

Sibley, Lindsay & Curr Co.

Fine Sweater Coats.

A little snow adds wonderfully to the attractiveness of a sweater coat.

Men's Furnishing counters have a wonderfully good assortment of these indispensable winter garments and of course consider them in the Christmas category.

Men's worsted plated sweaters in Byron collar and V neck styles, Shaker knit sweaters with shawl collar and pockets, in oxford, navy and maroon, at \$2.48.

Heavy worsted plated sweaters with V neck, at \$3.50. Worsted plated sweaters with Byron and shawl collars, at \$3.50.

Men's pure worsted, V neck sweaters, at 4. Men's pure worsted sweaters with Byron collar and pockets, at \$4.50.

Men's Australian wool, Shaker knit sweaters with Byron collars, at \$4.50.

Other numbers of men's Australian wool sweaters, at \$5, \$6, \$7 and \$8. Practically all numbers of men's sweaters are in navy, oxford and maroon.

We have boys' sweaters from \$1.50 to \$4.75.

Main Floor—Aisle A

Sibley, Lindsay & Curr Co.

NEW BELL DIRECTORIES

The distribution of our new Winter directory in Rochester has been completed.

Formerly, a general book, including the names of all subscribers in Western New York, was distributed locally, but, as Bell telephone users multiplied, the book became too large for easy consultation and the small book took its place.

A number of the general directories of the last issue have been received at this office and will be delivered without charge to anyone making a telephone request or a personal call at our office. They will be found of value to those subscribers who use our out-of-town lines to cities and villages not listed in the local book.



NEW YORK TELEPHONE CO. No. 95 N. Fitzhugh St.

Pure Wool Blankets

The Rochester Pure Wool Blanket Co. will have a grand opening in their new store, 19 Andrews St., Saturday, Dec. 13th. Store open at 10 A. M. They will be able to show the greatest bargains in pure Australian blankets ever shown. Something that the people of Rochester have never had the opportunity to see. Never before have these goods been put on the market, on account of the exorbitant high prices. On account of the recent tariff reduction, we are able to offer a pure Australian Wool Blanket regular \$12.00 blanket at \$2.00. Come and look at these goods whether you buy or not. Everybody welcome. Remember the day and place, 19 Andrews Street, one half block off State, two blocks from Main.

Rochester Pure Wool Blanket Co. W. F. Frink, Mgr.

Patronize our Advertisers

City Parish News

Interesting Budget of Happenings Gathered by Our City Reporter

St. Boniface.

The masses next Sunday will be at 7.30, 9 and 10.30 o'clock.

The nomination and election of officers of Br. 30. C. M. B. A. took place Thursday night at the parish hall. Class initiations by a degree team followed the election and a most satisfactory and enthusiastic meeting was held. The installation of these officers will be on the next meeting night at which time all members are earnestly requested to attend.

The members of the Young Ladies Sodality will receive Holy Communion in a body at the 7.30 o'clock mass Sunday, the 14th. Their regular monthly meeting will be held Sunday afternoon.

The Knights of St. John of this parish initiated two new members at their last meeting and several more will be admitted on their next meeting night. Arrangements are being made by the Knights for a minstrel show to take place in the near future.

Mr. W. Klee has left for an extended trip through the west and will spend the winter in Southern California.

The St. Boniface Footlight Club have called a special meeting for Monday night, Dec. 15th, at 7.30 sharp at St. Boniface Hall. Arrangements are to be made for a new play to be given for the benefit of the church, and other important business matters are to be transacted.

Blessed Sacrament.

The funeral of David S. Toole of 46 Harvard St., took place last Tuesday morning from St. Mary's church of Auburn, the former home of Mr. Toole.

Active preparations are being made by the members of the Young Ladies' Sodality for the holding of a Minstrel Show shortly after the Christmas holidays.

Katherine Tobin of Brighton who has been seriously ill for the past few weeks is now on the road to recovery.

The Sewing Circle meets every Friday evening in the school hall to carry on work for the worthy poor of the parish.

