

An Impossible Ideal?

Perhaps, after all, the real danger is not that women will ever forget the value of the home and their obligation to it, but that men will never entirely learn them.

We are indebted to that gifted and charming essayist, Elizabeth Woodbridge, for the following: "To say that it is woman's task to make the home is to miss its most exquisite meaning. No one of the group can make the home, though any one can mar it. It must be made by all for the uses of all."

Well, if it is one thing for all to use the home, it is another thing for all—and by that we mean every one under the roof-tree—to help make the home.

And we will probably never learn the true significance of this difference unless we first distinctly understand that making a home is more, far more, than a matter of cooking food and making beds, of fetching and carrying and running the vacuum cleaner.

There can be no quarrel with that division of labor which makes household tasks very largely a woman's business and breadwinning outside the home a man's business.

But after both men and women have accomplished this much there still remains the finest part of the task of homemaking.

It lies in heart interest, in love for the home as an institution and in a thorough belief in its sacredness. A woman once said, "I can conceive of such a fine interpretation of the meaning and value of home that in case of difficulty or disagreement between two people the very ideal of the home itself would outweigh the personal element and conserve unity."

The idea that two people might be willing to submerge personal differences to the larger ideal of home itself may be an audacious conception, but surely not impossible. And in the role of homemaker a man may serve as largely and as truly as a woman.

A NOVEL HAT.

This Chapeau Has All the Winter Hallmarks of Style. Brimless, tall crowned and of black velvet, this interesting hat answers two other dictates of fashion. In that



JANUARY READER.

It features a pickup of glazed leather cloth with fur. This kid wing is secured by two black velvet buttons and is easily placed.

Chiffon Powder Puff Bags.

It is not a difficult feat to manufacture a wide mouthed bag from pink, blue or lavender chiffon gathered on to a round or oval embroidery ring. Makers of satin ribbon to match the bag should be fastened across like the handle of a basket and tacked to the ring on either side with rosettes of the ribbon and small chiffon or satin roses. Within the bag put a dozen small puffs made of absorbent cotton, drawn in at one side like a made puff by a string of narrow ribbon. Hung in the guest room or on any dressing table these individual puffs will prove useful where there are visitors, and the puffs can be replaced as those used are known away.

Welsh Rabbit.

Cut one or two slices of white bread about a quarter of an inch thick. Toast on both sides and butter well. Take half a pound of cheddar cheese, grate it and put it into a small pan with two tablespoonfuls of cream, a teaspoonful of mustard, a dust of pepper, and stir these all together over the fire. The mixture is like cream. Cut the toast into square pieces and place them on a hot dish. Pour the cheese mixture over them and serve at once.

Club Sandwiches.

On a slice of bread put a lettuce leaf, next slices of thin crisp bacon, next slices of chicken and mayonnaise; then cover with a slice of bread and toast lightly on either side.

For the Children

Little Miss Robbins Coasting in New York.



Photo by American Press Association

Show in Central park, New York city, is a great source of pleasure to the little people who live in the vicinity of the city's greatest playground. The young miss in the picture, who is so joyfully taking advantage of the fun provided by a fall of snow, is Miss Frances Robbins, daughter of Mr. Henry Pelham Robbins. She is making the most of the snow, lying flat on her back, and sliding down the hill. Such scenes are very common in New York city this winter. Miss Robbins has been so busy with her school studies that she has not had time to go to the city, but the little people think it is a splendid fun.

1916 Is Baby Year

The facts about American babies, the needs of American babies and America's responsibility to her babies will this year be known as never before, because the first week in March will be baby week throughout the country.

More than 100 communities, representing every State in the Union, are already laying their plans for baby week, according to the children's bureau of the United States department of labor. In order that during those seven days the needs of the babies may be so presented that all the parents in those communities will learn a little better how to care for their babies and all the citizens will realize that they have a special obligation to safeguard the conditions surrounding babies. It is confidently believed by those who are interested in this nation-wide baby week that the remainder of the year will be marked by a strengthening of all community activities for saving babies' lives and giving them a better chance to grow to a healthy maturity.

