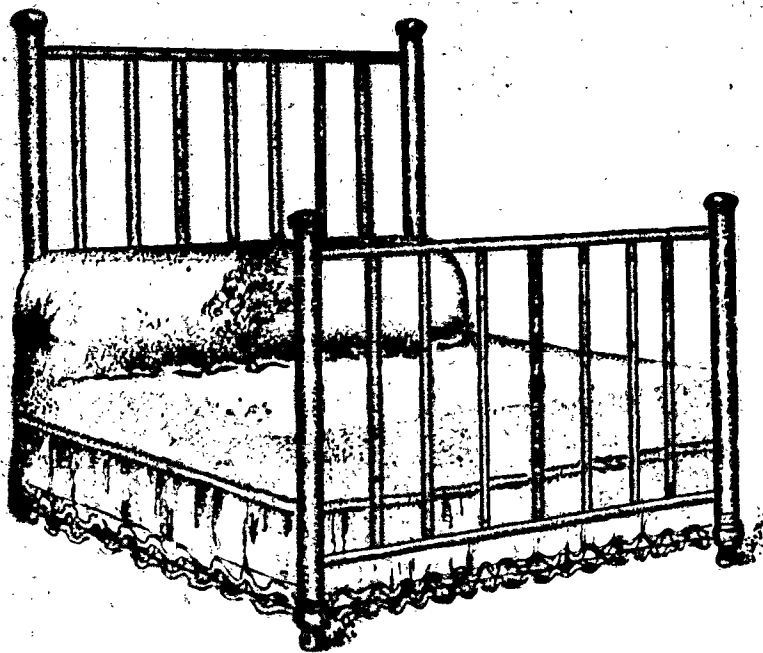


The Foremost Reduction Sale in Rochester.

The "New England" Store's Semi-Annual Clean-Sweep Sale.



Extraordinary Reductions on Brass Beds

ONE AS PICTURED
All Brass-Heavy Fillers
Full 2-inch posts with heavy fillers; finely finished and of the very best construction, well worth \$8.75 \$18. during sale

CASH OR CREDIT.

2 inch Continuous Post All Brass Bed \$26.00 Value Cut to \$18.75

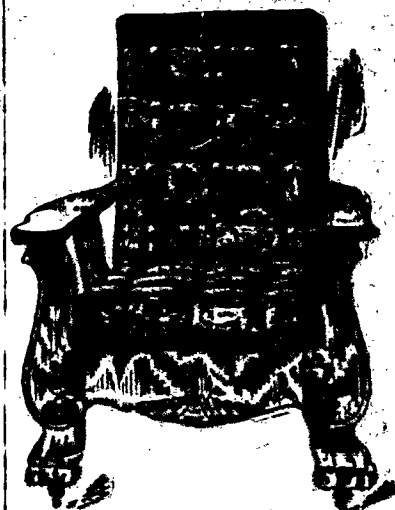
\$33.50 Brass Bed--Finest Made

Now \$22.75

Iron Beds at Half Price.

26 Sample Morris Chairs

Every One Reduced in Price



One as Pictured
Upholstered in Green Velour
and well constructed

\$5.75

\$12 Morris Chair \$7.25

\$15 " " \$9.75

Some at Half Price

28 Clean Sweep Styles



\$16.50 value (like cut) \$10.25
\$21.50 value reduced to \$15.25
\$27.00 value reduced to \$20.25
\$48.00 value reduced to \$32.50

Kitchen Cabinets at Practically Cost



Every One Will Be Closed Out
\$11.75 Cabinets, now \$7.75
\$14.25 Cabinets, now \$10.25
\$16.75 Cabinets, now \$11.50
Remember your credit is good - no change in the terms - you buy as always - and secure the advantage in the price.

The "New England" Store's Home Furnishing Campaign

Furnish your home - NOW! During the clean-sweep sale. The reduced prices will enable you to get more than you figured on or about what you figured on will save you enough to help buy the clothes.



