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Why?

Last Saturday and Sunday the daily papers of Rochester carried half-page advertisements urging the non-Catholic citizens to "go to church." Evidently, having tried all other devices—except, possibly, the one of returning to a plain, unadulterated preaching of the Gospel our non-Catholic friends have decided to resort to the commercial methods of increasing trade. Possibly, it may produce the desired results. But it has come to be a trade axiom that to secure results from advertising one must have something to sell and that something must be the best on the market. This may sound like a cold-blooded assertion but it must be borne in mind that our neighbors have placed their church-going on a commercial plane however finely their advertisements are phrased.

Now, look upon another picture. During the last two weeks a Catholic mission has been in progress in one of the Rochester churches. No advance advertisements appeared in the papers.

But three or four small news items appeared in the press. The sermons were not reported in the daily news. Yet during the first week the Church and the parish hall were crowded to capacity with women at the evening services while at 5 o'clock and 8 o'clock in the mornings the church was filled with men and women. The second week saw an equally remarkable outpouring of men at both morning and evening services. Something like 1700 men received Holy Communion. On Friday evening of each week the Church was filled first with women, then with men, who knelt for an hour in silent adoration of their eucharistic God. There was no sermon, only absolutely silent worship.

Whose Ox is Gored.

While we hold no brief for the proponents of the proposed ordinance to regulate motor vehicles and have an idea that many of its provisions may not be necessary or practicable, we cannot withhold an opinion that perhaps the Main street merchants exaggerate the harm that they think would come to them if automobiles were not permitted to stand in front of their stores as long as their owners wished. Possibly, some few would not trade in a particular store if they could not permit their auto to stand in front while they shopped, but if that particular store has what

they want at the price they wish to pay, they will find a way to purchase it whether they have to walk or ride there.

There is one point, however, that we would emphasize and that is:—all vehicles, horse-drawn or otherwise, should be treated alike and laws and ordinances on the subject should be uniform. There is no rhyme or reason in compelling automobiles to carry lights and not bicycles, motorcycles and farmers' wagons. It is as imperative that horses be in charge of careful drivers as that automobiles should be in charge of careful chauffeurs.

Careless drivers of horses should be as severely dealt with as careless and reckless chauffeurs. Thick-headed drivers of trucks that persist in holding the street car tracks, delaying street car traffic and holding up "the poor man's automobile" should also be arrested and dealt with summarily. These drivers cause more unnecessary disarrangement of the street car schedule and consequent annoyance to the street car passengers than automobilists on our city streets, yet it is rarely that an arrest is made or that a police officer is in the vicinity. The Commissioner of Public Safety could well direct the police officers to take cognizance of the teamster who holds up street cars unnecessarily.

Unrest

From all over the country come the stories of "unemployed" and their dire distress. These stories are depicted so forcefully and in such elegantly phrased diction that the suspicion is impelled that there is a hidden force guiding and manipulating this agitation just as there are hidden forces guiding and manipulating different attitudes on the Mexican situation.

We know of one Rochester firm represented as laying off help and shortening production if current reports are to be believed. The facts, as learned from the firm's own offices are that the corporation is doing an increased business as composed with that of last year.

What does it all mean? Is this agitation political in its nature and guidance and intended to hamper President Wilson or Governor Glynn or some other public officer? Is it in the interest of somebody who wants to run for office in the near future? Is it set afloat in the interest of some group of financiers who wish to manipulate the stock market? What is back of it all?

Not Called For?

Why should public sympathy be asked for in the case of the convicted Atlanta, Ga., murderer, Frank and public condemnation fought against the Court of Appeals that gave Becker, the New York police lieutenant, a new trial? Do the promoters in either case know the exact facts? Do they know the circumstances? Some of the attacks on the New York Court of Appeals that we have read bear internal and indisputable evidence that their authors have not read the Court of Appeals decision and never read the reports of the trial court in the Becker case.

"Thou shalt not bear false witness" holds as good in public as in private life. We should not prefer charges against public officers unless we are sure of our ground and are certain as to our facts. Especially, should we refrain from unjust attacks upon our courts because they should be upheld.

Lent is about half over, but we should not postpone our Easter duty until Lent is over.

Well, old King Winter did pretty well after he started in.

Have you a Catholic paper in your home, for Lenten reading?

When a man gets above his business he is bound to fall off.

And the "swat the fly" season is due to open pretty soon also.

The man who is his own worst enemy has a fool to overcome.

It is not drawing the color line to object to a green crew on the blue ocean.

A loose tongue makes a dangerous vehicle for careless thought to ride upon.

Let us rejoice that Dame Nature had better sense than the originator of the green wigs.

Social usages seem to make a distinction between marrying well and marrying happily.

Don't allow yourself to be thrown on your own resources unless you are sure they are there.

It is a good thing that a republic is not what the Portuguese and Mexicans think it is.

Mexican politics is distinguished by too much hand of iron and not enough glove of velvet.

Just because a woman indulges in chromatic hair it doesn't necessarily follow that she's a chromo.

One wonders what would happen if Mrs. Pankhurst and Mr. Asquith were to meet off Cape Hatteras.

Being the breadwinner of a family is not a hard job, but it requires some hustling to provide the butten.

The income tax returns seem to prove conclusively that more people have incomes than was suspected.

Henry Frick is reported to have paid \$400,000 for a Van Dyck. He could have grown one himself cheaper than that.

When a man places his bubble of greatness on exhibition there is always somebody who wants to stick a pin in it.

Some persons pray for a little of everything but gratitude, the very quality that would make them feel good.