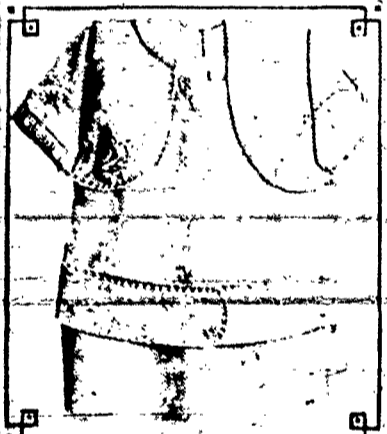
The baby week idea originated in Chicago not quite two years ago. Then New York had a baby week and Pittsburgh and other cities. Such practical benefit has in each case resulted that the General Federation of Women's Clubs has undertaken to promote this nation-wide observance. State health officials and national organizations interested in public health and child welfare have taken up the plan and in various ways are giving it not only their sanction, but their active cooperation. The extension divisions of the state universities have provided special assistance in interesting and helping baby week in rural communities.

Baby week will have more prominent features to bring the accepted principles of infant care and what is then a very American responsibility for the health of the nation's babies who are coming to the world's scene, one by one, every month before they are twelve months old.

FOR THE TODDLER.

With its Bolero, This Small-Gown Is Smart as Anything

It is a small-gown with a bolero, a small blue bolero with a white and blue patterned bolero.



A 1916 MODEL.

done in pale blue worsteds. The belt, cuffs and bolero are of pale blue broad cloth, and ruffles finish the flat collar and cuffs.

For Centagions.

It is important that the mother or nurse who is attending a child ill with a contagious disease should take a walk in the fresh air every day. The best way to arrange this is for her to keep a change of clothing in the next room. She should also bathe before leaving the quarantined room. If a bathroom has been set aside for quarantine she can use this, if not, a screen and a basin in the sickroom will have to answer. Then she can slip into the next room and put on fresh clothing. She should leave the house by the back way preferably or, at any rate, avoid coming in contact with any of the occupants of the house. Once in the street she should not use the street cars nor enter any other house and avoid as much as possible touching any one.

The fumigation of a sickroom after a contagious disease is done by the board of health upon request in most cities, or it can be done by the family under directions of the physician.

Eskimo Sets.

For the littlest boy on his winter rambles there come the comeliest brushed wool and knit sets that in use him from head to toe in frostproof armor. They consist of a little round cap topped with a pompon of wool or a woolen tassel or even a bit of fur, a close buttoned sweater, long tights and leg gings combined and a pair of mittens or woolen gloves. The young hopeful rigged up in these garments looks like a very small cinnamon bear or a snow man according to the color chosen.

Chestnut Dressing.

Boil a quart of shelled chestnuts in salted water until tender. While warm wash to a paste, adding a teaspoonful of salt, a dash of paprika and half the quantity of breadcrumbs, two tablespoonfuls of melted butter and a teaspoonful of poultry dressing. Blend the ingredients thoroughly, and if a moist dressing is required add a cupful of boiling milk.

Transportation and Civilization

By DR. FRANK CRANE
Copyright, 1916, by Frank Crane

Did you ever think how much CIVILIZATION is a matter of TRANSPORTATION?

