

**Uneeda Biscuit**

If Soda Crackers Grew on Trees

Nature would cover them with shells, like nuts, protecting from moisture, mildew, dirt and insects. Just so are Uneeda Biscuit protected by the moisture-proof, dust-proof package. It keeps them oven-fresh and crisp, retaining all their flavor and goodness till used. Think it over and you will always buy the protected kind.

**Uneeda Biscuit**

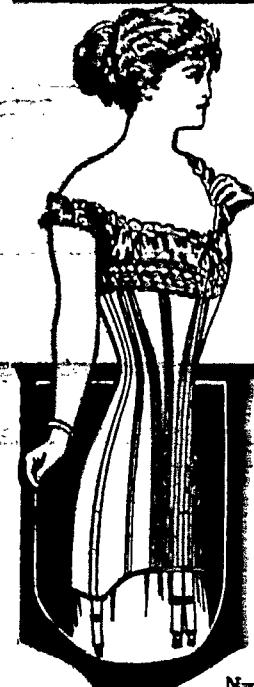
Never Sold in Bulk

5¢

In the moisture-proof package

NATIONAL BISCUIT COMPANY

## W.B. NUFORM CORSETS



THE Nuform is a popular priced corset, modeled on lines that perfect your figure. It defines graceful bust, waist and hip lines and fits at the back.

The range of shapes is so varied, every figure can be fitted with charming result.

All Nuform Corsets are made of serviceable fabrics—both heavy and light weight—daintily trimmed and well tailored.

Your dealer will supply you with the model best suited to your figure.

Nuform, Style 478. For average figures. Medium low bust, extra skirt length over abdomen and hips. Made of durable coulent and light weight batiste. Hose supporters. Sizes 18 to 30. Price, \$1.00.

Nuform, Style 485. For average and well developed figures. Medium low bust, extra skirt length over hips, back and abdomen. Coulent and batiste. Hose supporters. Sizes 18 to 30. Price, \$1.50.

Nuform, Style 488. For average and well developed figures. Unique cut—extra skirt length over hips, ensuring comfort with slender legs. Made of excellent coulent and batiste. Hose supporters. Sizes 19 to 30. Price, \$2.00.

Sold At All Stores  
WEINGARTEN BROS., Makers, 34th St. & Broadway, New York

**2+2=4**

ONLY 4c. IN STAMPS  
For a sample bottle of the  
**FINEST FRENCH PERFUME**

**ED. PINAUD'S LILAC VEGETAL**

Written direct to our American Offices. Send 4c. and we will mail you a sample of the  
most exquisite, delightful extract 900 times more potent than the retail price 75c. for a large bottle.  
—All Dealers—

PARFUMERIE ED. PINAUD, DEPT. H ED. PINAUD BLDG., NEW YORK

**Have You Any Mantle Troubles?**

**USE BLOCK INNERLIN LINED MANTLES**

REGISTERED TRADE MARK

**AND YOUR TROUBLES ARE OVER**

Block Innerlin Lined Mantles give 50 per cent. more light and will outlast six ordinary mantles. This means a saving of 75 per cent. on your mantle expenses. **TWO COMPLETE GAS MANTLES IN ONE**. Price, 25 cents

**GET ONE TO TRY WITHOUT COST**

Save the extra cost from 12 Block Vy-tal-y Mantles—the best 10 and 15-cent grade of mantles sold—take them to your dealer, or send them to us, and get a Block Innerlin Lined Mantle free. Block Vy-tal-y and Block Innerlin Lined Mantles are for sale at Hardware, Glass, Plumbing, Grocery and Department Stores.

Desire Write for Our Descriptive Circular and New Catalogue  
The Block Light Co., Youngstown, Ohio  
(Glass Manufacturers)

Manufacturers for Governmental, Marine, Barbers and Supplies of every description, Gas, Gasoline, Kerosene, High Pressure, etc.

### The Temple

Will M. Cressy and Blanche Dayne, presenting for the first time here their new comedy "One Night Only" will be the headline attraction at this theater next week. The rest of the good bill is as follows: Miss Marion Garson & Co. presenting for the first time here the operetta, "The Belle of Seville"; Gene Greene, first time here, a study in song, with Charles Straigt at the piano; six Abdallahs, one of the fastest acrobatic acts in the world; Oscar Loraine the famous protean violinist; Clara Ballerini a wonderful gymnast on the trapeze; The Van Der Koors, burlesque magic act and Moore's exclusive motion pictures.

