



Interior St. John's Laterano, Rome

"The Mother Church of Christendom"

From an engraving by Cavaliere Piranesi

## Yawman & Erbe

## What Our Franklin Efficiency Demonstration Means to Thinking Motorists

THE chief aim of our efficiency demonstration with a Franklin stock car, on July 13, was to furnish to the *thinking class* of car owners and prospects a simple test by which to compare the efficiency of the Franklin with one or more cars of any class.

The procedure of our test was simple. Any car of any make can easily follow it.

We put one gallon of commercial gasoline into a glass bottle, connected the bottle to the carburetor, started the car and covered 57.2 miles on that single gallon.

On the same day—July 13—179 Franklin Dealers throughout the country did the same. The U. S. Weather Map for that day shows varied weather conditions—fair, windy and rain. As weather influences road conditions, you can realize that the cars participating experienced practically a season's variety in a day.

Yet these 179 cars scored a national average of 40.3 miles to the single gallon of gasoline. (Each test, as well as our own, is verified by affidavit sworn to by driver and two observers).

### How This Result Helps You

WHAT does this test mean to the thinking motorist, you may ask?

It means that when a car claims "efficiency" and "thrift," the claim can only be proven by such gasoline mileage as the Franklin has demonstrated in this test.

### Franklin Automobile Company

C. W. Giles, Mgr.

Rochester, N. Y.

It means construction of finest materials, scientifically distributed, to get the *scientific light weight* which successfully puts a stop to waste.

It means the elimination of water-cooling systems—177 troublesome and fuel-wasting parts.

It means (and every Franklin owner bears us out in this statement) that all gasoline-consuming friction and drag, all wear and tear, is cut to a minimum in the Franklin.

Franklin efficiency reflects the efficiency of its air-cooled engine. All fuel energy goes for moving the car.

### More Than Miles per Gallon

THE FRANKLIN is as easy on tires as on gasoline. Owners' individual reports show a set of tires lasts over 10,000 miles.

The comfort and flexibility of the Franklin are well known—not the least reasons why the Franklin owner sticks to Franklin Cars, year after year.

And for long life—you find Franklin Cars depreciating less than any other car on the market.

Again we say—Franklin efficiency means much to *thinking* motorists. We are always pleased to explain and prove the facts of the Franklin Car.

## The Social Service of a Saint

By Rev. John J. Lynch, S. T. L., in The Catholic Charities Review.

That the Catholic Church has in every age striven constantly to lighten the burden of poverty and to better the material condition of needy and afflicted humanity, is eloquently attested by that large group of men and women in the calendar of the saints who deserve the distinctive title of "Charity Saints." In this day of systematized charity and organized social service, probably no one of this group makes a greater appeal to people of every creed and class than does St. Vincent de Paul.

The son of a poor peasant of Southern France, this future apostle of charity was called from his boyhood task of caring for his father's flock, to study for the priesthood. Ordained priest in 1600, at the age of twenty-four, he did not, for nearly seventeen years, accomplish anything so distinctive as to warrant his being singled out by posterity as an especially remarkable man.

It was while cure of the little town of Chailion, being then forty years of age, that he began his organized charity work by founding the first Conference of Charity for the relief of the poor in their homes. To-day these Vincentian conferences are countless and are to be found everywhere. The rules which Vincent drew up for these associations contain his chief ideas concerning the manner of relieving and caring for the poor—ideas original and novel in his time, but in entire conformity with the standards of the present day. Assistance was to be preceded by investigation; the relief given was to be regular and adequate, not spasmodic; friendly, helpful advice and religious guidance were to be given no less than material aid. Insistence was placed on the distinction to be drawn between the genuine poor and the professional beggars. Pauperism was an evil which Vincent recognized and fought against. He sought always to secure work for those able to work, while he provided for proportionate assistance for those partly or wholly incapable of self-support.

The organization of the lay Conferences of Charity was but the first of a long series of charitable works which occupied the remainder of Vincent's life. In 1638 he began the great work of caring adequately for foundling children, a work which above all others has endeared him to posterity. During the years that followed, he founded free schools for the children of the poor; instituted vocational training for boys in workshops established by himself; established night refuges where the homeless poor could obtain supper and a night's lodging; reformed the treatment of convicts condemned to the galleys; and founded homes for the aged poor where husband and wife were allowed to spend their last days together. In times of stress, as well as in the severity of winter, he established the "Bouillons," which were simply the soup kitchens which modern beneficence likes to regard as its own discovery. In that period of the Thirty Years' War known as the French period, he organized and carried out the work of relief and rehabilitation in whole provinces devastated by war, famine, and pestilence; and for his labors in this crisis, he was made, by warrant of the King, Grand Almoner of France. "The humble peasant of the Landes," says one of his biographers, "became by his charity the strongest support of the kingdom in its hour of trial, and merited to be called by the Governor of St. Quentin, the father of his country."

To compass all these works, he recruited and trained armies of workers, the best known of his foundations being the Sisters of Charity, whose organization was something quite novel in the history of the Church, but who have now for three centuries by their labors and virtues kept the name of their founder in benediction.

Let it be noted that this apostle of charity, who with wonderful foresight and energy, together with a rare comprehension of the new requirements resulting from changes in the times, accomplished all these works for humanity, was a saint—an exemplar of that Catholic asceticism which some modern teachers of philanthropy look upon as a form of medieval nonsense or mild insanity which has long withstood the fuller development and progress of humanitarian effort. St. Vincent's charity was the charity of his Master, Christ. One of his maxims was: "The first step which he who desires to follow Jesus Christ should take, is to renounce himself, that is, his own sentiments, his passions, his will, his judgment and all the motions of nature." This sentence describes his own interior life which was the main-spring of all his notable achievements for humanity.

Devoted throughout his life to prayer, meditation and all religious and ascetic exercises, he was singularly

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