

BIG HERDS GONE EUROPE NEEDS FOOD

World War Wastes Europe's Meat Supply.

American Stock Raisers Co-operate With Food Administration in Conservation Measures.

It is probable that Europe for many years after the war will look to a great extent to America for its meat supply.

Europe's herds are dwindling under war's demands faster than they can be replenished.

When the German armies retired from occupied portions of France and Belgium approximately 1,800,000 head of cattle were appropriated. This addition virtually safeguarded Germany from cattle shortage other nations now suffer.

In England some 2,400,000 acres of grass lands have by compulsory measures been forced into grain production, thus reducing pasturage and hay lands. A declining scale of maximum meat prices for live cattle was ordained in England, as follows: For September, \$17.70 per hundred pounds; October, \$16.08; November and December, \$16.08; and for January, \$14.00. The evident intent of this measure was to drive the beef animals into markets as soon as possible.

According to official French figures the cattle of France have decreased to a total of 12,313,000 as compared with 14,807,000 in 1913. Today due to lack of forage principally France is producing only one gallon of milk where before the war two and one-half gallons were produced.

Meanwhile the United States food administration has taken steps to conserve our flocks and herds and to increase their numbers. The stock breeders of this country show a disposition to co-operate with the government in this.

For many years it has been a practice among many of the dairy people of this country to kill male calves at birth and in many instances the females if not needed to replenish their herds rather than go to the expense of maturing them into veal. The high prices of meat caused the virtual discontinuance of this killing. Another encouraging fact is 75 per cent. of calves killed for veal this year were males.

Somebody has very aptly said that the wars of the world have been won with grease, meaning that peace and hard have been an essential of success in war as power, which is true.

The hogs of Europe have been very greatly sacrificed to present day needs. This makes the American burden all the more heavy and makes doubly essential an increased pork production in this nation. In Italy grain is now forbidden to be fed to hogs. In Denmark under a recent order one-fourth of the hogs were ordered to be killed. It is estimated that one-half have now been killed.

SEIZURE OF HOUSEWIVES' FOOD STOCKS IMPOSSIBLE

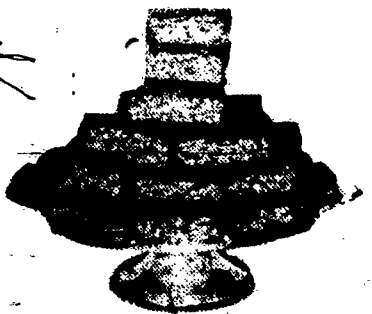
The government has never considered any plan of seizing foodstuffs owned by householders. Nor is there any policy of this kind suggested for the future.

In spite of this fact, the United States food administration has been obliged repeatedly to issue official denials of rumors that the government intends commandeering preserves and canned goods put up in American homes.

These rumors were originated partly by pro-German propagandists and partly by conscientious objectors, who sought to profit through buying from uninformal housewives.

The year 1918 will see home canning and preserving practiced on greater scale than ever before in the nation's history, officials in Washington believe. And they are assuring all patriotic housewives that for the good of their own and their neighbors' health.

NUTRITIOUS CORN BREAD.



One New York hotel has arranged a thoroughly patriotic corn bread recipe. It combines cornmeal with rye flour, both of which are being consumed in greater quantities this year in order to release wheat flour for the allied nations. This recipe fills a large pan—10 by 22 inches—and contains the following ingredients: One quart milk, four ounces butter substitute, ten ounces light syrup or honey, three eggs, pinch salt, two pounds cornmeal, one pound rye flour and two ounces baking powder.

The butter and syrup are thoroughly mixed. Then add the eggs gradually, pour in the milk, then add the rye flour mixed with the cornmeal and baking powder. Bake in a hot oven.

Food Administration Declares It is an Absolute Sin to Waste Food—Food Has Become Sacred.

Europe is still sending an incessant call for more food. We must send it if the war is to go on efficiently. If we cut it all we cannot ship it, and the food administration has already tried to picture how much wheat is needed by people who will starve if they do not get it. The food administration states:

"For the least bit of heedlessness on your part in food conservation some one somewhere in the world must suffer for privation." An official statement declares: "The food administration has mastered the problem of America's food in such a way that every ounce of food conserved and kept in the currents of trade goes to an empty stomach in Europe."

"It is an absolute sin to waste food. Food means life. It means somebody's life, and you cannot escape responsibility."

"There is no waste of food among the allied nations."

WAR BREAD COSTLY TO BRITISH GOVERNMENT

Great Britain has been over all some grown grain for an average of a year and a half. The wheat brought in from the United States at prevailing prices. This is turned over to the mills by the government at a price that allows the adulterated war bread loaf of four pounds to sell at 18 cents. The two pound loaf costs 9 cents, and the one pound loaf sells for 5 cents.

