

# MIDSUMMERCALLS FOR COOL CLOTHES

### American Women Adopt Customery That Is Best Suited to the Season.

## ABANDON WHITE LINEN SKIRT

### Adopt French Fashion of Meeting All Emergencies in Costume of Thin Cloth or Any of the Chinese Silks.

New York.—A woman who was looking at some snapshots of fashionable folk in the open on a mid-summer day, remarked on the peculiarly old-fashioned effect of a certain costume. It was a short, white linen skirt buttoned down the front, a white muslin blouse with a wide turn-over collar, a colored sweater opened in front, with pockets and a belt of itself. "Once upon a time," said this woman, "this costume was considered the uniform of the American summer girl. It was adopted without a qualm. It was



The sketch of this gown shows a knif-plaited skirt of white crepe de chine, short and narrow. Above it is an odd little black velvet coat, which is shaped out from the waist at one side and straight on the other. There is a collar of white cheffon and Valenciennes lace, and a pink rose caught at the waist.

accepted without comparison with the fashions of any other country. And yet, at this moment, it looks entirely out of the picture.

There has been no revolution declares a prominent fashion writer. Changes in summer apparel have been in cities only. They are Americanized French fashions today. Even this summer has seen a distinct change from what has been.

The linen skirt, gored at the top slightly flaring at the hem, and buttoned down the front, is a thing of the past to a great majority of women who are well dressed by instinct, or because they follow the movement of the crowds. Any skirt is worn but a linen one.

**Sweaters in Evidence.** Certain shops say that the sale of sweaters for the autumn is small, but they add that the spring sale was good. We see sweaters in every shop, despite the conservation of wool decree. We see women knitting sweaters for themselves and their children, and not for the soldiers and sailors. We read that colossal department shops have an unusual quantity of yarn and are willing to sell it at moderate prices.

Yet, if one judges fashion by fashionable folk, the colored, knitted sweater has had its day in silk or wool. It is sometimes worn under jackets, on days in the open that need warmth, when the affair is a picnic, a yachting trip or an automobile tour. Otherwise it hangs in the closets of the homes of fashionable women. However, its lack of fashion has not depreciated its monetary value, for yarn is an expensive thing to buy and a most intricate and difficult thing to obtain.

**What We Wear in the Open.** The economical reasons for discarding the white linen skirt, the knitted woolen sweater and the ornamental, white muslin blouse are based on expediency, economy and scarcity of material, plus scarcity of labor.

Those large sectors of American society that considered this three-piece costume the most reliable basis for their summer wardrobes, imagined their taste simple and inexpensive. It was neither. Today the propaganda against non-essentials, and the conver-

sion of these into active service for the country have caused the scales to fall from the eyes of thousands of women as to the expense of the customery they adopted.

We expect six more weeks of warm weather, and therefore, we have no absorbing interest in new October clothes. We want to know what is to be worn, and we are most interested in what we hear is being shown in Paris, but at this moment we are struggling with the proposition of either to our wardrobe in such a manner that it will keep us going until the first frost.

As the nation has gotten into the habit of being in the country until Thanksgiving, there is a growing tendency to keep one's August clothes in active service by means of top coats and woollen stockings. It must be admitted that the present emergency calls women into town nearly every day, and they may not continue to stay in the country as long as November, but the majority will insist on wearing their summer costume as long as the climate and convention permit.

And right here comes in the excellent good taste of the present mid-summer costume. Their very departure from the sweater and the separate white skirt permits them to serve at other seasons.

This is the stringent motto that must run the warp and woof of our lives now: to buy that which can be worn on as many days, at as many occasions as economy dictates. In short we have accepted the European way of "dressing for hot weather." It may not appear cool on the surface, but inventiveness, which must go hand in hand with necessity, has shown women how to be cool and clean in dark costumes, or in combinations of dark and light clothes.

### Double-Duty Wardrobe.

There are many women who are able to afford to separate wardrobes, one for the guests of the country and one for the daily trips to town; but the average woman, and often she is a mother, who has to get along on a single wardrobe so that it will serve for both purposes from November to the first of May.