HOME FURNISHING

Always a feature with the "New England" Store

Since our opening we have always given particular attention to the furnishing of homes, with the result that the "New England" is better equipped in this department than any store in Rochester. We preach and prove our superiority day after day, and if you know no one whom we've furnished we can refer you to hundreds of well pleased patrons who'll gladly tell you why the "New England's" known as the "STORE THAT SAVES YOU MONEY".

Carpets and Rugs

All Are Substantially Reduced
Anticipate your Spring Floor Covering wants. We'll hold them until you're ready.
\$6.00 Rugs, Room Size \$ 3.75
\$18.00 Brussels Rugs, 9x12 ft., \$12.50

NEW ENGLAND
FURNITURE & CARPETS
117 MAIN STREET EAST

KOENIG'S TONIC
Not Like Certain Others.
Dr. J. A. Koepke of St. Johnsbury, Vt., writes:
"I am not as certain a doctor as you are, but I have used your Tonic for many years, and I have found it to be a very valuable medicine. It has helped me in many cases, and I have recommended it to many of my patients. It is a very good medicine, and I have used it for many years."
Hopedale, Vt., Sept. 4, 1907.
As before said, I have used your Tonic for many years, and I have found it to be a very valuable medicine. It has helped me in many cases, and I have recommended it to many of my patients. It is a very good medicine, and I have used it for many years."
A Valuable Tonic on Nervous Diseases and a Remedy for all ailments. It is a very good medicine, and I have used it for many years."
Prepared by the Rev. Fr. J. Koepke, of St. Johnsbury, Vt., and now by the KOENIG MED. CO., Chicago, Ill.
100 Main Street.
Sold by Druggists at 25¢ per bottle, 4 for \$1.00. Large size, \$1.75; 6 bottles for \$10.00.

COOK OPERA HOUSE
J. H. Moore's Greater Vaudeville
William Rock & Maude Fulton
Clifford & Burke
Dooley & Sales
Arturo Bernardi
The 6 Bonsettis
Chassino
Dellaven & Sidney
Countess Rossi & Paula
Mooreoscope
Furniture Movers
Piano Movers
Freight Deliverers
Sam Gottry Carting Co.
215 1/2 Main St. Phone 21.
Both Phones

Rules for Lent

The following letter was read in the churches of the diocese last Sunday.

Reverend and Dear Sir: The Holy season of Lent begins on the 24th day of February. All the week days of Lent are days of fasting on one meal with a moderate collation in the evening. All the days of Lent are days of abstinence from flesh meat.

By dispensation however, the use of flesh meat is allowed without restriction on Sundays and once a day on Mondays, Tuesdays, Thursdays and Saturdays, except on the Saturday of Ember week, and the Saturday of Holy week. But the use of both meat and fish at the same meal is not allowed even on the Sundays of Lent.

By virtue of a special Indult in favor of the working people of this country who find it difficult to observe the general law of abstinence, the use of flesh meat is granted on fast days both to them and to the members of their family, except on all Fridays of the year, Ash Wednesday, Holy week, and the eve of Christmas, but for such as are obliged to fast the privilege is restricted to one meal of the day. (This extraordinary dispensation is given solely to the working classes, and does not extend to the liberal professions.) Those who avail themselves of this Indult are counseled to perform some penitential work, as for example, abstinence from spirituous drink.

The practice of taking a small piece of bread with a cup of tea, coffee, chocolate or the like, in the morning is permitted by Indult. Likewise when the principal meal cannot be taken at midday, it is allowed to invert the order by taking the collation in the morning and the principal meal in the evening.

The use of eggs, milk, butter and cheese at the collation, provided the quantity prescribed by the fast be complied with, is by general custom tolerated in this country. Lard and drippings may be used in preparing fish, vegetables, etc.

The following persons are exempt from the obligation of fasting: Young persons, under twenty-one years, the aged, the sick,

nursing women, those who are obliged to do hard labor, and all who through weakness cannot fast, without prejudice to their health.

Persons dispensed from the obligation of fasting are not bound by the restrictions of using meat only at one meal on days on which its use is granted by dispensation. Those who are in doubt about their exemption from the obligation of fasting should consult their pastor, who may dispense them.