St. Peter and Paul.

The Forty Hours devotion will open in this church on Friday morning with a high mass at 6 o'clock and close on Sunday evening at 7.45 o'clock.

A solemn high mass will be celebrated on Sunday morning at 10.45 o'clock, after which the papal blessing will be given by Rev. J. E. Gefell.

The hour of adoration for the men on Sunday will be at 2.30 in the afternoon and it is expected there will be no vacant seats.

The annual election of officers of Commandery No. 28; Knights of St. John will take place Monday evening, December 15th at 8 p. m.

At the last meeting of Branch 62, L. C. B. A. the following officers were elected for 1914: Spiritual Advisor, Rev. J. E. Gefell; President, Mary Reichenberger; 1st Vice Pres., Mary Reichenberger; 2nd Vice Pres., Marie Kuder; Recorder, Louise Bilger; Assistant Recorder, Marguerite Miller; Fin. Sec., Margaret Roger; Treas., Francis Smith, Marshall, Marg. Carlin Guard, Theresa Schreiner; Trustees, Margaret Orsch, Catherine Schwartz and Emelia Hoch, Board of Appeals.

ST. MARY

The regular quarterly meeting of the Holy Name Society will be held Sunday. The members will receive Holy Communion in a body at the 7 o'clock Mass. In the evening, Rev. James B. Keenan of the Cathedral will address the members.

Branch 246, L. C. B. A. elected the following officers at the meeting last Friday evening: Spiritual Advisor, Rev. Simon FitzSimons; President, Miss Margaret Welch; Past President, Miss Mary Malloy; First Vice President, Miss Elizabeth J. Kennedy; 2nd Vice Pres., Miss Alice FitzSimons; Recorder, Miss Katherine Trant; Assistant Recorder, Miss Margaret Trant; Financial Secretary, Mrs. Minnie L. Newman; Treasurer, Mrs. Catherine Theis; Marshal, Mrs. Teresa Marchand; Guard, Mrs. Anne Kennedy; Trustees, Misses Elizabeth Tobin and Annie Geary.

HOLY FAMILY.

The funeral of Henry Koch was held Saturday morning at 8.30. The monthly meeting of the C. M. B. A. was held Wednesday night. The monthly meeting of the L. C. B. A. was held Thursday evening.

OUR LADY OF PERPETUAL HELP. The Requiem Masses for this week were as follows: John Knaefari, Louis Bayer and the Poor Souls. The meeting and conference of the Women's Sodality will take place Sunday.

The Young Ladies' Sodality and the boys and girls of the Christian Doctrine Class will receive Holy Communion Sunday morning.

ST. MONICA.

Last Monday evening Rt. Rev. Thomas F. Hickey administered the Sacrament of Confirmation to one of the largest classes ever confirmed in this church.

Last Tuesday morning Requiem High Mass was celebrated in the repose of the soul of Mrs. James Buckley.

At the annual election of officers of St. Monica's Ladies' Auxiliary, Knights of St. John, No. 144, Tuesday evening, December 9, the following officers were elected for the coming year, 1914: Pres., Mrs. Minnie K. Rosenbach; 1st Vice Pres., Mrs. Catherine McRyan; 2nd Vice Pres., Elizabeth Eddy; Rec. Sec., Miss Helen Rosney; Fin. Sec., Mrs. Helen Lyons; Treas., Mrs. Laura Martin; Messenger, Mrs. Sarah Soller; Sentinel, Mrs. Cecelia Frey; Guard, Mrs. Anna Dugan; Trustees, Mrs. Helen Horn, Mrs. Olive Schreiner, Mrs. Mary Cashman, Mrs. Eva Dengler, and Mrs. Elizabeth Donnell; Representative to District Auxiliary, Mrs. Margaret Clair, Mrs. Mary Topham; Delegate to Convention, Mrs. Missine ForGB.; Ed. Ed. Yen, A. I. cmt. Miss E. Rosenbach; Alternate, Miss Kathryn Brophy; Spiritual Advisor, Rev. John P. Brophy; Medical Examiner, Dr. T. S. McNamara. Installation of the newly elected officers will take place at the January meeting.

