

TO THE HEART OF LEISURELAND

where woods are cool, streams alluring, vacations ideal. Between New York city (with Albany the gateway) and

**Lake George
The Adirondacks
Lake Champlain
The North and West**

The logical route is "The Luxurious Way"

Largest and most magnificent river steamships in the world

Daily Service

Send for free copy of Beautiful "Searchlight Magazine"

Hudson Navigation Company

Pier 32, North River, New York

"The Searchlight Route"

Our Repair Work is the Best that can be had

WM. LINGL

Dealer in

FINE FOOTWEAR

Shoe Repairing a Specialty

**1062 Main Street East
Cor. N. Goodman St.**

Rochester Phone 3867

Bell Phone Main 2355

**THE GRAY
CARPET-CLEANING WORKS**

Carpets cleaned by Compressed Air
Steam Feather and Mattress Renovating
**17-29 Mt. Hope Avenue
Rochester, N. Y.**

**The Bradley Co.
Locksmiths
Lock Repairing and
Key Fitting of every
description.** 19 Stone St.
Rochester Phone 547 Bell Phone 184

E. C. Campbell Coal Co.
555 Lyell Avenue
Coke Anthracite Coal Prompt Delivery

Fromm Bros. Market
CHOICE MEATS
Manufacturers of Fine Sausage
202-204 Campbell Street.

Closing out Sale of
**Harness, Horse Goods and
Leather Goods**
CHARLES S. GIBBS
93 State Street
Rochester Phone 1450 Stone Bell 1234 Main

Boyer Bros. Carting Co.
ALFRED C. MEYER, Manager
Movers of Freight, Furniture,
Baggage and Machinery
19 Stone St. Rochester, N. Y.

DON'T Throw Your Old Shoes Away
Bring them to the
West End Quick Shoe Repair Shop
408 Brown St. near West Main
Satisfaction Guaranteed
JOHN MIRA, Prop.
All shoe repairing is done with Goodwear
Welt Machines.

Have Your Pictures Framed at
SEARVOLE'S ART ROOMS
Picture Framing and Regilding
Rochester Phone 262 J.
65 State St. Rochester, N. Y.

W. C. MENGES, T. J. WHITEHOUSE
MENGES, WHITEHOUSE & CO.
Funeral Directors
Public Funeral Chapel
389 PORTLAND AVENUE
Stone 6328 Bell 6336
Lady Attendant

Both Telephone Co.
F. L. Hughes & Co., Inc.
Structural Steel and Iron Work
Hughes Patented Steel Post Caps and Hangers
Office and Works, SOUTH AVE.
Retail Shop and Stock Yard, LYELL AVE.
Rochester, N. Y.

The Best Remedy
Jackson's Cough Syrup 25c
Geo. Hahn
Prescription Druggist
561 State Street

FOR CLUBWOMEN.

An Army of Them Gathers in New York City.

"SERVICE" IS THE KEYNOTE.

The National Convention, Under the Presidency of Mrs. Pennybacker and Twenty Thousand Strong, Assembled From Early-eight State Conventions.

The greatest organization of women in any nation of the world, the General Federation of Women's Clubs, was born in New York twenty-six years ago.

For the first time it returned to its birthplace, to hold its thirtieth convention. So complete, well planned and vital is the organization that the entire body responds to the pressing of the button or by a wireless that extends to every remote section of every state in the Union. It has working departments in every line of activity—art, civics, civil service reform, conservation, education, home economics, in



Mrs. Percy V. Pennybacker

ustrial and social conditions, legislation, literature, library extension, music, drama, public health, and subdivisions of these committees to include child labor, woman suffrage, mother's pensions, peace, preparedness, food sanitation, housing, prison reform, minimum wage, political science, tuberculosis, child welfare and hygiene, Americanization and current events and progress in every department of activity in national life. State federations, city federations and the clubs themselves are completely officered along this same organized line, all tributary to the General Federation.

The president of this huge activity, Mrs. Pennybacker, in a recent interview said of the first biennial she attended in Los Angeles fourteen years ago:

"The very immensity of the convention was an inspiration. There were women from every state in the Union representing every phase, every group of our national life. While some feel that the General Federation must be reorganized so as to bring about a smaller attendance let us never forget that a part of the inspiration comes from the bigness. History has never yet fully written the chapter as to the part the General Federation has played in wiping out sectional feeling. One reason why there is in this dear land of ours today so little north, south, east or west is because the women of all sections meet, counsel and labor together. When we learn to know each other appreciation comes and misunderstanding disappears. When we work together for some great cause petty differences drop from us like worn-out garments."

