

WHY

Bread Is Often Defective and How to Make It

Now the ingredients of your bread and you will know the cause of its defects. So says Miss Marion P. Brough...

CARE OF COMPLEXION.

Why Our Skins Are Made Brown by the Sun. That freckles are caused by the heat from the sun seems to be an exploded theory now.

HOW EMERGENCY ROD SURGERY MAY HELP THE ANGLER.

It is well to have all your trout rod duplicates. With their hinged parts. The tip is the most breakable part of the rod.

TAKING HOT BATHS.

Why Harm May Come Through Bad Hygienic Methods. The majority of bathers undoubtedly do themselves more harm than good.

FORESTRY LORE.

How to Measure the Diameter of the Trees on Your Place. The owner of a wood lot who wishes to estimate the number of board feet in the timber he is to sell must know the diameter of the trees.

How to Wash 'Crape de Chine So It Won't Cockle or Shrink.

The delicate colored crepe de chine blouse requires great care in laundering. It may be laundered however to look nearly as well as when bought.

How to Curb Your Obesity and Become a Slyph.

We do all ask to be dieted, but we do not know how to do it. The reduction of weight is certainly to be accomplished by a reduction in strength.

How to Iron Collars and Cuffs Like a Chinaman.

When doing up collars and cuffs put the articles in cold starch made by mixing a tablespoonful of starch with a pint of cold water.

How to Remove Grease Spots From Fabrics.

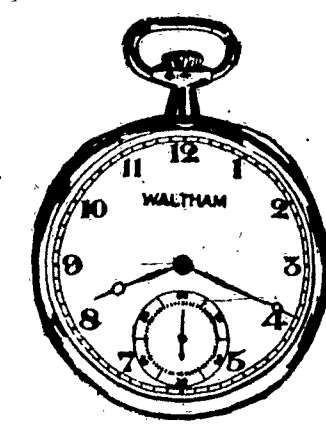
Spread one teaspoonful of butter evenly on the spot and let it remain there until the grease has become thoroughly soft.

How to Remove Window Panes Without Smashing Them.

When a pane is to be removed from a window frame apply soft-soap to the putty, which, however, hard, will become soft in a few hours.

An Early Showing of Christmas Jewelry

Burrill's Christmas Jewelry



SPECIAL 14-k Solid Gold, 17-Jewel Waltham movement, 12 size, open face \$28

- Aquamarine Rings, Masonic Rings, Emerald Rings, Wedding Rings

We carry a Full Line of High Grade

WATCHES

- Such as Waltham, Elgin, Hamilton, Howard, Gruen, Illinois, Swiss, etc.

We buy and sell more watches than any other house in Rochester and are in a position to give you a better price on the same grade of goods.

far surpasses anything in this line ever shown in Rochester. Unusual opportunities of which we have taken advantage enables us to offer you a larger stock to select from and greater values for your money than ever before.

We are showing everything that is new and novel in Diamonds, Watches, Rings, Silverware, Cut Glass and everything in the Jewelry line you may need.

See the Largest and Smallest Watch in the World on exhibition in our window for one week Beginning November 16.

Large Watch Cost \$35,000 Small Watch Cost more than \$1,000

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Have it laid away until you want it

S.D. Burrill

TWO STORES 42 Main St. E. 104 State St.



Ladies' Bracelet Watches

will be more popular than ever this season

15 Jewel in 14-k. Solid Gold Case and Bracelet. Special at \$20, \$25, \$30, \$35.

Others in Gold Filled. Extra values at \$10, \$15, \$20, \$25, \$30.

All are absolutely guaranteed.

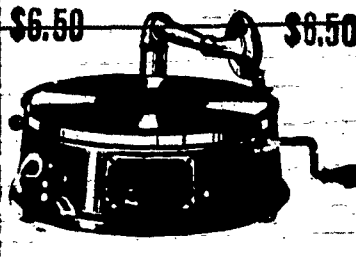
We are also showing about 200 beautiful Lavallieres, in Solid Gold. The very latest styles from \$5.00 upward.

Pearl Rings

Tourmaline Rings

Ruby Rings

Sapphire Rings



We are distributors for the famous 'Stewart Phonograph.' Will play any record and give a beautiful, sweet tone.

STORY OF A RANCH

By BARBARA PHIPPS

Inez was a little Mexican girl, southern California. There are two Mexicans there living peacefully in the United States government.

margin of hard ground the animal was half immersed. Clara, who rode sidewise, was still untouched by the sand. Bob released hisariat, which he always carried, and, whirling it, dropped the rope over her shoulders.

Neither Atherton nor Miss Chambers said a word to any one about her sending her rival over the quicksand. Clara went east within a few days.

Food-Value. It is the sugar in a banana that gives its high food value. Sugar forms about 90 per cent of its bulk.

Not in the Mood. 'Are you feeling pretty good?' 'Asked his wife. 'Are you in a good mood?' 'By no means.' 'No need, you've suffered the gent.' 'Except alone.' 'For he knew she merely meant 'Beating rugs'.

THANKSGIVING DINNER.

Two Menus For the Family Coming Home For a Reunion.

Thanksgiving dinner to be enjoyed must be prepared with care and served daintily. Any one can at least have a beautifully ironed white tablecloth.

Menu No. 1

- Cream of Corn Soup, Baked Steak With Cream Macaronis, Green Peppers and Potatoes, Macaroni Cream and Fruit Cake.

Menu No. 2

- Oyster on Half Shell, Roast Turkey, Stuffed With Chestnuts, Cranberry Sauce, Mashed Potatoes, Cauliflower au Gratin, Celery, Nut Salad, Crackers, Mince Pie, Demitasse.

Some Beauty Don'ts. Don't wear full shoes and gossamer silk stockings in cold weather. Nature will take her revenge and you will have that pinched, chilled look that is so unbecoming.