

**THE NEW VALENTINE.**

Practical as Well as Sentimental Gifts Popular This Year.

All the old ideas of valentines, with their mystery of sending and their sentimental rhymes, are past. The new valentines are different and take the form of little gifts, often, or of odd little cards, where love and humor abound equally.

The old "comic" valentine has practically passed, and, rightly, for its attempt at fun was so vulgar as to make it die a natural death.

Great red hearts, with chubby Cupids offering love in the brightest of ways, or with a pair of tots with enormous hats looking solemnly at each other, with their fat thumbs stuck into their mouths, entitled "Love at First Sight," bring a smile at first glance. This is the legitimate sort of humor for valentines.

Or telegram blanks filled with love's hurry calls, or a formal court summons commanding your presence at the court of love, to be tried before Cupid on the charge of having a hard heart, or Cupid working every sort of way to get an arrow in—but a laughing Cupid, not an old time lackadaisical Cupid—are bright and full of fun.

If your present takes the form of candy, put it in one of the beautiful, heart-shaped boxes the shops are full of.

Or let your valentine take a more practical turn—send books, or some little trinket, or gloves, or perhaps a plume.

If you know any children send them valentines, as quaint ones, brimming over with nonsense and fun, as you can find. And send to every child you know. There never was a youngster yet who didn't look forward to getting them and be bitterly disappointed if they failed to materialize. And then, at school there's a hubbub of "How many did you get?"

Since lovers decided to share the day with children, do your share for the wee ones at least.

One girl hit upon a clever way of having partners chosen by making her own dance cards, which had the pencils tied to them, each two with a different color. She had gone to a great deal of trouble to find out what each girl was going to wear and had the ribbons match the dresses in as many cases as possible.

The men she made choose a color and then sent them off to find the girls their ribbons matched. On the front of the cards were sketched in pen and ink two hearts, with an arrow through them, pinning them together, and verse.

That on the girls' card was:  
"Among the merry lads assembled here  
There's one whose ribbon matches thine  
Cupid will bring him to thee, dear,  
To be the one thy valentine."  
On those for the men:  
"Among the merry maids assembled here  
There's one whose ribbon matches thine  
Go seek her out, and she shall be  
For all this eve thy valentine."  
And Cupid played great havoc that night!

**PARASOL FAVORITES.**

Set Handles and Fringe Trim Many of the Smartest Parasols.

It is early in the season to talk of parasols, but the shops are full of the most beautiful new models. Pongee parasols are much in evidence in the display trimmed with bands of green, blue and brown satin on the edge.

The latest sunshades have their ferrules three inches deep, and instead of the regulation strap fastening a large ivory ring attached to a long ivory silk cord holds the folds in place. The ribs curl outward at the top. The handles when of wood harmonize with the tone of the covering.

Jet has been employed for a number of parasol handles. One new model is in night blue satin with a deep border in jet fringe. The wood stick is in the purplish blue hue of this silk with a jet top. A jet ring serves as a clasp.



MRS. CHARLES W. MORSE.

Princess petticoats are worn by all smart girls nowadays. In such a garment there is no bulk over the hips or at the waist line, and the dounce provides fullness and flare at the lower portion. Baisets with banding and trimming of embroidery makes the petticoat sketched.

**JUDIC CHOLLET.**

This May Manton pattern is cut in size for girls of twelve, fourteen and sixteen years of age. Send 10 cents to this office, giving number 522, and it will be promptly forwarded to you by mail. If in haste send an additional two cent stamp for letter postage, which insures more prompt delivery.

**Woman's World**

**MRS. MORSE IN WALL STREET**

Working For Husband, Who is Serving Prison Sentence.

Mrs. Charles W. Morse, wife of the convicted ex-king and bank president, has entered Wall street with the purpose of rebuilding the shattered fortunes of her husband and obtaining a pardon for him. She recently opened an office at 43 Exchange place, New York city, to take charge of the convicted financier's involved business affairs.

Mrs. Morse had intended to rent a cottage near the federal prison in Atlanta that she might be able to visit her husband as often as possible, but on seeing him in prison she changed her mind. The sight of his



MRS. CHARLES W. MORSE.

humiliation so possessed her with the desire to work for his freedom and the rehabilitation of his fortunes that she returned to New York.

As if the associations of her husband's former financial triumphs would stimulate her, Mrs. Morse has made her business headquarters in the building which the little financier had constructed for the home office of his many great enterprises.

On its ground floor, for example, are the only columned, bronzed nickel counting rooms of the National Bank of North America, head of the chain of banks which Morse established and which all collapsed with his downfall. In addition to assuming the burden of her husband's large business interests, Mrs. Morse is circulating petitions addressed to President Taft asking for the pardon of the ex-king.

In her work she is ably assisted by Miss Katherine Wilson, formerly confidential secretary and stenographer to Mr. Morse.

**Use of the New Hairpin.**

For the fashionable swirl, mop or turban style of hairdressing, called respectively by one or all of those names, come the new square hairpins. They not only serve to keep the braid in place that winds about the head.



AN ATTRACTIVE DISPOSAL OF THE SQUARE HAIRPIN.

but they are decidedly decorative. These pins are generally of tortoise shell, but other materials are employed for their makeup. Another pretty device for the new hairdressing is the fillet of tortoise shell with side comb attachments.