"It was also a delight to see that beauty had its place in this great gathering of women. No one has forgotten the 40,000 enla lilies which were used as decorations the first two days followed by carnations, they in turn giving way to numberless roses of every hue."

"Everywhere one felt that the women took their work seriously and with the conviction that it is truly worth while. On the last night this earnestness developed into a spiritual climax. We closed in a moment of ecstasy as we sang 'God Be With You Till We Meet Again' while from the galleries the fair hands of the California woman let flutter down millions of rose petals, covering us with fragrance. 'It is not sufficient that these impressions make of themselves the one word 'service' which is the keynote of our entire federation-life."

Cream-Salad Dressing.
Mix one-half tablespoon salt, two and one-half tablespoons melted butter, one level teaspoonful flour, a dash of pepper and two egg yolks together with smooth. Add three-fourths cupful of cream. You may fat the top of the milk in the bottle and have the rest of the milk to use for something else. Then add slowly one-fourth cupful vinegar in lemon juice stirring as you add it. Cook over hot water until thickened. If the thick after standing to cool, thin with cream or milk.

A Fashion Tip.
The neck line of the modish summer frock is much wider and therefore much more becoming than was last year's that is, the frock is cut away at the sides of the throat as well as in front, showing something of the shoulder line.

JUST BLOUSES.

Latest Notes About This Pet Hobby of All Women.

This is the season for blouses. They are needed for a multitude of reasons. The one piece frock has not vanished, into the warm summer air because the separate blouse has come into fashion again. It appears to be necessary to have both even in the average wardrobe. There is always a struggle in the mind of the woman who is not plentifully endowed with clothes money as to how she should choose between a suit and a one piece frock for constant service, and probably the married man put it correctly for all women when he said that his wife brought the subject up to him semi-annually every day for a fortnight, invariably decided in the end according to her own desires and was dissatisfied about her choice, no matter what it was, for the rest of the season.

One of the advantages of blouse buying is that the average woman can get half a dozen to suit her different needs and moods. This season they are unrolled before her like a brilliant, never-ending carpet. The design and the color constantly change. They have reached a degree of variety and gaiety that has not been touched in several seasons.

Fine colored muslin, solid and striped, are in the forefront of fashion, and white and colored organdies, which have become extensively used for neck wear, have been cordially taken up by the makers of blouses.

The plain white organdie waists are embroidered with one or more colors sometimes in the simple and ever pleasing design of scalloped, again in polka dots and triangles of brilliant red and blue, green, black and yellow.

Because polka dot frocks are in fashion we will be able to wear separate blouses of polka dot fabrics, with the pleasing feeling that we are quite in the middle of the picture. Taffeta and satin are not looked upon with any degree of warmth, but taffeta is applied to chiffon and then embroidered in gold and silver to build up an ornate blouse.

Every one knows by this time that the smartest of French blouses drops over the skirt instead of going under it after the manner of a miniature. This slim blouse (cherit suit this out in white organdie, with a dash of colored silk, and it has led the way for a dozen other conceptions by our own dress makers.

NOVELTY VEIL.

Another Interesting Accessory That Comes "by the Yard."

With a close turban, flower wreath or a woman's away veil that may be as long as preferred, since it comes



FOR MOTORS.

All striped and gay with favorite spring colors, by the yard. Draped horizontally, the effect is picturesque.

Menu For One Week.

- Sunday - Roast beef, Francoula potatoes, creamed cauliflower, orange salad, steamed apple pudding with vanilla sauce.
- Monday - Cold roast beef, hot gravy, scalloped potatoes, peas, pineapple and cake.
- Tuesday - Cottage pie (chopped round beef, mashed potatoes and gravy), cold green beans, fruit salad, peach taffery with cream and cake.
- Wednesday - Beef croquettes with stewed mushrooms, peas, mince pie and cheese.
- Thursday - Veal cutlets, baked potatoes, macaroni and cheese and apple pie.
- Friday - Creamed fish on toast, baked ham salad, prime whip and cake.
- Saturday - Baked beans and brown bread, mustard-potatoes, Dutch apple cake with lemon sauce.

Attractive Chains.

