

Worth Careful Thought

Do you read the label to know whether your baking powder is made from cream of tartar or, on the other hand, from alum or phosphate?

Royal Baking Powder is made from cream of tartar derived from grapes, and adds to the food only wholesome qualities.

Other baking powders contain alum or phosphate, both of mineral origin, and used as substitutes for cream of tartar because of their cheapness.

Never sacrifice quality and healthfulness for low price.

ROYAL BAKING POWDER CO.
New York

EVENING FROCK.

From Paris is This Handsome Gown For Juveniles.

Orange colored net delicately trimmed with sparkles, gives this gorgeous evening gown. The trimming runs up



BEAUTIFUL DRESS

The left side of the skirt forms an apron effect across the front and makes opaline. Velvet flowers trail over the skirt from the girde.

NEW HANDBAGS.

The Kinds That Hold You Spellbound This Fall.

There are so many hand bags of velvet and silk and satin this autumn that we almost lose sight of the leather ones. Yet there are some very smart leather ones to be seen in the shops, and with the strictly colored street suit or for evening use these are the best choice for well-dressed women.

The newest and most popular is the beaded bag. It is not what material is used as a base, but the beads, sometimes velvet, but the beads are the important point.

Fringe of the beads finishes many of these beaded bags, and they are made with silk, ribbon or cords or with silver clasps at the top.

There are some very attractive bags headed in paisley, about patterns. These are not strictly a novelty, for they could be found last year, but they have an added attraction this year because heads are in such high favor.

Sometimes floral designs are worked in natural colors on dark blue or black backgrounds. Sometimes the tassels which finish pointed bags are so heavy and big that they almost dwarf the bags. Sometimes bags of crocheted silk thread have heavy crossings of beads. Always the beads predominate. Green, old rose, terra cotta, orange, black, steel, light white and blue beads are all much used.

Watchmaking. There are 925 separate operations in the manufacture of a watch that sells for a dollar.

STORING FOODS.

Hints How to Keep Vegetables Fresh All Winter.

EXPERT GIVES THIS ADVICE.

Most House Cellars May Be So Manipulated That They Give Good Storage to the Commonest Tubers—Just How to Make the Pot.

The first and most important condition in the selection of the storage place for vegetables is the amount of light that reaches them. The vegetables should be kept in a place where they will not be exposed to direct sunlight.

The second condition is the amount of moisture in the air. The air should be kept at a humidity of about 75 per cent. This can be accomplished by placing a shallow pan of water in the cellar.

The third condition is the amount of ventilation. The cellar should be well ventilated, but not so much that the vegetables will become chilled.

The fourth condition is the amount of space. The vegetables should be stored in a place where they have plenty of room to grow.

The fifth condition is the amount of care. The vegetables should be inspected regularly and any that show signs of decay should be removed.

The sixth condition is the amount of time. The vegetables should be stored for as long a period as possible, but not so long that they become inedible.

The seventh condition is the amount of cost. The storage place should be as economical as possible.

The eighth condition is the amount of effort. The storage process should be as simple as possible.

The ninth condition is the amount of success. The storage process should result in fresh, healthy vegetables.

Moderate pleasure relaxes the spirit and moderates the senses.

Dedication of Holy Rosary Church

Bishop Thomas F. Hickey officiated last Sunday at the dedication of the new Church of the Holy Rosary, at Lexington avenue and Finch street. He was assisted by Rt. Rev. Dennis J. Curran, V. G., and Rt. Rev. James F. Hartley, pro-rector of St. Bernard's Seminary, as deacon and subdeacon, with Rev. A. M. O'Neill, rector of Immaculate Conception Church, as assistant priest. Rev. Arthur A. Hughes, rector of Holy Rosary, celebrated solemn mass, with Rev. Michael J. Nolan, D. D., Chancellor of the diocese, as deacon and Rev. J. Emil Gefell, D. D., Rector of St. Peter and Paul's Church, as subdeacon, and Rev. George F. Kettle and Rev. William J. Brien as masters of ceremonies.

