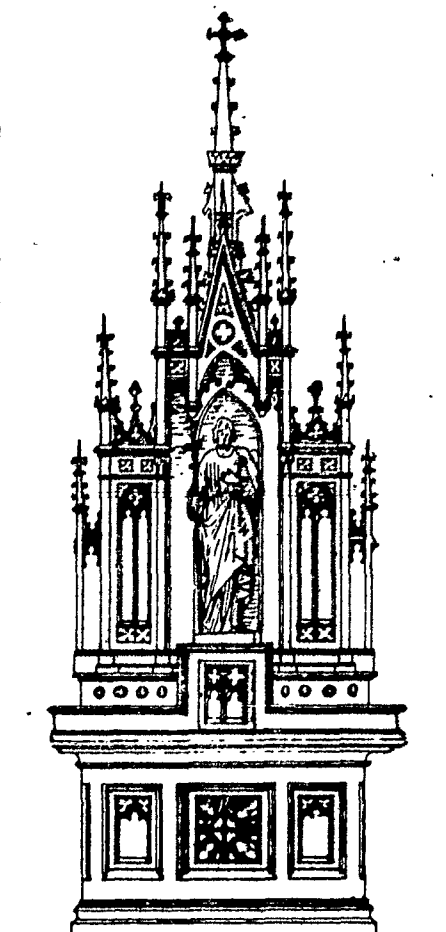


**Catholic Educational Association.**  
 Fourth annual meeting of the Catholic Educational Association, Milwaukee, Wis., Tuesday, Wednesday, Thursday, July 9, 10, 11, 1907.  
 Outline program of the general sessions and of department meetings:  
 Monday, July 8th, 3 P. M.—Meeting of the Executive Board, Marquette College.  
 Tuesday, July 9th, 9 A. M.—Pontifical Mass, The Gesu, Grand Avenue and Twelfth Street. Address by Most Rev. S. G. Messmer, D. D.  
 General Meeting, 11 A. M.—Meeting of the Catholic Educational Association, Marquette College, Tenth and State Streets. Opening of the Seminary Department, Library convention and address by Rt. Rev. Mgr. D. J. O'Connell, D. D., president general. Registration. Report of the Executive Board. Appointment of Committee on Resolutions.  
 Department Meetings, 11:30 A. M.—College and Seminary Department. Immediately after the general meeting the members of the College Department will meet in assembly room, Marquette College. The members of the Seminary Department will meet in Library Hall, Marquette College.  
 11:40 A. M.—After the preliminaries of organization have been arranged the members of the College Department and the Seminary Department will hold a joint session in Assembly Room, Marquette College.  
 Paper, "The Latin Classics in Our Theological Seminaries," Very Rev. Thomas J. Shahan, D. D. Supplementary papers: (a) "Some Practical Elements in the Problem of Latin in the Seminaries," Very Rev. E. R. Dyer, D. D. (b) "What the Colleges Are Doing for the Study of Latin," Rev. John A. Conway, S. J.  
 11:30 A. M.—School Department.—Opening of conference, Gesu Auditorium. Paper, "The Sunday School and the Parish School." Discussion.  
 3 P. M.—Teachers' Meeting.—Meeting of the teachers of Catholic schools, Gesu Auditorium. Discussion, Suggestions for the Improvement of our educational system. Papers by the teachers of Milwaukee.  
 8 P. M.—General Meeting.—Meeting of the Catholic Educational Association, Gesu Auditorium. Papers, "The Educational Status of Our Catholic Deaf Mutes in This Country," Rev. F. A. Moeller, S. J.; "Catholic Educational Work Among the Negroes," Rev. J. J. Farrell, S. J.; "Catholic Educational Work Among the Indians."  
 Wednesday, July 10th.—Department Meetings, 9:30.—College Department, Assembly Room, Marquette College. Business session. Paper, "Catholic Chaplains at Non-Catholic Universities," Rev. John J. Farrell. Discussion.  
 School Department.—Gesu Auditorium. Business session. Paper, "The Educational Value of Christian Doctrine," Rev. P. C. Yorke, D. D. Discussion. Rev. Francis J. Finn, S. J.; Very Rev. E. A. Pace, D. D.  
 Seminary Department.—Library Hall, Marquette College. Business session. Paper, "The Frequent Communion of Seminarians."  
 Catholic Deaf Mute Education.—Conference of those engaged in work among Catholic deaf mutes of the country, called by Rev. F. A. Moeller, S. J., of St. Ignatius College, Chicago, at the request of Rt. Rev. Monsignor D. J. O'Connell, president general of the Catholic Educational Association. The members will meet at 9:30 in a room at Marquette College. Paper, "How Can Existing Conditions Among Our Catholic Deaf Mutes Be Improved," Rev. P. M. Whelan, Pawling, Pa.  
 11 A. M.—College Department.—Paper, "Supplementary English Catholic Authors for College Classes," Rev. J. R. Vols, O. P.  
 School Department.—Paper, "The Pastor and the School From the Teacher's Viewpoint," Brother Anthony.  
 3 P. M.—Teachers' Meeting, Gesu Auditorium. Meeting of the teachers of Catholic schools. Paper, "The Catholic Church, the Patron of Learning," Rev. Walter J. Shanley.  
 8 P. M.—General Meeting.—Meeting of the Catholic Educational Association, Gesu Auditorium. Business session, 10 minutes. Discussion. Educational legislation in the United States. Paper, "Relation of the American State to Non-State Educational Work," Hon. William C. Robinson, Ill. D., "Educational Legislation in New York in Relation to Catholic Interests," Rev. Joseph F. Smith, "Educational Legislation in Pennsylvania in Relation to Catholic Interests," John J. Sullivan, Esq., "Educational Legislation in Ohio in Relation to Catholic Interests," Rev. Francis Heilmann, S. J., "Educational Legislation in Illinois in Relation to Catholic Interests," Michael F. Green, Esq., "Educational Legislation in California in Relation to Catholic Interests," Rev. P. C. Yorke, D. D.  
 Thursday, July 11th.—9 A. M.—Meeting of the Catholic Educational Association. General meeting. All members of the association will assemble in the Gesu Auditorium. Business session of the day.

