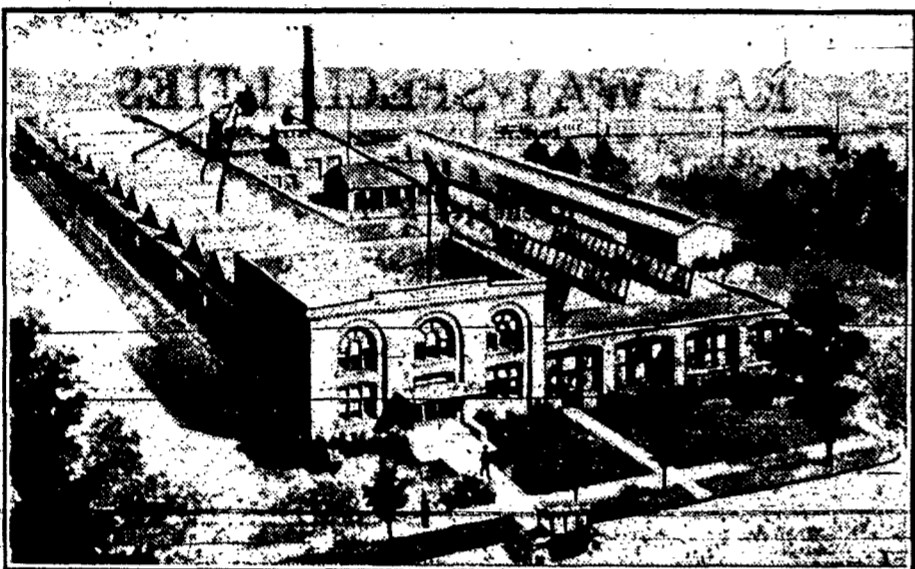


Best Equipped Last Factory in the World



Rochester Last Works

ORIGINATORS OF STYLES

New York City, N. Y.

Rochester, N. Y.

**"YOU ARE ONLY SURE OF ONE THING,
AND THAT IS DEATH"**

THE ORIGINATOR OF THE ABOVE WAS NOT AWAKE, neither was he acquainted with funeral charges. The fact of the matter is you are sure of TWO things in this world-DEATH and EXORBITANT FUNERAL BILL--unless you engage us as your undertaker.

Because you have a few hundred-dollars insurance is no good reason why you should be overcharged for the burial of your dead. That is no good reason why you should pay exorbitant prices. But if you have this small insurance it is a good reason why you can have a decent and very respectful funeral, and still have something left.

We furnish COMPLETE FUNERAL at \$50.00, \$75.00, \$100.00 and upwards. These prices include a Beautiful Black or Colored Casket, Rough Box, Embalming, Bearer's Gloves, Candles, Chairs, Hearse, Two Coaches, Wreath, and all Pharaphernalia, complete care and attendance.

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Last year we started working for "A Greater Rochester" by giving the school children of the city, under a carefully worked-out plan, a chance to begin to save.

Now we have about 9,000 children's accounts, in addition to our 60,000 or more regular savings accounts.

At regular intervals each child is given the opportunity to bring his nickle or dime to the teacher, who sends them by the principal to us. When the child has saved a dollar, he can open a regular savings account. Thousands of dollars have thus been diverted from candy, chewing gum and ice cream cones.

It's an educational campaign for "A Greater Rochester" when these children grow up with the saving habit; and you can well afford to co-operate in this movement.

Rochester Savings Bank

Corner Fitzhugh and West Main