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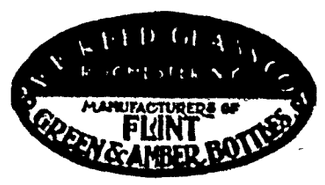

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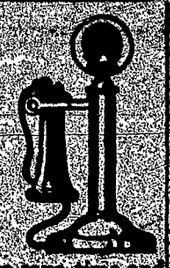
If you want to save time and trouble when you get to building that new house, just phone the following firms. They are among the best in the city.

Browncroft Realty Co. for lots in Rochester's new subdivision. Call up Stone 2990 or Chase 785 and make an appointment. You will not regret it if you choose one of these lots.

Wm. C. Gray, 77 Main St. W., will be pleased to act as your surveyor. Stone 3155, Main 781.

Gordon & Madden, architects, Stone 3224, Main 4583.

Curran & Swarthout, general contracting. Stone 7165-J.

J. Frank Norris for Norristone (cutcast Granite), phone 90 Park, Chase 454.

For your lumber and interior finish Palmer Lumber Co., Harrison St. Phone Stone 5179, Main 1777.

Barr & Creelman, phones 405 Main and Stone or A. J. Heinzle, phones Stone 4707, Chase 803, plumbers.

If you need any structural steel or iron work, phone 591, F. L. Heughes & Co., Inc.

For all kinds of hardware and House Furnishing goods, phone Stone and Main 1064, Mathews & Boucher.

The Rochester Electric Construction Co., 9 East Ave., can furnish you with electric lights and fixtures at reasonable rates. Phone Stone 4620, Main 5021.

For your furniture carpets, stoves and household goods, Chris Kamm, 616 Clinton Ave. N. Phone Rochester 447-J.

Bickford Bros. Co., 125 East Avenue are headquarters for awnings, tents, beds, bedding, draperies and upholstery. Phone Chase 3140, Stone 501.

Dudley, Given, Wamsley & Co. 11 East Ave., are successors to W. H. Glenny & Co., and they are importers and retailers of China, Glass and Silverware. Phone Stone 3382, Main 1314.

You will make no mistake if you order your meats of Jos. J. Brown, 17 Richmond street. He has both phones.

Young's Shell Oyster and Fish House have the reputation of furnishing the best kinds of oysters and fish. They are at 114 Main St. West. Both phones.

Remember that the Puritan Laundry gives votes in the Manufacturer's Label Voting Contest. Ten votes are given for each cent expended for laundry. Also there is a bonus of 3,000 votes given to new customers when they have sent laundry three weeks. Help your church or school win the $1,000 prize. Phone Stone 6012, Main 5154.

If you want your carpets cleaned well or feather mattresses renovated, phone the Gray Carpet Cleaning Works, 17 Mt. Hope Avenue. Rochester 3867, Bell, 2355 Main.

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Don't take a Jitney car. Buy a Chandler, Light Six, and then you can go anywhere, any time, and thoroughly enjoy yourself. Phone the Strong, Crittenden Co., Stone 553, Main 582, and they will give you a demonstration.

The Sager Shock Absorber, should be put on your automobile as it insures easy riding over the bumps. Sales agency phone, Stone 3071, Chase 482.

Chas. J. Zimber, proprietor of the Chili Ave. Garage, is ready at any time, night or day, to give you service if you need it. Phone garage, Genesee 2941, residence, 1562.

The Irondequoit Coal and Supply Co., phones Rochester 2142, Bell 3437 Main, deal in hay, coal, straw, shavings, oats, ground feed and fertilizers.

If you want good, clean coal, try a ton or two from Lewis Edelman. Telephone 576.

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General Blacksmithing and Horse Shoeing
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Lame and Interfering Horses a Specialty
475-477-479 Dewey Ave.
Culver Emerson

"The Man Behind the Pipe"

He Never on This Memorial Day Mourns

THE MAN BEHIND THE PIPE.

We hear of the cares and loads of the men behind the guns and of the fighting force and suppose we almost feel the throbbing of the brave heart who thus all for the cause he has espoused. Fittingly we pay upon his tribute during the misery of the republic in the making.

A filmy wreath of blue smoke floats lazily and upon the air. At its core sits "the man behind the pipe." Nothing in his attitude or face save the rapt expression of a soldier in a "pipe dream," gives us a clew to his thoughts or self communion, but what a vast panorama those filmy wreaths of blue smoke contain for his mind's eye! They bring to "the man behind the pipe" the tented field, the weary march, the lonely picket, the faces of "the boys," the glow of the campfire, what there was of cheer in the rotes of war and, above all, the strong, close tie of comradeship, that sacred consecration in a mighty brotherhood of man whose password is "Loyalty" stronger than death. "Many floods cannot drown it."