The new bead necklaces show combinations of jade and jet, coral and jet or pearl and jet, with imitation pierced gold or silver filigree beads, and attractive intervals for ornamentation. One chain, in which jade is used most attractively, has the pierced gold beads, with antique finish, and a piece of Chinese money used as a pendant.

TENNIS, 1916.

Smart Outfit For the Season's Sport Girl.

Striped worsted, buff with coffee-colored stripe, is the material in this short sport skirt. The same material is used



"VANTAGE"

for collar, cuffs, belt and pocket lids on a jersey-slip on coat. The finger pockets, buttoned on, are an interesting feature. So is the slouch hat.

MINERALS IN FOODS.

A Discourse on Ingredients Needed For Pure, Red-Blood.

There are a large number of people who have some indefinite notion about iron in foods, thinking it is in amounts big enough to see with the naked eye if they but know how. It is not prospective mothers begin to learn about their mineral needs when the doctor prescribes iron tablets, which contain the "inorganic mineral," known to be far less absorbable than when organic, as in plants. The plants take the inorganic minerals of the soil and make them over into live stuff for him. He cannot seem to get them so well in any other way.

Not only iron, but many other minerals come because not enough foods containing minerals are eaten, or if eaten are made ineffective because the strong acids taken go after them for their own use. If we could talk baby talk to them we might say: "The acids will catch you if you don't watch out. Now, just to get a little bit of a notion about how very slight in quantity, though so voracious in quality, these vitalizing minerals are, my quick-witted book on the matter. You will learn that there is nothing quite so heavy in time as turnip tops, which also means the tops of the kohlrabi. How much iron? Oh, about one-half of 1 per cent, but this is a lot compared with what is in the valuable spinach, which has only 90 per cent. Sherman calls these minerals "fish constituents" which is a bit old-fashioned. Others call them "nutrient salts," and common everyday people say mineral matter. How great are little things is what we need to realize in this connection. They are almost comparable with radium in this respect.

A Shampoo Scheme.

The possibilities of the hot water bottle as an adjunct in drying the hair after a shampoo have just been discovered by one woman. Half filled with hot water and applied to the scalp and half it dried both quickly and pleasantly. With a second bottle applied to the length of the hair it is possible to redress luxuriously with a book while one's hair is almost drying itself.

Pound Cake.

Take one pound two ounces of sugar, a pound of butter, a pound of flour, ten eggs, vanilla to taste, cream the sugar and eggs together and the flour and butter. Mix both of these together and vanilla and beat until light and creamy. It is best to use one's hands as it makes the cake much lighter. Bake in moderate oven one hour. This makes four pounds.

Way of Women With an Old Shirt.

Men's shirts are usually made of such good materials that it is worth a little trouble to dress them because the fronts and collars wear. One woman makes good looking aprons of them by using the back of the shirt for the front of the apron, finishing with bias and cut from the worn front and getting rid of the stress from the sleeves.

Apricot Tapioca.

Slipper three-tablespoonfuls of tapioca in two cupfuls of milk, add two tablespoonfuls of sugar and half a teaspoonful of almond extract. Cool, add a cupful of whipped cream and pour over crushed macaroons soaked in apricot syrup. Serve chilled with whipped cream and apricots.

FOR YOUNG FOLKS

Sleepy Time Story About a Fairy and a Poor Farmer.

A LEGEND FROM GERMANY.

How Luck and Fortune Came to a Good Natured Plowman—Finding the Magic Rake—A Little Lady on Horseback—Information For Little People.

Polly Ann and little Ned were getting sleepy when uncle began his story. It was about

THE MAGIC RAKE.

Hans was a plowman, but was very poor, for, no matter how hard he worked, his wages were so small that he was barely able to get enough to eat. He was a most obliging and generous young fellow, however, and never weary of helping his neighbors when they needed assistance.

One day when Hans was busy plowing a field he found, to his surprise, a broken rake lying on the ground. "I wonder whose rake it is," said Hans to himself. "It is a fine rake and only needs a little mending to make it as good as new."

Stooping down, he picked up the rake, which was of a different pattern from any he had ever seen.

"Some one has lost it," thought Hans, "or perhaps has put it down until he can have it mended."

When the day's work was done and Hans was ready to go home he noticed that the broken rake was still lying unclaimed by any one.

"I'll take it home and mend it," he decided. "Some one will most likely come and search for it tomorrow."

