

Telephone Your Happiness This Christmas.

Voice-to-voice Holiday greetings have a spirit, a feeling, that you can't express in a letter or card.

You can put Kindliness and Forgiveness and Laughter on the wire.

You can remind your friends nearby or in distant places that you have not forgotten them.

Bell Service will serve you in this and as in countless other ways.



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Use Red Cross Seals.
We have them on sale at our office.

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WINES AND FRUITS IN GLASS

Wines, Whiskies, Brandies Gins, Rums, Cordials
Tea and Coffee
Bell Phone Main 4002 Free delivery to all parts of city
S. A. NAYLON, Manager 274 WEST AVENUE

Wishing You All A Merry Christmas

and a Happy New Year
John Rauber & Co.
127-129 State Street, Rochester, N. Y.
All kinds of Wines and Liquors

JEWELRY ON CREDIT

Don. I. Danks
55 Reynolds Arcade Up One Flight
Watches, Diamonds,
JEWELRY
ON EASY PAYMENTS
Only First Class Up-to-date Goods.
Call and Examine our stock and secure terms to suit your convenience.



DAINTY CHINA MAKES ACCEPTABLE USEFUL BEAUTIFUL Christmas Gifts

Our Crockery Department is replete with dainty full sets and odd pieces in French, China, Japanese, English and Austrian ware. A choice line of Cut Glass.

DINNER SETS. TEA SETS. TOILET SETS.

China Plates	Porcelain Trays	Sea-Box Dishes	CUT GLASS
Porcelain Plates	Manicure Trays	Cash and Bank Trays	Salt Cellars
China Trays	Bread and Butter Plates	Bread and Milk Sets	Salt Shakers
Porcelain Trays	Porcelain Plates	Cups and Saucers	Sugars and Creams
China Trays	Porcelain Plates	Cracker Jars	Tomblers
China Trays	Porcelain Plates	Mayonnaise Bowls	Salts and Peppers
China Trays	Porcelain Plates	Fruit and Flower Containers	Jugs
China Trays	Porcelain Plates	Sugars and Creams	Water Bottles

ROYAL-ARABIAN—Vases, Jugs, Statuettes, etc., in Wedgwood, Utopian, Royal, Royal Bone, Bohemian Glass, Teplitz, etc.
CHRISTMAS LAMP—365 new and beautiful styles to select from. Prices, \$2.50 to \$10.00.
Mammoth Christmas stocks in every department. Early buyers secure choice selections.

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NEW NECKWEAR.

This Pretty Jabot Has a Touch of Color.



OF SHADOW LACE AND BLUE SATIN.
Every day a new jabot style appears, and this pretty model is among the most successful of the late arrivals. It is made of shadow lace and pale blue satin, the lace being draped under a bow of the satin in a very graceful fashion.

MISS TARBELL ON SUFFRAGE.

The Ballot Not So Important as General Efficiency.

"Personally I am rather indifferent about suffrage," said Miss Ida Tarbell with quiet emphasis. "It is practically a crime to marry without a foundation of true love, and I am absolutely convinced that marrying merely for the sake of marriage defiles the whole institution. But efficiency is the great thing, and I believe that most of the marriages that are failures go to pieces just because of the lack of efficiency of either the man or the woman or both."

"I do not at all believe in marriage for every woman," said Miss Tarbell with quiet emphasis. "It is practically a crime to marry without a foundation of true love, and I am absolutely convinced that marrying merely for the sake of marriage defiles the whole institution. But efficiency is the great thing, and I believe that most of the marriages that are failures go to pieces just because of the lack of efficiency of either the man or the woman or both."

Frock With Scarf to Match.
One of the most fashionable shades of the season is taupe, a lovely tone of grayish brown that is flattering alike to brunette and blond.
The French are making some of their most expensive and artistic models in



CALLING COSTUME OF TAUPE VELVET.

this shade of velvet. The costume pictured is a happy illustration of the success of the combination of taupe, velvet and fur.

Miss Boardman Decorated.
Miss Mildred Boardman, secretary of the American Red Cross, recently received from the White House the insignia of the Fifth Order of the Crown, conferred upon her by the Japanese emperor for distinguished service. It is the first time an American woman has been so honored by Japan. The order conferred upon Miss Boardman was specially established to recognize meritorious service done by women.
The insignia were sent to President Taft, president of the American Red Cross, by Marquis Matsukata, head of the Japanese Red Cross. President Taft has written to the marquis and to the Japanese emperor, thanking them for the honor paid Miss Boardman

Save Money on your Xmas Gifts

Snyder, The Jeweler guarantees to save money on all your gifts.

Come in and examine our line and see our prices. Watches, diamonds, jewelry, clocks, silverware, cut glass, etc., from 25c up.

Snyder's Jewelry Store
81 North Street Near Main St.

Open Evenings
Expert Watch, Clock and Jewelry Repairing at lowest prices

Special Holiday Offer.

We will give a special discount of 20 per cent. on eyeglasses, spectacles, gift cases and chains purchased of us during December.

Julius L. Miller, Registered optometrist, personally has charge of examination. His experience covers a period of eighteen years in eye work.

Remember this is the first time this offer has ever been made by us, and is good for December only.

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Eight years at present location.

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Foot Specialist
120 Central Bldg.
Over 5 and 10ct. Store



Adirondack Points Winter Excursions

One way fare \$2.00 for round trip. Tickets on sale January 15 Final return limit January 31.

Consult local ticket agent for time of trains and other information.

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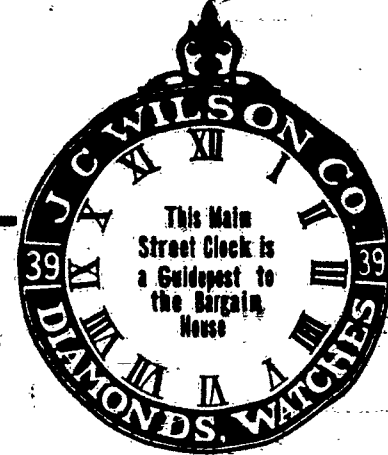
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Diamond Rings \$5, \$10, \$15, \$20, \$25 \$30 and up to \$500, and a guaranteed saving of 30 per cent. Money refunded if your selection proves unsatisfactory in any way.

Lavallieres Large assortment of beautiful designs and our prices are less.

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Opera Glasses Leather Hand Bags

Everything in jewelry and our prices are always less

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23 North St. 457 Main St. E.

Maurer-Haap Co.

CENTRAL FLORAL AND NURSERY DEPOT 149 Main Street East
Visit the basement for Holly, Pine Roping, Laurel Roping, Mistletoe, Wreaths, Ferns, Palms, Christmas Trees and Blooming Plants, Gold Fish and Supplies, also Table decorations and candles, Christmas Candles, Birthday Candles, Drawing-room Candles, Altar Candles, Tapers for Devotional Lamps, etc. Big line of Art Pottery and Imported Novelties.

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