She has taken up the French habit of wearing gowns or suits of very thin, light material, and instead of an ornamental blouse she wears a waist suit of purple or colored crepe de chine.

She has found in the good serviceability for afternoon wear, of light and stylish white crepe de chine.



This sketch for which the French woman willingly posed, shows a mid-summer frock of pale gray Chinese crepe de chine, with its tunic coat pushed far back toward the sides to show a sailor blouse of white crepe de chine, with its collar edged with French-blue velvet to match the "Blue Devil" cap on the head.

or thin serge, which she tops with a velvet or satin jacket. She realizes the comfort of Chinese materials, as well as their durability, and she finds that one-piece gowns, made with a long, flowing tunic, like the French resort frocks, are admirable costumes for the train and the motor, and that they serve from the morning war committee, through lunch at some restaurant, to the late afternoon or evening.

**Ribbon of Bright Colors.** Roman striped ribbon is much in vogue. Often they form sashes for their white dresses or somber frocks. These gaily tinted ribbons are also made into the most attractive bags, which are carried with the lightest gowns.

**Novelty Beads in Colors.** Novelty beads are much in vogue. They come in the brightest of colorings and are designed to liven up a frock of somber hue. Enamel buckles in gay tints are used with the same result.

# DARK COOL FROCK

### Oriental Minaret Tunic Is Back Without Warning.

### Chinese Silk, Pongee, Crepe de Chine or an American Satin, Regarded as Suitable Material for Garment.

The woman who is in search of something original in the way of a dark, cool costume that will carry her through the hot days realizes that there is something new in the field of fashion. Instead of the long plaits at the side, the floating panel at the back or the hip-length tunic buttoned in front, there is the revival of the Oriental minaret tunic. It has come back without warning and the smart American woman makes for mid-summer clothes on this model, choosing thin Chinese silk, pongee, crepe de chine or an American satin.

She adopts the short, narrow skirt and flares out her minaret tunic in a



This quite Parisienne costume, which was taken from life, is of black satin and crepe de chine, embroidered in dull gold, blue and Indian-red threads. It is as full of color and grace as an Oriental play.

loosely draped about her knees. This tunic carries its own belt, and if a woman prefers the French mode she wears on the beach at Biarritz and in the Casino at Aix-les-Bains she puts a splicing bar of Arabian embroidery at the waist and over the bust.

The latter is for call to the colors. The splash of red, blue and yellow has today become the American women's symbol of belief in victory.

## ADVICE FOR MODERN WOMAN

### Schedule for Midday Requires That She Should Not Fail to Borrow a Few Hours Each Day.

The modern woman, by adhering rigidly to the rules laid down by the up-to-date authorities for the benefit of her sex, observes a fashion writer in Philadelphia Inquirer, can make the following useful disposition of her time each day:

- Physical culture exercises, half hour.
- Morning tub, half hour.
- Massage and applications of cold cream, one hour.
- Brushing and treatment of hair, one hour.
- Manicuring of nails, half hour.
- Luncheon, with thorough mastication, one hour.
- Afternoon nap, one hour.
- Dressing for afternoon calls, one hour.
- Making calls, two hours.
- Massage and application of cold cream, one hour.
- Brushing hair, one hour.
- Modeling finger nails, half hour.
- Shaping eyebrows, half hour.
- Pedicuring, half hour.
- Sponge bath, half hour.
- Dressing for dinner, one hour.
- Dining (in simple King Edward style), one hour.
- Red Crossing, three hours.
- Hot bath, half hour.
- Brushing hair, half hour.
- Massage and cold cream, one hour.
- Physical culture exercises, half hour.
- Sleep, eight hours.
- Total, 25 1/4 hours.

**The Cape Idea.** The cape idea in coats has extended to the autumn season, especially for dressy afternoon and evening wraps, and these are invariably trimmed with silk fringe.

# OUTFIT FOR FARMERETTE.



This outfit combines all the qualities of an attractive and a comfortable garment. The wearer surely feels its place in the garden. The garment is composed of a gaily flowered chamois smock, buttoned knee breeches and heavy socks.