In milling, however, 14 per cent more flour is extracted from the wheat than in America. And there is a compulsory adulteration of 20 per cent and an allowable adulteration of 50 per cent.

Compared with American wheat, the British product is only about 85 per cent pure at its best.

In France under conditions somewhat similar to those existing in America, the four pound loaf sells for 36 cents.

AMERICAN SAVINGS WILL MEASURE WHEAT EXPORTS

"We have already exported the whole of the surplus of the 1917 wheat harvest, over and above the normal demands of our own population. It is necessary, therefore, for the food administration to restrict export of wheat so as to retain in the United States sufficient supplies to carry our own people until the next harvest."

"Therefore all exports of wheat from now forward are limited entirely to volume of saving made by the American people in their consumption of wheat and wheat products."

"We continued wheat shipments for December as far as our situation allowed, but even with all the conservation made we were still unable to load several hundred thousand tons of foodstuffs urgently required by the allied nations during the month of December alone."

HERBERT HOOVER. WHEAT-CORN YEAST BREAD.



Wheat corn bread is more nutritious than bread made with wheat flour alone. Thousands of American families today are using this great flour bread, and in so doing are enabling America to provide more wheat flour for the allies. Here is a tested recipe for this bread: Take one and a half cups of milk, water or a mixture of the two; one-half cake compressed yeast, one and a half teaspoons salt, one tablespoon sugar, one tablespoon of fat if desired, one cup cornmeal and two cups wheat flour.

Put one and a half cups of water, the cornmeal, salt, sugar and fat (if used) into a double boiler and cook twenty minutes. The water is sufficient only to soften the meal a little. Allow the meal to cool to about the temperature of the room and add the flour and yeast mixed with the rest of the water. Knead thoroughly, make into loaf, place in pan of standard size, allow to rise until nearly fills the pan and bake 45 or 50 minutes. It is hardly practicable to use a greater percentage of cornmeal than this even in emergencies, for bread so made differs very little from baked mush. Less cornmeal can be used and in such a case the general method given above may be followed.

It is possible to make a yeast raised corn bread without first cooking the cornmeal. In this case not more than one cupful of meal should be used to four cupfuls of flour in other respects the bread is mixed and baked as in the above recipe.

HOW IT HAPPENED.

With the easy grace of those who are accustomed to long habit, we swung and swayed upon an East Cleveland street car. As we chatted pleasantly with our next strap neighbor, a man sitting near us arose and offered his seat to a lady. And then we commented to our n.-s. neighbor:

"I've been riding on this line for eight years," we said, "and I have never given up my seat to a lady."

"Then you have never had any romancers," snubbed our friend, severely.

"Not so," we answered. "I have never had any seat."

"How easily one is misunderstood in this cruel world!"

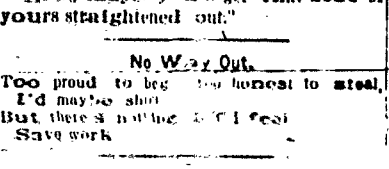
Exhausted. After telling the story of the wanderings of the Israelites in the wilderness a teacher the other day asked:

"When at last after forty years they found themselves out of the wilderness, what would they be?"

She expected the answer that they would be old men and women, but a little girl who put up her hand promptly replied:

"Out of breath."

PROBABLY



"Would you like me to play football?"

"Yes, maybe you'll get that nose of yours straightened out."

No Way Out. Too proud to be the honest to steel I'd maybe shot. But there's a hole in my feet. Save work.

Readjustment. What are you waiting for wanting to get out of public life?

"Well, replied Senator Sorrowful, 'This is the only new intent I have in mind. I want to be a good citizen for the rest of my life, and I'll do it in a constructive way for my experience.'

The Difference. She: There is no doubt about it that marriage has improved your manners."

He: How so?

She: Well, you frequently get up and offer me a chair now. Before you were married you never gave me more than half of it."

The Right Advice. "What do you suppose, Miss Perle said when I asked her if I was in the market for matrimonial considerations?"

"What did she say?"

"That I must go to Par before she could take any stock in my proposition."

Appeal to a Dry Constituency. "Did you ever make any temperance speeches?"

"Yes," replied Senator Sorrowful. "Did they help anybody?"

"I should say so. They helped me to get elected."

PROBABLY NOT. "I think we could be very happy together."

"But do you think we could be as happy as we could apart?"

Different. "He can't get blood from a turnip."

"When a collector calls, says Will. But the persistent mosquito can. When he presents his bill."

Unappreciated. The Victim: You said you could give my bill an artistic cut and you've made me look like a wild man."

The Tonsorial Artist: I fear you know nothing of art. I'm an insurgent.