So Hans took the rake home, and, as he was very handy with tools, he mended the rake so skillfully that it was indeed as good as new.

The next morning Hans set forth to complete the plowing of the field, and, making the mended rake with him, laid it down where he had found it.

On his way home he passed the spot where he had placed the rake, but it was no longer there.

"The owner has come back," said Hans aloud.

"You are right, Hans," said a small voice near by. "The owner has now got his mended rake."

Hans turned in astonishment, and there stood a little fellow not more than a foot high, dressed in brown leather, with a curious, conical cap on his head.

"Thank you very much, Hans, for mending my rake. I have been able to do nothing with it for a long time, but you have made it better than ever," said the little man. He added: "Take it for your own. It will bring you luck."

So Hans became the owner of the magic rake. Ever after his crops grew wonderfully, and in time he became rich.

A Painter and His Pet.

Rembrandt, the famous painter, had a monkey he loved very much. The monkey took sticks and dried as Rembrandt was painting the picture of a noble family. He was told at once, and he commenced to cry, and then he started to draw the picture he was making. Nothing would stop him from doing this, although every one tried to do so. When the man he was painting the picture for saw the picture he refused to take it, for Rembrandt told him the picture was of the monkey and not of his family. It is said this picture is still in existence.

Three Word Square.

1. An article of furniture.
2. A receiver of sound.
3. Thirty.

When this square is completed the diagonal from the lower left hand corner to the upper right hand corner spells a nickname for father.

Answer—Bed, ear, day.

A Girl on Horseback.

The fair young rider here pictured is Miss Frances Rockwood, daughter of Judge Nash Rockwood of Riverdale.



Photo by American Press Association

MISS FRANCES ROCKWOOD.
N. Y. She is a skilled horsewoman and when photographed was riding her prize winning mount.

Aim of Scouting.

Making real men out of real boys through a real program is the aim of scouting.

Organized 1856

Monroe County Savings Bank

33-35 State St.

Interest Allowed on Deposits From One Dollar Up to Three Thousand Dollars.

JAMES E. BOOTH, President
WM. CARSON, Secretary

Bell Phone Chase 3205

GO TO

Albert H. Hatmaker

For

Hardware, Paints, Oils and Glass

1053 Main St. East

Rochester, N. Y.

W. A. Wilson Machine Co.

Engineers, Boiler Makers, Machinists Repairs and Supplies

217 North Water Street

Both Phones 922



Home Phone Stone 7995 Res. Bell Chief 109-11

Try CHIROPRACTIC Adjustments if you are Sick (Acute or Chronic)

Matilda J. and Ada C. Fritz, D. C.'S

CHIROPRACTORS

325-331 Mercantile Bldg. Rochester

Hours, 10 to 12, 1 to 3 Consultation Free Other hours by Appointment

Both Phones

ORDER FRIEDLER'S

Pure Soft Drinks

Delivered to any part of city

80 Lowell St.

Bell Phone Main 6910

J. C. BAART

Vulcanizing Works

Tire Repairing, Gasoline, Tires, Grease, Oils, Tubes and Pumps

454 Main St. E. Rochester, N. Y.

RALPH H. MOWLE

Bell Phone 2977 Main

General Blacksmithing and Horse Shoeing

Carriage Repairing and Reupholstering

Wagon Building Rubber Tires Put On

Lame and Interfering Horses Specialty

475-477-479 Dewey Ave.

Corner Madison

Thomas B. Mooney

FUNERAL DIRECTOR

93 Edinburgh Street

Home Phone 2413 Bell 177

Home 5215-L Stone Bell 3707-W Main

Residence Phone 5195-X Home

C. SMITH CARTING CO.

B. J. HENNER, Prop.

General Carting, Furniture and Freight Moved. All orders promptly attended to.

Office and Stand: 228 State Street

Lawn Mowers

repaired and Ground by an Expert at

L. F. Wilder's Machine Shop

291 Mill Street

Work Called for and Delivered Promptly

Bell phone 2717 Main

HOLDERLE BROTHERS

Dealers and Manufacturers of all kinds of Beer Pumps, Soda Fountains and Accessories

Repairing a Specialty

153 Clinton Avenue North

Geo. Engert & Co. COAL

Making real men out of real boys through a real program is the aim of scouting.

Principal Office and Yard Telephone 306 Exchange Street