

# From the Heart

of the Lillies, we extend our Eastertide wishes and invite you to call and see our beautiful



Violets, Roses, Sweet Peas, Carnations, Daffodils and a full line of choice potted plants to be sent as you direct. Why not make some one happy? Try your thoughtfullness at this time.

Artistic Floral arrangements for all occasions at Reasonable Prices

...Flowers-Deliverd.

"MAX," The Florist

Where Artistic Floral Arrangements are made

356 Lyell Avenue

Phone Genesee 1397 J

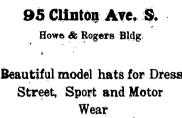
### "Chiropractic Did It"

After taking seven adjustments of Mr. Sherman in the Granit Building, I am absolutely cured of indigestion, with which I wa heverely troubled for ten years. I write for the benefit of others and would advise them to do as I did.

MRS. ALVIN P. WOLCOTT, Gainesville, N. Y.

the Home 'Phone when a telephone is needed.





**DUBELBEIS** 

Inspection Kindly Solicited

# **Easter Flowers**

For flowering plants in pots we have the graceful Genista with yellow flowers, delicate lavenderRhododendrons, White Spireas, Azaleas in white and mixed tints. Hydrangeas, Roses and Dorothy Perkins rose bushes in full bloom.

We have wonderful large Ferns. If you want some-thing a little different in a Fern get one of our feathery Muscosa.

In pots we have deep red tulips, Lillies of the valley, yellow Daffodils, Hyacinths, Primroses, etc.

#### **FLOWERS**

30 East Avenue Triangle Building 345 Main Street East

Phone Stone 3531 Main

**GUGGENHEIM'S** 

The Easter styles in hairdressing are pretty and bewitches and transformations.



EXPERT Hairdressing, shampooing, manicuring, massaging and children's hair cutting.

Guegenheim's Hair Store 17 Clinton Ave. South

Opposite Hotel Seneca RALPH H. MOWLE

#### Gathering Cogs Bell Phone 2827 Main

eneral Blacksmithing and Horse Sheein Carriage Repairing and Painting agon Building Ruber Tires Part O Lame and Interfering Horsesa Specialty 475-477-479 Dewey Ave. Corner Emerson

Office Phone, Stone 6725 House Phones Stone 5386

Charles D. Camp

D. O.

OSTEOPATHIC

PHYSICIAN

**Powers Building** 

221-224

HOURS: 2 to 5

Rochester, N. Y.

Subscribe for The Journal





## Consider The Lilies Of the field

By CHARLES KINGSLEY. HAT has this text to do with Easter day? Let us think awhile. Life and death, life conquered by death and teath conquered again by life. Those were the mysteries over which the en of old time thought, often till

heir hearts were sad. And because our forefathers were ad and earnest folk because they there winter was far longer and more litter than it is, thank God, now therefore, all their thoughts about winter and spring were sad and they grew to despair at last of life ever conquering death or light conquering dark-

And then—so strangely does God's gift of hope linger in the hearts of nen-they saw beyond all that a dim dream of a new heaven and a new earth in which should dwell righteousless, and of a new sun, more beauti ful than ours; of a woman called "Life," hid safe while all the world around her was destroyed, fed on the morning dew, preserved to be the coming when arranged withour mother of a new and happier race of quality hair goods. Dainty men. And so to them, heathens as Clusters of Curls, wavy hair they were, God wnispered that the clusters of Curls, wavy hair should some day bring life and im they were, God whispered that Christ

mortality to light. "So it pleased the Father," says St Paul. "to gather together in Christ all things, whether in heaven or in earth.' In him were fulfilled and more than filled the dim longings, the child ike dreams of heathen poets and sages and of our own ancestors from whom we spring.

He is the desire of all nations, for whom all were longing, though they new it not. And now we may wee seems to me, what the text has to do with Easter day. Be not auxious, mys our Lord, for your life. Is not he life more than meat? There is an ternal life, which depends not on arthly food, but on the will and work of God, your Father, and that life in you will conquer death.

Consider the lilies of the field. the winter they are dead, unsightly cots, hidden in the earth. What can ome of them? But no sconer does the sun of spring shine on their graves than they rise into sudden life and beauty as it pleases God, and ever eed takes its own peculiar body Even so is the resurrection of the

Caster



Gives any building a 25 per cent to 50 per cent better selling value. But don't "mark your house down" with cheap paint. To "save" a few pennies per gallon, you take hundreds of dollars from tne market value of your place.

The paints we carry are standard-uniform of right materials—the result of years of careful, honest paint making. They have life—elasticity—

Maybe your house would look better with a cost or two of paint; or possibly the fence, outbuildings or screens look a little dingy in the bright Spring sunshine. Our specialty is Paints, Varnishes and Brushes for both interior and exterior decoration.

Furniture Finishes and Enamels. Floor Waxes-in several tested brands.

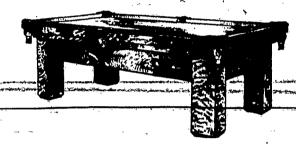
Ask your painter if this isn't a good place to buy paint for everything Paintable.

Brighten up

# F. Schwikert & Son

Manufacturers of

#### BILLIARD AND POOL TABLES



-- Dealers in --

Billiard Supplies of Every Description

Second Hand Billiard and Pool Tables Bought and Sold 149 South Avenue, cor. Court Street /

Bell Phone 291 R Main

Rochester Phone Stone 4864

Chandelier Work a Specialty

## Tucker Electro Plating Works J. A. CARROLL, Prop.

Gold, Silver and Nickel Plating 105 North Water Street

Röchester, N. Y.

If it is Cold Storage We have It

# Storage

Herbert B. Cash, Pres. and General Manager

38 Cliff Street

Rochester, N. Y.

Stone 392

Patronize our Advertisers