

Do You Need a Piano ?

Come and see us if you do. You cannot go wrong if you select a piano at our store. We have been selling pianos for fifty years. During this period we have built up a reputation for square dealing second to none. We have always sold honest goods at honest prices. Think of the doubt and uncertainty you avoid in buying a piano from a house with a reputation for reliability such as we enjoy.

Our reputation is a positive guarantee that your interests will be safe guarded.

OUR POLICY

has always been to secure from the entire piano market THE BEST MAKERS, buying and selling at the lowest prices consistent with quality. Note especially the names of some of the well known high-grade makes which we carry—BALDWIN, CHICKERING BROS., LESTER, BECKER BROS., PRICE AND TEEPLE, BAYAR, KINGSBURY, and many others which we can conscientiously recommend.

Don't Buy A Piano Until You Have Seen Our Stock And Investigated The Many Advantages We Offer.

Terms of payment arranged to your satisfaction.

CORNWELL BROS.

50 State Street Auburn, N. Y.
Established 1860 Penn Yan, Lyons, Geneva, Auburn.

Hear Ye! Hear ye! Hear Ye!

Sit Up and Take Notice

The crisis is at hand. You soon must have gloves and mittens.

Where shall you find them?

The largest assortment for all purposes and all conditions, and lowest prices go to the

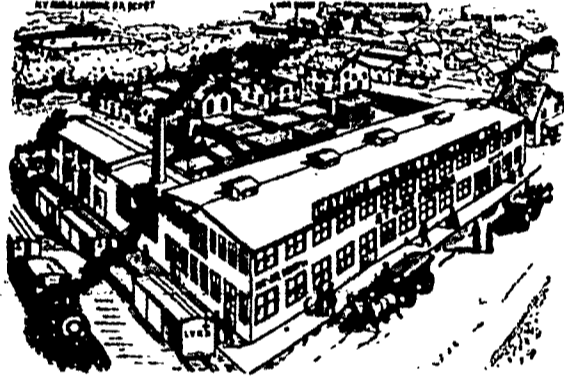
Factory Glove Store

84 Genesee St. Auburn, N. Y.

From Maker to You

J. F. Paine

The Cayuga Construction Co.



Manufacturers of

Interior-Finish-for-Banks, Churches, Public Buildings, Etc.

Doors, Glazed Sash, Plate and Window Glass.

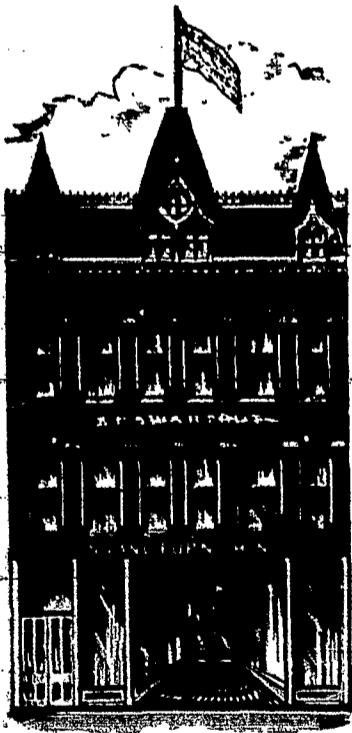
Store Fixtures

Veneered Doors, Colonial Columns and Porch Work
Chipped, Enamel, Cathedral, Skylight and Wire Glass
Leaded Art Glass and Church Windows
Altars, Grilles, Mantels, Stairs and Church Pews
General Contracting, Lumber and Mill Work

Bell Phone 869

Office, Factory & Yards
143-153 Kelsey St.

AUBURN, N. Y.



The Egbert Store

This store is a striking example of what honorable methods—first-class merchandise—and good store service will accomplish.

It is prosperous—progressive and up-to-date in every department and is recognized by all classes as a store where good values and low prices prevail.

