



**M. & A. Kearney**  
242 NORTH STREET  
**EASTER MILLINERY**  
Now on Display  
No Cards. Every One Cordially Invited.  
Bell Phone 2189-J Main

**SPRING 1910**  
Display of  
**Pattern and Tailored HATS**  
**Lux Millinery Shop**  
201 AND 203 CORNWALL BUILDING, OVER 150 MAIN STREET EAST  
Mrs. F. Gurney formerly of East Avenue will be glad to welcome her former patrons at this shop.

**Fine Millinery**  
Beautiful Models at \$5.00  
**Miss H. Schwab**  
Basement Millinery Parlors  
54 CLINTON AVE. NORTH  
Opposite Masonic Temple  
Give Us a Call

**Mrs. Rose Strassner,**  
311 Campbell Street  
**Spring Millinery**  
Now on Display  
All-Cordially Invited

When in need of job printing of any description call 2268 Home.

### WOMAN AND FASHION

#### Party Dress For Young Girl.

A party dress for a young girl is small woman is developed in pale rose crepe de chine. The décolletage is edged with lace, and simple and of white self-colored silk. A pink of white spruce this in a row if you do not care for a lower band of white there in case and trim the latter with white.



THE POINT OF THIS DRESS IS TO BE...  
The dress is made of a light-colored fabric, possibly silk or satin, with a high collar and long sleeves. It features a small hat and a delicate lace trim at the neck.

### FADS FOR THE FAIR.

#### Short Coats Are an Assured Fashion of the Spring.

Fashion has decreed that short coats are smart, and the newest gowns from abroad show the abbreviated coat. It is silver and brass buttons with insets of precious stones are made in order to carry out the color scheme of the costume.



THE POINT OF THIS DRESS IS TO BE...  
The illustration shows a woman in a long, light-colored coat with a high collar and buttons. The coat is described as being made of a light-colored fabric and having a high collar and long sleeves.

### WHAT'S TO BE WORN.

#### Full Skirts To Be in Evidence This Summer.

On summer frocks the fuller skirts will be in evidence, but the fullness of the skirt is scarcely aware of its presence. Draperies, tunics and overblouses of all kinds will be in vogue on diaphanous costumes.



THE POINT OF THIS DRESS IS TO BE...  
The illustration shows a woman in a light-colored, long-sleeved dress with a high collar and a small hat. The dress is described as being made of a light-colored fabric and having a high collar and long sleeves.

Mrs. J. J. Niebling  
Creator of  
**Millinery Ideas**  
That Are  
**Contagious**  
646 Clinton Avenue No.

**This Concerns You**  
MR CHARLES SCHLEGEL formerly foreman of the Crippen & Bailey Co., is now located at 444 Main Street East, ready to receive your orders to Re-Upholster, Repair or Re-Finish Your Furniture.  
Prices most reasonable.  
**C. W. Schlegel**  
444 Main St East

**Large Display of EASTER PLANTS And Flowers**  
At Popular Prices  
Give Us a Call. We are here to please you.  
**A. W. Darling, FLORIST**  
Store, 230 West Avenue, Opp. City Hospital Both Phones

**EASTER OFFERINGS OF THE LATEST NOVELTIES**  
IN BOXES-BASKETS  
Fancy Articles filled with  
**Auclair's Pure & Delicious CHOCOLATES AND BONBONS**  
AS WELL AS  
**Auclair's CHOCOLATE, HUCKANS' PARISIEN and NOUGAT**  
**EASTER EGGS**  
44-46 EAST MAIN STREET.

**NEW TEETH**  
Ready in a Day  
Old teeth out in the morning—new ones in by night. Perfect fit—excellent finish.  
**\$8.00**  
And not the slightest pain in the operation. VITAIZED AIR—the most wonderful of all pain killers, is free to you.  
**Taft's** 187 Main St. E. cor. Stone St.

**Choice Cut Flowers Flowering Plants, Floral Designs, Decorations, Etc.**  
**George T. Boucher**  
Triangle Bldg. 343 Main St. E. Phone 609



**Dennis & Junker**  
78 Clinton Ave. South  
Near Court Street.  
**Opening Display**  
—of—  
**Spring Millinery**  
Now Going On.  
Moderate Prices.

Miss  
**M. McNamara**  
SPRING  
**Millinery Showing**  
of  
Exclusive Models  
in  
**Tailored Hats**  
Now on Display  
98 Jefferson Avenue

**Gertrude M. Crellin**  
441 Lyell Avenue  
Announces Her  
**Spring Millinery Opening**  
Friday and Saturday,  
March 18 and 19.  
Open Evenings Except  
Thursday. No Cards.

**SPECIALTY SHOP**  
Spring Showing of  
Pattern  
**Hats**  
and  
Millinery Novelties  
On and After  
To-Day and To-morrow  
Attractive Styles  
at Reasonable Prices  
**Huckans Specialty Shop**  
418 Chamber of Commerce Bldg.  
Inspection Invited.

**Clothing**  
For Men Women and Children.  
**CASH or CREDIT**  
**W. BEELER** 46-48 Reynolds Arcade  
Up One Flight  
Established 1878  
**L. W. Maier's Sons**  
**UNDERTAKERS**  
150 Clinton Ave. N.  
Phone 609

### HAT TRIMMINGS

Hat Trimmings are made of beautiful materials and are finished with the most artistic touches. The new spring hats are made of fine materials and are finished with the most artistic touches. The new spring hats are made of fine materials and are finished with the most artistic touches.

### TIDBITS OF FASHION.

Apron Overskirt Draperies on Skirts Are Only For the Youthful Figure. These are made of fine materials and are finished with the most artistic touches. The new spring hats are made of fine materials and are finished with the most artistic touches.



THE POINT OF THIS DRESS IS TO BE...  
The illustration shows a young girl in a light-colored, long-sleeved dress with a high collar and a small hat. The dress is described as being made of a light-colored fabric and having a high collar and long sleeves.

### HERE AND THERE.

The Salient Features of the New Modes—Hats Will Not Be Gigantic. Two or three features seem well established in spring styles. Hats will not be gigantic. Skirts will have more flare. Coats will be shorter. White blouses will not be as popular as colored ones.

### THE MAY MANTON PATTERN.

This May Manton pattern is cut for girls of fourteen and sixteen years of age. Send 10 cents to this office giving number 600, and it will be promptly forwarded to you by mail. If in haste send an additional two cent stamp for letter postage, which insures more prompt delivery.



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