**Old Style Bouquets.**

Bridesmaids and debutantes are carrying the formal bouquets which their grandmothers carried when they were girls. These bouquets call for a mixture of blossoms, and for long ends of ribbon or tulle or both often with little clusters of the flowers knotted in with the ribbon. A recent says that when she has carried with flowers at their weddings and coming out now, finds this society have selected this kind. A bouquet used for a reception had cream colored roses massed in the center, white narcissuses around those, a narrow edge of violets around the narcissuses and a feathery white flower next the violets. Then came a row of purple orchids, a row of lilacs of the valley bordered by mid-onair fern and looped green pink tulle and white lace paper. Ends of pink satin ribbon and tulle fell from the bouquet.

**IN FASHION'S REALM.**

Five Scattered Flowers Are Smartest For the Garage Bouquet.

The artificial corsage bouquets are very popular, and the most desirable of them are fashioned from fiber. These are perfumed with the natural odor.

Young girls fond of hair decorations have taken up the idea of wearing perfumed flowers in their hair. For this purpose there are wreaths of white roses, consisting of a dozen of the tiny blossoms wired together in a manner to hold them fast. They make a very pretty ornament. When the wreaths are scented they are placed in a box with a very delicate sachet.

Many of the handemest silk gauze have printed borders which work well into the new draperies.

A very fetching little morning jacket is of flowered silk with lace trimmings. Some of these jackets have time than the coolest things in the world. A dainty hair ornament is a bandeau made of a strip of silver braid with crystals sewed on at intervals and a cluster of pink roses at each end.

This little frock lends itself to a number of adaptations. It may be



WORN WITH OR WITHOUT BLOUSE.

worn with or without the blouses and sleeves and trimmed in a variety of ways. In the illustration it is of silk, hand piped with striped material. The dress consists of waist and skirt, which are joined by means of a belt. The waist is finished with an oddly shaped collar.

**NOVELTIES OF LA MODE.**

**The Length of the New Spring Coat.**—Keep a shade on your lamp or gas burner.

**Leesely Woven Materials.**—Avoid all sudden changes between light and darkness. Never read by twilight, moonlight or on cloudy days. Never read or sew directly in light of window or door. It is best to let the light fall from above obliquely over the left shoulder. Do not use the eyeglass by light so scant that it requires an effort to discriminate. Never sleep so that on first waking the eyes shall open on the light of a window. Never begin to read, write or sew for several minutes after coming from darkness to light.

**Care of the Eyes.**—The moment you are instinctively prompted to "squint" that moment stop using them. If the eyelids are glued together on waking up do not forcibly open them, but apply saliva with the fingers—it is the speediest diluent in the world, then wash the eyes and face in warm water.



DAINTY SPRINGING ROBE.

It is made with yoke and panel, which lend themselves as a lacing and for hand embroidery. Flaxen lawn is the material used, and the panel is embroidered by hand while the trimming is lace insertion and frills. The little dress is straight and full below the yoke. The sides and back can be finished with hem and tucks or trim only, as liked.

**JUDIC CHOLLET.**

This May Manton pattern is cut in one size only. Send 10 cents each for dress and embroidery patterns, and they will be promptly forwarded to you by mail. Dress number 522 and embroidery pattern 523. If in haste send an additional two cent stamp for letter postage, which insures more prompt delivery.



**Milady's Mirror**

There are women who are born to retain looks suggestive of youth up to a considerable age. Others achieve this summer time sweetness with considerable pains, and all those between look as old as they are, or older, which is a great sin in these well-to-do times.

The road to beauty place must be worked on every day in quarter mile before her eyes. Let women learn how to relax, and they may keep the sexuality and grace of youth indefinitely. They can also keep their faces unlined for years after the woman who is always in a state of tension has begun to show wrinkles.

The neglected eyebrow which gives the first hint of the flight of time. Neglected eyebrows always look ragged, and when the period arrives for further misbehavior they develop into a long hair here and there, grow thin and sometimes fall out entirely. What must be done? Why, they must be brushed night and morning with a tiny soft brush kept entirely for the purpose. They must be greased religiously every night with a feeding oil and at no time, day or night, must they be rubbed the wrong way.

The oil renews the coloring matter which advancing years diminish, and the brushing promotes a silky quality and wipe off the end of the too-long hair or pull it out entirely. The right grooming of the brows—from the center of the forehead to the temples—is a matter of good sense, for the hairs grow this way, and to brush them contrarily is to encourage roughness.

**Learn the Secret of Relaxation.**—The household cat is an excellent model for the average woman to keep before her eyes. Let women learn how to relax, and they may keep the sexuality and grace of youth indefinitely. They can also keep their faces unlined for years after the woman who is always in a state of tension has begun to show wrinkles.

**THE TO DO LIST.**

Camphorated Bath. A camphorated bath is refreshing after a day's work and is not expensive. After your regular hot bath take a basin of cold water, drop in enough of the mixture in the water to make it look milky and then sponge the body. It takes only a few moments, and you will feel ready for the trouble.

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A SWEET HEART.

A sweet heart, with all her charms, and a heart with all over love. A heart that is in love with the heart, and a heart that is in love with the heart.

**SHAPING OF THE NEW VALENTINE.**

New Valentine by Mrs. Morse. One of the smartest valentines is the one that is made with a ribbon that matches the dress. It is a very clever way of having partners chosen by making her own dance cards, which had the pencils tied to them, each two with a different color. She had gone to a great deal of trouble to find out what each girl was going to wear and had the ribbons match the dresses in as many cases as possible.



ROUND YOKS WAITS.

The yokes are used on the neck of the dress. They are made of a material that is soft and pliable, and they are used to hold the dress in place. They are also used to hold the dress in place.