The deputy organizer, Mrs. Mary Buckley was present and addressed the members. It was voted at the meeting that the auxiliary assist the building fund for the building of the new church and the first of the series of winter entertainments will be a food sale to be held at the residence of Mrs. Catherine McIntyre, 94 Melrose Street on the second Thursday in January.

ST. JOSEPH'S.

Ladies' Auxiliary No. 43 elected the following officers at their meeting Wednesday evening, December 10th: President, Mrs. Martha Heinle; 1st Vice Pres., A. J. Groh; 2nd Vice Pres., Mrs. Mary Staub; Recording Secy., Marie Emrich; Fin. Secy., Lou Bach; Treasurer, Mrs. Kleinhaus; Messenger, Mary Kress; Sergeant, Mrs. E. Pemberton; Guard, Mary Heinle; Board of Trustees, Clara Hohm, Mrs. Bama, Mayme De Roller, Gertrude Shiltzer, Eugene Heinle.

HOLY APOSTLES.

The annual election of officers of Branch 121, C. M. B. A. was held Friday evening. The following officers were chosen for the ensuing year: Chancellor, Edward Prendergast; Pres. John J. Duffy; 1st Vice Pres., John J. Nolan; 2nd Vice Pres., Edw. Bauman; Rec. Secy., James McGrath; Fin. Secy., Chas. M. Shattell; Treasurer, John W. Huff. The installation will take place Friday evening, January 2nd.

ST. BRIDGET'S.

Monday being the Feast of the Immaculate Conception, the masses on this day were celebrated at 5.30, 7.30 and 9 o'clock.

There was a meeting of the Rosary Society Sunday afternoon at 4.30.

ST. MICHAEL'S.

Sunday morning at the 7.30 o'clock mass, the members of the Young Ladies' Sodality and the boys of the Christian Doctrine class are invited to Holy Communion.

The requiem masses read this week were for George and Appollina Schriener, Anthony Spechgorr, Felix and Catherine Feltz, Francis Wollensack and Anna Koll.

Mr. and Mrs. Martin W. Staub of 211 Avenue A are rejoicing over the advent of a daughter.

The funeral of Anselm Selter took place Tuesday morning at 9 o'clock.

The Charity Bazaar which was held last week was a grand success. The two pictures that were raffled, were won by Mrs. Francis Sander of Clinton Avenue North, and Mrs. Mary Rosset of Sullivan St.

Regular meeting of Branch 104, L. C. B. A. will take place Monday evening.

IN MEMORIAM.

Mrs. Marion Fogarty, wife of Vanessa Ashfield, died suddenly Tuesday evening, December 9. Besides her husband she leaves her father, her step-mother, five brothers and three sisters.

Funeral held Friday morning at 8.45 from the house and at 9.30 o'clock from St. Mary's church.

Mrs. Mary E. McLean, wife of John C. Scharvogel, died December 10. Besides her husband she is survived by two sons, seven daughters and one brother.

Funeral held at 8.45 from the house and at 9.00 o'clock from St. Michael's church.

Mrs. Eliz. Jones, died at St. Ann's Home for the Aged, Wednesday, December 10. She is survived by three nieces.

Funeral held from St. Mary's church, Canandaigua, N. Y., Friday morning at 9 o'clock.

Thomas J. Harlan, aged 28 years, died at St. Mary's Hospital Wednesday, December 10. He is survived by two brothers and two sisters.

Funeral took place Friday morning at 9.15 o'clock from Holy Trinity church, Webster, N. Y.

