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This Main St. Clock is a guidepost to the Bargain House

One Flight of Stairs Saves you 30 per cent.

### Wilson's Prices Are Less

You save 30 per cent by buying here. We're upstairs where rents are low. That's the secret. Come and see our stock. Here are a few items:

**Diamond Rings** \$5, \$10, \$15, \$20, \$25, \$30 and up to \$500

and a guaranteed saving of 30 per cent. Money refunded if your selection proves unsatisfactory in any way.

**Lavallieres** Large assortment of beautiful designs and our prices are less.

**Ladies' Watches** 20-year filled Ladies' Watches, Elgin or Waltham movement, \$8.

**Cut Glass** **Mesh Bags**

**Opera Glasses** **Leather Hand Bags**

Everything in Jewelry And our prices are always less.

39 MAIN ST. EAST

### Escape is Impossible

You cannot avoid dental troubles by putting off until to-morrow what should be done to-day. Avoid the loss of teeth by an early visit here, for prompt attention to your troubles means an economy of expense and time. We have built up a large practice here by doing our work exactly right. Our thousands of pleased patients are our best advertisement. We claim no superior in the execution of our work. At the same time we do not seek to depreciate the work of other good dentists or waste space criticizing what everyone knows to be their excessive charges for work.

#### Our Prices

Gold Crowns, \$3 Plates, \$5 to \$8  
Bridge Work, \$3 per Tooth

### Shea Dental Co.

27 Clinton Ave. N. Opp. Sibley's

Over Keller Bros. Florists

Home Phone, Stone 5558

#### Christmas Greetings!

A Merry Christmas to you all!  
And may it bring to you good cheer!  
At our store we'd like to have you call  
To wish you a joyous, Happy New Year.

### O'Neill's Clothing and Furnishing Store

155 Webster Avenue, Opp. Parsells.  
Bell Phone Chase 1534 W

The Incorporators, Officers and Faculty of the

*L. L. Williams*

#### ROCHESTER COMMERCIAL SCHOOL

believe it is a good school. Its pupils and graduates appear to think so, too. The attendance is steadily increasing through the influence of such pupils and graduates. A catalogue of the school will be mailed to any address. 27 Church St. Both telephones.

### 1915 CALENDARS

We have some big attractions in imported and domestic calendars. Phone or write and our salesman will call.

#### HART BROS. PRINTING CO.

Calendar Makers and Printers  
200 ANDREWS STREET COR. ST. PAUL  
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#### The Mauer-Haap Co. 149 Main St. E.

Visit the basement for Holly, Pine Roping, Laurel Roping, Mistletoe, Wreaths, Ferns, Palms, Christmas Trees and Blooming Plants, Gold Fish and Supplies, also Table decorations and candles, Christmas Candles, Birthday Candles, Drawing-room Candles, Altar Candles, Taper for Devotional Lamps, etc. Big line of Art Pottery and Imported Novelties. Central Floral and Nursery Depot

### THE CHRISTMAS TURKEY



THE turkey is of course the most important item on the Christmas dinner menu; and the choice of the fowl is one of the most delicate tasks which the housewife has intrusted to her.

It is wise to economize on anything but the turkey. When buying she should go to a first class dealer and see that he gives her the best fowl he has in stock.

There is less danger of getting a cold storage turkey than a chicken, for advanced methods are in vogue in poultry raising, and the dealers are not often overstocked with turkeys since only enough to supply the trade from season to season are raised.

#### Keeping the Fowl.

Do not keep the turkey in so cold a place that it will freeze. Freezing impairs the flavor. It should be cleaned and dressed as soon as possible after being killed. Pinfeathers are best removed with a small knife.

To draw the tendons from the drumstick make an incision lengthwise between the bones of the leg below the joint while the foot is still attached to the body. Next, take a strong, thin skewer and pick up the tendons one at a time through the incision, hold the skewer with the tendon on it with the first two fingers and give a vigorous pull. There are seven small and two large tendons. If these are removed the drumstick will be as tender as any portion of the bird.

The feet may now be cut off a little below the joint and long hairs on the foot removed by singeing. Do this by holding over a burner of the gas range or by lighting a small saucer of alcohol and holding the fowl over it. There is then no danger of smoking the skin.

#### Drawing the Turkey.

The turkey is then ready for drawing. Make an incision in the skin below the breastbone and with the hand remove the gizzard, heart, intestines and liver, being very careful not to break the gall bag, which is attached to the latter, as it would cause the parts with which it came in contact to have a very bitter taste. Remove the lungs, which lie on either side of the backbone; also the kidneys, windpipe and crop.

Wipe the bird well both inside and out. If there seems to be any indication that it has been kept too long wash with water in which a little soda has been dissolved and put a small piece of charcoal in the body to absorb any possible odor.