London society is now reported to be ruled by apooks, each member doubtless furnishing his own family skeleton.

A Chicago woman says she would like to vote every day. That sort of woman probably wants ice cream at every meal.

Doubtless it will be perfectly splendid to use an aeroplane in arctic work but most of us would prefer to use a steam radiator.

A Swedish law says a girl who cannot bake bread must not have a sweetheart. This is what might be called culinary eugenics.

One of the rallying cries of the German army is "work, play, laugh, study, sleep." That is good enough for all mankind everywhere.

An artist says that children should be taught to play with classic statuary. It takes us all our time to keep them from playing with it.

People who had supposed the tango was all heels and toes may be surprised to know that among the new Paris styles are tango hats.

Frock coats must go, says a Paris fashion note. But as long as the silk hat remains fashionable this country will not lack statesmen.

A woman doctor in London says that corsets are to blame for half the divorces. But in most cases it is the men who come home tight.

The proprietor of a Parisian shoe polishing emporium has trained a pair of apes to do the work. Paris is the original home of monkeyshines.

In proposing to let the unfit die Sir William Ramsay seems to forget that the unfit are not always responsible for the fact that they are present.

A London woman who swallowed \$3,250 worth of radium was cut open and the radium recovered. Now we know how much radium one woman isn't worth.

A vast amount of literature is being distributed by the various peace societies—with results so disappointing as to warrant the inference that the folks who do the fighting are not literary.

Senator Root says the committee system in congress is "antiquated and cumbersome." It seems so when a bill is to be passed, but as a bill killer it has Samson and the jawbone of the ass beaten hands down.

Whenever we see a man who says he was "driven to drink" we always feel pretty sure that if we were to interview the driver we should find the driver had had the "bit" in his teeth through most of the drive.

A German who seems to be somewhat of a fend for figures says that a man of sixty has spent three years of his life putting on his collar. But how much of that time was spent under the burest causing out the button even he does not venture to guess.

The seeker after truth has a life job he is bound to fall off.

The way of the transgressor is hard, but not lonesome.

Where rules are fewest they are least likely to be broken.

One doesn't have to be particularly sharp to cut a figure in society.

The doer always has it on the dreamer because he never has to wake up.

When you waste today regretting the past you put a mortgage on tomorrow.

The fewer unimportant questions you ask the less misinformation you will get.

A little change in the hand is worth more than a great change in the weather.

It is much better to hide faults than to display them, but it is better still to get rid of them.

Was the man who wrote "The Lost Art of Conversation" advertising for his absent wife?

Scientists seem to think that because radium costs so much it ought to be good for something.

Many an automobilist seems to think that when he bought his car he also bought the city's streets.

Given a chance to "dissolve" itself, a trust invariably takes the easiest way to meet itself coming back.

While everything else is cornered by the trusts, remember that love, sunshine and smiles are still left.

How nice it would be if we could have the stock market go up and down at our convenience, like an elevator.

Any time you doubt that old maxim, that in union there is strength, try boiling cabbage and turnips together.

Few men realize the compliment a woman pays a man when she keeps him waiting over an elaborate toilet.

The "manless" dinner is the latest fad of New York women. They must miss him when the check is brought in.

Men are rarely criticised for things they do not do. Sins of commission are more noticeable than sins of omission.

Society may yet make the question of rainbow whiskers for gentlemen more prominent than that of votes for women.

The moving picture theater not only is educational and instructive, but it has greatly cheapened the price of being a sport.

The coal of the antarctic continent is reported to be very valuable. It should also be worth while to file a claim upon the silver moon.

A German army lieutenant was killed in a duel the other day, but accidents will happen in the most harmless amusements.

You may get an old salt to attend school on shipboard, but you will never persuade him to refer to shore leave as "recess."

That pastor who provided church music by phonograph seems to have hit upon an effective plan for avoiding choir jealousies.

"Professional readers spoil effects a poet has worked weeks to perfect," says Alfred Noyes. Yes, and proof-readers can do it too.

Gross ignorance produces a dogmatic spirit. He who knows nothing thinks that he can teach others what he has himself just been learning.

Perhaps those British militants who burned a Carnegie library intended to remind A. C. of his failure to establish a Carnegie fund for suffragettes.

Philosophers tell us to brighten the world with our smiles, which would be all right were there not so many people who are happy only when they have something to make them sob.

A Harvard scientist says that anger increases the amount of sugar in the blood of the human body; hence rage, really makes a man sweeter. But in order to prove that you have to eat the man.

After leaving the police force because, as he said, "No cop can be honest," a New York man was arrested charged with receiving stolen goods. Some people don't know when they are safe.

So many baseball players are on the jump these days that some of them must have to inquire around carefully when they get up in the morning to find out which league they are in at the moment.

A fashionable journal says, "Women all over the land are calling for more pockets." They should have their, for they have drawn upon the men's pockets for their necessities long enough.

The bishop of Oxford finds that the "obey" appears in no other marriage service than the Anglican, where it was incorporated in the fourteenth century. Even then England must have had a premonition of millinery.

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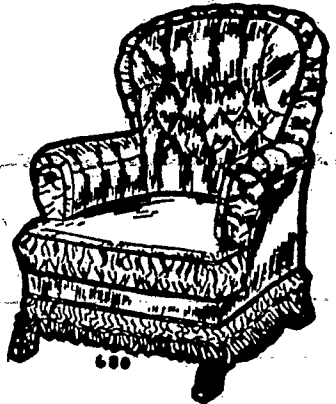
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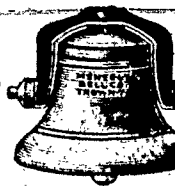
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