Council 23, C. R. & B. A. has elected these officers: Spiritual Advisor, Rev. Geo. V. Burns; Pres. E. J. Ryan; 1st Vice Pres., J. T. O'Brien; 2nd Vice Pres., Mrs. Blaesi; Chancellor, Mrs. Sanders, Fin. Secy., Mrs. J. F. Brennan; Treas., Miss Ferguson; Rec. Secy., Mrs. Sharp; Asst. Secy., Miss Edith Sharp; Marshall, Miss McMarlin; Guard, E. McMenomy; Trustee, Mrs. Sanders; Delegate to Supreme Convention, E. J. Ryan; Alternate, P. E. Guinan. The Central Council will meet with Council 52 at St. Francis Xavier hall on Tuesday evening.

We Own and Offer

\$500 First Mortgage 5 per cent. Real Estate

Serial Notes

St. Joseph's Convent of Mercy in St. Louis

(A Corporation, St. Louis, Mo.)

Total issue \$100,000
Valuation of real estate \$700,000

These notes are payable twenty or \$10,000 on May 1, 1914, and on May 1, 1915, thirty notes or \$10,000 annually for the next five years, and the remaining notes on May 1, 1921.

SECURITY

The notes are the obligation of St. Joseph's Convent of Mercy in St. Louis, and are secured by first mortgage on six separate pieces of property valued at \$700,000, among them being the New St. John's Hospital, which was completed in 1912 at a cost of over \$400,000.

\$175,000 fire and \$100,000 tornado insurance assigned to Mercantile Trust Company, Trustee, for the benefit of noteholders.

Titles approved by Legal Department of the Mercantile Trust Company.

These notes are offered at par and accrued interest is not purchased. 5 per cent. Notes purchased by non-residents delivered at our office. Reservations will be made for immediate delivery or delivery within 30 days.

Send for detailed circular giving full particulars.

Mercantile Trust Company Real Estate Loan Department

ST. LOUIS, MO.

Capital and Surplus Nine and One-Half Million Dollars.
FESTUS J. WADE, President.
J. E. MOHRLEY, Real Estate Loan Officer.

ABOUT LOOKS

How many times have you found yourself looking at your competitor's Electric Sign? Fear up now.

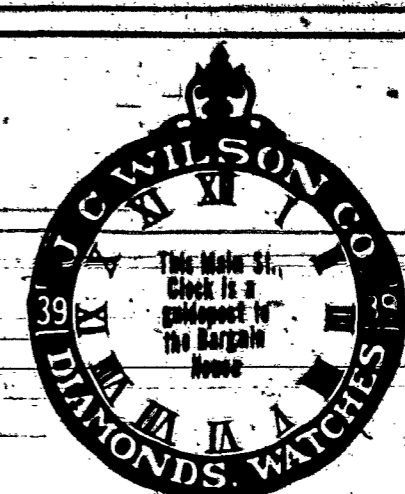
Well, the other fellow, the fellow whose trade you're looking for, finds himself looking at that sign oftener than you do and he isn't thinking about your place of business, when he is looking at your competitor's Electric Sign either, is he? No, of course he isn't.

Get An Electric Sign of Your Own and Compete!

Do Some Thinking About YOUR Place of Business

If he doesn't think of you, he won't buy of you. Phone for our Electric Sign Expert now. His services are free for the asking.

Rochester Railway and Light Co.



Buy at the "Sign of the Clock" One Flight of Stairs Saves you 30 per cent.

Wilson's Prices Are Less

You save 30 per cent by buying here. We're upstairs where rents are low. That's the secret. Come and see our stock. Here are a few items:

Diamond Rings \$5, \$10, \$15, \$20, \$25, \$30 and up to \$100

and a guaranteed saving of 30 per cent. Money refunded if your selection proves unsatisfactory in any way.

Lavallieres Large assortment of beautiful designs and our prices are less.

Ladies' Watches 20-year filled Ladies' Watches, Elgin or Waltham movement, \$8.

Cut Glass Mesh Bags

Opera Glasses Leather Hand Bags

Everything in Jewelry and our prices are always less

39 MAIN ST. EAST

SWEET'S W. H. Baker

Cut Rate Shoe Store Open evenings Agents for the Walton Logan Rug Weaving and Carpet Cleaning School Shoes for boys and girls. 162 Jones Street. Cor. Hand and St. Paul St.