

TEMPERANCE PROGRESS.

Science Has at Last Given the Temperance Advocate Something to Offer to Their Followers That Will Take the Place of Intoxicating Beverages.

The chemists of the AMERICAN FRUIT PRODUCT CO., after years of research, discovered a secret process for making a carbonated, non-alcoholic, sterilized pure apple juice, which satisfies the thirst for drink and acts as a strong tonic for the system.

A discovery which will probably do more to bring about and maintain temperance in the lives of millions of erstwhile hard drinkers has been made. Like all the most remarkable discoveries of the world this substitute for liquor is a little thing that has always existed since the incident in the Garden of Eden, and has been persistently overlooked by temperance workers and scientists alike.

It is your nervous man or woman who takes a drink. He feels that he ought to be up and doing. There doesn't happen to be anything at hand that he can do to satisfy this nervous hunger for excitement and action. So he takes a drink. At first it quiets his nerves. Then he gets into the habit of taking a drink when he feels nervous—and the habit masters him. It is purely a nervous habit at first. The thing is to take something into the system as a substitute that will satisfy the craving for stimulants without really hurting. This has always been impossible because no one knew what to take.

When the heavy smoker or chewer of tobacco forsakes his stimulant he feels the craving for something in its place. He takes to eating candy—and in the end if he does not stop it it hurts him as much as the nicotine did. But what can the drinker take? There are certain drugs—but they are infinitely worse than liquor.

The chemists of the American Fruit Product Co., of Rochester, who are, by the way, the most prominent throughout the entire world, have discovered that pure apple juice, sterilized and carbonated and freed from the slightest particle of alcohol, will satisfy the great craving for alcoholic beverages. It is more innocent than coffee or tea, and it takes hold of the throat and the sensitive stomach with all the force and satisfying grip of whiskey or beer. It is simply apple juice unfermented and pure and unchanged as when it is squeezed from the red pippin or Northern Spy apple. Duffy's Pure Apple Juice is the only form of the pure, sweet juice of the apple, being sterilized and carbonated by a secret process so that it retains its sweetness, purity and freshness in any climate.

Of course the first thought when such a thing is mentioned is that of cider, and visions of sunny days and nights on the old farm, with access to the hard cider barrel in the cellar, yolept "stone-wall cider" because of its hardness, rise before the mental vision of convivial spirits. But the quality in father's old October cider that caused those awful "mornings after" was fermentation—which produces the alcohol—but in pure apple juice fermentation is stopped by the secret process of sterilization and carbonation the moment it comes from the apple, and alcohol cannot obtain. But all the soul-satisfying qualities without the sting remain, and Duffy's Apple Juice is daily saving thousands of men from themselves or rather from their nerves, which is quite another thing.

Within the few months that Duffy's Apple Juice has been placed on the market several leading temperance people throughout the country, always jealously watching for pitfalls of the enemy, have experimented with it with the intention of denouncing it. But they have actually testified that any one who drinks Duffy's Apple Juice has no desire for intoxicants, because it is a satisfying beverage and does not intoxicate. It tones up the entire system, and is good for old and young alike. A few glasses of Duffy's Apple Juice taken each day will save the necessity for taking medicine, since it puts the system in smoothly working order and makes one feel himself again. It acts as a tonic-stimulant and blood purifier and drives unction out of the system.

the name of the society—and a bottle will be sent you absolutely free of charge by the American Fruit Product Co., 55 White St., Rochester, N. Y.

Ice Cream of Purest Quality.

The name of W. L. Bristol is a familiar one among the retail purveyors of ice cream in the city, he having supplied to them his product for the last seven years. Mr. Bristol's ice cream plant is located at 620 South Avenue where quite recently has been installed the latest and most improved machinery for the manufacture of the very highest grade of ice cream. The freezer cylinders are of the latest type, lined throughout with German silver and are automatic in their action, thus obviating any personal handling of the product. The plant has a daily capacity of 800 gallons of manufactured ice cream. Mr. Bristol brings to the management of his business a valuable practical experience of the necessary requirements of the industry. Before coming to Rochester he was identified with the milk business in Chicago for ten years. He uses only the best quality pasteurized milk and cream, which are shipped directly from the creameries to his factory. As a result his business has been an increasing success since its commencement and his reputation for the purity and quality of his product has extended to other places outside the limits of Rochester.

A HIGHLY ENDORSED COLLECTION SYSTEM.

The Snow Mercantile Agency.

The Snow Mercantile Agency was established September, 1898, as an incorporated company, the president, John F. Snow, bringing to the active management of the business a practical experience of over thirty years. The company, whose offices are located in the German Insurance Building, collect on the past due accounts of wholesale merchants, jobbers and manufacturers. They are fully equipped in every respect to render the most complete and satisfactory service to their clients, having bonded attorneys in every city throughout the United States and Canada. They also possess facilities for attending to all foreign collections. The company further guarantee payment of collections made through their attorneys wherever located.

A special feature is the legal department under the management of an expert lawyer where all branches of legal work are attended to, including settlements and adjustments. The highly satisfactory character of the services rendered has gained for the company the endorsement and patronage of an increasingly large number of our leading commercial houses.

John Fricker Co.

A concern prominent in the sheet metal work industry is the John Fricker Co., established some twenty years ago by John Fricker and Charles Wilhelm and later incorporated under the present title January 1st, 1907. The company occupies a two storied building, No. 10 Ely Street, corner Minerva Place, the premises comprising some 1,500 square feet of floor space, affording employment to twenty workers. The company contracts for everything in the line of sheet metal work requisite in building construction, tin, copper and galvanized iron cornices, skylights, roofing, etc., its leading specialty being steel ceilings.

