Frank J. Stupp, 37 Clinton Ave., North

Prayer Books

Child's Prayer Books from 10c to $1.00.
Vest Pocket Books at 25c, 40c, 50c, 60c, 75c, $1.00 and $3.00 up.

Key of Heaven, in three sizes, with or without Gospels, padded or flexible covers, 50c to $7.50
Manuel of prayers, the only complete prayer book published in a variety of bindings at $1.25 $1.50, $2.00, $2.50, $3.00, $4.50, $6.00.

Appropriate Christmas Gifts

Statues

Fine Bisque, white and colored, in the following subjects
Sacred Heart of Jesus and Mary, St. Joseph, Blessed Virgin with Child, St. Anthony, Immaculate Conception
Prices ranging from 25c to $6.00

Imrorted Munich Statues

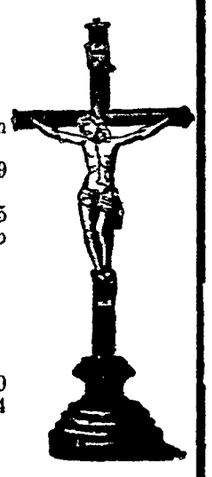
Artistically decorated in colors and gold in all of the above subjects 12, 16, 20 and 24 inches from $1 50 to $8.00.

Rosaries

In Rolled Gold Chains as low as 79c

Pearl, white metal chain, at 25c, 35c, 50c, 75c and $1.00.
Pearl, Amethyst and Garnet with sterling silver, chain at $1.00 and $1.75.
Amethyst, Garnet, Emerald, Pearl, Moonshine, Carmeliam, etc., in 14k rolled gold chain at $3.00, $5.00 and $6.00.
Topaz and Amethyst, genuine stones, 20 year guaranteed 14k rolled gold chain at $10 and $20.
Genuine Stone, solid gold chain, Heart and Cross at $25.

Crucifixes



Standing
Solid Brass, 12 in., $1.00.
Gold plated, 12, 15 and 24. in from $1.50 to $10.
Gilt Wooden, 13 16 and 19 in. from $150 to $3.50.
Inlaid Ebony, $1.75 to $2.25
Black Wooden from 25c to $1.00.
Celluloid, 8 1-2 in.; $2.
Hanging
Black enameled Cross, white composition figure
Cross 24 in., figure 8 in. $1.50
Cross 32 in., figure 12 in. $4
Smaller sizes at 40c and 60c

GOld Medals And Hearts

Solid Gold Hearts at 50c, 75c, $1.00 and $1.25.
Solid Silver Hearts at 25c, 35c, 50c, 75c.
Medals in rolled gold, solid gold, silver and aluminum from 8c to $3.00.

Christmas Cribs and Calendars

Cribs from 10c to $6.00.
Calendars for 1910 with feast and fast days at 10c, 15c and 25c.
Others up to $1.00.

Standard Catholic Books

A full line of the works of Newman, Faber, Vaughn, Spaulding, Sheehan, Conway, Dorsey Finn, etc.
Father Ryan's poems at $1.50, $1.85 and $2.50.

Holy Water Fonts

Standing Angel, 7 inches, 50c.
Christ under the Cross, standing, 8 in., $1.50.
Hanging fonts from 10c to $5.00.

Gold and Silver Crosses

Gold Filled 3-4 inch 40c.
Gold Filled 1 inch 75c.
Solid gold crosses from 75c to $8.00.
Silver crosses at 35c, 50c and 75c.

Medallions

This line is very pretty and reasonable
Prices 25c, 35c, 40c, 50c, 72c and $1.00

Pictures Framed and Unframed

In our Picture Department we show a large line of Religious Pictures ranging in price from 25c to $12.00.
We also do all kinds of Framing.

OUR CATHOLIC DEPARTMENT

Contains one of the Largest and Most Complete Stocks of this kind in New York State

Candlesticks

Brass, 6 in., 50c pair.
Brass, 7 in., $1.00 pair.
Gold Plated, 6 in., $1.50 pair.
Gold plated, 8 in., $2.50 pair.
Gold Plated, 8 in., $3.00 pair
White Metal, 6 in., $1 pair.
White Metal, 8 in., $2 pair.

FRANK J. STUPP, 37 CLINTON AVENUE NORTH

Auburn.