Qualifying. "This man says his character is spotless. Is that so?"

"In a measure. It is so black you couldn't see a spot on it if it were there."

BIG CORN CROP IS NOW MOVING SUGAR CONTROL SAVED MILLIONS

More Than 3,000 Million Bushels American Consumer Profited by Raised in 1917—Gives Big Surplus. \$180,000,000—French Situation Helped.

SAVES WORLD FOOD SITUATION HOME PRICE HELD AT 9 CENTS.

America Beginning Greatest Corn Consumption in History, Using Cereal in Many Delicious Dishes.

This Nation's Sugar Supply Reduced to Seventy Per Cent. of Normal, Java Stocks Unavailable.

Corn, America's greatest cereal crop, is now moving rapidly to market. More than 3,000 million bushels of bushels for every man, woman and child in America were raised in 1917. It was a mighty crop. The actual increase is about 500 million bushels. And this extra store of grain is coming to the market in the nick of time since the American wheat surplus has been sent to help feed famine-stricken Europe.

Just as it happened in the colonial days the War of the Revolution, and the Civil War, corn has actually become the nation's mainstay. In the same list of America's food commodities there is no item that is better than corn. In puddings, bread, corn pone, and its many uses, and with about 100 million bushels of corn in the hands of the farmer, the nation's food supply is being made with corn. Corn is the most abundant of all the crops that are essential to maintaining life and health.

In order that the fighting men abroad and in the army camps at home may be fed, and in order that actual famine may be kept from the nations associated with America in the war, the citizens of America are finding corn products delicious and palatable on "wheatless days" and glory in the fact that "wheatless days" here mean more wheat for the war worn allied nations of Europe.

England, France and Italy must be fed from America's great storehouses. They will get some corn—especially Italy—but most of their grain shipments must be wheat. Their ability to use corn is small compared to the facilities they have for using wheat. And it is the opinion of officials in Washington that the present is no time to try to change the eating habits of Europe.

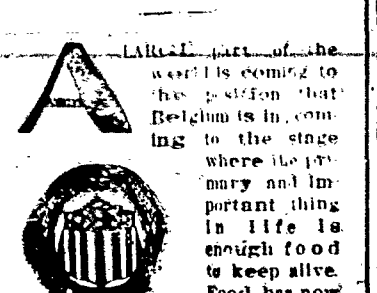
America's greatest use of corn will be in the form of corn bread and corn meal mixed with wheat in the making of bread. Mixed with 50 per cent. wheat flour, corn meal can be used in bread making, producing a loaf more nutritious than bread baked with wheat alone. It is a fact corn millers will verify that dozens of the large American bakers have been successfully using a corn flour in bread making for several years.

Floury girls served at breakfast with a peach, egg, or apple, at any other meal with meat or gravy, is another use of corn that will become unusually popular during the war. Corn syrup to sweeten corn cakes and corn oil for use in all kinds of cooking are two more products that are already welcomed in thousands of American homes.

THE UNITED STATES FOOD ADMINISTRATION SAYS:

Food saving is in its essence the daily individual service of all the people. Every group can substitute, and even the great majority of thrifty people can save a little—and the more luxurious elements of the population can, by reduction to simple living, save much. This means no more than that we should eat plenty, but wisely and without waste.

Food Will Win the War



A large part of the world is coming to the position that Belgium is in, coming to the stage where the very many and important thing in life is enough food to keep alive. Food has now taken a dominant position in the war. The American people must prepare themselves to sacrifice far more than was at first thought necessary.

The cold facts are: France, Italy and England have just enough food to keep them going ten or twelve weeks. When America's food shipments stop, the allied nations begin consuming this slender store and begin a swift march into actual famine conditions which would mean defeat in short order.

Europe, they must live on America's surplus. Your saving increases our available stocks just that much and actually feeds some person in the countries with which we are associated in our war against the Central Powers.

Our surplus wheat has already been shipped to the allies.

U. S. FOOD ADMINISTRATION

THE REASON



Book Salesman—That man always buys two copies of a book. Customer—Why so? Book Salesman—He's so cross-eyed that he has to hold one book in each hand when he reads.

EXPLAINED



"Down South they have found a shoe polish that is intoxicating." "I have heard of the fellow who, when he opens his mouth, puts his foot in it, but I have never understood why before."

GETTING THERE BY DEGREES



Jockey: Hello, Chalkie, you're looking fine! On the water wagon now? Chalkie: Not quite, but I'm on the horse water wagon. I'm drinking a milk route.

LOOKED LIKE IT



"I suppose that means that if I give up cigarettes you're as good as landed."

LOOKING FORWARD



"In fifty years they will be serving meals by electricity." "That will be nice. I suppose then they can be charged."

BY THE WAY