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Friday Dec. 11, 1914.

Charity

While not exactly a note of dis-
cord is struck and those who put
it forward do so in an apologetic
way, there are hints delicately
expressed that, perhaps, we are
doing a trifle too much for the
war sufferers abroad and not
enough for the poor and poverty-
stricken right here at home.

There need not and doubtless
will not be any conflict of opinion
as to the fact that our first duty
is to our own poor. But is there
any reason why we should not ex-
tend aid and good cheer to both
— to our own poor and to the war
sufferers as well? Let those who
have been blessed with affluence
of this world's goods let loose a
double portion in charity.

The war sufferers are worthy
the sympathy of the entire
world. The provider for the fam-
ily; in many instances, is in the
army. In Belgium, this is true.
Moreover, the enemy has over-
run the country and where the
land has not been devastated it has
been appropriated for military
purposes so that the family left
at home is unable to make use of
the land. Factories and shops
where not destroyed, are closed
because there are none to work
and none to buy.

Even the poorest of our poor
are better off than the poor Bel-
gian refugees. Then again there
are organized charities at home
while abroad even these lack the
wherewithal to help.

Shop Early!

Next to shorter work hours
and a living wage, the greatest
boon that can be conferred upon
the employees in our stores is for
the Christmas shoppers to shop
early and not leave their holiday
buying until the last minute.
Clerks should not be driven to
the breaking point in order to
give momentary pleasure to the
recipients of gifts when that joy
can as well be brought about by
purchases made two weeks be-
fore Christmas.

Besides, the early shopper
reaps a real benefit. Clerks are
fresher and display their goods
with greater vim. Stocks are full
and not picked over. Variety is
greater than the day before
Christmas. The shopper's mind is
clearer and her temper less ruf-
fled. She can shop with a clearer
eye, to better advantage and with
a finer perception of proportions.
Yes it is far better both for
shopper and for clerk to shop
early than late.

The good person who shops
early benefits both himself and
the clerk who waits upon him.

Governor-elect Whitman could
be Santa Claus to many a patriot
who is perfectly willing, yet
anxious, to serve the state—for a
remuneration.

Who is to be the new commis-
sioner of public safety?

Wonder if K. of C. coat em-
blems are to disappear from the
State Capital in Albany after
January 1, 1915?

Our Motto: Dress Better-Pay Less

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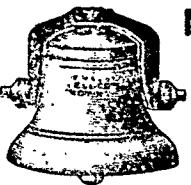
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