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Friday, July 13, 1917.

War Costs Money.

Statisticians have figured out that the great War has already cost \$60,000,000 and the end is not in sight. These are staggering figures. And when one pauses and reflects that much of this vast amount is lost forever such as splendid edifices destroyed, art treasures wantonly ruined, whole provinces so literally sown by shot and shell that it will be years before any grass will grow, any grain will grow, any vegetation flourish, the horror of it all appals.

The United States has been in the war but a few months and yet it has borrowed over \$2,000,000,000 from its citizens while \$100,000,000 has been raised for Red Cross work and probably half as much more for other war relief work!

And this is only the material cost. None can estimate the productive energy that has been destroyed in the hundreds of thousands and soldiers' slain, their dependent families left desolate, the moral fibre weakened of those directly and indirectly involved, the weakened condition physically of the future generations of those engaged in the war.

If no other way can be found to end the war, let it be prosecuted with all the energy possible. Let no neutral country have so much of our supplies to an extent that they may sell to Germany while we in America go short and while our soldiers are fighting in the trenches.

If money is needed to end the war let us loan the Government another two billion dollars, yes, three times that but end the war and its awful slaughter.

Dr. Fitch Honored.

A Rochester doctor, Ralph B. Fitch, son of that fine old publicist and literateur, Charles E. Fitch, has been honored by the French Republic. In compliment to his splendid services in the hospitals since the war broke out, President Poincare has personally decorated Dr. Fitch with the medal of the Legion of Honor.

As the Union and Advertiser says: "The honor is a great one, there being no similar society in the world which reflects greater credit upon its members than does the Legion of Honor but the honor is not greater than this recipient deserves."

It was fitting that a toast to Dr. Fitch was drunk at the dinner given by Mr. Eastman to the team captains in Rochester's Red Cross campaign.

Should Be Generous!

That is a splendid undertaking of the Knights of Columbus to raise \$1,000,000 for war relief and other measures to match the Y. M. C. A., and other organizations in their efforts to alleviate the lot of the Catholic soldiers at the

front. Moreover, we should see to it that in addition to the regular chaplains assigned to the Federal troops that Catholic chaplains and facilities for hearing masses be provided for the Catholic soldiers at training camps and cantonments.

Catholic's of Rochester have contributed generously toward Red Cross and other war activities. Rochester Knights of Columbus should not be less generous toward this splendid undertaking of their very own.

Why They're Converting.

A recent convert to the Church cites these two reasons given for entrance into Holy Mother Church by two other noted converts:—

One is the testimony of Abbe Moigno, of Paris, one of the greatest scholars of the nineteenth century. He says:

"I am 73 years old; I have read everything, I have understood everything, and I have never been troubled with the slightest doubt or temptation against faith. I have always believed, and I believe more than ever, all the truths of the Catholic, Apostolic, Roman Church, with a calm, serene, lively, strong faith, without, I repeat it, any cloud being interposed between dogma and my mind. I have sounded, as far as I have been able, all the mysteries of religion and science, and my faith has never been shaken. My voice, then, is that of an enlightened, convinced and faithful witness."

The other is that of Dr. Brownson, the American, one of the greatest philosophers that our age has produced. He said:

"I never in a single instance found a single article, dogma, proposition, or definition of faith which embarrassed me as a logician, or which I would, so far as my own reason was concerned, have changed or modified; or in any respect altered from what I found it, even if I had been free to do so. I have never found my reason struggling against the teachings of the Church, or felt it restrained, or myself reduced, to a state of mental slavery. I have as a Catholic felt and enjoyed a mental freedom which never conceived possible while I was a non-Catholic."

Example Followed.

This interesting item is taken from the current issue of the "Columbiad":—

In a recent issue "Collier's" drew attention to a resolution adopted by "the latest and largest interfraternity conference, representing thirty-six American college fraternities," as follows:

Resolved, That this conference recommend to the various fraternities here represented that intoxicating liquors of every description be eliminated from all fraternity banquets and functions, and excluded from chapter houses.

