

Speed and Skill for the Asking

By special arrangement with the largest ELECTRIC SIGN manufacturers in the world we have secured the services of their speediest and most skillful artist. He will be at your service for a week or so and he is prepared to submit two or three designs, together with estimates, within a couple of hours after discussing your ELECTRIC SIGN problem.

Keep Him Busy

There's nothing he likes better than a demand for his services that makes it necessary for him to hustle hard.

His Services Are Absolutely Free

Rochester Railway and Light Co.

Easter Flowers

Lilly Plants 75c to \$3.00
Lillies, Cut \$2.50 to \$3.00 per doz.
Hydrangeas, small and large \$1.50 to \$5.00
Tulips, Daffodils and Hyacinths 50c-\$1.50
Lilac and Rose Bushes and many pretty basket novelties to choose from. Prices \$2.00 to \$6.00

Flowers of All Kinds and All Prices

GEO. T. BOUCHER

Home Phone, 3531 Bell Phone 3876 Main
345 Main Street East and 10 East Ave.

\$9.00

Round Trip To

NEW YORK

Spring Excursion

Thursday, April 20th

Final Return Limit April 25th

West Shore R.R.

Make early Application for Railroad and Pullman Tickets at New York Central Station, or at City Ticket Office, 20 State Street, Rochester.

Phone: Bell, Main 943; Home 839



For Your Easter Table

A Bottle of Old Wine

or

Choice Cordial

At both of our stores we have an unlimited assortment at moderate prices.

McGreal Brothers Co.

25 North Street

457 Main Street East

Both Phones.

John H. McAnarney

(Successor to O'Grady & McAnarney.)

Fire, Plate Glass, Boiler and Elevator Insurance. Fidelity Bonds for Administrators, Contractors, Executors, Executors, Plumber, and all kinds of Court and Security Bonds. Offices—101 and 102 Ellwanger & Barry Bldg. Entrance 398 State St.

German American Lumber Co.

Lowest Prices

134 Portland Ave. 333 Clinton Ave. S
Both Phones, Home 1335, Bell 1246

Woman's World

Senator La Follette's Wife Investigates Servant Girls



Mrs. Robert M. La Follette

Mrs. Robert M. La Follette, wife of Senator La Follette of Wisconsin, is vice president of the Housekeepers Alliance of Washington. This organization for the last two years has been conducting an investigation into domestic problems, and Mrs. La Follette has reached some definite conclusions as to how these problems can be best solved.

She says: "When housekeepers cooperate to elevate household standards, systematize housework and put it on a scientific basis vast good can be accomplished. The servant girl problem is a great economic question, caused by the complexity of our American life.

"The housekeeper who has learned the dignity of household labor has more sympathy with all those who perform it, and she can teach them the best methods based on science.

"In training young women for domestic labor and elevating it to a profession, thereby making it attractive and profitable to them, lies much of the solution of the problem.

"The American girl cannot bear to be looked down upon and the American woman is at fault in allowing domestic labor to fall under the ban of social stigma.

Mrs. La Follette believes housekeepers should see to it that, kettles, bakeware and other commercial concerns which do part of the work of the present day household should be held up to the highest standards of cleanliness and efficiency.

There must be plenty of sunshine, soap and rinsing with the family wash. Few of us know anything of the conditions in the laundry to which we send our clothes.

"We may want bread of the best grandmother made," she says, "but we think little of the handling it gets in the bakery. As a concession to our ideas of cleanliness the baker may wrap it before he hands it to our door, but through how many pairs of grimy hands has it passed before the paper is put around it?"

"Much of the housework of the future must be done by those commercial concerns outside of the family, and it behooves each of us to see that it is done as nearly as possible with the same cleanliness that it is done in our homes."

In Case of Fire.
"More women's lives have been lost in fires through their inability to use a fire escape or their almost hysterical panic than through any other cause," says Mrs. A. J. May of the La Follette House.