As he muses the stormy past drifts up to the peaceful present. The "old boys" are with him; their faults are blotted out, their virtues emphasized. As comrades they "pass in review" through the rings of smoke and nestle close to his heart. The smoke as it dies away takes on the form of Old Glory. The blue smoke and white ashes mingle, and the glow of the passing pipe paints the gleam of the stars. Softly, tenderly, as shadows fall upon the gray old world to shut out its weariness, so fall these dream folds of the old flag upon the soldier, and he sleeps.

A cordon of these men behind the pipe encircles the world; a network of them girds this great republic. Their loyalty to the tie of comradeship is never questioned, and where manhood is loyal to manhood rests the safety of this republic. Once more the toast—"The Man Behind the Pipe!"

Memorial Day.

This is the day
Of the heroes who passed away—
Who fell in their might and their pride
And died
Side by side
When the guns and the cannon roared
And into the serried ranks there poured
Seething and blazing shell in a flood
Of carnage and blood,
Mowing them down like blades of grass
In a hideous mass,
Yet glad to suffer and bleed
And die for their country's need.
For the right as the right they saw,
As the blue or the gray they wore!
To them tearful homage pay—
This is their day!

Bring ye flowers
For these gallant heroes of ours,
For northern and southron, both brave,
Who gave
To the grave,
To be buried forevermore,
All sectional rancor and hate,
That, true and elate,
We might march on in glory and pride,
Brothers, side by side;
Rejoicing one country we know
In our hearts, love of it aglow!
They suffered and died not in vain
Who gave up their lives for our gain!
To them reverent homage pay—
This is their day!

—Henry Waldorf Francis in New York Times.

Stars and Stripes and Stars and Bars.

For a long time there was a rigid rule against erecting any but Federal monuments in Federal battlefield cemeteries and Confederate monuments in Confederate cemeteries. But as the bitterness healed slabs were placed here and there denoting that a one time enemy slept among the others. When Memorial day came the flowers were placed ungrudgingly on the alien's mound. In one of the southern cemeteries where a northern soldier rests there was for a long time a practice of decorating every Confederate grave with a tiny Confederate flag—the stars and bars. As time passed and the southerners' grief lessened they placed flowers on their friends' graves also.

Other Memorial Days Than Ours

Memorial day, which is observed May 30 in almost every state of the Union, has been set apart by custom as a special day for decorating the graves of the nation's soldiers and for holding appropriate exercises in their memory. While it originally sprang from a spontaneous desire to do honor to the heroes who fell in the civil war, it is now celebrated in honor of all the soldier dead that their patriotism and sacrifices may serve to inspire us.

It is interesting to note the origins of this holiday, for the many different modern instances, it goes back to the early days of civilization. It is also interesting to note how almost every country has its own particular way of observing it. Some of them are of an austere character, while others are of a festive character.

In ancient Greece, on the third day of the Anthesteria, a festival in honor of the dead, the temples were closed and the last day offerings were made at the tombs. These consisted of milk, honey, fruit, wine and other things, while flowers of every variety were used in profuse decoration.

The druids held a memorial service in the autumn on the eve of the Thanksgiving feast, while the ancient people of Japan and China had a service for the dead called the feast of lanterns.

After the various nations embraced Christianity this custom became more widespread and the nature of its celebration changed materially. The spiritual side of the day became the uppermost feature, and this led directly to the founding of All Souls day. This is observed in our own country strictly in a religious manner, but in many places in Europe it includes the decoration of flowers in addition to the spiritual exercises. In France for several days before the feast, wreaths and bunches of immortelles, dyed in various colors, are seen in the shop windows.

In Italy the celebration is very much like that in France, but perhaps a little more attention is paid to the material celebration. Wreaths and pillow pieces of metal and white glass, durable, they hardly harmonize the charm and beauty of real leaves and flowers.

AT THE GRAVES OF HEROES IN NORMANDY.

offerings of olives and flowers. A floral wreath was placed at the head of the grave, and if a thorn sprang from the mound it was considered a sign of the happiness of the departed one.

In Rome a similar festival was held for several days in February. It was known as the Parentalia. During this celebration the temples were closed and the last day offerings were made at the tombs. These consisted of milk, honey, fruit, wine and other things, while flowers of every variety were used in profuse decoration.

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