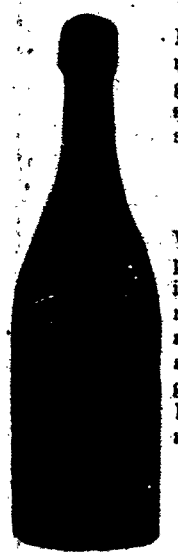


## Gilt Edge Champagne



Is considered one of the choicest Champagnes made, its consumption has had a marvelous growth, it is fine in color, has a beautiful spark, and exquisite bouquet which makes it sought after by all connoisseurs.

### Red Gilt Edge, a Sparkling Burgundy

We were one of the first to make a red champagne in this country and like the Gilt Edge, it is fermented in the bottle and equal to that made in any country. To put our product in a class by itself we call it "Red Gilt Edge" as there are so many so-called sparkling burgundys on the market. Distributors for Rochester, Fee Bros., E. M. Higgins & Co., and Rochester Distilling Co.

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PHONES

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## CHARMING CAP AND GOWN

Shoes, Belts, Embroidery and Valenciennes Lace Used



### FOR THE NIGHT TIME

Midsummer brings many new additions to the summer girl's wardrobe in the way of charming lingerie. The pattern shown here is not so elaborate or complicated but that a clever girl could fashion it. Lingerie makes very good "pick up" work, and if a piece is always kept in the work basket it will only be a short time before a useful and dainty article of wearing apparel is fashioned.

## ARTICLES OF VIRTUE.

Ornaments For the Den and Boudoir of Unique Material and Design.

At the top of this illustration is shown a jewelry case of bronze ornamented with various Egyptian symbols in bas-relief enameled in old ivory. At the bottom is shown a



### SUITABLE FOR BIRTHDAY GIFTS.

smoking set consisting of a jar with a pipeholder attached to one side and a compartment for holding a box of matches on the other side. The inverted cover is fitted with two individual ash trays. The clock is of bronze, also ornamented in Egyptian symbols—in bas-relief enameled in old ivory.

### Handy Accessory.

A handy article to carry your crochet book in, to prevent it piercing your work materials, is a cork covered with crochet made by starting with a ring of crochets in a c. until it is as large as the bottom of the cork, which should be the right size, when covered, to carry your thimble on.

Then 1 s. c. in each s. c. to cover cork. Make a tight row at top to prevent slipping off, and finish by making 3 d. c. in each s. c. to form ruffle on top of cork.

### Organdie Over Silk.

Flowered organdies are back in fashion for summer frocks. Lovely effects may be obtained by mounting the flowered organdie over thin silk. The silk need not necessarily match the tint of the flowers. For instance, a lavender flowered organdie is mounted over pale pink pussy willow silk; a rose flowered organdie is mounted over faint lilac, and so on. Black velvet ribbon sashes are much fancied with these pretty costumes.

## THE SEASIDE BOY

Coat Which Answers the Requirements of Utility



### WATER PROOF COAT

The seaside breezes are very much inclined to be chilly, and the boy who sojourns by the shore will need a warm coat for his protection. Chinchilla recommends itself. It is soft and woolly, and withal, in the better qualities, it is not burdensome. The coat shown here is of dark blue chinchilla with sailor collar trimmed with red silk braid.

## NOT A MATRIMONIAL BUREAU

Housewives' League of New York City. Obligated to Announce Neutrality.

Well trained wives who can cook and keep house and who know more about sanitary conditions than "mothers" ever dreamed of knowing are among the supplies that are being demanded of the National Housewives' league at its headquarters in West Forty-fifth street, New York city.

Two men called at the headquarters of the league within the last two weeks, and each of them wanted a wife. One of them was a widower with several children and the other was one of the lonely young men of New York. He had no friends in the city, few acquaintances, and he felt that if he could only get a nice wife with domestic tastes, one who could manage the income of a rising young man, he would be happy.

Where can any one go to find a good, sensible wife if not to a place like the league? That was what the young man thought. New York has all the modern conveniences and more than enough modern amusements, but where can one go to find a heart and helpmeet? he asked.

That is what a good many young men—and young women, too—who make their homes in New York are asking, and the league would like to help them out, but that is where it has to draw the line. No matrimonial aspirants need apply, though the league appreciates their need.

"That men thinking of marrying should come to a place like the Housewives' league," said Mrs. Julian Heath, president of the league, "emphasizes the fact that one of the greatest needs of the present time is efficiency in the housewife. Women should be trained to spend the income of the family as the men are trained to produce it. Men are looking for real partners in the business of home making. Hitherto it has been a question of the husband supporting the wife and of the wife being supported. The majority of women are willing to do their share in maintaining, but they are not properly trained. This makes young men with moderate incomes hesitate before they even think of marriage."

"When the league started three years ago we were asked if we would do anything about the servant problem, and we said no. We intended to first train the mistress. Now we have come to the place where the mistress is on the way to obtain proper training, and we are extending our work, but not on the basis of 'mistress and maid,' but of 'employer and employee.' Statistics speak of the 'employment problem' and the 'domestic problem' as two separate and different subjects."