Knights of Columbus will read the above with genuine satisfaction, for the Order was the first society of its kind to incorporate in its by-laws a prohibition against the use of intoxicating liquors at all Council meetings and official functions. This firm and exemplary rule has won the admiration of thousands of non-members and has contributed in no slight degree to the great prestige the Order enjoys.

As one of the largest fraternal organizations of America the Knights of Columbus exercises due and important influence, and there is no doubt that this action on the part of the college fraternities conference was conceived and promulgated in the same spirit that characterizes the Order in its stand upon the liquor question.

Secretary Baker and Secretary Daniels should get together.

William E. Maloney's name will go down in Knights of Columbus history as the man who conducted the big drive which made the new club house a certainty.

Mr. George Eastman is becoming acquainted with many Rochesterians these days.

So the Cabinet ladies at Washington are to have wheatless days! Many thousands of Americans have had those days frequently the last few years.

"Hiawatha" Presented by Indian Actors at Sea Breeze.

Hiawatha, that famous legend memorialized for all time by Longfellow, is now being presented at Sea Breeze by a company composed entirely of Indian actors. No important incident of the familiar poem is unrevealed in this dramatization. A concealed reader delivers the musical lines of the poem while the Indians illustrate the various situations as they arise. There is first disclosed the solemn injunction of the Master of Life to the warriors of the Nations to live at peace and smoke the calumet together in anticipation of the coming of their prophet, Hiawatha. The birth of the Indian Messiah, his childhood, manhood, his journey to the land of the Decotabs where he weeps and wins the lovely Minnehaha, follow in vivid succession. The wedding ceremonies introduce a series of Indian ceremonial dances, authentic and rarely seen in their proper setting. The deeply pathetic incidents following the famine and fever, so poignantly expressed by Longfellow, bring the drama to a climax of great effectiveness. The death of Minnehaha and her obsequies are scenes of enduring pathos. The grief-stricken tribes as they move through the trees to the resting place of the Laughing Water, haunts one with utterable pathos.

A significant dedouement is reached by the entrance of the Black Robe, who with cross upraised walks through the village preaching the love of the Saviour and the Blessed Virgin. Hiawatha realizes in this, the end of his earthly mission. He adjures his people to the submissive and resigned under the sway of the Pale Face and floats away in his canoe to the Islands of the Blessed.

This presentation of Hiawatha is given entirely in the open-air. The beautiful slope of woodland to the south of the park at Sea Breeze is utilized and many beautiful pictures are created. In these days of tawdry and sensational entertainment, this artless presentation of an enduring poem, comes as a grateful surprise. The experience in viewing the performance is altogether restful and satisfying.

Hiawatha will remain at Sea Breeze for an indefinite time. Two performances are given daily, including Sundays at 3:30 and 8:30 p. m.

Vacation Time Is Here.

Schools have closed for the summer, and now the small boy can pursue, without restraint, his quest for pleasure. But it is not he alone who has been eagerly awaiting the summer season, for grown-ups are also planning on relaxing from our every day labors.

The summer vacation should also provide a change from the every day scenes, and already thousands of vacationists have wended their way to the Great Lakes and, particularly, to Lake Erie where are to be found the finest and largest steamers plying the inland waters of the world.

The largest and most magnificent of these steamers, the Great Ship "SEANDBEE", is now running daily between Cleveland and Buffalo, and her immense popularity is attested by the large volume of passenger traffic carried.

This trip not only appeals to the vacationist but also to the weary commercial traveler who, by boarding the steamer at Cleveland or Buffalo at 9:30 p. m., may break the monotony of his all rail journey, enjoy a refreshing night's sleep and reach destination at 7:30 the following morning, in plenty of time and with the inclination to start the day's struggles early.

Send us your printing.

REORGANIZATION

The store department managers have purchased the balance of the stock remaining after the Administrator's Sale of the estate of the late William H. Reilly. A new company has been formed. This is to be our policy:

OUR POLICY

It will be our constant aim to maintain the same high standard of business methods which have characterized this store in the past. To satisfy our customers will be of the greatest importance—in other words, we will never consider any sale entirely complete until the customer feels assured of absolute satisfaction, both as to price and quality, of any garment or article purchased.

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