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The Story of a House.

On another page of this issue will be found a full page picture of a house with signs displayed on it. These signs you will notice represent the different lines of business that enter into the completion of a perfect home.

Having saved enough to buy a lot, one naturally turns to the sign of the Browncroft Realty Co., who tell us they have fine building lots in Rochester's newest and most beautiful subdivision with all improvements.

The land should be surveyed and we know of no more competent man than Wm. C. Gray.

Next come the plans which must be made correctly, and Gordon & Madden are the men to see, for they are our architects.

The contractors should be carefully selected, and we have the sign of Curran & Swartout, because they are reliable and competent and of long experience.

J. Frank Norris has a sign that tells of the desirability of using Norristone (cut cast Granite) for the foundation.

The Palmer Lumber Co. display the sign of their Lumber yard and invite you to let them figure your bill, which you should certainly do.

Mill work and interior finish is next in order, and the Palmer Lumber Co. have the job in this line also.

Good plumbing is essential in a modern house and Barr & Creelman Co. or A. J. Heinze are the firms that will do the work right.

For the structural steel and iron work for buildings the F. L. Heughes Co., Inc. have no equal.

Next we need hardware and Mathews & Boucher Co. is headquarters for everything in this important branch of the building trades.

Of course, this model home must be wired for electric lights and bells, and the Rochester Electric Construction Co.'s sign proclaims them to be the right men in the right place.

Furniture, Carpets, Stoves and Household Goods we all must have, and that this model home was furnished by Chris Kamm's furniture store which insures the quality to be high and the price low.

For our awnings, tents, beds, bedding, draperies and upholstery we have to go to the daylight factory of Bickford Bros. Co.

Nothing adds so much to the appearance of any home as the silverware, cut glass, etc., and these necessary articles are found in every price and best quality at the store of Dudley, Given, Wamsley & Co.

We all must eat, and the sign of Jos. J. Brown, tells us where to get good meats. Mr. Brown's stock is up to date and his obliging ways make it a pleasure to trade with him.

Young's Shell Oyster and Fish House are to furnish all kinds of sea food in season.

When you need your lace curtains cleaned or feather pillow renovated, phone the Puritan Laundry Co.

The Gray Carpet Cleaning works clean the carpets by compressed air, and when they do the work we know they are free from all dirt.

Rau & Cherkitz have a magic cleaning compound that takes grease and oils out of wearing apparel without injury to the finest laces or silk.

Every home should have an automobile, and the Chandler, Light Six, should be the car selected. It is a "car with the marvelous motor." Strong & Crittenden Co. on Clinton Ave. South, are the agents.

If you want the automobile to ride like a Pullman don't forget

to have the Sager Shock Absorber put on.

The Chili Avenue Garage is open night and day and if you should need any assistance, phone them. They maintain a special road service department.

For the horse we must have hay, straw, shavings and oats, and the Ironquoit Coal and Supply Co. are to have the contract. They also deal in coal.

If we are to keep the house warm in the winter we must have coal, and Lewis Edelman is the man to place the order with.

So ends the first installment of this story of a house. Watch this paper next week for the next number. It will be different. Read it again and do business with the people who display their signs on it. They are all reliable and worthy of your patronage.

Three Sisters Take Order of Mercy Vows

Sister Mary Hortense Schenck of Rochester, Sister Mary Charles Muckle of Stanley and Sister Mary Patricia O'Rourke of Brooklyn took their final vows in the Order of Mercy Tuesday morning at a service in the convent chapel in South St. The chapel was filled with visiting friends of the young women and visiting sisters from other cities and towns.

The ceremony was performed by Rt. Rev. Thomas F. Hickey, bishop of the diocese, assisted by Rev. Simon Fitzsimons, Rev. Geo. McCall and Rev. John Sellinger of St. Mary's church. Rev. Chas. Muckle of St. Patrick's Cathedral, Rev. E. Bayer of Our Lady of Perpetual Help church, Rev. Arthur Hughes of Holy Rosary church, Rev. John Muckle of St. Francis' church of Geneva, Rev. William Payne of St. Mary's church Auburn, Rev. J. Muckle of Toronto and Rev. J. Shay of St. Ann's church of Hornell.

John McCormack Coming Again.

The announcement that John McCormack is to appear in concert at Convention Hall, Tuesday evening, April 20th, has caused considerable stir in music circles at Rochester and vicinity, and those who desire to hear Mr. McCormack should address Mr. James E. Furlong, care of Gibbons & Stone, Rochester, New York. The general sales will open at the above address on April 18th.

It has been said that the rise to fame of John McCormack, is one of the most remarkable incidents in musical history. The question has been asked quite frequently: Who "discovered" McCormack? And there have been many answers. As a general rule the answers are wrong.

John McCormack was born in the town of Athlone, County Westmeath, Ireland, on June 14, 1884. He received his early education at the Marist Brothers Schools in his native town. At the age of twelve he was sent to Sli-go College, where he was graduated at the age of eighteen with the highest honors, taking all the prizes in his class in Latin, Greek and mathematics.

He had some local reputation as a singer, but his parents did not realize the great things he was capable of accomplishing in that line and he did not take to himself the credit for being anything distinctly out of the ordinary.

The first Mass said in the great Quebec Cathedral was in 1650.

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