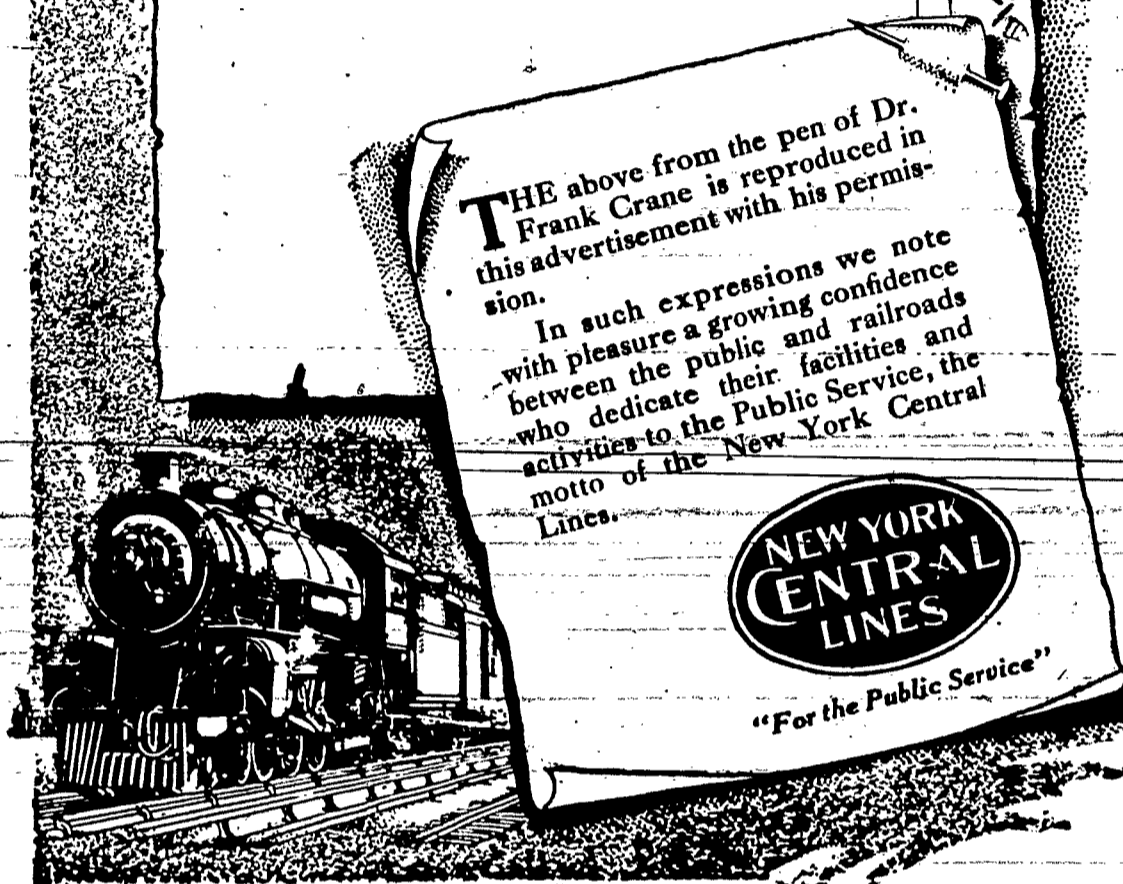
People were narrow, barbarous and cruel in olden times, because they hardly ever TRAVELED. They were PROVINCIAL. Hence full of PREJUDICE and IGNORANCE.

The Railway train and the Steamship make men BROADMINDED.

The railroad links your town with the WORLD.

It takes you everywhere. And it brings to you STRANGERS, PAPERS, letters and the best of all creation.

The Railroad needs YOUR THOUGHTFUL CONSIDERATION when questions of policy affecting its interests are discussed with you.



THE above from the pen of Dr. Frank Crane is reproduced in this advertisement with his permission.

In such expressions we note with pleasure a growing confidence between the public and railroads who dedicate their facilities and activities to the Public Service, the motto of the New York Central Lines.



"For the Public Service"

Wall Paper Paints Glass Mouldings Varnishes and Turpentine

J. L. PHELPS CO., Inc.

WALL PAPER AND PAINT
149-153 State Street
Rochester, N. Y.

80th Phones Bell, Chase 808-J

Rochester Phone, 4707 Bell, Chase 808-J

A. J. HEINZLE, Plumbing
Gas, Steam and Water Heating
666 University Avenue Rochester, N. Y.

FRANK R. BOHNKE
WHOLESALE AND RETAIL FLORIST
Cut Flowers, Plants and Decorations. Funeral Designs and Special Floral Tributes on standing orders to Churches, Clubs and Societies. Greenhouses and Residence

84 Millar Street
Visitors Always Welcome Tel. Main 1496-W We Like Inquiries

John H. McAnarney
General Insurance Fidelity Bonds
101-102 Ellwanger & Barry Bldg.
Roch. Phone 2172 Bell Phone 3082 Main

ESTABLISHED 1851
PHON 788 Bell, 742 Chase

Trott Brothers Co. Inc.
MONUMENTS AND MEMORIALS
Granite, Marble and Bronze
1120 MOUNT HOPE AVENUE
TAKE SOUTH AVENUE CAR TO MOUNT HOPE CEMETERY

Rochester Phone Stone 4864

Tucker Plating Works
Re-Finishing and Re-Plating of Automobile and Motorcycle parts a specialty also Re-Lacquering of Chandeliers, Lamps and Portable

105 North Water Street

Rochester Cabinet Company
Store and office fixtures, church furniture, altars, altar railings, confessionals. Also furniture to order.

404 Platt Street Rochester, N. Y.
Bell 2368 Main Home Stone 2881

German American Lumber Co.
GET OUR PRICES
142 Portland Ave. 888 Clinton Ave. S
Both Phones, Home 1965, Bell 1946

Patronize our Advertisers

NOV
MAN
JOB
BUT
OUT

J
G
A
F
E

1

2

3

4

5

6

7

8

9

0

1

2

3

4

5