## JAPAN AFTER OUR FAN TRADE

### New Creations Open a Regular Shape With Pictures Depicting Western Manners and Customs.

Japan has been so far to profit by the fact that Europe is not producing and selling to America all the things for which she has for centuries been famed. One of the commodities she has been especially quick to send to us is a supply of fans of various sorts, both in a common article. Real Japanese fans and Chinese fans, too, are charming, and really much more attractive than some of the later ones that Japanese manufacturers send us. These new ones open a regular fan shape and are decorated or printed with scenes of Japanese life, or with pictures of Western manners and customs. No one gets an ordinary fan, but one gets an artistic and useful thing. No, these new fans, they supposedly Americanize the fan. One fan shows two figures sitting by a table in chairs. One of them is a woman and the other a man. The woman is in the most Western dress possible, and if one may judge by appearance, she is trying to run the Western world according to her own plans. For she is most determined in appearance.

## MANY ATTRACTIVE FALL HATS

### Silk Embroidered Flowers, Combined With Velvet or Satin, Among the Latest Creations.

Many attractive models are included in the early fall lines of the millinery wholesalers. The latest women's hats with striking silk embroidered flowers, combined with velvet or satin, are seen in collections. Gainsborough effects with a decided turn at the side, and models with slashed sides also are shown, as is a shape with wide sides, a short back and an envelope front. All of these shapes are very large. Various effects in "tans" are also included in the new showings, in black, navy and brown. They are trimmed with ostrich fascias, bands and tips, as well as with pure silk.

For tailored wear, turbans and medium sized shapes are shown in velvet and satin, combined with long nap bouffant. The brims and crowns are made of satin or velvet, with the flanges, facings and side crowns of beaver, sometimes in contrasting colors. Among the trimmings of these hats are wings and ribbon cockades, as well as accordion-plaited ribbon in fan-shaped arrangements.

## Dresses of Lace.

Lace dresses have never been quite so much worn as this year—not the real princess and Brussels patterns of other years, but the net and lace and embroidered nets one sees at country clubs, roof gardens and other like places of gaiety. It is to be noted that many of these fine dresses come semi-made, and as it is the fashion now, days to have nothing tight-fitting and to give as much as possible the uncorrected look the amateur home dressmaker can evolve this sort of summer frock easily.

## Removed Model of Silk.

Purple and white striped tub silk goes to the making of both high and low-necked tailored shirts of an unimpeachable smartness. In the high-necked model a stock and a tab cravat and folded cuffs of white pique provide the finishing touch. With the low-necked model broad box plaited white organdie collars and cuffs are worn.

# ABOUT OUR SHOES

### Buttoned Footgear Uses More Leather Than the Laced.

### Spats Likely to Be Strongly in Favor Again as Well as Knitted Woolen Stockings.

Every woman with her eyes open must have noticed that button shoes are little worn, and no doubt the fact that lace shoes are, as a general thing, heavier and heavier and more easily kept in condition has a good deal to do with this, declares a fashion writer. The fact that button shoes use up quite a little bit more leather than lace shoes is the big reason behind their disappearance from fashion, say those who know. It does seem a very little leather to save, doesn't it? But then this is the day when we appreciate the importance of very small things; the saving of a slice of bread a day, a lump of sugar or a half pound of meat, trifles that we are assured amount to enormous proportions in the aggregate.

From the point of view of good sense and sense, we might wish that shoes for autumn were not going to be so thinly soled. Thicker soles, are warmer and dryer and do not need repairing so often, but the government has decreed that for civilians no soles shall be of more than very moderate thickness, the exact thickness being set down by the rules in definite terms.

Since the height of shoes is to be limited to eight and a half or nine inches, there is every reason to believe that low shoes will be worn to a very great extent, even in cool weather. We are not in love with a low high shoe, though we find the Oxford entirely satisfactory; and, of course, if the high shoe is a conservation and patriotic shoe, the low shoe is even more so. To prevent the low shoe from being the cause of colds and chills, women will wear spats again as, formerly as they did two seasons ago, or perhaps they will take to heavier stockings. Some women, you know, wore knitted woolen stockings last winter with low shoes, and found the combination warmer than high shoes and the usual thin stockings.

