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## ALTERATION SALE PIANOS

We are making extensive alterations to our building and to clear the floors ckly we offer every instrument in slock at a great reduction-ln some These Prices Should Interest You:


While it would mean the mii- and andependence. The growth Even the name of the ecity would enuim still every Catholic Editoripress is intimately bound up with Church .would then become a could wish that the following, the growth and prosperity of the'homeless creed cut away from the' of Rev. J. T. Roche might be fol-, hug a good work -they should rool
lowed all over the country: succeed-they will succeed, if Mackey with this wug Restion. Dill-
Our Catholic socleties are some-lour peop times at a loss to discover new roused to as a whole can be a-he wrote as follows in his that. fields for their activity. Here is a/voused to the importance of their That- given publicity - the Pro. great and practical fieldfor future, Million society members in the $\quad$ Misleading. $\quad$ Europe. America. Scandinavia
and the Continent of Eurape Catholle Federation movement. Not once, but many times the' would come forward with a sum If these two million members 'Catholic Journal has endeavored,sufficient to carry out Maraudwould come out openly and make to enlighten its readers and the Sarran a scheme, and that with it known. first that they were public generally. as to the per-in less than a half decade, is ob
going to advertise their own coing to advertise their own
business in
Catholic papers and.
it becondly, that they would patron- if it ever became the vogue. "Era." published from Oscott
ize thase business men who ad- Although some of those who are College that in the last nine vertisec in such papers: the dawn following the false gods of Social monthe four French papers and of the new era for Catholic per- ism know what they are abuut two Swiss ones have alone collec. a iodicals would have already open-land what the new "ism" really ted 840.000 . We are also informed y ed. It is only a practical newa-1 signifles, there many who do noL that "g7, 500 (ranes were collec-make y paper man who can understand the Appreciate the importance of the neconomic nostrum do not in the and appreciate the importance of appear to be entirely frank in the local Protestant organ and thing like concrete examples. Itheir'presentation'of its doctrines. forwarded to the 'Eclair' to add know of one case in which a litule In short. when one is met who is, to its fund" For the destruction mociety in a fair-sized western discontented with his lot twho is of Rome. French papers (we are dity passed a resolution to the eff- envious of his neighbor. who assured) have thrown themselves, ect that during the coming year. would like th see his enemy hum- into the cause and are meeting,
an loyal and devoted Catholics, bled, the apostle of Socialism writh good success." it loyal and devoted Catholics ${ }^{\text {s }}$, bled, the apostle of Socialism with good success.
thiby Woita patronize those busi-chimes right in with his noddand Rev. Dill Mackey did not ennows men who advertised in the assures the listener that Social. joy his idea verylong. "The Bul-
loctal Catholic paper. They sent local Catholic paper. They sentism means all that he wants done. letin" a non-sectarian publication
coples of this resolution to the In support of this assertion ol Australia went after him this lending business men of the city. let us quote from Ernest Poole's, wise: The pros and cons of this unusalarticle on "Harnessing Socialism"' Tha bland suggestion that the proceeding were thrashed out in which a ppeared in the Seplember capita! city of a great European the society's rooms. but the re- issue of the American Magazine. 'Power be "ubliterated" by total. ${ }_{\text {. }}$.
sults were a real surgrise to the A fragment of a conversauon lof Strangers un a point of religrous
 newspaper manager. It put him the writer with one of the Social_prejudice may pass muster. The to inflobable that they thought on "casystreet" during the yearist party organizers will serve toinsectarian paper's schemes are of the Catho lic laity. the vote that followed. and its effects are illustrate our point. mostly along grandiose lines of he Catholic laity. still visible in his advertising col- "But." I argued, "as far as I Ithat sort. . . As a fact., However no matter what the umns. I would like to see a resol-can find. you people want only there is no such person as "Mar-motive was the action of the polution of this kind passed in every the trusts but every man's pri-aud-Sairan! "Safran" signifies "the Catholic priests of Rochester branch of Catholic society in this vate business, give it all to the yellow in .rench. Maraud lbecause it is the duty of every ouintry. The effect would be im-politicans. How about the far-means "pup." A Gaul afficted decause it prist to be in his conmediate and far-resching. If busi-mer's vote then?" The prophet with a name like Mr. Yel'ow Pup fessional Saturday evening heartand that our people are looking "That'a'way off in the future," The paper has had its leg drag. ing confessions. to see who advertises in the Cath-he said" "We're busy these daysged badly by someone, and the Needless to say no Catholic olic journals, these journals are with a string of concrets issues. solemn reference to Mr. Yellow/ inight went out lo last Saturday ceitain to get their share of this Times have changed. We're get- Pup is a hilarious item

| adivertising patronage." | ting votes. And the farmer agrees |
| :--- | :--- |
| Peick up any of our Catholic pa | to enough up the trail, the New |
| Zealand "Tablet" added |  | Tick up any of our Catholic pa-to enough.

Tick up any of our Catholic pa- to enough.
pers nowadays, and see how little "'Fust,' said one old fellow, 1] ${ }^{\text {beals of on confort: }}$ added these
A correspondent of the "Cathotretail advertising. Yet, this is put under the government but I lic Press" who "knows ever the most proftrable of all the var-do llke the idea of Uncle Sam be- yard of the Duche country" deSouis forms of commercial 'public-in' the big dog again an' Wall St. clares in its issue of August 6 ity, It is the retailers who keep bein' the pup. Second, I don'l be-that '"(1)there is no paper named alive the metropolitan dailies. Lieve in this here class struggle Leclair published in or near y Thiese people are looking for the if you mean only them union $\begin{aligned} & \text { Dijon; (2) that Dijon would not } \\ & \text { very best mediums. The repre-strikes. But if you mean the dem- support an anti-Catholic publica- }\end{aligned}$. very best mediums. The repre-strikes. But if you mean the dem-
entapatives of the daily paper ocracy agin the men who are tiont." He also adds Tave evidently convinced themstealing its independence, then that Oscott "has been closed as a that theirs are the best. It is high ['m with you hard." time that we.plan a campaign
"You took him on that basis?'.
name of the editor of "Le Eclair et that a Catholic weekly is an *xcellent medium through which "Let him stretch.", said the Henri Singemoine-which, bein to solicit Catholic trade. This is a socialist, stoutly. "Stretching Mr. Menry Moankey-Monk!
matter of primary importance. means growth, does'nt it? On the

$$
\begin{aligned}
& \text { matter of primary importance. means growth, , oes'nt it? On the Mr. Henry Monkey-Monk! } \\
& \text { The retailers, particularly the big read I'm alyars }
\end{aligned}
$$

$$
\begin{aligned}
& \text { The retailera, particularly the big road I'm always picking up ratt- The "Catholic Standard } \\
& \text { tretailers, must be reached in someling cood points from new kinds } \text { Times" adds this comment }
\end{aligned}
$$

vady To reach them effectively a of recruits.

Dlan of campaign must be map. This is carrying out rather too wags are every where alike. They ped out and systematically fol-literally the biblical injunction to love to tickle a dull field till it lowed. Individuals can help. So be all things toall men. Socialism laughs a harvest of yellow cieties can render pratical aid is never so dargerous as when it guineas with stories of yellow of the article Newspaper striking at a patriotism while manygers cannot sit down and ex. oct advertisers to come to them They will get what is rghtly
theirs only by going after it in a

The Catholic Journal woul
Henri Singemoine and Rev. Dill Murray Importing Company Mackey would be fitting and time


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