

GOLFINE SUITS WASHABLE SUITS
WHITE DRESSES LUNETTE SHOP SUMMER BLOUSES
For Women

"Always Something New"

JUNE WILL SOON BE HERE! With it comes graduations, weddings, vacations and preparations to go away.

We have been getting ready for these events for weeks past, and now have ready for your inspection a superb stock of new summer garments for women, unsurpassed for quality or price in any store.

Summer Dresses of net lace linen, cotton crepe, white voile, crepe de chine, dotted Swiss, organdie and figured lawns.

Summer Skirts of pique, golfine, Palm Beach cloth, poplin, rep, lined, etc.

Summer Coats of taffeta, pongee, fancy silk, golfine, silk poplin, charmeuse silk, waterfall (a silk cord resembling golfine).

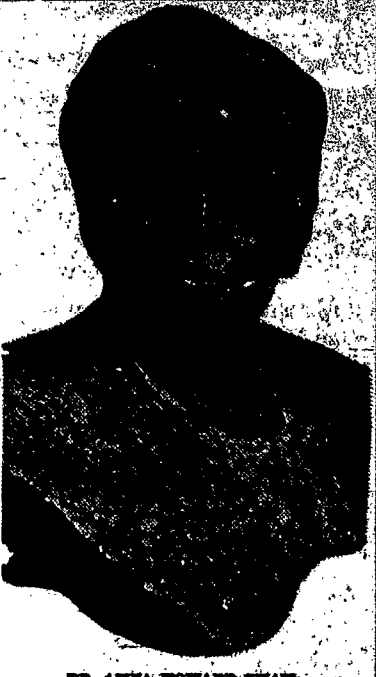
Summer Suits of golfine, serge, gabardine, Palm Beach cloth, silk faille and taffeta; colors white, pink, deep blue, green, gray, tan.

Balance of Tailored Cloth Suits are all marked down prices. 1-3 to 1-2 usual price.

LuNette Shop for Women
Thirty-five East Avenue

Woman's World

A Woman Who Wants to
Right to Wear Voter's Button.



DR. ANNA HOWARD SHAW.

The National American Woman Suffrage association has flooded the Panama-Pacific exposition with a silent argument for woman suffrage. This argument is nothing less than a modest little button which is appearing almost overnight, as it were, upon the arms of thousands of women in attendance upon the exposition. The button reads merely, "I'm a Voter."

The idea is, of course, to make the visitors from the conservative eastern states realize, through visual aid, that there are thousands and thousands of well-groomed, happy, sensible-looking women who actually vote, and the National association has seized upon the Panama-Pacific exposition as the best possible place in which to demonstrate the truth of their contention. These buttons are being sent to women through the state suffrage organizations with which most of them are still affiliated. Several million have been turned out, it is said, for this novel demonstration.

The idea was conceived by Miss Jeannette Rankin of Montana, now a member of the congressional committee of the N. A. W. S. A., and was promptly seized upon by Dr. Anna Howard Shaw, president of the association.

"Miss Rankin can wear the button," said Dr. Shaw at the national headquarters in New York, "thanks to the men of Montana, but I can't wear it until the men of Pennsylvania give me the right next November. But I have saved a button in the hope that the men of Pennsylvania will be as just and as sensible as the western men, who have enfranchised 10,000,000 women and seem to be glad of it."

The "Hello" Microbet. Many a woman bored by a cold amuses herself and attends to necessary business over the telephone. But when all the rest of the family come down with like colds she wonders how they caught it, because she has "not kissed anybody."

Nobody thinks of the mouthpiece of the telephone, and yet where is there a more convenient harbor than that for germs breathed into it from throat and nose?

The average household does not even think of dusting out the transmitter, and it is cleaned only upon the occasional visits of the repair man from the telephone company. As a matter of fact, it should be washed out frequently with a disinfectant. Even the ear piece is benefited by an occasional "wipe," as it rests against the hair and ear of everybody in the house, to say nothing of visiting workmen who want to call up headquarters.

When You Clean Up.

Save fine towels that are too worn for further use and lay them in the bottom of the drawers, with lavender between the folds.