C. R. Egbert,

The People's Clothier

Hatter and Furnisher

75 Genesee St. AUBURN, N. Y.

The Auburn Silk Mill

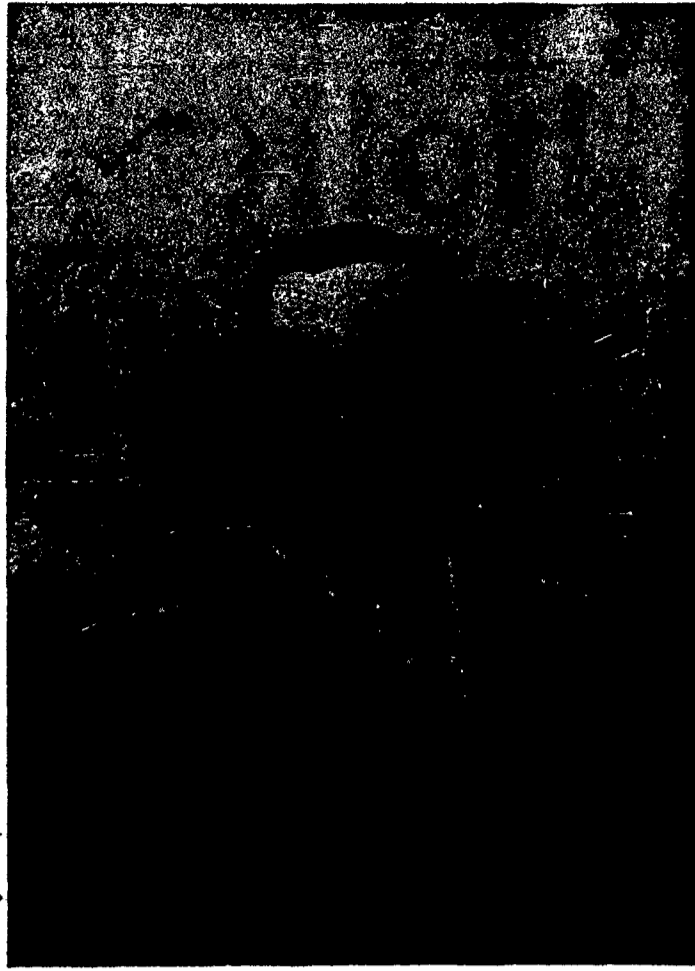
Manufactures

High-Grade Dress Silks

And sells them to you direct from the factory, at reasonable prices

Samples sent on request.

Address, Auburn Silk Mill, Auburn, N. Y.



Thomas H. O'Neill, Mayor Elect of Auburn, N. Y.

Auburn.

Auburn, New York, is one of the most progressive cities of the State. A glimpse through its wide, beautiful streets shows them well paved, cleanly kept, and telephone and telegraph wires have been laid in the subway and out of sight. This fact alone gives the impression to anyone that he is in an up-to-date city.

Auburn is a beautiful city located in the center of the most beautiful lake country in the United States. The city has practically pure drinking water in abundance, which is obtained from Owasco Lake, situated 770 feet above the tide. Auburn owns its own water plant operated on the "Holly System." The Water Board has recently reduced the water rates, which are now much lower than the average in 375 cities of municipal owned plants.

The advantages of Auburn as a manufacturing city are almost unlimited. The Owasco River has furnished the water power, which has been utilized by the numerous manufacturing plants that are found along the banks of the stream as it runs through the city. The Owasco River is 11 miles in length and empties into Seneca River, having made a descent of 340 feet, mostly in the last 7 miles. The actual value of water power now in use is estimated at three million dollars. It is claimed by experts that there is as much power running to waste within a few miles of the center of the city of Auburn, as is in use by all of its manufacturing plants combined, simply because it has not yet come to the attention of the capitalist who has the courage of his convictions, when such a man is found and he associates with him a practical electrician who can convert water power into electricity, convey the same a few miles and deliver it to the consumers, who are always looking for cheap power, then the great waste will be stopped.

