HOME NOT A HOME WITHOUT A BELL TELEPHONE

WITH a Bell telephone in your home you can save many a trip to the store. The up-to-date merchant is pleased to serve you by Bell telephone and you will find it a great convenience.

Home without a Bell telephone is not a home. There are a hundred and one little errands the telephone can "run" for the family. It is the most valuable servant you can have in your household.

Bell service is quick, courteous and dependable. You cannot afford to be without it.

18746 Bell Telephones in Rochester March 1st.

New York Telephone Company,

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As a "home comfort" insurance against the undesirable effects of extreme winter weather. Mead Odorless Gas Grates and Gas Logs are invaluable.

Mead Odorless Grates and Logs are delightfully cheery and inviting and are far better than coal or wood fires because they give off neither dust or odor. and the user can secure from them maximum heat at a second's notice.

Get a Mead Odorless Gas Grate or Gas Log as a measure of Preparedness against the Bitter Blasts of Winter.

Come in when you're down town and we'll be glad to demonstrste Mead Odorless Grates and Logs.

Rochester Railway and Light Co.

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MONEY TO LOAN

We have money to loan on Bond and Mortgages and on approved collateral.

Rochester Trust & Safe Deposit Company

Main Street West, Corner Exchange Street

PROTECT YOUR HEALTH

Heavy Weather Means Coughs, Colds and Sickness

IRONDEQUOIT PORT WINE

There's Health in Every Drop

made from selected Oporto Grapes will rebuild your weakened constitution, and prevent sickness and expense. Port Wine is absolutely pure recommended by physicians—used in Hospitals, Sanitariums Etc. During 83 years has been accepted as a beverage and a medicine. Good for all occasions.

Have a supply at home. It will add to the holiday cheer. There is none better. Try a bottle.

For sale by all leading Druggists, or Address

Irondequoit Wine Co.

(The Oldest Winery in America)

All Wines "aged" seven years before bottling.

Phone, Bell Chase 214-M Established 1832

Immaculate Conception Parish.

The funeral of Mrs. Mary A. A. Comerford took place on Wednesday morning at 8:30 o'clock from the home, No. 202 Adams street, and at 9 o'clock from this Church. Solemn high mass was celebrated by Rev. A. M. O'Neil, assisted by Rev. Walter McCarthy, of Moravia, as deacon, and Rev. Arthur A. Hughes, as subdeacon. Rev. John Brophy was in the sanctuary. The bearers were John M. Reddington, John Fitzgerald, George Noeth, John Commons, R. J. Howard and H. E. Baldwin.

Mr. Joseph E. Gore of Plymouth Ave., has returned from New York City.

Mrs. Frank X. Pifer of Tremont St., was hostess at a luncheon on St. Patrick's Day, followed by cards. The table decorations were green.

OUR LADY OF PERPETUAL HELP.

The requiem masses for this week were for: Maria Schmidt, at the request of Council No. 59, C. R.& B.A., for the Poor Souls and Bernard Stoesser.

Wednesday evening, at a quarter of eight there will be Lenten Devotions consisting of a sermon in English and Benediction of the Blessed Sacrament.

Friday evening at a quarter of eight there will be Devotions of the Way of the Cross.

Sunday afternoon, at 3 o'clock there will be Instruction, Stations of the Cross and Benediction of the Blessed Sacrament.

After Benediction Sunday afternoon, the monthly meeting and conference of the Young Ladies' Sodality will take place.

Monday morning a high mass was celebrated in honor of St. Joseph. After mass there was Benediction of the Blessed Sacrament.

Order of Alhambra.

At a meeting of Musa Caravan, Order of Alhambra, Tuesday night, Joseph P. MacSweeney, the retiring grand master, was presented with a fourth degree insignia charm of the Knights of Columbus. The charm which is in the shape of a Maltese cross, is of solid gold, inlaid with onyx and studded with rubies and diamonds. The face of the charm is decorated with the emblem of the fourth degree which is the major degree of the order, and is known as the patriotic section. Between the interstices of the arms are crossed swords with jeweled hilts. On the reverse side are the emblematic decorations of axe and fasces, liberty cap and a scroll representing the constitution of the United States.

