

HELP RED CROSS IS URGENT PLEA OF NORTHCLIFFE

Speaks in Warmest Admiration of Work of Society.

MANY MILLIONS ARE NEEDED

Do Your Little Bit Toward Victory of Troops by Giving Financial Support to the Red Cross, in His Appeal—English Editor Tells of Bravery and Devotion of Red Cross Workers.

"By subscribing to the Red Cross Americans are not only ensuring to their wounded soldiers quick and skillful treatment; they are helping to make their homes and their lives safe, whatever part of the country they live in."

"No man is better fitted or more justly entitled to speak about Red Cross work and to plead its claim upon public generosity than Lord Northcliffe who is now in this country as head of the British war mission. In the sentence quoted above he summed up in an interview granted to a newspaper representative, his view of the appeal for funds which the American Red Cross society is making to the people of the United States."

"For the good work which all the allied Red Cross societies have done on the battlefields on every front," Lord Northcliffe said, "I have the warmest admiration. I have seen their ambulances and their hospitals in the French and Italian war zones. I have been under fire with them. The courage and devotion shown by their stretcher-bearers, drivers, doctors, nurses and orderlies cannot be too highly praised. In France I came across American ambulances working with a steady disregard of danger and saving great numbers of lives. When the American armies take the field, they will need a huge Red Cross organization. It is up to the American people to see that they get it."

Much Money Needed. "Red Cross work costs a great deal of money. Hospitals are costly to equip. Motor ambulances must be provided in large numbers, and must constantly be renewed. The bills for surgical instruments, drugs, and dress-



Lord Northcliffe.

ings mount up to a high figure every week. Many millions of dollars have been poured into the coffers of the British Red Cross society, and it is still asking for more." One of my newspapers, the London Times, has raised money for it at the rate of \$40,000 a day over a long period. Altogether readers of the Times have so far contributed more than \$35,000,000 to the Red Cross fund. Yet there has never been more than enough to provide for the day-by-day needs of the society's splendid activity.

"No one can fully appreciate the enormous value of this activity to the soldiers in the field who has not actually seen it. What happens to a wounded man when he is too badly hurt to walk is something like this. He is put on a stretcher and carried a short way to the rear. In the third line of trenches (each position consisting of three lines, one behind the other) there is a deep 'dug-out.' I will give you a short account of what I saw in one of these underground hospitals, or rather dressing stations, on a heavy sultry afternoon not far from the town of Peronne in France, around which there was for such a long time hard and costly fighting. There was no sign of anything in the nature of a hospital, a tent, or of anything above ground. I was getting somewhat weary of being told to lie down flat every few seconds to avoid bursting shells, when I saw a couple of stretcher-bearers crawling through the haze from nowhere and then disappear underground. 'It is underneath there,' I was told by my guide, whose daily duty it was to inspect these medical outposts.

Blocked With Wounded. "As quickly as possible we got down into a trench, following the stretcher-bearers. There, in darkness lit by a few candles, we gradually made out a very grim scene. Talking was difficult for one of our batteries had just come into action a few yards away. "Owing to the heavy enemy shell fire, what I soon found to be an underground mess had become completely blocked with wounded men lying in

the dark on their stretchers, the passage ways dug out of the clayish earth being just the width of a stretcher handle and no more. We trod gently from stretcher handle to stretcher handle over the silent men, some of them asleep with the blessed morphia in their brains, others cheerily smiling, others staring as wounded men do. All who could move a hand had a cigarette, now admitted to be the first need of all-but the very dangerously wounded.

"Passing on, and using our electric torch as little as possible, so as not to disturb the sleepers, we came to the main dressing room. Remember it was all underground, all dark, and that the oncoming wall of approaching shells, with immediate subsequent explosions, was continuous. "In this main dressing room the doctors, all young men, were washing and bandaging. I counted twenty-four patients in that small chamber. We crept onward and came to another room where there were nine cases, and again to a smaller one where lay the more dangerously wounded.

Touching Sight. "These dressing rooms were protected by some four or five feet of earth above them. There was a small officers' mess and a medical storeroom, which were merely shielded by corrugated iron from shrapnel splinters, a kitchen, an office, and that was about all. An operation for tracheotomy was taking place in one of the rooms. "In all my many experiences abroad I have never seen a more touching sight than this little underground gathering of some twenty men, devoted doctors and assistants, waiting amidst the incessant shelling until the overcrowded maze could be evacuated. Let those who take their ease on a Sunday afternoon, or any other afternoon, realize that this same scene never ceases. Let those who consider that they are simply doing their 'bit' by keeping things going at home, be grateful that their 'bit' is not as that of these young men. We cannot all of us share the danger, but we can every one of us admit the inequalities of our respective war work, and let them lose no opportunity of lightening the hard 'bit' of those at the front as far as lies in their power.