Auburn furnishes three kinds of power to its diversified manufacturing interests, namely Niagara electric power, furnished by the Auburn Light, Heat & Power Co., gas at cheap rates manufactured by the coaking process—coal at low rate; water power, with considerable yet undeveloped.

The Auburn Business Men's Association, located in the handsomest office building in the city, the Auburn Savings Bank building, is a progressive, active organization of Auburn's leading business and professional men. This organization has done much to build up the city, and is always glad to co-operate with and enlighten any persons seeking information concerning Auburn. A letter addressed to the Secretary, Charles G. Adams, will receive prompt attention.

P. D. Conway

One of Auburn's most successful bakers. He started a bakery fifteen years ago in a very small way, and by the strictest attention to business and the use of the very best materials in his goods, (therefore giving his customers the best possible value for their money) his business has grown to be one of the largest in the city. His bakery is equipped with the most modern machinery known to the trade, with facilities to care for a constantly increasing shipping business to outside towns. His goods are made in the most sanitary surroundings, which will tend to give perfect satisfaction to his customers if they will give them a trial.

Edwin R. Fay & Sons.

The good business location of the private banking house of Edwin R. Fay & Sons is 72 Genesee Street. It is an old institution, well and favorably known to Auburnians and others, being owned and managed by responsible citizens who are capable bankers. The bank has safety deposit vaults.

Freg Bros.

The business of Freg Brothers as tailors for men and women at No. 3 Clark Street has developed steadily. The proprietors, William F. Freg and Frank R. Freg, continue successfully in the tailoring industry established by their father, but their thoughts are not entirely confined to trade, for the former is a Knight of Columbus and the latter an Elk of good standing in their respective societies.

Cassum & Johnston.

Frederick Cassum and F. C. Johnston, constituting this well-known firm, are wholesalers and retailers of paper goods at 30 1/2 and 22 Market Street—Mr. Cassum and F. C. Wicks established the business in its present location in 1881, and it has since become the leading paper house between Rochester and Syracuse, with a good reputation in keeping with its trade school supplies one of their specialties.



Ira O. Carl.

The musical chimes which may be made to emanate from the high-grade pianos sold by Ira O. Carl are never-ceasing inducements to an unestimated number of people. Would-be buyers may negotiate with him for the Richmond, Starr, Remington, or Palmer instruments.

Tuning and repairing are another branch of his business. His store is located at No. 23 East Genesee Street, and he may be interviewed through the Auto telephone.

C. A. Porter Company.

Mr. Porter, who deals in lumber at 80 State Street, and means to give every customer the worth of his money as well as the goods he wants, has been doing so for about 28 years. He is also an up-to-date man, and handles all the kinds of lumber likely to be wanted in Auburn and the surrounding country.

WE HAVE MOVED.

Our offices are now located at No. 60 North Street, just a few steps from Main Street, where we shall be pleased to meet all our customers.



Visit the New Store

—OF—

ROWE & CRONIN CO.

26 Genesee Street

Auburn, N. Y.

One of a chain of stores selling goods direct

From the Mill to the Wearer

UNDERWEAR, HOSIERY AND SWEATER COATS

For Men, Women and Children

A few specials that can always be had at our store.

Ladies white foot hose	3 prs. 25c
Men's white foot hose	3 prs. 25c
Men's black and tan	4 prs. 25c
Children's hose	2 pr. 25c
Children's Underwear, all sizes	15c or 2 for 25c

It will pay you to get our prices. We positively save you 25 per cent. on every purchase.

Rowe & Cronin Co.

W. A. Pierson, Mgr.

26 Genesee St.

Auburn, N. Y.

Two Doors West of International Harvester Company

C. A. KOENIG & CO'S'

Ale, Lager and Porter

Is Recognized for its Excellence and Purity.

Bottled Ale and Bohemian

Are Leading Family Drinks and are Recommended by the Best Physicians.

Brewed and Bottled by

C. A. Koenig & Co.

245 STATE ST.

Auburn, N. Y.