In his sermon, Bishop Hickey traced the growth of the church from its organization twenty-six years ago down to 1901, when a building for church and school was erected, and from then on to 1916, when the present structure was started. He congratulated Father Hughes upon the architectural beauty of the new edifice and prophesied prosperous times for the parish.

The bishop reviewed briefly the history of Catholicism in America. He referred to the fact that the new church stands where 150 years ago was only a virgin forest. He recalled that the first mass was said in this part of the country less than a hundred years ago and that Bishop B. J. McQuaid started the diocese of Rochester only fifty years ago. "From one missionary and four or five Catholic families at that time," he said, "there are now more than 100,000 Catholics in the diocese and more than 200 priests to minister to the wants of the people."

Rev. John H. O'Brien, pastor of St. Augustine's Church, and the first priest to be ordained from Holy Rosary parish, preached an evening sermon in the new church. The benediction was followed by the singing of "Holy God" by the whole congregation.

New Flag Raised by Pupils of Nazareth

The new flag purchased by the pupils was raised at Nazareth Academy, Lake avenue, Thursday afternoon. The exercises were conducted on the lawn in front of the academy, were presided over by Bishop Hickey, accompanied by Rev. J. Francis O'Hern, Rev. Arthur A. Hughes, Rev. Edward Simpson and Rev. Joseph Curtin.

A bugle call, sounded by Miss Esther C. Downs, of Brooklyn—a pupil, signalled the approach of the flag, which was carried from the school building to the appointed place by Catherine Fitzgibbon, Irma McMahon, Lauretta Vauchiz, Olga Baglin, Hildred Brown, Mabel Crouch, Viola McNeil, Teresita Dorochel, Violet Fromm, Helen Kavanaugh, members of the senior class.

Before the raising of the flag the banner was blessed by Bishop Hickey. The flag was then raised amid the applause of the pupils, faculty and guests. The salute to the flag was given and the "Star Spangled Banner" sung by the 570 voices of the student body, joined by the faculty and guests.

After the raising of the flag, Bishop Hickey gave a short address in which he spoke of the meaning of the flag to every American, to the teachers of the school and to each individual student. He emphasized the great duty of educators to accompany the training of virtue, with the constant training in love of country and love of the flag. He spoke of the love that every American citizen bears for the flag, and exhorted the young women to cultivate a devotion to the flag that would make them willing to make ready and dangerous sacrifices for all that it represents.

At the conclusion of the Bishop's address the hymn "Holy God" was sung, and the episcopal blessing given. A bugle call announced the end of the ceremony.

One View of Mountain Climbers. Mountain climbing, now a popular part of an outing at home and abroad, was regarded in a far different light in its earlier days. "Murray's Guide to Switzerland," published in 1838, in the section devoted to Mont Blanc, soberly relates that "it is a somewhat remarkable fact that a large proportion of those who have made this ascent have been of unsound mind." This quotation will console many timid souls.

Charles Patrick Cox Dies.

Charles Patrick Cox, treasurer of the Cox Realty Company, which owns, among other property, the Cox building in St. Paul street, died Thursday afternoon at his home, No. 905 Park avenue, aged 40 years. Although he had been ill from pneumonia for two weeks his death was unexpected. Mr. Cox was born in Rochester on October 30, 1876, son of Chas. Cox. He was educated at St. Patrick's Parochial School, the Rochester Free Academy and the University of Rochester. He was graduated from the university in 1898. Mr. Cox was well known in business and fraternal circles. He was a member of Delta Upsilon fraternity, Knights of Columbus, the Elks, the Holy Name Society, the Rochester Club, Oak Hill Country Club and the Rochester Athletic Club.

He leaves his wife, Mrs. Helen Nollon Cox; his mother, Mrs. Gertrude Cox; three sisters, Miss Kathryn G. Cox, Miss Irene A. Cox and Miss Pauline Cox, and a brother, Gerald F. Cox. The funeral will take place on Monday morning at Our Lady of Victory Church, of which Mr. Cox was a member. Burial will be at Holy Sepulchre Cemetery.