"Say this for me to the American people: Think, all of you who have sons, husbands, brothers, either in the tanks already or liable to be called for service, think of the soldier lit by a bullet or torn by shrapnel, shattered by bomb, mangled by high explosive, or poisoned by the fumes of horrible gas. To be picked up promptly and to receive careful treatment means life. To be left lying a long time on the battlefield means, if not death, permanent mutilation and disablement. Which is it to be? That depends upon you."

Help to Bring Victory. "But that is not all I would say to the American people. I would say also this: Bear in mind continually, remind yourselves night and morning that when you subscribe to the Red Cross, you are doing your little bit toward the victory of your troops and when you help to bring victory within sight, you are helping to make your home safe, whatever part of the country you live in, helping to assert and to justify the claim of the American people to live as they choose to live, not as someone else wishes them to live.

"The war may seem a long way off from your home. You may find it difficult to imagine any interference by outsiders with the way of life to which you are accustomed. But think of Belgium, think of Serbia, think of Roumania. Think of the north of France and Poland and the western provinces of Russia. There the people have to live as Prussia orders them to live. They cannot carry on their businesses. They are not allowed to go out and come in as they please. They are liable at any moment to be carried off into Germany and put to exhausting hard labor. Think of the people of Alsace and Lorraine before the war. They were not able to live as they wished to live. Think of the Danes in Schleswig-Holstein who have been obliged to struggle against Prussianization with painful effort for fifty years. Think of the inhabitants of German Poland, refused the right to have their children taught in their own language, deprived of their land, forced to submit to being Germanized in very harsh and abominable ways.

Would Control the World. "Germany's aim is to control the world. This aim has been avowed over and over again by German writers and speakers. It was made popular, it was taught in schools. No consideration of honor or justice or humanity was to be allowed to interfere with it. Maximilian Harden, editor of the German weekly paper called, 'The Future,' is a man who shouts with the crowd. Now he is for peace. Now he attacks the Kaiser and Junker dom for failing to keep their promises of victory. But, when the German people believed in those promises, when they thought it possible that their claim to world-domination might be made good, Harden told them, 'The whole question is one of force.' 'Whoever had strength should use it.' 'If we want to secure the position in the world which is our due, we must trust to our sword,' wrote General von Bernhardi, whose books were distributed in enormous numbers throughout Germany. Bismarck had taught the same hideous doctrine. 'Not by speeches and resolutions of majorities are the mighty problems of the age to be solved, but only by blood and iron.'

"And the chief of these 'mighty problems' was the problem how Prussia could obtain what was called in the writings of the 'world-domination' advocate, *Allein-herrschaft*, 'sole lordship.' The dream was that the Germans under Prussian guidance should treat the whole world as they treated French Alsace-Lorraine; as they treated Danish Schleswig-Holstein, as they treated Polish Posen.

The German Doctrine. "Germany, under Prussian guidance, has challenged the right of men and women to live as they choose to live, their right to freedom to develop in their own way, their right to pursue happiness according to their own ideas. 'Be German or we will crush you,' the Prussians said to the people of the conquered territories which I have mentioned. That is what they would say to the people of the United States if they could. They did their best to Germanize the United States during peace. If they were to be victorious in Europe, they would soon be attempting to accomplish this by making war.

"American soldiers are being sent to Europe to prevent the invasion of the United States. They will fight the Germans in France in order to avoid having to fight them at Boston or Chicago or in California. By subscribing to the Red Cross fund you can help to safeguard your home and your right to live as you wish to live. These cannot be safe while the Prussian threat of world domination throws a dark shadow across the sun of liberty. Give all you can afford, in your own interest, as well as to mitigate the suffering of your brave soldiers. The help of everyone is needed if the peril is to be turned forever aside."

GERMANS EXPOSE NEW PEACE FARCE

Republicans in Switzerland Assail the Government.

JUNKERS BLAME THE ALLIES

Seek to Instill New War Spirit in Starving People by Fear of Total Destruction—Pamphlets Sent Across Border Calling the War Policy of the Kaiser Humbug of the People.

As an illustration of the activity of the German republicans in Switzerland who are working to overthrow Hohenzollernism copies of a pamphlet which is being circulated across the frontier were made public by the committee on public information at Washington. This political tract denounces bitterly the junkerism of Germany, the war lords who control the government, whose sham peace proposals are described as an effort to humbug the German people.