"When they are considered as one and the same thing then people will begin to think of hours and wages. I have very little use for the woman who goes to Albany to advocate the eight hour law for men and then comes home and works her own maid twenty-four hours a day."

### Dolly Varden Fashions.

Dolly Varden styles, which have not been seen for many seasons, appear with these styles of former days and are considered as attractive as they ever were. In silks they are particularly charming and are becoming very popular. The reason given for the return of these old fashioned styles is the increased use of American made goods.

## Why Not Build a Home for Yourself?

The Browncroft Realty Co. have some fine lots in Rochester's new subdivision. Call up Stone 2990 or Chase 785 and make an appointment. You will not regret it if you choose one of these lots.

Wm. C. Gray, 77 Main St. W. will be pleased to act as your surveyor. Stone 3155, Main 761. Then see the following firms. They can build and furnish you a home that you will be pleased with.

Gordon & Madden, architects, Stone 3224, Main 4583.

Curran & Swarthout, general contracting, Stone 7165.

J. Frank Norris for Norristone (east of Granite), phone 90 Park, Chase 454.

For your lumber and interior finish Palmer Lumber Co., Harrison St., Phone Stone 5179, Main 1777.

Barr & Creelman, phone 408, Main and Stone or A. J. Heinke, phone Stone 4707, Chase 808.

Plumbers.

If you need any structural steel or iron work, phone 591, F. L. Hughes & Co., Inc.

For all kinds of hardware and House Furnishing goods, phone Stone and Main 1064, Mathews & Boucher.

The Rochester Electric Construction Co., 9 East Ave., can furnish you with electric lights and fixtures at reasonable rates. Phone Stone 4820, Main 5021.

For your furniture, carpets, stoves and household goods, Chris Kamm, 616 Clinton Ave. N. Phone Rochester 447-J.

Bickford Bros. Co., 125 East Avenue, are headquarters for awnings, tents, beds, bedding, draperies and upholstery. Phone Chase 3140, Stone 501.

Dudley, Given, Wamaley & Co., 11 East Ave., are successors to W. H. Glenny & Co., and they

are importers and dealers in China, Glass and Silverware. Phone Stone 3303, Main 1231.

You will make no mistake if you order your meat at J. J. Brown, 17 Richmond street. He has both phones.

Young & Shell Oyster and Fish House have the reputation of furnishing the best kinds of oysters and fish. They are at 155 Main St. West. Both phones.

The Puritan Laundry, corner St. Paul and Andrews streets, will do your laundering when you are located in your new home. Phone Stone 6012, Main 5154.

If you want your carpets cleaned well or feather mattresses cleaned, phone the Gang Cleaning Works, 17 Mt. Avenue, Rochester 1057, Main 2955.

Ran & Cherkiss have a cleaning compound that will remove grease and oil out of your apparel without injury to the fabric, lace or silk.

Don't take a lift up your lamp. A Chandler, Light Shop, and then you can go anywhere, any time, and thoroughly enjoy yourself. Phone the Strong Critchfield Co., Stone 553, Main 582, and they will give you a demonstration.

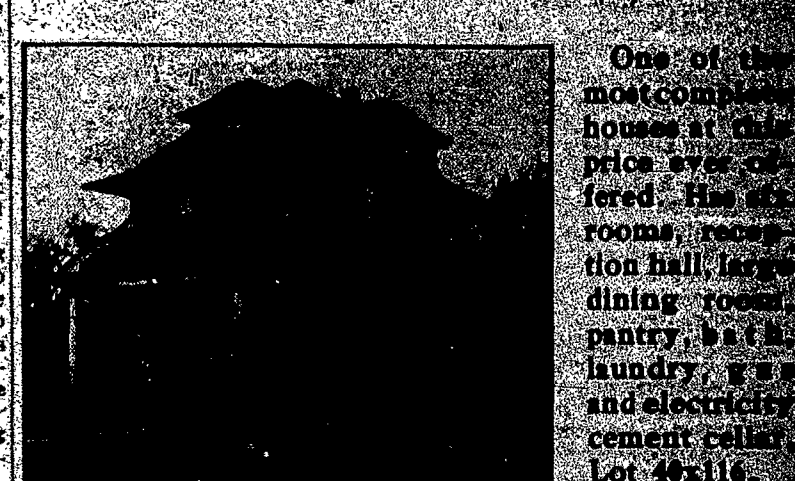
The Sager Shock Absorbers should be put on your automobile as it insures easy riding and bumps. Sales agency, phone Stone 3071, Chase 492.

Chas. J. Zimmer, proprietor of the Chill Air, Garage, can at any time, night or day, give you service if you need it. Phone Garage 5541, Main 1562.

The Ironquest Coal and Supply Co., phone Rochester 1057, Bell 247, Main 1231, sell hay, straw, shavings, coal, feed and fertilizers.

If you want good meat, try a ton or two from E. J. Edman. Telephone 57.

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