Joseph P. MacSwe ney

The presentation speech was made by Dr. James T. McGovern, and came at the close of an address to the caravan by Louis Trimble, on "Preparedness." Mr. MacSweeney filled the office of grand commander for three consecutive terms, only retiring at his own request. Within that time the membership in the local order increased from 125 to 500; the caravan acquired the finest regalia anywhere to be found in the state; and the finances which were at a low mark now show a large sum in the treasury. Mr. MacSweeney is supreme vizier on the national board of directors.

Avon Theatre.

The feature attraction for next week at the Avon Theater will be William O'Claire, the sweet singing Irish tenor and his four Sham rock Girls Tom and Sta ia Moore with a comedy offering of class which is neatly staged. Other numbers include: Sandy Shaw, the Scotch character comedian; Dave Wellington, comic juggler and Guiran and Newell, novelty entertainers. The Photoplay feature will be "Autumn" for the first three days of the week and "The Wrong Door" beginning Thursday.

Donoghue Importing Co.'s

Anniversary Sale

Saturday, March 25th

FREE **FREE**

FREE to Every Purchaser

FREE to Every Purchaser

That our patrons may unite with us in celebrating our 35th Anniversary, we will present to each purchaser Saturday, March 25th, a beautiful cut glass mustard or horse-radish container with sterling silver cover and glass spoon.

Donoghue's High-Grade Goods

Sinclair Wines Your Choice Port, Sherry, Tokay, Angelica, Sweet Catawba, Claret, per bottle **65c**

WHISKIES

	QTS.		QTS.
Private Stock	$1.50	McGinnis Rye	$1.00
Rutger Rye	$1.25	Maryland Rye	75c
Sealskin	$1.25	Superior Rye	50c
Monogram	$1.00	O. F. C. Bourbon	$1.00

WINES, BRANDIES

	QTS.		QTS.
Duff Gordon Sherry, full bodied	$1.50	Imported Brandy	$1.00
Duff-Gordon Pale Sherry	$1.00	California Brandy	75c and $1.00
Cockburn's Full Bodied Port	$1.50	Martini Cocktail	$1.00
Cockburn's Very Tawney Port	$1.00	Manhattan Cocktail	$1.00
		Holland Gin	$1.00

Ruby Port Tonic Wine, Full Quart 50c

WE GIVE GREEN TRADING STAMPS

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Automobile Delivery Mail Orders Shipped Promptly

Avon THEATRE

W. B. McCallum, Manager

Formerly Called LOEW'S

WM. O'CLAIR and Girls
The Irish Songbirds

Statia MOORE Tom
New Songs and Fun

SANDY SHAW
Scotch Character Comedian

DAVE WELLINGTON
Xcentric Juggler

GUIRAN & NEWELL
Novelty Entertainers

"Autumn" PHOTOPLAY FEATURES
"The Wrong Door"

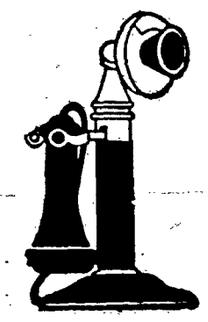
GET THE HABIT

I'm Irish.

"Sure, I'm Irish and proud of it," said Pat Hogan unto Mike, "'Tis the E'neral Isle looks good to me—her dear old sod I like; and it pleases me to meet a pal from that old native spot, where we wielded the shillalah, where we've toasted and we've fought. There is something that unites us, there is something makes us cling to old Ireland and the Shamrock, and how proudly do we sing all the good old Irish songs we used to sing when over there. Sure they seem to touch the spot—there's nothing like the Irish air. Yes 'tis good to have a country that you hail as "home sweet home," you can ramble back in memory too, no matter forever—nothing like the U. S. A."—[Lorin H. Gingles.

where you roam. We should all hold fast to tender ties that bind us strong, indeed, to the country of our fathers—that's a thing we all should heed. But we live in old America, let each one of us say, "cheer the stars and stripes

I would rather save the soul of one little kiddie in the street than erect the finest monument in the city.—[Archbishop Mundelein, to the Knights of Columbus.



When You See a 'Phone, Think of the Home

The Home 'Phone stands ready to serve you gladly, faithfully, for a mere trifle in money as compared to the value of the convenience it will give you as it now gives thousands of Rochesterians.

Have a Home 'Phone in Your Home

Rochester Telephone Co.

Growing with Rochester Bigger and Better