A large and substantial business has been built up, the company having a high reputation throughout Western New York for its quality of material and careful workmanship. All kinds of jobbing and repairing are attended to, all practical work being under the personal supervision of Mr. John Fricker, whose long experience and intimate knowledge of the business has gained for the company the large measure of success which it now enjoys.

Mr. John Fricker is president and treasurer and Mr. E. M. Fricker, secretary.

Roofing.

A very important and specific department in building construction is that of roofing. Much attention has been directed within late years to this special branch of building operations and considerable progress has been made towards perfecting our modern roofs by the application of chemically prepared material and cements which give to them the necessary qualities of endurance and imperviousness to damp in inclement weather conditions.

A number of firms are engaged exclusively in this particular branch of building. Among them being Wm. Robinson, 75 Exchange Street,

The Barbour Cancer Institute.

If you are a sufferer from any chronic condition, you have no doubt in your eager search for some definite, beneficial and lasting treatment, had many experiences which would tend to shake your confidence in the efficiency of any and all methods which claim the power to cure. We will not try to convince you here of the superiority of our institution over that of many. We only want to arouse sufficient interest so that you will be willing to thoroughly investigate the statements made herein.

We treat any chronic condition of inflammation or sciatic rheumatism, neuralgia, nervous disorders from various causes, chronic or acute, female ailments, chronic or acute. We make a specialty of treating all foreign growths, including cancer, in its various forms as sarcoma, carcinoma, epithelioma, schirrus. We not only demonstrate success in the treatment of the above ailments, but we prove efficiency in our treatment of kidney troubles, sugar diabetes, dropsy and spinal troubles. No charge is made for consultation in any case. No institution of similar character offers treatment, care and board of patients at so reasonable a price as we.

Every patient who has ever been treated by Dr. F. E. Barbour has obtained relief, and almost every instance a complete cure has been effected. A number of cases that have come under his care were those that had been pronounced hopeless by eminent authorities on the subject, but in spite of the fact that they were in so precarious a condition, apparently beyond the aid of human skill, they have not only received relief from their suffering, but have through the agency of his efforts and ability been restored to perfect health. The cases are rare indeed, in which it is impossible to accomplish like results.

Many persons are skeptical in regard to the above statement, but experience in these matters has shown us conclusively that in nearly every case any form of cancerous growth or chronic conditions can be quickly relieved without the least pain to the patient and all traces thereof entirely removed by the methods which are known and employed only at our institution.

Other treatments may be effective, but no other institution or individual is familiar with our manner of handling cases of this nature. We know of no other that is so universally successful and sincerely believe that ours is the only course of treatment known which is administered absolutely without pain or without resorting to the knife.

Having endeavored to convey to the minds of those interested some idea of our sentiments, and results that may be expected from the mission we are aiming to perform, we desire to call your further attention to the preparation that has been made for the accommodation and comfort of those who care to come to us for such assistance as we are prepared to render.

The Barbour Institute is located at Wayland, Steuben County, N. Y. The climatic conditions in that vicinity of the country are very conducive to health. Nature has done more in the way of beautiful scenery, and the soil is adapted to the growth of that class of vegetables that are considered especially healthful than in almost any other part of the state. This fact is evidenced by the large number of institutions devoted to the welfare of health seekers which are found in this locality.

This point is on the line of the Rochester division of the Erie and main line of the Delaware, Lackawanna & Western Railroads, eighty-four miles from Buffalo, and about eight hours' ride from New York City.

Those who advise us in advance of the time and place of arrival will be met at the station by a carriage and transferred to the Sanitarium without charge. The offices of the Institute are located at 306 Cornwell Building, Main Street East, Rochester, where we assure you it will be a genuine pleasure to talk over the situation and to give you any information at our command, which will be of assistance to you. Dr. F. E. Barbour is specialist in charge, and Mr. E. B. Turner is president and general manager.

Van De Carr Spice Co.

An old established and well known firm in the tea, coffee, and spice business is the Van De Carr Company, incorporated, located at 73 Stone Street. A variety of specialties in flavoring extracts of daily use in the culinary art are prepared and packed by them in form convenient to the exigencies of the housewife. Their specialties in coffees are widely known under the characteristic brand of "Electric," a much appreciated premium department is also operated in conjunction with the business.

Traders National Bank

43 and 45 State Street

Capital, \$500,000

Surplus, \$500,000

4 per cent. interest paid on Special Deposits

Boxes to rent in our Fire and Burglar proof vault from \$2.50 per year upwards

OFFICERS:

- HENRY C. BREWSTER, President,
- CHARLES H. PALMER, Vice-President,
- DARRELL D. SULLY, Vice-President,
- HENRY F. MARKS, Cashier,
- WILLIAM J. TRIMBLE, Assistant Cashier

MERCHANTS BANK

of Rochester

Accounts of Business Houses and Individuals Solicited

We do a general banking business and loan to customers on approved credit and collateral.

We issue letters of credit on Europe through the banking houses of Kountze Brothers and Brown Bros. & Co., New York.

Resources : : : \$3,105,307.66

Capital and Surplus : : \$250,000.00

OFFICERS

- PERCY R. MCPHAIL - - - - President
- THOMAS J. DEVINE - - - - Vice-President
- GEORGE WELDON - - - - 2nd Vice-President
- JOHN C. RODENBECK - - - - Cashier