

Frank J. Stupp, 37 Clinton Ave., North



Prayer Books

Child's Prayer Books from 10c to \$1.00.
Vest Pocket Books at 25c, 4c, 50c, 60c, 75c, \$1.00 and \$3.00 up.
Key of Heaven, in three sizes, with or without Gospels, padded or flexible covers, 50c to \$7.50
Manual of prayers, the only complete prayer book published in a variety of bindings at \$1.25, \$1.50, \$2.00, \$2.50, \$3.00, \$4.50, \$6.00.

Appropriate Christmas Gifts

Statues

Fine Bisque, white and colored, in the following subjects
Sacred Heart of Jesus and Mary, St. Joseph, Blessed Virgin with Child, St. Anthony, Immaculate Conception
Prices ranging from 25c to \$6.00

Imported Munich Statues

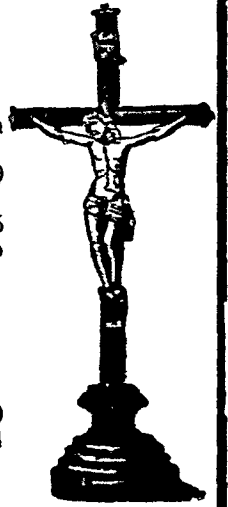
Artistically decorated in colors and gold in all of the above subjects 12, 16, 20 and 24 inches from \$1.50 to \$8.00.

Rosaries

In Rolled Gold Chains as low as 79c
Pearl, white metal chain, at 25c, 35c, 50c, 75c and \$1.00.
Pearl, Amethyst and Garnet with sterling silver, chain at \$1.00 and \$1.75.
Amethyst, Garnet, Emerald, Pearl, Moonshine, Carmeliam, etc., in 14k rolled gold chain at \$3.00, \$5.00 and \$6.00.
Topaz and Amethyst, genuine stones, 20 year guaranteed 14k rolled gold chain at \$10 and \$20.
Genuine Stone, solid gold chain, Heart and Cross at \$25.

Crucifixes

Standing
Solid Brass, 12 in., \$1.00.
Gold plated, 12, 15 and 24 in. from \$1.50 to \$10.
Gilt Wooden, 13 1/2 and 19 in. from \$1.50 to \$3.50.
Inlaid Ebony, \$1.75 to \$2.25
Black Wooden from 25c to \$1.00.
Celluloid, 8 1/2 in., \$2.
Hanging
Black enameled Cross, white composition figure
Cross 24 in., figure 8 in. \$1.50
Cross 32 in., figure 12 in. \$4
Smaller sizes at 40c and 60c



GOLD Medals And Hearts

Solid Gold Hearts at 50c, 75c, \$1.00 and \$1.25.
Solid Silver Hearts at 25c, 35c, 50c, 75c.
Medals in rolled gold, solid gold, silver and aluminum from 8c to \$3.00.

Christmas Cribs and Calendars

Cribs from 10c to \$6.00.
Calendars for 1910 with feast and fast days at 10c, 15c and 25c.
Others up to \$1.00.

Standard Catholic Books

A full line of the works of Newman, Faber, Vaughn, Spaulding, Sheehan, Conway, Dorsey Finn, etc.
Father Ryan's poems at \$1.50, \$1.85 and \$2.50.

Holy Water Fonts

Standing Angel, 7 inches, 50c.
Christ under the Cross, standing, 8 in., \$1.50.
Hanging fonts from 10c to \$5.00.

Gold and Silver Crosses

Gold Filled 3-4 inch 40c.
Gold Filled 1 inch 75c.
Solid gold crosses from 75c to \$8.00.
Silver crosses at 35c, 50c and 75c.



Medallions

This line is very pretty and reasonable
Prices 25c, 35c, 40c, 50c, 72c and \$1.00

Pictures Framed and Unframed

In our Picture Department we show a large line of Religious Pictures ranging in price from 25c to \$12.00.
We also do all kinds of Framing.

Candlesticks

Brass, 6 in., 50c pair.
Brass, 7 in., \$1.00 pair.
Gold Plated, 6 in., \$1.50 pair.
Gold plated, 8 in., \$2.50 pair.
Gold Plated, 8 in., \$3.00 pair.
White Metal, 6 in., \$1 pair.
White Metal, 8 in., \$2 pair.



