

**GIFTS FOR GIRLS.**

**Homemade Music Roll—The Latest Novelty in Gifts.**  
A homemade music roll is a smart present for the girl who sings or plays. In this receptacle she may carry her loose sheets of music when going about from place to place. Leather rolls for the same purpose are much more commonplace than a daintily homemade one of silk or art linen. As illustrated the roll is of art linen in a dull shade of brown, overlaid with

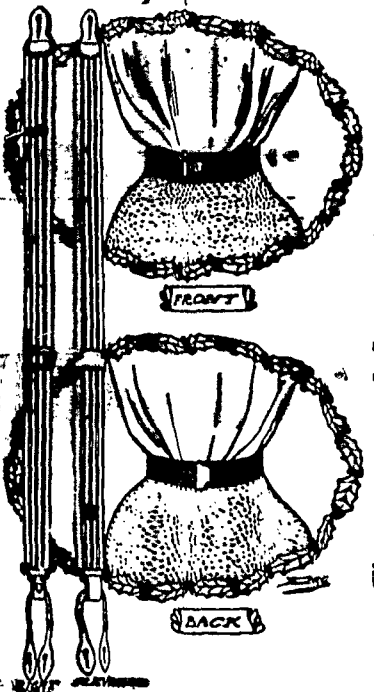


**MATERIALS REQUIRED**  
Dull Brown Linen  
Lining Silk  
Cardboard  
Gold Gimp

**LINEN MUSIC ROLL.**  
Touches of embroidery in brown and tan tones. To make the roll a strip of linen is cut the size of an ordinary music roll. The embroidery is then worked on the linen and the strip bound with copper colored taffeta silk. For the ends two circles of cardboard are covered with linen on one side and silk on the inner side. To these pieces the roll is sewed an opening being left in which to insert the sheets of music. The whole affair is bound with brown ribbon, and the handle is of plaited cord.

**The Suspender Belt.**

The suspender belt illustrated is a novelty that any girl would appreciate as a little Christmas memento. And as for making, there is little to be done since a pair of silk suspenders are purchased and ripped apart where they are crossed in the back. Two small sized buttons are sewed on one end of the belt the required size to be topped by the buttonholes in the kid waistband-like shaped part of the sus-



**MATERIALS REQUIRED**  
One Pair of Silk Suspenders  
Pearl Buttons  
Sewing Silk

**OF DULL SILK.**

pendor, and on the other underside of the belt a single button is sewed to the elastic. This button fastens the belt into position, the overlapping part with the kid end being really only for ornament. As may be supposed, a light colored pair of suspenders are the best selection. Pale blue, for instance, with white kid trimmings, are daintily, but for actual service the darker tones are naturally better. A plaid or striped suspender belt would be stunning.

**Dressing Table Accessory.**

To make a pretty handkerchief bag two embroidered handkerchiefs are laced together on three sides with ribbon through the beading which forms a part of the fancy border. Ribbon is run through the beading on the fourth side and used as drawstrings for the bag and loops to carry it by. The handkerchiefs may be laced together entirely and used as a baby's pillow, or by inserting a sheet of scented cotton wool instead of the pillow a sachet for wardrobe drawer may be made.

**Homemade Brassiere.**

If you have a stout friend make her a brassiere. It can be of four widths of three inch grosgrain ribbon, the edges lapped, not stitched. These are held in place with wide featherbone in front, where it is hooked, and on slightly curved lines over the bust. It is held in place by a ribbon over each shoulder, which hooks to the featherbone at each side. Less pretentious ones are made of fabric cut like a short, low necked blouse and severely featherboned at each seam. They are buttoned or hooked down the front and are cut of one inch above the waist.

**GIFTS For the Mere Man.**  
**Novel Designs In the Ever Popular Pincushion—A Smart Fan Bag For the Debutante of the Season**

This pincushion is really a novelty being made of cardboard covered with pink flowered cretonne. The top is covered with pink satin to match the flowers, and the ribbon bows match the top. Base two inches square side three inches high, four inches wide at top.

The base and sides are overcast together and the sides sewed together by overcasting. The inside is stuffed with cotton until it rounds over sides at top. The top is then covered.

Other useful and pretty pincushions are made in the shape of an apple and covered with a silk tinted to represent



**MATERIALS REQUIRED**  
Pink Flowered Cretonne  
Pink Satin  
Cardboard  
Ribbon

**CHRISTMAS PINCUSHION**

the red and green of the familiar fruit. They are round and rather flat, giving a wide area to hold the pins and they are stuffed with wool which is firm, but little resistance and does not pack so tightly as cotton.