"Women should be trained to know that when a fire is rising and escape nearly out, it is no time to stand thinking of who may be looking on, or who the fireman is. He is not a man; he is safety personified, and to him we are not a woman, just a human life to be rescued at all costs, at any price."

"Miss May believes that, with the tremendous growth of the city, its many tall buildings and the constantly increasing number of women employed, a knowledge of fire escape and safety is absolutely essential. Observation of the following rules would make the fireman's task easier:

"Pin up your dress between your knees so you will have perfect and unembarrassed freedom when descending the fire escape.

Carry scissors, and if you wear a hobbie gown cut it so it won't impede your movements.

Face the steps in descending.
Don't look down.
Look forward or upward.

Keep both hands on the escape railings and follow the old tailor maxim of never letting go with one hand till you have a firm grip with the other.

Kick or high heeled French slippers, which may catch and trip you.
Don't clutch at the fire escape or fight the fireman who is carrying you. He will not let you fall. Relax.
Don't be tickled or shocked in the way of your fall.



Milady's Mirror

A Gracious Gait.
Practically every woman walks too rapidly for grace.

A tall woman for some reason walks more slowly than a short one. Her elbows, shoulders and hips move from side to side.

To be graceful don't look at your feet, but hold your head well up in the air. Don't shuffle. A little thoughtfulness and practice in high stepping will soon break you of this ugly habit. Don't bend your back at the waist under the impression that you are thereby walking correctly. It throws the stomach forward and is almost as unbecoming to grace as round shoulders.

Don't allow yourself to walk "pigeon-toed"—that is, with the toes turned in or straight.

It is always hard to tell what to do with the hands. The natural way is to have them hanging at the sides or loosely clasped in front. It is not beautiful. And to have them glued to the sides as far as the waist line and then bent in at the elbow is not only awkward in itself, but elevates the shoulders in the most unlovely way. Therefore most women try to obviate the difficulty by carrying something.

Baskets From Cut Flowers.
Girls who receive a number of bouquets during the winter may preserve the scent of the roses and violets by means of two ordinary fruit jars, one for each variety of bloom. While the flowers still are fresh cut off their stems, place the petals and stems in the jar and pour over them an equal quantity of alcohol. Instead of pecking the jar tightly have about a third of the space unoccupied, so that when the lid has been screwed on the perfume of the flowers may be shaken together. Then set the jar outside of a window or in some cool and convenient place, so every day it must be gently shaken and the top removed for just long enough for a very little fresh air to touch the contents. When the rose and violet leaves are perfectly brown the perfume will have collected at the bottom, and the entire mixture may be transferred to an ornamental perfume jar of wood for various kinds of sachets.

The Expressive Face.
The most expressive face is not one which wrinkles or agitates with every sorrowful feeling or twists and squirms with every amusing situation. It is rather the one which retains a calm exterior, while the spiritual emotions of the soul play upon it with their lights and shadows.

The face should be the smooth canvas on which the heart exhibits its various pictures without disturbing it, not the stage which requires the shifting of scenery for every act.

The reason why so many beautiful faces are to be found in a convent is, in a great measure, due to the daily habit of composing the features in long hours of meditation and prayer. Unmarred by contending emotions, the features are gradually molded into harmonious outlines. Train your features to compose and avoid all grimacing habits.

Help For Lipers.
Lipering is sometimes caused by the shape of the lips, sometimes it is due to habitual habit, sometimes to talking and sometimes to ignorance in pronunciation. In the case of lipers an education teacher will often come the teacher's aid, for she will learn for the first time how to place her lips in the proper position for the articulation of letters and will find that the lip will slip.

Save Your Hair.
A young girl who has a habit of washing her hair with soap and water should know that this is a mistake. Soap is a powerful cleanser and it is not good for the hair. Use a special hair soap or shampoo. The hair should be washed only once a week and the water should be lukewarm. The hair should be dried with a towel and not rubbed. Use a hair brush and a hair cream.

