

THE EASTER SEASON IS HOUSECLEANING TIME.

Every Home in Rochester Undoubtedly Needs at least one Piece of Furniture.

The Question That Interests You Is Where to Buy to the Best Advantage.

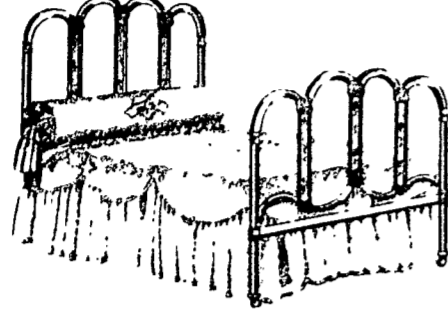
The "England Store" Offers

Only Better Qualities at the Lowest Possible Prices—Some Cheaper than other stores Pay their Manufacturers.

This Beautiful Hand Painted Iron Bed

\$4.75

Design as Pictured. A \$7.50 value. All Colors.



THE Best Bed Value Ever Offered

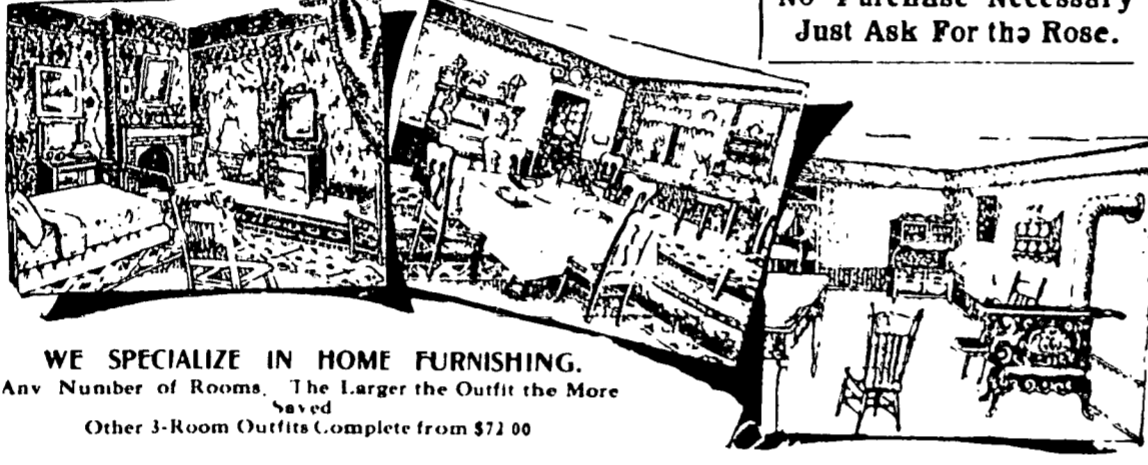
Finest malleable iron. hand painted floral design on panels of head and footboards. A Bed of this value has never before been offered in this city at the price

\$4.75

Cash or Credit

RUGS

At Least You'll Need One This Spring The "New England" Store is showing More Patterns than You'll Find Elsewhere. In Many Different Weaves and all sizes. And the Most Interesting Feature The Exceptionally Low Prices Ingrain Rugs from \$2.85 Brussels Rugs 9x12 \$11.75 Ingrain Rugs, all wool, \$5.75 Velvet Rugs 9x12 \$17.75 All Sold on Easy Terms



WE SPECIALIZE IN HOME FURNISHING. Any Number of Rooms. The Larger the Outfit the More Saved Other 3-Room Outfits Complete from \$71.00

Every Advantage Is Yours In Buying "New England" Store Furniture Many Hundreds Even Thousands of Rochesterians Have Been Convinced of our Superiority. Now, Our Merits are Being Extolled in the Surrounding country.

NEW ENGLAND
FURNITURE & CARPETS
117 MAIN STREET EAST

FREE A Beautiful Easter Souvenir

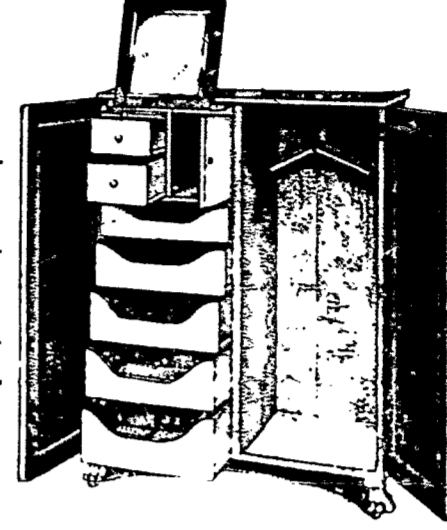


A Dainty Rose Will Be Presented Free to Every Lady Visiting The New England Store to-morrow Given Free No Purchase Necessary Just Ask For the Rose.

The "New England Store" Offers The Largest and Best Selection in Rochester and Terms of Payment that are distinctly allied to the New England.

A New Chiffo-Robe \$16.75

\$1.50 Cash \$1.00 Weekly



Very Serviceable For Either Ladies or Gentlemen. A Useful Piece of Furniture. Anyone will Appreciate. A Special Introductory Price Offer.

Well made and finely finished. Every convenience. A place for trousers, skirts, waists, coats. A place for everything \$16.75 \$1.50 Cash \$1.00 Weekly.

An Interesting Item For the Easter Newly Weds A Complete 3-Room Home as Pictured Below and so arranged as to cost you But 21c Per Day.

