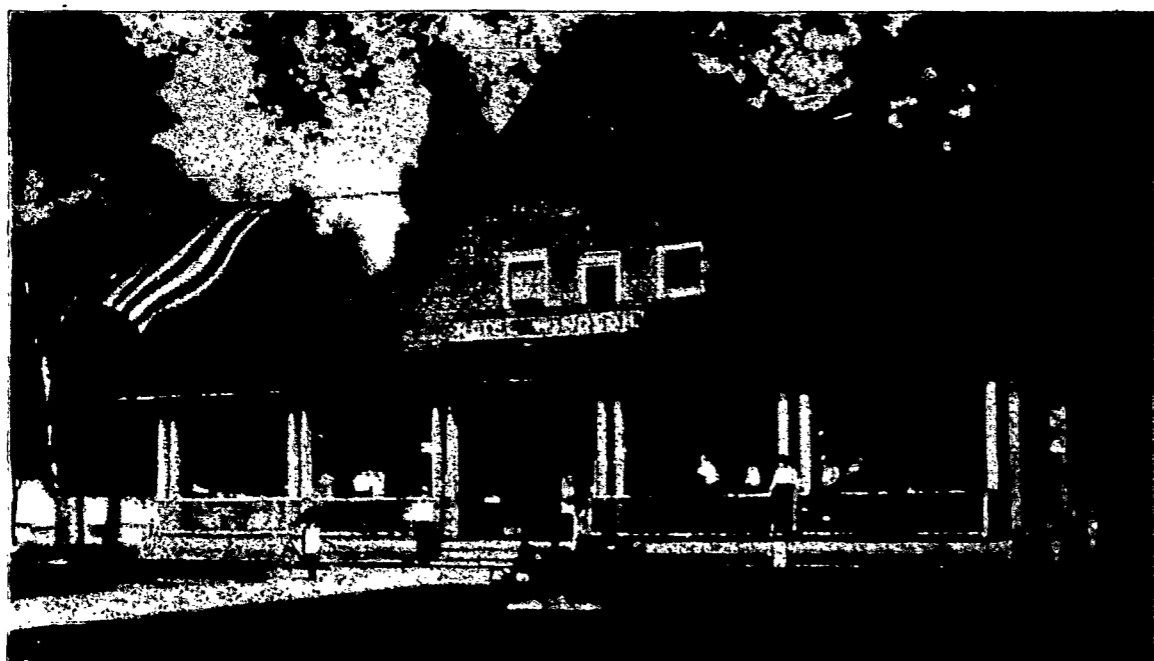




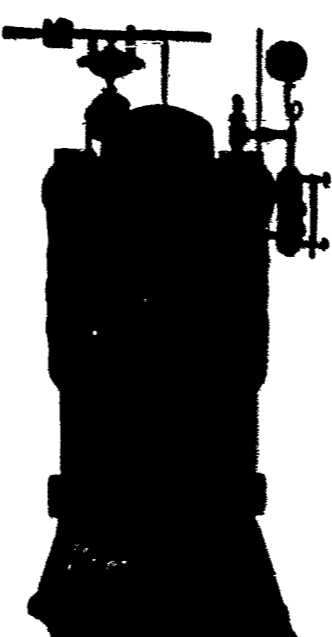
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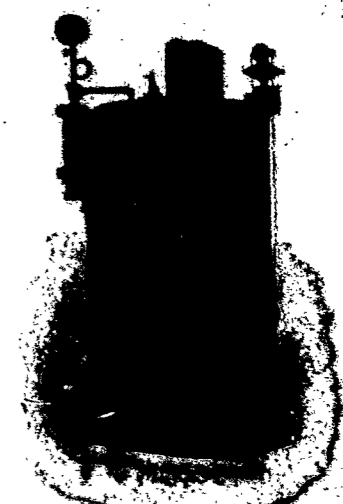
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**I - RON - DE - QUOIT
PORT WINE**

So many years of careful work and study in the same line of business brings an experience that gives you a right to expect the best when you buy Irondequoit Port Wine.

It is grape juice fermented under the best possible conditions—grape juice from the best quality of grapes and therefore absolutely pure and natural in every respect. Purity is paramount in our cellars because our products are made exclusively for use in the HOME and SICK ROOM.

Every process in the manufacture of this Port Wine is well-guarded. Every man who directs work in our Wineries has passed through an apprenticeship, until he is master of every detail in the wine industry. This enables us to keep up the high quality of each succeeding vintage of the Irondequoit Port Wine.

If you are in need of a tonic you want the best, the purest and the most nutritious; the one that will do you the most good and give you the greatest value for your money. The Irondequoit Port Wine is a healthful beverage and medicinal stimulant. It enriches the blood, builds up the system and invigorates every part of the body.