The pamphlet of the German republicans evidently was written some time ago, but copies just have been received in the United States. Officially no reference has been made by the United States government to this activity, and the movement, if it may be described as such, is not regarded as having been developed to such a point that it might be considered a factor in the German situation. It is known, however, that the German republicans are continuing their agitation at least without the empire and circulating their literature of protest against the present government.

Torn Out Sympathy by Roots.

The author of the pamphlet, discussing early German peace overtures, says of the ruling classes in the empire: "Did they intend this step to produce any impression upon the neutrals? That may securely be. By the invasion of Belgium by the reckless drawing of thousands of the women and children of neutral peoples in the smog of the Lusitania, Germany has torn out by the roots the sympathy of every thinking neutral. That sympathy cannot be recovered by any such pathetic peace suggestion as this. And then, does anyone in the upper circles in Germany imagine that the neutrals, especially in Switzerland and the Netherlands, are unaware of the true economic situation, or, rather, let us say the economic distress of Germany; that they do not know despite all its victories east and west that Germany has not the slightest chance of imposing upon the world a 'German' peace such as is the dream of the kitchen pot and cabbage lords of Prussia?"

"What is the object aimed at in this whole thrashing out of peace phrases? It is not to be led to produce any impression either upon the enemy or upon the neutrals—no, for the ever and anon it is intended to humbug the German people. "The German people" the pamphlet continues, "with at bottom does not understand why it has to defend the boundary line of Germany so far away as down there in the distant Balkans knows only too well that a success in that remote theater of war is in truth being a prolonging of its misery, but can in no sense being a decisive victory. The weariness of war marches on into infinity; in order to instill patience into the people something new has been invented, and that is the force of peace, which now in accordance with all the rules of dramatic art, is to be presented to starving women and children."

The Farce as They See It.

"The program of the farce may now be sketched with a light touch. "Act 1 The central powers make peace proposals based upon and unacceptable by reason of territorial enlargement, annexation, both open and disguised a colossal strengthening of Germany as a military power. "Act 2 The allies, who will fight to secure a true and lasting peace based on mutual understanding and putting an end to military states, reject these peace proposals—exactly as the German government foresees. "Act 3 And curtain. The German people is informed through the belligerent (field-gray) press that the wicked enemy will have absolutely nothing to do with peace, that they insist upon the complete annihilation of the German people; that therefore naught is left but to endure through everything; to starve to the very end, to shed their blood to the last drop—until junker and captain of industry have attained the object of their war, which is the robbery of other peoples, the enlargement of their power both abroad and at home. "When the matter is artfully put upon the stage the instigators of war can hope after this novel and original fashion to fan anew the 'righteous wrath' of the starving war-weary German people against the enemy, to exhibit its inevitable fate of being bled white."

REVEALS HIDDEN GOLD

Note in an Old Shoe Tells Sister Where to Find It. A message hidden in an old shoe by Charles R. Hill, who took his life in Hills Valley, Utah, directed his sister to a spot at the base of a tree, where \$2,400 in gold was found. Hill was an eccentric recluse, who lived in the foothills named after him. He left an estate valued at about \$50,000.

23 From One Family in War.

Lieut. William Kositzky, who won his commission at the first officers' training camp at Fort Snelling, Minn., is the twenty-third member of his family to enter the war. He has 13 cousins fighting in the German army and nine preparing to fight under the Stars and Stripes.

THINGS NEW UNDER THE SUN

A new spring sprocket for motor cycles is said to eliminate the jars due to irregular power transmission without lessening the efficiency of the motor.

For motion picture projectors a French inventor has condensed the light in an incandescent lamp in a small area by coiling a spiral filament closely.

Explorers believe that Lake Tanganyika in Africa is the deepest body of fresh water in the world, a record heretofore assigned to Lake Baikal in Asia.

By heating naphthalene under pressure in the presence of aluminum chloride German scientists have produced an oil that can be used for illuminating purposes.

A machine has been invented for fish canneries that cleans and dresses salmon at a rate of one a second, equivalent to the labor of 60 expert hand workers.

The shade over a new electric table lamp can be inverted and used as a cooking bowl, while the stand contains a toaster and grill that can be placed inside the bowl.

The rear end of an automobile locker of English invention is made of ground glass, on which a car's number can be painted and illuminated at night by a lamp inside the locker.

For fighting fires in small towns a light but efficient motor-driven pump has been mounted on a carriage that can be hauled as a trailer by any automobile or horse-drawn vehicle.

SOME OBSERVATIONS.

A true friend is a jewel that shines in the dark.

A cheerful lie makes more friends than a solemn truth.

A woman of few words usually has the reputation habit.