## NO WASTE IN WAR-TIME GOWN



The American designers are doing their utmost to eliminate waste on all materials, so as to meet the present war demands. This gown is one of the most striking in that respect. Not an unnecessary inch of material has been used. The gown pictured here is of navy serge with long black fringe and sun rays of silk in black.

## TIMELY HINTS

Turquoise silk trimmed with lavender organdie makes an attractive frock. Evening capes have collars made of silk flowers sewed very close together. Ostrich feathers are much used on hats, but usually flat under a veiling of tulle. Pink silk gingham trimmed with pink organdie makes an unusually smart frock. Ratine and spotted batiste, and even null make the wartime garden party gowns.

A yellow bathing suit is girdled with blue, and has pockets of yellow and blue stripes. Among the ornaments seen on the summer hats are silk flowers painted by hand. The undrained, low-cut necks of dresses are becoming very plump and lovely throats.

## Beach Shawls.

Beach shawls that look as if they were "made in England," though doubtless they were not, and that look as if they were all wool, though they may have their quota of substitute filling, are shown in some of the shops.

# SUIT FOR OCEAN BATHING



As a last gasp in practical bathing suits—purple wool jersey slip-on, simply trimmed with a band of white; jersey embroidered in black soutache. The one-piece undergarment is of black jersey.

## LEGHORN HAT IS A FAVORITE

### Some of This Season's Styles Are Embroidered Directly Upon the Hat—Other Decorations.

Exquisitely simple was a leghorn hat of the ever-plausing "picture" shape, with a flat crown and drooping brim. A wide blue ribbon of silver luster and velvety softness was drawn around the high crown, covering it at one side and crushed at the other end in a loose bow with scarf ends which hung over the brim. Tucked in about the lower edge of the ribbon were roses, alternating with tiny clusters of grapes. A very narrow binding of the blue edged the brim.

Upon another large leghorn was laid, to all appearances, an entire hat of lavender georgette crepe. The crown was soft; the brim, stiffened with tiny wires, reached almost to the edge of the leghorn brim and was fastened securely to it. About the crown were more soft folds of the crepe. In front was a large cluster of thin reddish Persian blooms and purple blossoms, opened to disclose their bluish petals. In the heart of the cluster were two blue roses.

Some of this season's leghorns are embroidered directly upon the hat, instead of having flower wreaths or clusters applied as embroideries, too, in solid diamonds, squares or rectangles in conventional patterns all around the edge. One hat had a pattern of crimson triangles about the brim. A cluster of poppies in the same shade was embroidered close up to the crown, but lay flat on the brim.

## AMONG FASHIONS AND FADS

### Interesting Notes That Will Aid Women in Selection of Styles That Are Mostly in Favor.

A Breton sailor hat needs no trimming. Cuffs may be circular and slightly bell shaped. The long waistcoat seems to be much in favor. Every really smart frock boasts an apron effect. A coat of silk jersey cloth has color of velvet. The new bathing robes may be made of Scotch plaid. Many of the blouses are ornamented only by hemstitching. Openwork stockings should always be worn with pumps. Still, the frilly blouse has no rival among fashionable blouses. The newest silk blouses are made very much like the sweater. Plush hats become very smart when worn with dotted net veils. A dress of soft leather is heavily studded with beads of many colors. Umbrellas are going to be longer, slimmer and with ivory crook handles. Perfumes and sachets are supposed to have vanished since the war.

## Collar Variations Vary.

Different versions of the deep sailor collar are frequently used on the open necked blouses, as are other flat collars with long or wide, round or square front points. There are collars which are merely wide plaited flills, and there are various forms of the becoming rolling collar. There are also high stock collars and slightly flaring Eton collars. Cuffs show all kinds of quaint details, and though simplicity is the watchword there is very little that is unattractive about these 1918 blouses.

## Has Side Openings.

Blouses with side openings are very popular models at this moment, and many blouses having this slip-on effect really fasten to this way, as do the vestee effects from a standpoint of convenience.