Officers for the ensuing year. Reading of resolutions.  
 9:30 A. M.—Department meetings. College department. Assembly Hall, Marquette College. Business session. Election of officers. Resolutions. Paper, "The Classical Course as a Preparation for the Professions for Business," Rev. Alexander J. Burrows, S. J. Close of department session.  
 School Department, Gesu Auditorium. Business session. Election of officers. Resolutions. Paper, "The Function of the Community Inspector," Brother Michael, S. M. Close of department session.  
 Seminary Department, Library Hall, Marquette College. Business session. Election of officers. Resolutions. Paper, "The Fostering of the Holy Priesthood," Rev. J. J. Farrell, S. J. Close of department session.  
 11:30 A. M.—Meeting of the Catholic Educational Association, Gesu Auditorium. Members of all departments will meet in Gesu Auditorium. Business session. Time and place of next meeting. Adoption of resolutions. Closing exercises.  
 4 P. M.—Meeting of the Executive Board of the Catholic Educational Association.  
 8 P. M.—Public meeting in one of the large halls of the city. Addresses by educators and public speakers.  
**Schools First, Then Churches.**  
 Bishop McQuaid was in Boston recently as the guest of Archbishop Williams. Before leaving Boston, Bishop McQuaid was asked by a Herald reporter his views on living and money making. The loving bishop freely expressed these views and went even further, discussing politics, truth, schools, churches, youth and man.  
 His views are given, not in the form of an interview, but as a direct extending of rules for the living of a righteous life, to the public.  
 "Live for God, for America and for yourself," is the advice of Bishop McQuaid. "Live in the present and in your own locality and sphere. Forget the past. Give no more than your own strength to the affairs of distant lands. Be not guided by the actions of others.  
 "Make all the money you are able to make honestly and know how to spend it. Teach this principle to your children.  
 "Money is needed in this life to carry on work of any sort. Spend it for education and for the betterment of yourselves and your fellow-men.  
 "Interest yourself in politics. Know what your party is doing and follow every move of your government representatives. Stick to your party and hold your party as sacred as your religion.  
 "Be true to yourselves. No one can point the finger of scorn at those who are themselves unashamed of their acts. Once more let me repeat, live for God, for America and yourselves.  
**Importance of Schools.**  
 Being told that the Rochester diocese was noted throughout the world as the model diocese in the training of the Catholic youth, the bishop said:  
 "We consider our schools of even greater importance than churches in our city. When a new parish is to be built, our pastors plan first for the parish school, then for the church. It is for the children of our Catholics, the children who will be the fighting blood of the next generation that we must care for first.  
 "It is the impression made upon the immature mind that lasts longest and goes farthest in the making of the grown person's character. We have tried always to make my people follow this rule: 'Care first for the child that makes the youth, then for the youth that makes the man. The precepts taught in early years are never forgotten.'  
 "It was with a great feeling of pride and admiration that the bishop spoke of his own parish and schools.