\$10.00 Cash \$96.25 \$1.50 Weekly

A HOME ON SHORT NOTICE

Our Stock is That Complete. In Readiness to always make immediate Delivery on any purchase, that we can have your home arranged complete in a very short time after you've made your selection.

AS AN EXTRA INDUCEMENT WE WILL CONTINUE THE FREE SEWING MACHINE OFFER

A Guaranteed Drop-Head, High Grade Machine Given Free No Extra Cost With Every Complete Outfit Purchased Regard less of Size or Price. Come in and see this Machine

TO OUT OF TOWN PATRONS.

We Guarantee Satisfaction The Same as though you lived in town.

Deliveries made to your nearest station and Goods Guaranteed to Be in Perfect Condition Another Thing Prices are Right

ROCHESTER SAVINGS BANK

Corner Main St. W. and Fishburgh St.

Resources Jan 1, 1909 \$26,280,570.39
Surplus Jan 1, 1909, - 1,626,060.24

4 per cent. interest allowed on accounts from One Dollar up to Three Thousand Dollars.

Money to loan on Bond and Mortgages

Dr. R. Q. MILLS,
Dentist

Painless Extracting and Filling
108 MAIN ST. E. cor. Water St.

Burns and Company COAL

Office—Court & South Clinton
Both Phones

THE ECONOMICAL DRUG STORE

Drugs at Cut Rates

Souvenir Post Cards
Wholesale and Retail

M. R. Connor, 182 W. Main St.

J. K. Post Drug Co

Established 1899

Post's Sarsaparilla

50c bottle

17 Main St. E. Next to Wilder Bldg.

Clothing

For Men Women and Children.

CASH or CREDIT

E. W. WHEELER 46-48 Reynolds Arcade
Up One Flight

GARBAGE

Collection to insure Prompt Attention

Notify GENESEE REDUCTION CO.
Foot of Falls Street

Home 1700 Bell 1759 Main

WHEN Repolstering, Repairing, Refinishing Your Furniture it pays to have it well done. Call up home phone 3949 and I will call with samples.

John E. Lonahan, 616 Main St. East

For Pure Ales Wines and Liquors

Send your orders to

Matthews & Servis Co.
65 STATE ST

Both Phones 8975

W.B. Tuxill REAL ESTATE

904 German Insurance Bldg.

Eugene G. Sackett Co.

Manufacturers and Dealers in

Mantels and Grates

Interior Tile and Marble Contractors

164 South Ave. Roch. Phone 2746

MISS ELIZABETH McCARTHY

TEACHER OF VOICE CULTURE AND PIANO

Studio 509 Central Building

L. W. Maier's Sons UNDERTAKERS

150 Clinton Ave. N.

Phone 609

Notice to Creditors.

IN PURSUANCE to an order of Hon. Selden S. ...

MADE A DEED BY ...

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THOMAS COGGER THE CUT RATE FLORIST OF ROCHESTER

Carnations, Roses, Violets and all choice flowers in season

FLORAL DESIGNS A SPECIALTY

280 Main E. cor. North

Residence, 451 Jayward Ave

BOTH PHONES

THE GRAY CARPET CLEANING WORKS

Carpets Cleaned by Compressed Air

LEATHERS AND UPHOLSTERIES

RENOVATED BY STEAM

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Bell Phone 2355 Main

17-29 MT. HOPE AVE.



NEW TEETH

Ready in a Day

Old teeth out in the morning—new ones in by night. Perfect fit—excellent finish.

\$8.00

And not the slightest pain in the operation. VITALIZED AIR—the most wonderful of all pain killers, is free to you.

TAFT'S 187 Main St. E. cor. Stone St.

RYAN & MCINTEE UNDERTAKERS

196 Main St. West

Some Phone 1484 Bell Phone 898

Easter Plants

The pleasure of giving blooming plants at Easter is greatly enhanced when one is sure the gift will be delivered promptly and in first-class condition. Our stock includes

The Finest Blooming Plants At the Very Lowest Prices

to be found in the city. All are carefully grown for Easter blooming, and are unexcelled by any stock in Rochester.

Azaleas Hyacinths
Primroses Tulips
Spireas Narcissi
Palms Ferns

James Vick's Sons

20 STONE ST.

50 steps from Main Street, Alliance Bank Bldg. And every step saves money when you buy plants or seeds.

SUITABLE EASTER GIFTS

Gold and Silver Chain Rosaries, Prayer Books, Statues, Crucifixes, Candlesticks, Framed Pictures, Etc.

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37 CLINTON AVENUE NORTH

Geo. Engert & Co. COAL

Principal Office and Yard, Telephone 21

306 Exchange Street

Thos. A. Shannon John J. Coughlin

Shannon & Coughlin

Plumbing, Heating and Tinsmithing

Agents for Red Cross Stoves and Ranges

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Schwartz's Loan Office

Clothing and Gent's Furnishing Goods

Watches, Jewelry, Diamonds, Musical Instruments, Boots & Shoes, Trunks, Suit Cases, Revolvers, Etc.

Don't be misled—look for the name and number on window

LOUIS SCHWARTZ

30 FRONT STREET

PHOTOGRAPHS made at LEHNKERING'S

are the best that can be produced and prices are moderate

Home Phone 1468

A. L. Lehnkering

34 State St., over White Kitchen

PLANTS-FLOWERS

of the prettiest and choicest varieties always on hand for the making of

Artistic Floral Designs

Decorations for all occasions

House and Garden Plants

Paul Thomann, Florist

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