

# THE STREET CAR NICKEL

## Will No Longer Provide Street Car Service

(No. 6---Prosperity)

The prosperity of Rochester and the prosperity of this company go hand in hand. No business can keep on long at a loss.

No city can prosper unless utilities be efficient. Without good transportation the city cannot grow beyond walking distances. Without good water its health suffers, and without good electricity and car service new industries will pass it by.

### A Self-Evident Truth---

Cities cannot be prosperous without efficient utilities; and utilities cannot be efficient without prosperity.

We have to borrow other people's money to build the road, buy the cars, make extensions, etc., and investors must have a fair return or they will not invest.

The laborer is worthy of his hire and the return to investors cannot be cut permanently without your public utility, your city and you suffering for it. This is recognized in the public utility laws and by the courts all over the United States.

But as we have shown you from the records on file with the Public Service Commission, street car capital in Rochester is not getting its fair pay, and cannot get it unless the street car revenues are increased. It cannot be done any longer on a five-cent fare.

The street car service in Rochester ranks with the very highest in the United States. As seen in New York, Chicago, Detroit or Cleveland, Rochester people **DON'T KNOW WHAT A RUSH HOUR JAM MEANS.** Our transfer privileges are generous.

Ours has been a policy of continuous extensions and improvements. Our street cars are more commodious than those in New York City or Brooklyn. These things are worth protecting. They mean **THE PROSPERITY OF ROCHESTER.**

## J. F. Hamilton, General Manager

### New York State Railways

ROCHESTER LINES

**W. A. Wilson Machine Co.**  
Engineers, Boiler Makers,  
Machinists Repairs and  
Supplies  
217 North Water Street  
Both Phones 922

ESTABLISHED 1872  
**L. W. Maier's Sons**  
UNDERTAKERS  
166 Clinton Avenue N.  
Phones 699

**Ryan & McIntee**  
UNDERTAKERS  
196 Main Street West  
Home Phone 1464 Bell Phone 3929

**Yellow Taxicabs**  
For Short Trips  
Main 491 Stone 791

Both Phones  
**ORDER FRIEDLER'S**  
Pure Soft Drinks  
Delivered to any part of City  
80 Lowell St.

**Robertson & Sons**  
Shoe Repairers, Inc.  
BOTH PHONES  
38 N. Water Street  
EST. 1884  
Work  
Called For  
and  
Delivered  
TRAFFIC MARK  
We Don't Cobble Shoes We REPAIR Them

**Burke & McHugh**  
CARTING CO.  
Are now located at 163 North St.  
Large and small covered vans and  
general carting. Both Phones.

**MENEELY BELL CO.**  
TROY, N.Y.  
177 BROADWAY, N.Y. CITY  
**BELLS**

### BURIED TREASURES

Valuable Prizes That May Be Had For the Mere Asking.

#### UNCLE SAM THE CUSTODIAN.

He Can Tell You Many Methods by Which Big Money May Be Made, and He Is Not Only Willing but Anxious to Give You This Information.

"Scattered through my reports on agriculture," says Uncle Sam, "are hundreds of ideas for making money. I have heard of men who have spent huge sums in fitting-out expeditions to recover covered or sunken treasure. If they would only dig up the treasures that lie buried in the millions and millions of pages that I have written on soil improvement, on utilizing waste woods and stumps, on growing new, valuable fruits that even Burbank never dreamed of, on preventing cained vegetables from spoiling and on converting anything that grows into a salable product!

"If the farmers would only realize that if all the knowledge that I have gained and that I am ready to impart free of charge were to be applied by the farms of the country the value of their crops would be increased \$10,000,000 for each growing day in the year.

"A fortune can be made in this country by growing such medicinal plants as belladonna, Japanese mint (from which menthol is obtained), digitalis (prescribed by physicians for heart trouble) and a hundred others. I am experimenting with drug plants in Virginia, in Maryland and in the upper Mississippi valley, so that I know just what the cost of production and marketing should be. Why doesn't some one write to me about this?"

"Most of our red pepper and paprika is imported. In a country with such a varied soil and climate as ours why can't we raise our own red pepper? I asked myself that question some years ago. Now, I can indicate very clearly how paprika can be successfully grown here. Why not take the trouble to read my Department Bulletin No. 43 on the subject and find out whether it would not pay you to become a paprika grower?"

"Men, alive, I could string the list of chances out until you would be weary of reading it.

"Four years ago I began an investigation to determine if there were not some way of making pure apple cider that would endure transportation without the use of preservatives. I found that if the cider is frozen, crushed and whirled in a centrifugal machine it can be concentrated for less than 20 cents a gallon and that the finished product can be transported to market without the use of preservatives. One plant has been erected to make use of this success. Why are there not more such plants?"

"I have chemically studied eggs which are unfit to eat, and I am convinced that denatured egg yolk can be used in tanning without injuring leather. Why am I not overwhelmed with an avalanche of letters from tanners imploring me to tell them about my results?"