**MAKES CHRISTIAN ART A SPECIALTY.**

**Frank Pedevilla.**  
 Little more than a year ago the people of this city had an opportunity of viewing one of the most wonderful and artistic pieces of wood carving which have ever been wrought by a Rochesterian. This sculpture was a reproduction from the well known masterpiece painting of "The Lord's Supper" of the famous Italian artist, Leonardo da Vinci, and was executed by Frank Pedevilla for the Hospice of Mt. Carmel.  
 Mr. Pedevilla has made interior church architecture and "Christian Art" the study of his life and has furnished altars, statues, altarpieces, confessionals and pulpits carved in wood for many churches and institutions in this and other cities throughout the United States. The sculpture already referred to, Mr. Pedevilla considers his masterpiece. It is fifteen feet in length and nearly eight feet in height and represents a year of patient and painstaking work.  
 Mr. Pedevilla was born in Tyrol, Austria, in 1865. At an early age he began to manifest a taste for art, and later began a serious course of study. In the Munich Art School he spent three years, and he also studied and worked at his art in Berlin, Vienna, Frankfurt and other German cities. In 1892 he came to this country and soon afterward settled in Rochester. Mr. Pedevilla's studio and work shop are located at number 1 Same Street, opposite St. Francis Xavier Church.  
 Mr. Pedevilla invites inspection of his work from all who are interested or who may require any article in the line of church furniture, statuary, etc. His work has been highly endorsed by the clergy who have had occasion to use his services, his efforts on behalf of ecclesiastical art having met with a well merited success.  
**Deininger Brothers.**  
 No article of daily consumption figures so prominently in the household economy as bread. It has been justly termed the "staff of life" and considering its universal and constant use as an article of diet it is of prime importance that it should be scientifically prepared, that in its manufacture all the nutritive qualities of the raw material be retained and that it be wholesome, digestible and readily assimilated. The housewife can't regulate the heat of the oven exactly, she can't mix the ingredients exactly, nor can she always get the flour the same. But by scientific methods and tests Deininger Bros. can accomplish all these things. The bread is always the same, always baked through, and always as good as the best housewife ever made.  
 Cleanliness is the keynote of Deininger Bros. Bakery in manufacturing bread, biscuits, crackers, etc., and the purchaser of goods bearing their label is assured that everything used in the making has been scrupulously clean.  
 Deininger Bros. have been established in Rochester as far back as 1845 and their business has grown with the city's growth and their reputation has extended throughout the entire western district of the state and into Eastern Pennsylvania, where to-day their product finds a ready market.  
 The firm's factory on Woodward Avenue consists of a large four-story building, 74x140 feet, and is equipped with every modern appliance which experience can suggest in the art of scientific bread making; 300 barrels of flour are every week churned into dough, which produces 150,000 loaves of bread and affords employment to over a hundred workers. A specialty of the company is the putting up of bread in paper cartons. The offices and salesrooms of the firm are located on North Street, Nos. 330, 332 and 336.