OUR CATHOLIC DEPARTMENT

Contains one of the Largest and Most Complete Stocks of this kind in New York State

FRANK J. STUPP, 37 CLINTON AVENUE NORTH

Auburn. has done much to build up the city and is always glad to cooperate with the enterprising and progressive citizens of the city. A glimpse through its wide, beautiful streets shows them well paved and cleanly kept, and telephone and telegraph wires have been laid in the subway and out of sight. This fact alone gives the impression to anyone that he is in an up-to-date city.

Auburn is a healthful city located in the center of the most beautiful lake country in the United States. The city has practically pure drinking water in abundance, which is obtained from Owaseo Lake, situated 770 feet above the tide. Auburn owns its own water plant operated on the "Holly System." The Water Board has recently reduced the water rates, which are now much lower than the average in 375 cities of municipal owned plants.

The advantages of Auburn as a manufacturing city are almost unlimited. The Owaseo River has furnished the water power, which has been utilized by the numerous manufacturing plants that are found along the banks of the stream as it runs through the city. The Owaseo River is 11 miles in length and empties into Seneca River, having made a descent of 340 feet, mostly in the first 7 miles. The actual value of water power now in use is estimated at three million dollars. It is claimed by experts that there is as much power running to waste within a few miles of the center of the city of Auburn, as is in use by all of its manufacturing plants combined, simply because the capitalist who has the courage of his convictions; when such a man is found and he associates with him a practical electrician, who can convert water power into electricity, convey the same a few miles and deliver it to the consumers, who are always looking for cheap power, then the great waste will be stopped.

Auburn furnishes three kinds of power to its diversified manufacturing interests, namely: Niagara electric power, furnished by the Auburn Light, Heat & Power Co.; gas at cheap rates manufactured by the coaking process; coal at low rate; water power, with considerable yet undeveloped.

The Auburn Business Men's Association, located in the handsomest office building in the city, the Auburn Savings Bank building, is a progressive, active organization of Auburn's leading business and professional men. This organization

Edwin R. Fay & Sons. The good business location of the private banking house of Edwin R. Fay & Sons is 72 Genesee Street. It is an old institution, well and favorably known to Auburnians and others being owned and managed by responsible citizens who are capable bankers. The bank has safety deposit vaults.

Prog Bros. The business of Prog Brothers tailors for men and women at No. 34 Clark Street has developed steadily. The proprietors, William F. Prog and Frank R. Prog, continue successfully in the tailoring industry established by their father, but their thoughts are not entirely confined to trade, for the former is a Knight of Columbus and the latter an Elk of good standing in their respective societies.

Cassum & Johnston. Frederick Cassum and F. Johnston, constituting this well known firm, are wholesalers and retailers of paper goods at 20 1/2 and 22 Market Street. Mr. Cassum and F. G. Wicks established the business in its present location in 1881, and has since become the leading paper house between Rochester and Syracuse, with a good reputation in its trade; school supplies necessary as one of their specialties.

Eagle Wagon Works. The Auburn factory with this name was incorporated in 1905, and makes so many dump wagons and boxes to meet the demand for them, that it keeps 70 mechanics busy, and uses 70,000 square feet of space in a brick building 365 feet long and 86 feet wide. The company is suffered by Frank L. Swift, president, Thomas M. Osborne, vice president, C. F. Baldwin, treasurer, and C. Avery, secretary. Its satisfactory prosperity is indicated by the number of its employees. The work-wagons which it turns out are as necessary as the luxurious carriages of the wealthy.

Mr. Porter who deals in lumber at 30 State Street and means to give every customer the worth of his money as well as the goods he wants has been doing so for about 28 years. He is also an up-to-date man, and handles all the kinds of lumber likely to be wanted in Auburn and the surrounding country.

Mosher, Griswold & Company A very old and very reputable clothing firm established in 1818 and located at 57 and 59 Genesee Street. It has maintained its good standing and kept up with the times through all the vicissitudes of trade during the three score and ten years of its existence and fairly won the popularity which it has secured. The business originated with E. L. Griswold in 1818. He died in 1879, when the firm became Barker, Griswold & Co. Justin L. Barker died in 1904 when the proprietorship passed to the present firm consisting of C. F. Mosher, C. L. Griswold and G. F. Eldred. This firm employs more than 50 helpers, mostly male, and as it does a large share of its own manufacturing, and thus saves jobbers' profits. It is able to sell at low figures. The business plan of the house is to depend on volume of trade, rather than on large profits.

Moerbach

The most pleasing flavor since Ale was brewed. Has everything in it favorable to health and peace of mind.

Phones 23.

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