"Two years ago I began an investigation of enameled cooking utensils in the bureau of chemistry. I have cooked all kinds of foods in enameled ware to discover what kind of enamel is least affected by the food and what kind is therefore the safest to use. The man who first conscientiously carries out in actual practice the scientific procedure that I have evolved ought to die rich. Who is he?"

"I wonder who will be the first to take advantage of an investigation that I am now conducting to determine why wagon and haystack covers mildew, who will learn from me how a book-binder's leather can be made that will not deteriorate, who will introduce my economical methods of making potato starch, who will buy the waste yeast of breweries and convert it into a fattening cattle food in a way that I will explain, who will build a machine that I have designed for packing sardines in cans efficiently and cheaply, and who will profit by the study of coffee roasting that I have made?"

"Where is the Cortez who will conquer the south with my methods of economically utilizing the long leaf yellow pine? Where are the Balbans and Pizarros whom I am ready to arm so that they may triumph in the art of paper making?"

"I must stop here simply to catch my breath and not because I could not recite hundreds of business opportunities, hundreds of processes that I am ready to disclose to any American citizen, whether he be a manufacturer or a farmer.

"And Americans, supposed to be the most egotistical, the most astute people in the world, say they haven't a chance!"—Waldemar Kaempfert in McClure's Magazine.

City of Originators.  
Newark, N. J., claims to be the city of originators. Its list of inventions includes patent leather, malleable iron, the electric dynamo, celluloid, brushes imbedded in rubber and the one piece collar button. The mother of pearl button, now a universal institution was perfected in Newark.—Exchange.

Ready For It.  
"There's a girl who is always anxious to take my part."  
"A devoted friend, eh?"  
"My understudy," explained the star simply.—Louisville Courier-Journal.

Doubt of all kinds can be removed by nothing but action.

### PAIN IN THE BACK.

It Should Not Be Ignored, as It May Mean Serious Trouble.

Backache, like headache and many another ache to which the human frame is subject, is a symptom that may be caused by a great many different conditions.

A chronic pain in the back may mean very serious trouble. Tuberculosis does not respect any part of the human body. When it attacks the spinal column it is called Pott's disease. Among the initial symptoms is a backache that the patient complains of long before signs of deformity show themselves. If the backache is ignored much valuable time may be lost. A careful examination at the earliest complaint of pain and stiffness may give the physician an opportunity to prescribe a course of treatment that will arrest the disease before it causes deformity. The tuberculin test enables the physician to make sure that the backache is not caused by a less serious condition. A negative tuberculin test means that he must look further for the cause of the pain.

Much backache could be spared young adolescents if they would persistently carry out a system of simple callisthenics designed to strengthen the back. If they begin it in childhood it will prevent many of them from outgrowing their spines. Of course all children should use the seats and desks that enforce a good attitude.

In many cases of young adolescents who have grown very rapidly it will be found advisable to permit the wearing of a carefully fitted support or belt. In older persons who suffer from constant backache the cause may be a weakening of the abdominal muscles. In that case an abdominal belt becomes a necessity.—Youth's Companion.

### GREAT NATURAL BRIDGE.

Justice Marshall Called It "God's Greatest Miracle in Stone."

The great Natural bridge, which is one of the natural wonders of the United States, overlooks the James river valley, in Virginia, being on the western slope of the Blue mountains. It is just about the center of the state. It approaches Niagara in grandeur and exceeds it in height and awful mystery. It is a single block of limestone, with many shades of color. The walls are smooth, as if cut with chisels, and there is no sign of displacement.

The visitor follows a tumbling cascade down a deep fissure in the mountain under some of the largest arbutus trees in the world and, turning down a line of steps cut into the precipice, suddenly finds himself by a swift stream in a dark canyon and the great bridge far above him.

Washington, when a surveyor for Lord Fairfax visited the Natural bridge and carved his name, where it may still be seen. The original bridge track was granted by King George III, to Thomas Jefferson in 1774. After he was president Jefferson visited the place, surveyed it and made the map with his own hands. Jefferson spoke of the place as "a famous place that will draw the attention of the world." Chief Justice Marshall wrote of the bridge as "God's greatest miracle in stone." Henry Clay wrote of "the bridge not made with hands that spans a river, carries a highway and makes two mountains one."

Value of the Apple.  
The apple is pre-eminent in the household economy, for no other fruit excels it in culinary usefulness. It graces the table in a far greater variety than any other fruit. Of all fruits grown in North America the apple leads in amount and intrinsic value. No fear of an overproduction, however, if the means of transportation and distribution are perfected. What if we do raise 125,000 carloads of apples or 62,000,000 boxes a year? This is but half a box to a person, not counting what we export. That isn't very many.—Exchange.

Scandinavians.  
The term "Scandinavians" is not confined to the Norwegians. The Norwegians are indeed Scandinavians, but so also are the Swedes, Danes and Icelanders. For that matter, the Germans, English and Americans of English stock are also of the Scandinavian stock, since it is more than probable that Germany was originally stocked from the land of the northmen, and it is from the north German stock that the so-called Anglo-Saxon comes.