### Victoria Theatre

This good bill is to be presented at the Victoria next week: Lew Walsh & Co., in a comedy skit called "Lewinsky's Old Shoes"; Catherine Robertson, singing comedienne; Hoey and Moaz in the screaming skit "The Lady and her Groom"; Healey & Adams favorite Lilliputians, in Mother's Idol; Keeley and Judge, a comedy, acrobatic act; DeAlma and Mae expert banjoists and the motion pictures.

### Colonial Theater

Commencing Monday, March 6, the Colonial Theater will offer John L. Sullivan and Jake Kilrain as headliners. These two wonderful exponents of the fistic art will be an attraction worthy of note. Sullivan is the greatest fighter the world has ever known. Frank Hull, manager for John L. will lecture on the fights participated in by "The Greatest Gladiator of all," while pictures are being thrown on the screen.

The Riva Larsen Troupe, challenge casting act, is also to be seen the same week. Eight other star acts are to be shown, making one of the strongest bills any vaudeville house has ever presented in Rochester.

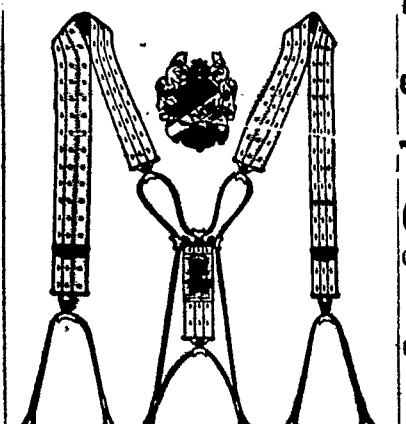
**The Man's Mistake.**  
Out of loyalty to his own sex the manager of the woman's suit department discharged his young woman stenographer and hired a man. The first batch of letters dictated to the man were written to about a hundred old customers, whom he invited to examine privately a lot of expensive garments before they were placed on sale. The day after the letters were mailed the women flocked into the store, but the fire that burned in their eyes was the fire of the avenger rather than of the bargain hunter. One word which each woman had underlined in her letter explained their wrath. The garment on the manager had meant to say had been designed for women of stock figure, not as they possessed, but the male stenographer had drawn on the alphabet and had written it "stocky."

"No woman on earth would have been guilty of such a mistake," growled the manager.

The next week the girl stenographer had her job back—Philadelphia Ledger.

**St. James' Hall** IN THE PINES LAKewood, A. J. Opened 1 year to people desiring rest in the healthiest climate in Lake Erie. The lake is 100 miles long and 15 miles wide. South its shores Steam and Electric Railroads run. Complete steam heat by both electric and gas. Many fine tennis courts. Large swimming pool. Large ball room.

### SHIRLEY PRESIDENT SUSPENDERS



The kind that most men wear. Notice the cord back and the front ends. They slide in frictionless tubes and move as you move. You will quickly see why Shirley President Suspenders are comfortable and economical for the working man or business man.

Light, Medium or Extra Heavy Weights  
Extra Lengths for Tall Men.  
Price 50 Cents from your local dealer  
or by mail from the factory.

Signed Guarantee on every pair

THE G. A. EDGARTON MFG. CO.  
333 MARK STREET, NEWARK, OHIO

### TEMPLE THEATER

Will M. Cressy & Blanche Davin Presenting "One Night Only"  
Miss Marion Garson & Co. Presenting "The Belle of Seville"

Gene Greene  
A Study in Song  
Six Abdallahs  
Fast Acrobatic Act  
Oscar Loraine  
Famous Protean Violinist  
Clara Ballerini  
A Wonderful Gymnast on Trapeze  
The Van Der Koors  
Burlesque Magic Act  
Moore's Exclusive Motion Pictures

### COLONIAL

Week March 6th  
Superior Vaudeville  
John L. Sullivan  
The Greatest Fighter the world has ever known  
and  
Jake Kilrain  
4-Riva Larsen Troupe-  
Challenge Casting Act  
8-Other Big Star Acts-  
Continuous 1 A.M.—11 P.M.  
Prices AFTERNOON 50c and 10c  
NIGHTS AND SATS 10c and 20c

TEETH WITHOUT PLATES

**NEW TEETH**  
Ready in a Day  
Old teeth out in the morning—new ones in by night. Perfect fit—excellent finish.

**\$8.00**

And not the slightest pain in the operation. VITALIZED AIR—the most wonderful of all pain killers, is free to you.