#### Trussing the Fowl.

Next truss the turkey as follows. Draw the legs up close to the body and fasten in place with a skewer run through both drumsticks and the body. Do the same with the wings, skewering them so that they lie flat. Cut the neck off close, fold the skin under and fasten it down with a small skewer.

Cut a slit in the skin just above that made for the removal of the intestines and pull the tail through the slit, fastening it in place with a long string that the opening may be concealed. Now take the same string and twist it round the ends of the skewer that holds the legs, cross the string over the back of the bird and fasten to the other skewer so as to hold all four joints in place and keep them from slipping.

#### Prepared For Roasting.

There are several ways of getting the turkey ready for roasting. It may be trussed and roasted without being stuffed at all, the pure flavor of the bird being thus preserved, or it may be served with any one of a dozen different dressings. When it is served unstuffed it should be sent to the table on a dish sprinkled with watercress. The only sauce needed is its own gravy.

Most persons, however, prefer the turkey stuffed. It may be stuffed with bread or cracker crumbs which have been seasoned with sage, thyme, salt and pepper.

- CHRISTMAS BREAKFAST.
- Grainfruit.
- Fried Smelts.
- Corn Muffins.
- Creamed Potatoes.
- Coffee.

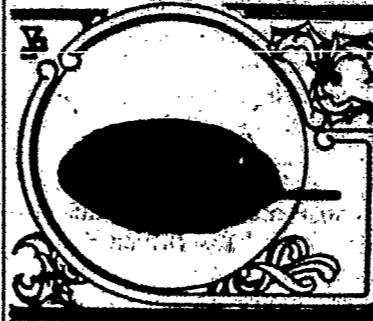
### PUMPKIN PIES

Considered indispensable on the Christmas Table.

Many persons like pumpkin pie quite as well as mince and insist on having them at the Christmas season. They are more wholesome than the average Christmas mince pie.

A good way of making them is the following: Boil a small pumpkin which has been pared and seeded. When it is tender pass through a sieve and take out any lumps. Season with a tablespoonful each of ground cinnamon and ginger. Beat well the yolks of two eggs and while the pumpkin is still warm stir in the beaten cream together with a tablespoonful each of melted butter and flour; the grated rind of an orange is also useful, as also a cupful each of heated and sweetened milk and a cupful of cream. When so mixed a thick batter is formed and pour into a deep pie plate lined with a rich crust. Bake until golden brown.

Some people do not like the flavor of the pumpkin, but make their pumpkin pie in the form of custard. For pumpkin custard pie proceed as follows: Pare and cut up enough pumpkin to cook down into a pint. The way to cook this pumpkin is to put the pieces into a kettle with a half cupful



of water and let the pumpkin steam until it is tender. Then take off the lid and allow the water to evaporate. Drain in a colander and press the pumpkin through, removing all moisture. Beat three eggs and combine with a pint of milk before mixing into the pumpkin. Stir in half a teaspoonful of sugar, a teaspoonful of cinnamon and half a teaspoonful of ginger. Mix thoroughly and then pour into pie dishes lined with crust. Cook until golden brown.

#### ROAST GOOSE DINNER.

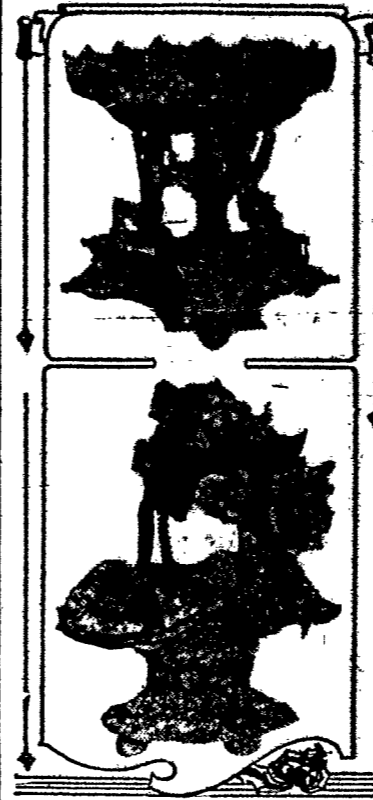
- Oyster Cocktail.
- Cream of Tomato Soup.
- Roast Goose, Onion Stuffing.
- Mashed Potatoes.
- Apple Sauce.
- Cauliflower.
- Cranberry Joe.
- Celery and Nut Salad.
- Cheese Bites.
- Mixed Pick.
- Pumpkin Pie.
- Coffee.

#### TABLE ORNAMENTS.

Novelties for Beautifying the Christmas Table.

The appearance of the Christmas table is an important question. If the housewife is expecting guests she desires something more elaborate than the dish of ferns, vase of flowers or dish of fruit which is quite elaborate enough to please the family. If she gives a Christmas dinner party there are favors to be thought of. Attractive tables may be got up with crepe paper. A large bunch of holly placed in the center of the table in a low vase or fern dish may be tied with a sewing bunch of scarlet ribbon.