Chemistry of Human Body.  
The average human body, besides the carbon, hydrogen, oxygen and nitrogen of which it is chiefly composed, contains three and three-fourths pounds of lime, one pound eleven ounces of phosphorus, two and two-thirds ounces of potash, two and one-half ounces of sodium, one and three-fifths ounces each of magnesium, sulphur and silica and about one-sixth of an ounce of iron.

A Japanese Bridge.  
One of Japan's most interesting monuments of antiquity is the bridge of the Brocade Girdle, built in the sixteenth century, a mass of pegs and crude joints—not a nail of metal in the entire length of 750 feet, and as good today as when built.

Ways of an Orchid.  
One of South America's curiosities is an orchid which has a peculiar tube that it lets down into the water when it wants a drink. At other times it is kept curled up.

Australia.  
Australia is the largest island in the world. Its area is nearly three-fourths that of Europe.

### A PARTY WIRE

By OSCAR COX

My telephone party wire is 684 W. Next door lives a garrulous girl, whose number is 684 M. Eva Trewaldale is her name, and she has a bosom friend, Cora Roberts, with whom she carries on long winded conversations over the wire and always at that hour in the morning when it is most in use. I am a literary man and do my scribbling at home. The other day before sitting down to my day's work I desired to confer with my publishers with reference to the closing of a story written to order on a plan suggested by a member of the firm. Naturally I look to him for instructions as I proceed. On this particular occasion I wished to know whether I should eliminate one of the characters before closing the yarn. I called the publisher's number.

"The line is busy."

I was about to drop the receiver and wait till the line would be free when I heard the well known melodious voice of Miss Trewaldale:

"What are you going to do today, Cora?"

"I don't know. What are you going to do?"

"I don't know either."

"Has Tom B. been to call lately?"

"Not since last week. That horrid Kate W. is making for him. It's too disgusting for anything to see the way she acts when he's around."

I sighed, hung up the receiver, paced the floor for some ten minutes and called again. They were still at it. I listened again at intervals, but the dialogue was still going on. Finally there seemed to be a lull. The operator gave me the number I wanted, and I got Mr. Hathorne, with whom I wished to speak.

"What do you think I'd better do with Dudley?" I asked.

"I think you'd better kill him."

"Then followed one of those confused situations that sometimes occur when several persons are trying to use a telephone at the same time.

"Oh, heavens!" It was a woman's voice.

"Is that you, Mary?"

"Yes, some one is planning a murder over this phone. I wonder if I should call the police."

"Please send to Mrs. James B. Wright two pounds of lamb chops, a bunch of celery."

"This wire's busy!" I shouted. "I've got possession of it, and I'm going to keep it till I get through. Keep off everybody. Is that you, Hathorne?"

"Yes, what do you want?"

"I'd like to know before I sit down to work—I've lost three-quarters of an hour—what I'd better do with Dudley?"

"If I were you I would—"

"The baby won't take his food this morning, doctor. What shall I do?"

At this point there was a dead silence.

"Hello!" I cried.

"What number?" came from the operator.

"I was talking just now with 684M. Some one bugged in and I've lost him. Can you get him for me again?"

"Is this the police office?"

"Yes, mum. What is it?"

"There is a murder being arranged over the telephone. Some one by the name of Dudley."

"Who's he going to kill, mum?"

"He isn't going to kill any one; he's going to be—"

The speaker was cut off by a click, and I heard a locomotive evidently pulling out of a station. All the voices were hushed. I waited till the train had got away, then belled till I was hoarse, without getting a reply. Then I began to work the arm on which the receiver hangs when not in use. At last the operator asked:

"What number?"

"I want 684M. I had him, but I was cut off by a concourse from the tower of Babel."

Presently there was a click and the query "Well, who is it?" in Hathorne's voice.

"I say, Hathorne, I asked you awhile ago what I should do with Dudley in my story. You suggested that I kill him. If I do that what shall I do with his sweetheart?"

"What's the price of eggs this morning?"

"Seventy-five cents, mum."

"See here, central!" I shouted in a rage. "Can't I get this wire for a few minutes this morning without the whole town butting in?"

"Time, please."

"Nine fifty-nine."

"Thank you."

"You're welcome."

There was a click, and in a few moments the operator asked again:

"What number?"

I was soon in connection with Hathorne again, and we were debating what should be done with Dudley when there was another, final interruption in the voice of the woman who had spotted a murder.

"There you are, Mr. Police Officer. Those men who are going to kill some body are talking again. I'd know their voices again if I ever heard them."

"Hathorne!" I shouted.

"Well?"

"I'm coming around to your place to talk it over."

"All right. I'll be here till lunch time."

I have directed the telephone company to put in a private wire for me. I've had all I want of a party one. My opinion of party wires is that a man's voice has no place on one of them. They are for women and children and no one else.