Massage Cream.
An inexpensive massage cream may be prepared by mixing one ounce of lanolin, one ounce of spermaceti, two ounces of white wax, one ounce of almond oil, one ounce of rose oil, and one ounce of perfume. Beat in thoroughly using a few drops of water or any other perfume preferred.

Change Sashes.
Both sashes which are retreating and beneficial for the skin when used in the bath or with bath water may be made as follows:

Take equal quantities of rosemary, lavender, and mint, and steep in a quart of water for 24 hours. Strain and add a few drops of lemon oil.

Simple Designs Favored by Tailors.
When I proposed to my tailor that he should make a suit for me, I said I would like a simple design. He said that was all right, but he would not be a bit like me.

THE TAILORED HAT.
Simple Designs Favored by Tailors. When I proposed to my tailor that he should make a suit for me, I said I would like a simple design. He said that was all right, but he would not be a bit like me.

Simple Designs Favored by Tailors.
When I proposed to my tailor that he should make a suit for me, I said I would like a simple design. He said that was all right, but he would not be a bit like me.

EASTER PARTIES

Quick Description For Children's Entertainment



Simple Description For Children's Entertainment

Entertaining—During Easter—can scarcely be considered had been when an object is to give the children their own pleasure. So, then, the Easter rabbit and the Easter chick are the leading creatures and can be used to such advantage in table decorations and the making of Easter favors that it seems a pity there should not be more Easter parties. If any's conscience is particularly sensitive in regard to Easter or frivolities the Easter party may be held a week after Easter. The same paper mache can be used in making a rabbit's head popping out of the top of a tin can, or a chick popping out of a tin can.

Decorating Eggs.
The most popular of all Easter parties is the egg party. The children are given a box of colored paper and a box of colored ink. They are to make a picture of an egg. The picture should be made on a piece of paper which has been cut into the shape of an egg. The children are to use the colored paper and ink to make a picture of an egg. The picture should be made on a piece of paper which has been cut into the shape of an egg.

Decorating Eggs.
The most popular of all Easter parties is the egg party. The children are given a box of colored paper and a box of colored ink. They are to make a picture of an egg. The picture should be made on a piece of paper which has been cut into the shape of an egg. The children are to use the colored paper and ink to make a picture of an egg.

Decorating Eggs.
The most popular of all Easter parties is the egg party. The children are given a box of colored paper and a box of colored ink. They are to make a picture of an egg. The picture should be made on a piece of paper which has been cut into the shape of an egg. The children are to use the colored paper and ink to make a picture of an egg.

Decorating Eggs.
The most popular of all Easter parties is the egg party. The children are given a box of colored paper and a box of colored ink. They are to make a picture of an egg. The picture should be made on a piece of paper which has been cut into the shape of an egg. The children are to use the colored paper and ink to make a picture of an egg.

Decorating Eggs.
The most popular of all Easter parties is the egg party. The children are given a box of colored paper and a box of colored ink. They are to make a picture of an egg. The picture should be made on a piece of paper which has been cut into the shape of an egg. The children are to use the colored paper and ink to make a picture of an egg.

Decorating Eggs.
The most popular of all Easter parties is the egg party. The children are given a box of colored paper and a box of colored ink. They are to make a picture of an egg. The picture should be made on a piece of paper which has been cut into the shape of an egg. The children are to use the colored paper and ink to make a picture of an egg.

Decorating Eggs.
The most popular of all Easter parties is the egg party. The children are given a box of colored paper and a box of colored ink. They are to make a picture of an egg. The picture should be made on a piece of paper which has been cut into the shape of an egg. The children are to use the colored paper and ink to make a picture of an egg.

Decorating Eggs.
The most popular of all Easter parties is the egg party. The children are given a box of colored paper and a box of colored ink. They are to make a picture of an egg. The picture should be made on a piece of paper which has been cut into the shape of an egg. The children are to use the colored paper and ink to make a picture of an egg.