**ROCHESTER TO ELMIRA BY TROLLEY.**  
 New Electric Road To Be Built By the Rochester & Southern Construction Company.  
 The many benefits which the operating of an interurban electric railway confers on the towns and villages through which it passes, by opening up territory and bringing it into the larger centers, by promoting the growth of local manufactures and the marketing of local products through the providing of transportation facilities cannot be too highly appreciated. Generally speaking a greater degree of business activity and an increased measure of prosperity are the direct and immediate results.  
 The Rochester & Southern Construction Company, whose general offices occupy the second and third floors of the Rochester News Co.'s block at 27 Church Street, have completed the surveys on a new interurban road to run between Rochester and Elmira, which will be owned and operated by the Rochester, Corning & Elmira Traction Co., a new corporation organized last year. Rights of way have been pretty nearly all secured, and everything looks promising for an early start on construction work. Next year the construction company hope to have the roadbed completed, and the summer following the ties and rails and overhead construction placed.  
 The proposed road will be a high speed interurban trolley connecting twenty-seven cities, towns and villages—exclusive of the terminals of Rochester and Elmira,—with an aggregate population of 350,000. The main route will be 120 miles in length, double tracked, and will pass through the counties of Monroe, Livingston, Steuben, and Chemung. A branch will also extend from Dansville to Hornell a distance of 17 miles. The alignment of the road is very direct and the gradients are extremely light, the average being less than 1 per cent., except in and out of Dansville where it is 3 per cent.  
 The single phase system, which experience has proved to be the most satisfactory and economical will be adopted, and every known modern device, besides some patented improvements owned by the Construction Company will be installed. The power plant will have an ultimate capacity of 4,000 K. W. turbo generators supplying 11,000 volts.  
 A new feature in the construction of the road will be the carrying of the wires on steel lattice towers set in concrete, 150 feet apart, in the center of the two tracks. The trolley wires are supported from a catenary cable. The cars will also be equipped with portable telephonic apparatus making possible the establishment of telephone communication from any point en route.  
 The car equipment of the road will consist of 16 passenger cars with a seating capacity of 52 passengers to each car, 30 freight cars and 6 box cars for freight and express as well as for locomotive purposes.  
 At the head of the Construction Company as president and managing director respectively are Otto F. Leiders and George A. Engert.  
**Century Show Case Works.**  
 The business of the Century Show Case Works, whose office and factory are located at Nos. 16 and 18 Ward Street, was originally established some four years ago by Wenzel Haubner and the late Valentine Bindnagle. Incorporated as a stock company shortly after its inception, it has recently been reorganized and a change made in the executive, Mr. Haubner's interest being retired and the practical management being undertaken by Jacob Wahl and Fred Rapkey.  
 The company are manufacturers of show cases, cabinets and high grade interior work.  
 For the past two years the company have made a special feature of Catholic Church work, pews, vestment cases, and confessionals. The high grade work which they have turned out has gained for them a high reputation and a rapidly increasing patronage not only in Rochester, but also in Buffalo, Syracuse, and other cities and towns throughout the western part of the state. Their work in this city may be seen in the interior fittings of the chapel of St. Mary's Hospital and in St. Ann's Home for the Aged on Lake Avenue, while at the present time they are engaged in the completion of new pews, vestment cases and confessionals for St. Augustine Church on Chili Avenue.  
 The company's factory is of the most modern type and fully equipped with the most up-to-date machinery and appliances, and has gained the reputation of turning out finer and higher grade work than any other western factory.  
 The company number on their payroll a force of twenty-five skilled mechanics.



**Everything in Boats.**  
 At 90 South Avenue are located the showrooms of Horton Boats, Inc., where can be seen specimens of the large and varied stock carried by the company, comprising pleasure and business boats of all kinds, motor, sail and row boats, canoes, various types of marine and stationary motors, hardware for boats, sea-shore, etc., and all accessories.  
 Although the art of navigating the waters is coeval with primitive man, whose roughly fashioned dug-out or skin boat was to him one of the necessities of his nomadic existence, it is only within the last quarter of a century that special attention has been devoted to the pleasure boat for the individual. And in no phase of activity is the contrast between the old and the new more strongly marked than in the small launch. It is a long story of development from the primitive dug-out to the latest perfected type of motor boat through its various gradations of paddle, oar, sail and steam. But, however interesting the story may be, the question of paramount interest to the individual is what can modern science and ingenuity achieve in ministering to his pleasure and profit. The question will be answered by a visit to Horton Boats, Inc. The models which they have on exhibit are the best and highest grade of their respective types and represent the latest expression of the designers, builders' and machinists' arts, and are the result of years of experience and of costly experiment. Further, the company secure for their stock only goods of a quality which they can recommend with a clear conscience and without hesitation or reservation, and they handle the output of only the most representative, progressive and reliable firms in this line of manufacture—whose goods are the recognized standard. Centrally located, in close touch with the best manufacturers and possessing all the facilities of a rapidly expanding and successful business, they are in a position to amply satisfy all individual requirements, whether it be for an 8-foot dinghy or a 100-foot cruiser, for a dry battery or a 6-cylinder engine.  
 The company have just issued a handsomely illustrated catalogue containing full specifications and prices. The perusal of it is an education in itself.

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