St. Joseph's.

HOW THESE MOTHERS KEEP THEIR BABIES WELL AND STRONG

READ THEIR EXPERIENCES TOLD IN THEIR OWN WORDS

"Whenever my little boy feels the least bit unwell, we give him John's Medicine. I can't tell you how many times it has saved him from a serious illness. I have tried other medicines, but John's is the only one that works." (Signed) Mrs. John Kelly, 5 W. 10th St., New York City.

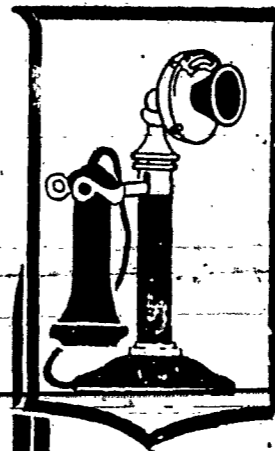
"I have used John's Medicine for my little boy for several years. It has kept him healthy and strong. I have tried other medicines, but John's is the only one that works." (Signed) Mrs. J. W. King, 100 W. 10th St., New York City.

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Mothers especially recognize the value of Father John's Medicine because they know it is a pure and wholesome food medicine which makes flesh and strength without using alcohol or dangerous drugs and is, therefore, safe for children as well as older people.



When you see a 'phone, think of the Home

Telephone Companies were among the first public service corporations to preach and practice the doctrine of business courtesy. The Rochester Telephone Co. was among the first telephone companies to establish the policy of courtesy to subscribers that has made the Home 'phone a pleasant necessity. You may get along without a Home 'phone but you'll get on faster if you have one in your home and office.

Rochester Telephone Co.
Growing with Rochester
Bigger and Better

A Cordial Welcome Always Awaits Visitors at this Store

People from out of town have a standing invitation to visit our store, which is often referred to as one of the sights of Rochester. We believe that a trip to our building will be of exceptional interest to them—and of profit, too, if purchases are contemplated. Our eighteen furnished rooms are suggestive of modern methods of home furnishing, and every floor is an exposition of the latest and best from many of America's leading factories.

Please do not hesitate to come and look about at your pleasure. Lookers are always welcome here and no one is ever solicited to buy.

H.B. GRAVES CO. WE FURNISH HOMES COMPLETE
78 STATE ST., ROCHESTER, N.Y.

BLACK MOLES.

They Are Always Danger Signs Calling For the Surgeon.

At an operation performed less than three months before his death Dr. John B. Murphy called the attention of his students to a black mole on the patient's face with this remark: "A black mole is always a sinister lesion and one that is to be regarded with distrust, so that the first thing I want to do is to remove it. A black mole must be handled with wholesome respect, for one dares not traumatize it with impunity, either by accident or design. I therefore shall go wide of it into healthy tissue when removing it."

In the latest issue of the "Clinics of John B. Murphy" Dr. Broders and MacCarty are quoted as saying that black moles certainly predispose to a form of skin cancer called "melano-epithelioma" and as insisting that all pigmented areas of skin, such as warts and moles, should be removed when these are in locations which are or have been subjected to injury.

The danger lies in what is known by physicians as "metastasis," which is the shifting or transference of a diseased condition from one organ to another. A mole is a diseased condition of the skin in one spot and generally patches.



Evening Fabric.

For evening wear gowns of metallic tulle, chiffon, tulle, and diaphanous silks abound. For youth and slender lines there are gowns inspired by old time crinolines, while the older matrons appear in handsome gowns with clinging foundations of silk or satin voluted with layers of vaporous tulle.

Similarity. Stubbs—Why is a tattered reputation like a porous plaster? Grubb—Because, I suppose, "it sticks closer than a brother." Stubbs—Not at all. Because it has holes in it.—Richmond Times Dispatch.