The napkins may be crimped around the edges rolled and wound with a



#### SPUN SUGAR BOMBON BASKETS.

spray of holly instead of napkin rings. Spread the cover and arrange a piece of holly on the cloth in front of each plate. The ends of these sprays may be joined to form a circle of green around the table.

The turkey also may be elaborately garnished with holly, while nothing could present a more attractive picture than a dome of creamy white potatoes smoothed high in a turban and mounted with a touch of green leaves.

No Christmas dinner is quite complete without a dish of fruit and nuts piled high. To pyramid a fruit dish is quite smart. First fill in the bowl with oranges and apples, ranging bananas around the rim in such a way that the heavier fruit will hold them in firmly. Fill in the small spaces with lady apples, pines, figs, dates, raisins and nuts. The picture shows two bonbon baskets made of spun sugar.

### A World of Good Things for Christmas

#### New Novelties in Marzipan

From the Old World made from pure ground almonds and sugar, so called in Europe (Marzipan). These goods must be seen to be appreciated, so take a peep at the display of all kinds of figures, small leaves of bread, little hams, etc. plates with chops, salads, sprays of strawberries, cherries, figs, turkey, etc. the pig, eggs on toast, little baskets of strawberries, etc. and fruits; one-pound boxes of fruits, vegetables, etc. and meats; the meats are so natural that one party will think the cranberry warm up, thinking it was meat, as nature intended. This confection, for its purity and nourishing qualities, is eaten by the old as well as the young.

#### Lebkuchen

Direct from the largest manufacturers in Europe, Hamel, Hasterlein, Nurnberg, all kinds of Nurnberg and Lebkuchen, Honig Kuchen, Spitzkuchen, Dampfkuchen, farnesse Hutselrod, Springerle, Marzipan Kuchen in round and round tins. Large fancy boxes assorted. All kinds of tins. Kuchen with almonds, assorted wafers, ice wafers, mince wafers and numerous other fine specialties.

#### Nuts

We have received our annual importation of raw nuts, paradise, a very fine and meaty nut; Floet's large shelled almonds, grenobles, paper shell almonds, Jumbo pecans, paper shell pecans, filberts, Brazil, Jordan shelled almonds, Philippine nuts, hickory nuts. We handle only the choicest nuts, importing them especially for this market once a year, for the holiday trade only; hence they are always absolutely fresh.

#### Sparkling and Still Wines

Sparkling Moselle, Sparkling Anjou, Sparkling Burgundy, Sparkling Kupferberg Gold, extra dry, Sparkling Pommard, Chambrin, Beaune, O. de France, White, Red, Krug, Sec, Mumm's Extra Dry, Pommery, Sec, Veuve, Charles Heidsieck & Chandon, Brut, Imperial, Gold Seal, Great Western, Special Dry and Brut.

We carry a large stock of Crues & Filz France, Chateau, Burgundies, White Chablis, Hungarian Wines, White Port, Mansilla Sherry, Greek Wines, California Whites and Red Wines. Direct importers of Rhine Wines.

Old Whiskies, Brandies, Cordons, Arnold's famous Ale and about every other appropriate beverage for table and sideboard.

#### Delicacies

New Imported Corvalat, Salami, Landjager, Westphalian Ham, Pomeranian Goosebreast, Ox Tongue, Calf Tongue, Lamb Tongue, in glass jars; Anchovies, in tins; Herring, Frankfurter, Bausage, Norwegian Fish Balls, Chop Suey, in tins; Imported Pumpernickel, in tins. All kinds of fancy imported delicacies too numerous to mention.

#### Cheese

French Camembert, the best; Fromage de Brie, Liederkranz, Wiener, Alpestra, Edelweiss, Cream Cheeses, Pimento Cheese, in jars; Newgras Edam, full cream, very fine; Redgate Edam, in tins; Welsh Rarebit; Imported Swiss, Societe Neuchâtel, none finer; Limburger and old American Cheeses. Cigars—The same high excellence that characterizes our other goods is noticeable in our various brands of Imported Key West and Domestic Cigars.

For rare delicacies for sideboard and table that can be found nowhere else in Western New York, call at the

**B. FEIOCK STORE, 135 Main St. E.**

Home Phone 387 Bell Phone 2887

### We Refer You To Your Friends

If you are considering the advisability of installing a gas range and water heater in your home, ask your friends who now have them this question:

Is there anything in your home for which you paid a like sum of money that gives you anywhere near the same returns in comfort and convenience as your gas range and water heater?

Your friends have had the practical experience and will give you unbiased answers. Be guided by them.

For your information,

Gas Range Prices, \$20.00 to \$87.50  
Water Heater Prices, \$16.00 to \$180.00

5 per cent. Discount for Cash. Payments if Desired.  
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### Rochester Railway and Light Co.

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