While the clothes on the line are stirring, pack flannels, furs, feathers, etc., in mothproof paper bags or boxes to be stored away in the attic, and before the dew falls at night return cotton and other fabrics required for summer use to the drawers and wardrobes that have been cleaned and aired.

Destroy with a hard heart every useless thing and burn everything that you see no probability of needing in the near future. With the best of care odds and ends will accumulate, and the labor of handling and preserving them in the hope of finding use for them by and by is often more than they are worth.

Three Sewing Hints.

In sewing in hot weather use an emery "strawberry" frequently. Passing the needle in and out through it removes moisture, all danger of rust and insures much easier manipulation. Never allow a needle to squeak.

Wax the thread thoroughly before attempting to string beads or to sew them on any material. This makes the work easier as well as stronger, and the thread or sewing silk will never knot.

Instead of binding or felling seams on lingerie, use narrow lace insertion, one piece on each side of the raw edges. Stitch on both sides with the sewing machine. Lace braids, also the bought ready-made lawn folds, are admirable for the purpose and are easy of manipulation.

Milady's Mirror

Remedy For Loss of Facial Contour.

We all know it in other people—the loss of the clear line of the jaw, the droop of the cheeks and mouth, the hazy appearance under the chin. And it has nothing to do with age—these lines, although it is commonly considered to be the result of fat. Indeed, in many cases an increase in plumpness hides rather than emphasizes the condition. The muscles grow back to the underlying muscles and so disappear the old signs that beauty is only skin deep. And nothing has a more direct effect upon these muscles, which like little cushions support the superstructure of the face, than anxiety and worry added to the strain of unaccustomed work, lack of accustomed exercise, and so on.

And the remedy?

Well, this is in the early stages any way, easily found in massage with a cream of slightly astringent character which makes it need to be a matter of individual choice, but it should be not merely an application of a creaming cream, but one which imparts ingredients to strengthen the muscles and rejuvenate the tissue.

Once possessed of this, it should be put in little lumps on the jawbone and above it to the temple if there is any tendency to falling in the upper part of the cheek, as will probably be the case after the first quarter century is passed; then with the tip of the fingers gently work the cream into the skin, beginning at the chin and stroking upward and outward along the line of the jaw, continuing the process in parallel lines, as it were, above the first and most important one. You will understand that the stroke which is the most expressive word to use—should in each case begin at the chin or base of the nose and move or less about the ear. There must be no rubbing to and fro, no hint of pressure downward or a return journey of the massaging hands.

Some six or eight strokes, each given slowly with firm, though gentle pressure, should be given to the jaw bone itself, when the best position will be to place the middle finger of the hand on the actual bone, with the first and third above and below it respectively. This is the most important part, and the amount of repetition which is devoted to the part above depends more or less on the line which can be given to the treatment and the state of slackness in which the face has fallen.

Control Thoughts For Lip Beauty.

The mouth is often said to be the greatest index to character, and the beauty of the mouth, more than any other feature, depends upon the woman herself. Thought and action are the sculptors of the mouth, and these are under the individual's control. As the lips are a nucleus of nerves surrounded by very many muscles, their contour is changed with every passing thought, and of all features they are the most susceptible of action and the most direct indices of the feelings.

Thin lips are formed by a constant thought and battle against minor difficulties. Persons of weak will have habitually compressed lips.

A woman can spoil a beautiful face by an unlovely expression of the mouth. It is therefore of vast importance that you should give serious attention to the fact that the mouth is in such intimate sympathy with your every thought and feeling.

If you will cultivate a critical faculty you will find many curious and absurd tricks and mannerisms by which otherwise attractive women are made ugly.

Habitual pouting enlarges and coarsens the lower lip.

Do not twist your mouth, either in scorn or thirst the mouth and chin forward, as is often done under a fancied sense of injury. These unfortunate contortions are often acquired by imitating others or from just witnessing others' actions. It therefore behooves the woman to be careful how she uses her mouth, for there is no period in life when these subtle and silent agents—the muscles and their controlling nerves—are not at work making or marring the beauty of the face.

Lip Salve Recipes.