In the sick room it has the confidence of the physician because it is dependable, and for a tonic and general purposes it never fails to satisfy.

For sale by all the leading druggists in Rochester.
Send for booklet "Products of the Vine".



**Irondequoit Wine Co.
ROCHESTER, N. Y.**

Nature's Greatest Tonic

WINE OF POMELO
(or Grape Fruit)
with Beef and Iron

Work makes such insistent demands on energy and strength that life becomes an unbroken outgo of vitality, and energy and strength are success qualities. Failure is due to a loss of them. Wherever they are found there is life and progress.

So, it is worth while to strive for perfect health. It enables one to appreciate life—that is those things for which living is worth while—friends—home and opportunities to make the most of a life. This requires an abundance of vitality, so much so that something is necessary at times to aid in keeping up the supply.

We manufacture a tonic—not a cure all—but an honest natural tonic, which for the anaemic, the convalescent, and those suffering from physical and mental breakdown, is invaluable. It is favorably known all over our broad land as Wine of Pomelo with Beef and Iron.

What is Wine of Pomelo?

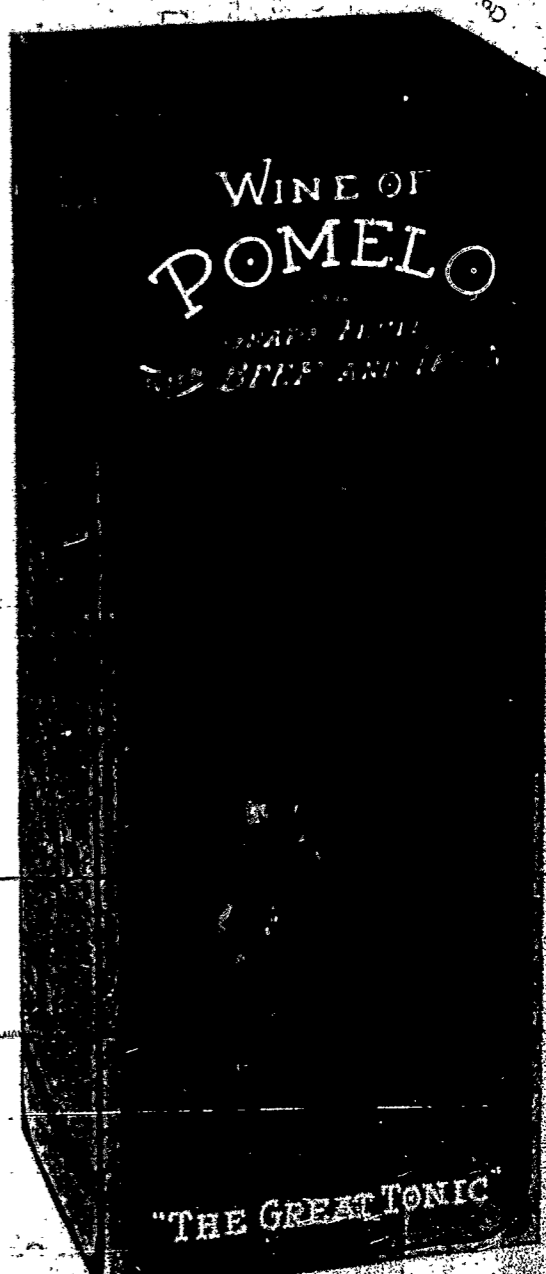
It is the simple juice of Grape Fruit, fermented. Pomelo is the scientific name for Grape Fruit. People, generally, have been educated to think of Pomelo in the commercial term "Grape Fruit".

Pomelo or Grape Fruit abounds in tonic properties. It refreshes and agrees well with the digestive organs. In wine made from any kind of fruit, the desirable qualities exist in a concentrated form. Since this is so the Wine of Pomelo has many times the tonic properties of the raw fruit.

Our tonic is made of three things, each one of which is a remedy in itself. Wine of Pomelo with Beef and Iron. It is a simple, yet natural tonic right from nature's laboratory free from any substance that could possibly injure the most delicate person. The combination of these three remedies render Wine of Pomelo with Beef and Iron one of the greatest natural tonics in the market, one that is known as a maker of blood, brain, nerve and muscle.

In Rochester this tonic is for sale by the B. M. Hyde Drug Co., 202 E. Main St., and 159 East Avenue, Joseph M. Schmitt's Drug Store 312 North St., and Houghton's Pharmacy, 418 West Avenue.

**Irondequoit Wine Company,
Rochester, N. Y.**



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