**TAFT'S** 187 Main St. E. cor. Stone St.

Believed Them True Stories.  
When Dante published his "Inferno" the simplicity of the age accepted it as a true narrative of his decent into hell.

When the "Utopia" of Sir Thomas More was first published it occasioned a pleasant mistake. This political romance represents a perfect but visionary republic in an island supposed to have been newly discovered to America. "At this was the age of discovery," says Granger, "the learned Budaeus and others took it for a genuine history and considered it as highly expedient that missionaries should be sent thither in order to convert the natives to Christianity."

No woman on earth would have been guilty of such a mistake," growled the manager.

The next week the girl stenographer had her job back—Philadelphia Ledger.

It was a long while after publication that many readers were convinced that Gulliver's travels were fictitious.

### THE ECONOMICAL DRUG STORE

Cut Rates on Everything  
For coughs and colds try No 625c  
M. R. Connor, 182 W. Main St.

Phone 1237

CHAS. H. LAMB  
FISH AND OYSTER DEPOT  
70 Front St., Rochester, N.Y.

### Clothing

For Men Women and Children  
CASH or CREDIT  
G. W. BEELER 46-48 Reynolds Avenue  
Up One Flight

### GARBAGE

Collection to Insure Prompt Attention  
Notify  
GENESEE REDUCTION CO.  
Foot of Falls Street  
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### Ales Wines and Liquor

Send your orders to  
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306 Exchange Street.

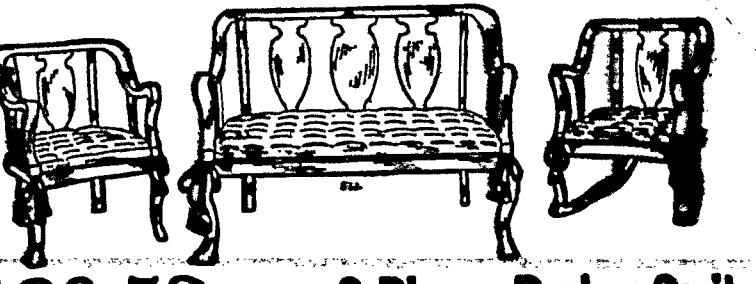
# Moerlbach Bock

Everybody De-lighted!

In Cartons---3 bottles in  
Carton---at all our Dealers

Or in Cases direct from Brewery  
24 Bottles, \$1.20.  
Phones 23.

<b>VICTORIA</b>	1. New Motion Pictures.
Rochester's Theatre Beautiful!	2. Lew Walsh & Co. presenting comedy sketch "Lewinsky's Old Shoes" Special scenery.
Clinton Ave. Sou. b	3. Catharine Robertson Singing Comedienne
The only theatre offering first class Vaudeville at popular prices.	4. Hoey & Moaz in the screaming skit, "The Lady and the Groom".
Three Bright, Snappy Shows Daily 2.30, 7.00, 9.00	5. Healey & Adams, the favorite Lilliputians, in "Mother's Idol".
Matinee Daily	6. Keeley & Judge Comedy Acrobatic Act
1.00 Orchestra Seats 10cts	7. DeAlma & Mae Expert Banjoists
Two Shows in the evening. Come anytime and remain as long as you please.	8. New Motion Pictures
Evening Orchestra Seats 20 cents Reserved Seats 5 cents	
Special attention given to phone or letters for seats	
Box office open at 10 A.M. Phones, Bel 2161, H me 223	



**\$29.50** for this 3-Piece Parlor Suit

Extra Heavy Stock  
Loose Cushions Silk Plush  
Mahogany Panels in Back  
Fall Filled French Legs  
Prices of Pieces Separately  
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