No one need have dry or cracked lips. The application of carbolated vaseline, glycerin and rosewater, camphor ice made of refined lamb tallow, two ounces, and a piece of gum camphor the size of a butter nut contain splendid healing properties. Before going out in the cold weather apply the vaseline softly and then wipe off. Do not chew and wet the lips.

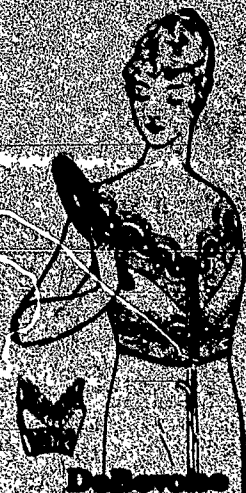
A good healing compound for chapped lips is: Cocoa butter, twenty-four grams; white wax, four grams; essence of bergamot, one gram. Melt and beat together.

A good salve for the lips is: Spermaceti ointment, one ounce; balsam of peru, fifteen grains; alkanet root, fifteen grains; oil of clove, five drops.

Digest the alkanet in the ointment at gentle heat till the latter is a deep rose color; then pass through a coarse strainer. When slightly cooled stir in the balsam; give a few moments to settle; then pour off the clear portion and add the oil of clove.

The Lace Shop

A Distinctive Shop For Women
Showing an Exclusive Line in the
Highest Qualities



- Laces: All French makes of Embroideries, Four Silk Ribbons, Dress Trimmings, Knives and Sewing, Silk and Linen, Lace Collar Sets, Fancy Ribbons, Handkerchiefs, All shades, Satins, Silk Clifton Cloth, Fabrics, Cross Cloth, Neckerwear, Cross Georgette, and Braes.

DeBorcas

A High Grade of Hand-Made Cotton Cloth and Taffetas

A Full line of Ladies' Waists in Laces, Crepe de Chine, Voile, Lingerie, Etc.

Buttons Made to Order While You Wait

We do our own Dyeing of all Colors Cream and Ecru Dyed Free

Coupon Cut this Advertisement and Bring it With You
Free—10c Cash given to each Purchaser on the Dollar presenting this coupon. This coupon is good until June 15, 1911

The Lace Shop

55 Clinton Ave. South Rochester, N. Y.
Between Temple and Victoria Theatres
The Place Where You Will Always Find Just What You Want

Established in 1848 by Lewis F. Ross

The L. P. Ross Co.

Manufacturers and Wholesalers

Shoes and Rubber

And Everything for the Retailer

Office and Warehouses

67-69-71-73-75 Mortimer Street

ROCHESTER, N. Y.

Gilt Edge Champagne

Is considered one of the choicest Champagnes made, its consumption has had a marvelous growth, it is fine in color, has a beautiful spark, and exquisite bouquet which makes it sought after by all connoisseurs.

Red Gilt Edge, a Sparkling Burgundy

We were one of the first to make a red champagne in this country and like the Gilt Edge, it is fermented in the bottle and equal to that made in any country. To put our product in a class by itself we call it "Red Gilt Edge" as there are so many so-called sparkling burgundies on the market. Distribution for Rochester, Free Box, E. M. Higgins & Co. and Rochester Distilling Co.

Full Line of Old Still Wines for Family Use 24 1/2% a Case Purity Guaranteed

Produced by

HAMMONDSPORT VINTAGE CO.
Penn Yan, New York

William A. Re Qua

JUST OPENED
ELECTRICAL SUPPLY HOUSE
114 St. Paul Street

All Standard Lines, Conforming to Requirement of Board of Fire Underwriters.

Westinghouse Fans

Operate with the smallest Amount of Current. All Sizes.

Prices Right

Everything Electrical

SAFETY QUALITY SERVICE

"Chiropractic--The Direct Road to Lasting Health"

SHERMAN & SHERMAN
CHIROPRACTORS

No Drugs No Medicine No Surgery

If you have any disease you should investigate the science which can be rationally explained and honestly fulfilled

632 GRANITE BUILDING
Both Phones 1677

RAY W. SHERMAN, D. C.
Hours: 2 P. M. to 4 P. M.; 7. M. to 8 P. M.

HARRIET K. SHERMAN, D. C.
10 A. M. to 12 A. M.

Patronize our Advertisers