In churches where there is a resident pastor, there will be a sermon and benediction of the Blessed Sacrament on every Wednesday evening and the devotion of the stations of the Holy Cross on Fridays.

Pastors in charge of two or more churches, will give one sermon during the week, in at least two churches.

Prayer and the spirit of penance should accompany penitential works. Endeavor, therefore, to excite your parishioners to observe this holy season according to the intention of the church, and place every facility in their way for receiving the sacraments of Penance and Eucharist.

Very sincerely in Christ,
THOMAS,
Bishop of Rochester.
Rochester, February 18, 1909.

Baker Theatre.

"The Morals of Marcus", a successful dramatization of W. J. Locke's famous novel of that name, has been secured and prepared by Miss Jessie Bonstelle and her company for next week's bill at the Baker Theatre, where Miss Bonstelle has been playing for two weeks with signal success. The play for next week has not been done here except by Marie Doro and it is expected to be a welcome offering. The novel was one of the great successes of its year, earning almost more friends than the "Beloved Vagabond" by the same author. Locke never presents anything from the ordinary point of view and in this play he has drawn characters of unusual meanness as well as characters of greatness of soul and breadth of vision.

We do job printing at right prices. Let us figure on your next job.

Funeral of Sr. M. Vincentia Crely

The funeral of Sister Mary Vincentia Crely, who died at Nazareth Normal School on Thursday afternoon, was held from the school chapel Saturday morning. A solemn requiem high mass was celebrated by Rev. M. Dwyer of Seneca Falls, deacon, Rev. George T. Jones of Seneca Falls, sub-deacon, Rev. Stephen J. Byrne of Rochester, master of ceremonies, Peter R. Crely, brother of the deceased. In the sanctuary were the Rt. Rev. Thomas F. Hickey, D.D., Rev. A. M. O'Neil, Rev. John Brophy, Rev. Andrew Breen, D.D., Rev. Emil J. Gefell, Ph. D., Rev. Louis W. Edelman, Rev. James B. Keenan, Rev. John Fitzsimons, Rev. John E. Sullivan and Rev. John F. Muckle. The benediction was pronounced by Bishop Hickey assisted by Frs. O'Neil, Brophy and Edelman. The services at Holy Sepulchre cemetery were conducted by Rev. John F. Muckle, assisted by Rev. Edward J. Hanna, D. D.

Sister Vincentia was born in Seneca Falls. She was a graduate of St. Patrick's School in that village and next attended Nazareth Academy in this city. She is survived by her parents, Mr. and Mrs. Peter Crely, one sister, Miss Anna B. Crely; four brothers, Joseph, George and Peter of Seneca Falls, and James Crely of Batavia.

BAKER THEATRE

Commencing Monday Evening, Feb. 29

JESSIE BONSTELLE
And her excellent company in

The Morals of Marcus

Evening Prices, 15c, 25c, 50c, 75c.
Matinee, Tuesday, Thursday Saturday 15c, 25c, 50c.

Seats Now on Sale

Fish Fish Fish

We wish to call attention to our Catholic trade that during Lent we will carry a complete line of Fresh and Ocean Fish, direct from the catchers. We save you the middleman's profit. Our prices will be lower than any other concern in the city and our fish the very best. Don't forget us it will be to your advantage

We Do Not Deliver Any Goods
Two Stores

Public Market Genesee Market

33-35 South Ave. 37 to 43 Front St.

Visit the Whitcomb House
Restaurant and Rathskeller
Special 40c and 50c Noon Day Lunches, 12 to 2 o'clock.
Sundays 12:30 to 2:30 o'clock
Table d'Hote Dinner, 6 to 8 o'clock, 75c
The Rathskeller is the most novel dining place in the city
Excellent Service Orchestra

McLaughlin
Weekly Payment jewelers
Are now located at 197 Main St. East
opposite Glenny's
Watches, Diamonds, Clocks
Jewelry, Silverware
Society Pins