Auburn New York is one of the most progressive cities of the State A glimpse through its wide, beautiful streets shows them well paved and cleanly kept, and telephone and telegraph wires have been laid in the subway and out of sight This fact alone gives the impression to anyone that he is in an up-to-date city

Auburn is a healthful city located in the center of the most beautiful lake country in the United States The city has practically pure drinking water in abundance, which is obtained from Owasco Lake, situated 770 feet above the tide Auburn owns its own water plant operated on the "Holly System" The Water Board has recently reduced the water rates, which are now much lower than the average in 375 cities of municipal owned plants

The advantages of Auburn as a manufacturing city are almost unlimited The Owasco River has furnished the water power, which has been utilized by the numerous manufacturing plants that are found along the banks of the stream as it runs through the city The Owasco River is 11 miles in length and empties into Seneca River, having made a descent of 340 feet, mostly in the first 7 miles. The actual value of water power now in use is estimated at three million dollars It is claimed by experts that there is as much power running to waste within a few miles of the center of the city of Auburn, as is in use by all of its manufactories combined, simply because it has not yet come to the attention of the capitalist who has the courage of his convictions; when such a man is found and he associates with him a practical electrician, who can convert water power into electricity, convey the same a few miles and deliver it to the consumers, who are always looking for cheap power, then the great waste will be stopped.

Auburn furnishes three kinds of power to its diversified manufacturing interests, namely: Niagara electric power, furnished by the Auburn Light, Heat & Power Co.; gas at cheap rates manufactured by the coaking process; coal at low rate: water power, with considerable yet undeveloped.

The Auburn Business Men's Association, located in the handsomest office building in the city, the Auburn Savings Bank building, is a progressive, active organization of Auburn's leading business and professional men. This organization has done much to build up the city and is always ready to cooperate with any enlightened persons seeking information concerning Auburn. Address addressed to the Secretary Charles C. Adams will receive prompt attention

P. D. Conway

is one of Auburn's most successful bakers He started a bakery fifteen years ago in a very small way, and by the strictest attention to business and the use of the very best materials in his goods, (therefore giving his customers the best possible value for their money) his business has grown to be one of the largest in the city His bakery is equipped with the most modern machinery known to the trade, with facilities to care for a constantly increasing shipping business to outside towns His goods are made in the most sanitary surroundings, which will tend to give perfect satisfaction to his customers if they will give them a trial

Edwin R. Fay & Sons

The good business location of the private banking house of Edwin R Fay & Sons is 72 Genesee Street It is an old institution, well and favorably known to Aubornians and others, being owned and managed by responsible citizens who are capable bankers The bank has safety deposit vaults

Preg Bros.

The business of Preg Brothers as tailors for men and women at No. 8 Clark Street has developed steadily The proprietors, William F Preg and Frank R. Preg, continue successfully the tailoring industry established by their father, but their thoughts are not entirely confined to trade, for the former is a Knight of Columbus and the latter an Elk of good standing in their respective societies

Cassum & Johnston.

Frederick Cassum and F G. Johnston, constituting this well-known firm, are wholesalers and retailers of paper goods at 20½ and 22 Market Street. Mr. Cassum and F G. Wicks established the business in its present location in 1881, and it has since become the leading paper house between Rochester and Syracuse, with a good reputation in keeping with its trade; school supplies one of their specialties.

Ira O. Carl

[illegible] Inducements to an unlimited number of people Would be buyers may negotiate with him for the Richmond Starr Remington or Palmer instruments Tuning and repairing are another branch of his business His store is located at No 23 East Genesee Street, and he may be interviewed through the Auto telephone

C. A. Porter Company

Mr Porter who deals in lumber at 80 State Street and means to give every customer the worth of his money as well as the goods he wants has been doing so for about 28 years He is also an up-to-date man, and handles all the kinds of lumber likely to be wanted in Auburn and the surrounding country

Mosher, Griswold & Company

A very old and very reputable clothing firm established in 1818 and located at 87 and 89 Genesee Street It has maintained its good standing and kept up with the times through all the vicissitudes of trade during the three score and ten years of its existence and fairly won the popularity which it has secured The business originated with F L. Griswold in 1838 He died in 1879, when the firm became Barker Griswold & Co Justin L. Barker died in 1904 when the proprietorship passed to the present firm consisting of C P Mosher, C L Griswold and G F Eldred This firm employs more than 50 helpers, mostly male, and as it does a large share of its own manufacturing, and thus saves jobbers' profits, it is able to sell at low figures The business plan of the house is to depend on volume of trade, rather than on large profits

Eagle Wagon Works.

The Auburn factory with this name was incorporated in 1905, and makes so many dump wagons and boxes to meet the demand for them that it keeps 70 mechanics busy, and uses 70,000 square feet of space in a brick building 365 feet long and 86 feet wide. The company is officered by Frank L. Swift, president, Thomas M Osborne, vice president, C. F. Baldwin, treasurer, and C C Avery, secretary. Its satisfactory prosperity is indicated by the number of its employees. The work, wagons which it turns out are as necessary as the luxurious carriages of the wealthy.

Moerlbach.

*The most **pleasing** flavor since Ale was brewed. Has everything in it favorable to health and peace of mind.*

Phones 23.

The Brewing Industry Idealized

TRAVEL BY TROLLEY

From Auburn to Rochester

Rochester, Syracuse & Eastern Railroad