A girl that is too brave because she is afraid to swear.

People with peppery tempers are not the salt of the earth.

No, Ruffalo, earthquakes were not invented by the Quakers.

As a man grows older he has more sympathy for the chap who can't deliver the goods.

A diplomat is the fellow who has acquired the art of going after what he wants while the other fellow is waiting.

HOW WOMEN BREAK DOWN

By overeating.

By turning night into day; too complex living.

By using more force each day than nature generates.

By taking life too seriously—all work and no play.

By hurrying, worrying, fretting and straining to keep up appearances.

By always reading medical advertisements and medical books which describe your symptoms.

By drawing more out of the physical bank than is deposited, which results in physical bankruptcy.

By not taking a little outdoor recreation every day. The bow always on the stretch soon loses its spring and elasticity.

DO YOU KNOW—

That more than 400 lambs were reared last summer on the links of one London golf club?

That in Austria smoking is to be restricted to 25 cigarettes or ten cigars a week?

That an onion poultice beats all others for easing neuralgic or rheumatic pains, sore throats, etc.?

That sea volatile, a teaspoonful to a quart of water, sometimes revives window plants that apparently are dead?

ABOUT FATS

The fat of plants is contained in the seeds.

At least a third of the body's food should be fat.

Cocoa is the only popular beverage which has "fat."

Body fat is of three kinds—stearine, palmitin and oleine.

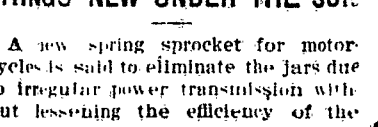
Fats yield glycerin, an essential component of high explosives.

A loin of mutton has more fat nutriment than any other joint.

In human bodies the fat is in the bone, marrow and adipose tissue.

British home-grown meat is the second richest in fat, American being first.

SCRAPS OF HUMOR



One Reason. "I make it a rule," declared a friend of ours, yesterday, "never to spend a cent that I don't record, and to practice the strictest economy both in my home and in my office."

"Is this war conservation," we asked, "or did you always economize that way?"

"No, I didn't always economize," he answered. "Of course not. If I had always done so, I wouldn't have to do it now. Silly question!"

The Point of Pain. Three-year-old Sydney had the measles, and was a real sick little boy. His anxious grandmother bent over him and asked sympathetically:

"Can't you tell grandamma where you feel bad?"

Without a moment's hesitation little Sydney answered:

"Wright here in bed."

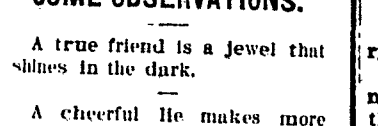
Domestic Diplomacy. "Have you any objection to my marrying your daughter?"

"No, sir," replied Mr. Cumrox. "I'm not saying a word. I know mother and the girls. If I let them find out that I don't approve of you, they'll make Gladys accept you just to defy my authority."

An Appropriate Remark. Maud, a charity girl, so potted. When I accepted him he said he felt like an immigrant entering a new world.

Ethel—Well, there's sense as well as poetry in that. Wasn't he just landed?—London Tri-Itus.

HIS OPPORTUNITY



"I don't believe there ever was a perfect man."

"Adon would have been perfect. If Eve had only been made first."

"What do you mean?"

"Well, then she could have bossed the job of making Adam."

Put His Foot in It. If I told her that she was a brick she left him standing there. And then there flashed upon his mind. The color of her hair.

Hubby Loses. Mrs. Dobbs—My husband lost his umbrella the other day, but it gave him an idea for a joke which he wrote and sent off.

Mrs. Wobbs—Then he came out about even?

Mrs. Dobbs—Hardly; the joke came back, but the umbrella didn't.

Ready for Slumberland. Bessie's mother has a set of false teeth which she always puts in a weak breath each night upon retiring. One evening Bessie was restless, and didn't like to stay upstairs alone.

"Mother," she called at last, "salt down your teeth and come to bed."

Only One Can Dress Well. "Her husband must have a big salary."

"What makes you think so?"

"The way she dresses."

"Well, go now and take a look at the way her husband dresses, and you'll change your mind."

His Plight. "I'll have to do one of two things."

"What's the matter?"

"It's up to me now either to wash for my wife to come home or wire a kitchen sink full of dishes. I've absolutely run out of crockery."

Real Strategy. "Cook got the children interested in a war game this morning. She suggested they should play they were in a battle, and shell the enemies."

"Who were the enemies?"

"The peas."

Sheet! Oholly—Would it be against the law for me to shoot a couple of bears?

Guido—No; there's no law agin' lying that I ever heard tell on.