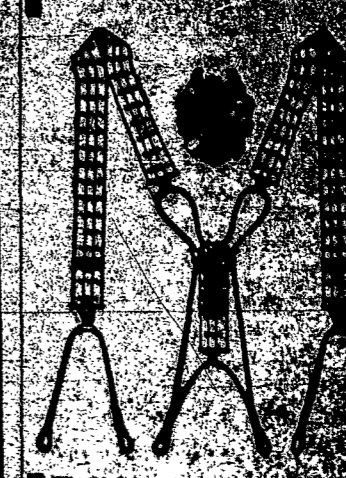
Decorating Eggs.
The most popular of all Easter parties is the egg party. The children are given a box of colored paper and a box of colored ink. They are to make a picture of an egg. The picture should be made on a piece of paper which has been cut into the shape of an egg. The children are to use the colored paper and ink to make a picture of an egg.

Decorating Eggs.
The most popular of all Easter parties is the egg party. The children are given a box of colored paper and a box of colored ink. They are to make a picture of an egg. The picture should be made on a piece of paper which has been cut into the shape of an egg. The children are to use the colored paper and ink to make a picture of an egg.

Decorating Eggs.
The most popular of all Easter parties is the egg party. The children are given a box of colored paper and a box of colored ink. They are to make a picture of an egg. The picture should be made on a piece of paper which has been cut into the shape of an egg. The children are to use the colored paper and ink to make a picture of an egg.

Simple

Simple



The most popular of all Easter parties is the egg party. The children are given a box of colored paper and a box of colored ink. They are to make a picture of an egg. The picture should be made on a piece of paper which has been cut into the shape of an egg. The children are to use the colored paper and ink to make a picture of an egg.

Simple Designs Favored by Tailors.
When I proposed to my tailor that he should make a suit for me, I said I would like a simple design. He said that was all right, but he would not be a bit like me.

Simple Designs Favored by Tailors.
When I proposed to my tailor that he should make a suit for me, I said I would like a simple design. He said that was all right, but he would not be a bit like me.

Simple Designs Favored by Tailors.
When I proposed to my tailor that he should make a suit for me, I said I would like a simple design. He said that was all right, but he would not be a bit like me.

Simple Designs Favored by Tailors.
When I proposed to my tailor that he should make a suit for me, I said I would like a simple design. He said that was all right, but he would not be a bit like me.

Simple Designs Favored by Tailors.
When I proposed to my tailor that he should make a suit for me, I said I would like a simple design. He said that was all right, but he would not be a bit like me.

Simple Designs Favored by Tailors.
When I proposed to my tailor that he should make a suit for me, I said I would like a simple design. He said that was all right, but he would not be a bit like me.

Simple Designs Favored by Tailors.
When I proposed to my tailor that he should make a suit for me, I said I would like a simple design. He said that was all right, but he would not be a bit like me.

Simple Designs Favored by Tailors.
When I proposed to my tailor that he should make a suit for me, I said I would like a simple design. He said that was all right, but he would not be a bit like me.

Simple Designs Favored by Tailors.
When I proposed to my tailor that he should make a suit for me, I said I would like a simple design. He said that was all right, but he would not be a bit like me.

Simple Designs Favored by Tailors.
When I proposed to my tailor that he should make a suit for me, I said I would like a simple design. He said that was all right, but he would not be a bit like me.

Simple Designs Favored by Tailors.
When I proposed to my tailor that he should make a suit for me, I said I would like a simple design. He said that was all right, but he would not be a bit like me.

Simple Designs Favored by Tailors.
When I proposed to my tailor that he should make a suit for me, I said I would like a simple design. He said that was all right, but he would not be a bit like me.

Simple Designs Favored by Tailors.
When I proposed to my tailor that he should make a suit for me, I said I would like a simple design. He said that was all right, but he would not be a bit like me.