The strong threads sewed through the center of the cushion make the depression on each side to represent the core, and all the finishing gathers of the silk are hidden under the green stem.

**Linen Tobacco Pouch.**

A tobacco pouch that is easily made by the girl who embroiders only a little is of gray, tan or dull blue brown-spun linen embroidered with a conventional design of crossed pipes on one side of the pouch and with the monogram of the owner on the other side.

Cut the linen in two pieces, with a rounding bottom and bulging sides, narrowing to a neck and widening again above it. Stitch the two sides together to the neck, where there is a casing, and leave the upper part or ruff open at each side.

Line the bag with oiled silk if you can find it in a color that looks well with the pouch, if not, with a heavy waterproof silk.

Embroider the pipes in Kensington stitch in a dark brown dye, using a lighter tone of brown in center of bowl for high lights. The mouthpiece and rim of the pipes can be worked in gold thread or, if you fear that may tarnish, in an old gold dye.

The monogram on the other side of the pouch can be done in the same shades as the pipes. The letters should be heavily padded and worked in satin stitch.

A cord should be used as a draw string rather than a ribbon, which is too feminine for such a bag. If a cord cannot be bought in the right color one can be twisted by using several shades of brown and dull coppery red rope silk.

**Present For the Debutante.**

With other quaint customs the reticule has returned to fashionable favor, and girls this winter will carry their party fans in reticules made of pieces



**MATERIALS REQUIRED**  
Heavy White Satin  
Yellow Silk For Lining  
Ribbon For Embroidery  
Gold Cord

**FOR MILADY'S FAN.**

of their frocks or of satin, either white or colored. The reticule pictured is of white satin lined with a pale yellow silk. A tiny floral design carried out in ribbon work is most effectively used. The bag is drawn up with gold cord.

**The Secret of My Success**



S. D. BURRITT

Some twenty years ago I started in the jewelry business at 104 State Street with a limited capital and a small, but well selected stock of **Diamonds, Watches, Jewelry, Clocks, Silverware, etc.** Just previous to opening my store I had been brought into direct contact with some of the largest jewelry jobbers in the world, and I soon found that this personal acquaintance was a rare piece of good fortune, for whenever anything new was put on the market or a particularly valuable stock of jewelry was to be sold at a price, I was given full information and a chance to secure some of these rare bargains. **Buying for less than my competitors, I was able to sell for less and the public was not slow in finding this out. Immediately my business began to grow.**

One of my unvarying rules has been that all goods be exactly as represented. While the manufacturer's guarantee is back of almost every article I sell, I still further protect my customers by my **personal guarantee.** If for any reason the goods are not exactly as represented the money is refunded just as cheerfully as it was taken. The result is **I Have No Dissatisfied Customers.**

Unreliable goods have never found a place in my store and at the present time I am buying and selling more goods from the leading manufacturers—manufacturers who have a world-wide reputation—than any other jewelry store in Rochester.

The great watch-makers, such as **Gruen, Howard, Longene, Elgin, and Waltham,** are represented by me, and it is an undisputed fact, that the variety of sizes, patterns, and watch novelties shown in my store are unsurpassed

even in some of the larger cities, for my trade extends over a large share of Western New York.

It is a well-known fact that **Diamonds** have advanced in price several times during the last few years and owing to fiercer competition in the leading markets of the world, I am enabled to offer my customers even now, **1/2 K Blue White Diamonds at \$50.**

As my business grew I found a Repair Department necessary. After securing a man of ability and experience this branch of the business was opened. At the present time I employ five men the year around, and it is only by working over-time that it is possible for us to keep up with our orders. My price for expert work is **exceptionally low, as we clean and oil a watch for \$1.00, or replace a broken mainspring for \$1.00. All engraving is free.**

Having proven beyond question that my basic principles are right—that is, **the best goods for the least money—satisfaction guaranteed or money cheerfully refunded—I wish to thank the thousands who have contributed to my success, and extend to all those who have not yet made our acquaintance an invitation to call.**

**S. D. BURRITT**

104 State Street

**MERRY CHRISTMAS**

and

**HAPPY NEW YEAR**

to all

**ALLIANCE BANK**

ROCHESTER