

Remarkable Values in Furs

Just as we anticipated at the first cold snap, the fur question is first in mind, and the next thing, remember, is Meng and Shafer Furs. All who come to us, and there are many, say our stock, styles and values cannot be equaled in the city. Read a few of our prices:

- Gray Squirrel Throw Scarfs from \$3.50 up
- Blended Squirrel Throw Scarfs from \$3.50 up
- Gray and Blended Squirrel large flat Scarfs from \$6 up
- Mink scarfs, Ties, Pelisses and Muffs per set, \$35 to \$75
- Black, Blue and Natural Lynx Sets, \$20 to \$75
- Sable and Ice Bear Fox Sets, Scarfs and Stole effects, one stripe, two, three, four, five and six stripes in large flat style, \$10 to \$40
- Squirrel Sets in Gray and Blended labels, in Necktie, Scarf or Stole effects, from \$30 up
- White Fox Throw Scarfs and large Pillow Muff, \$50 up
- Chinchilla Throw Scarfs and large Pillow Muff, \$75 to \$100
- Russian Sable Scarfs and Muffs, per set, \$125 to \$500
- Ermine Scarfs and Muffs, per set, \$10 to \$100
- Brown Marten Scarfs and Muffs, per set, \$60 to \$200
- Hudson Bay Sable Scarfs and Muffs, per set, \$100 to \$350
- Persian Lamb Scarfs and Muffs, per set \$25 to \$100
- Persian Pawlets, \$10 to \$50



Garments Ready to Wear or Made to Order

We have a most complete stock on hand of garments ready to wear, made up in the very latest styles, under our own supervision. Or, we manufacture to measure and special order garments from Seal, Broadtail, Persian Lamb, Gray or Blended Squirrel, Pony Black, Brown and Natural, Caracul, Ponce. Women's Cloth Squirrel lined Coats, Electric Seal Near Seal, a full line of Men's Cloth Coats, Fur Collars and Cuffs for automobile and driving.

Ask, write or 'phone for Our New Picture Book of Fur Fashions
MENG & SHAFER
 11 State Street (Powers Bldg.) 186 Main St. E.
 14 Main St. W. Opp. Alliance Bank

LATEST IN TOOTHBRUSHES.

Arranged to Clean Both Sides of the Teeth at Once.

It is a well known fact that it is an easy matter to keep the outside of the teeth clean, but not so the inside. They are never touched by the toothbrush; in fact, are seldom thought of. Naturally, the inside of the teeth should receive as much care and attention as the outside, and to accomplish this there has been designed the toothbrush shown in the accompanying illustration. It is very peculiar in shape, and would hardly be recognized as a toothbrush. It is made of a hollow tube having attachments at each end for holding the brushes. Two small brushes are placed at each end of the tube and attached to tapes, which connect with a lever. At each



Cleans Both Sides of Teeth.

end of the tube are arms, which support the brushes and also small cups for holding a tooth dentifrice. The brush is held in an upright position, by operating the lever the brushes are moved back and forth across the teeth, cleaning both the inside and the outside. With each movement of the lever the brushes are brought into contact with the cup holding the tooth wash, and thence transferred to the teeth.

The Evolution of Woman.

At the beginning of time Twashtri, the vulcan of Hindu mythology, created the world. But when he wished to create a woman he found that he had employed all his materials in the creation of man. There did not remain one solid element. Then Twashtri, perplexed, fell into a profound meditation. He acquitted himself as follows:

He took the roundness of the moon, the undulations of the serpent, the entwining of the climbing plants, the trembling of the grass, the slenderness of the rose vine and the velvet of the flowers, the lightness of the leaf and the glance of the fawn, the gavity of the sun's rays and the tears of the mist, the inconspicuous of the wind and timidity of the hare, the vanity of the peacock and the softness of the down on the throat of the swallow, the hardness of honey, the cruelty of the tiger, the warmth of the fire, the chill of snow, the chatter of the jay and the cooling amelioration of the wretched condition of the lepers of China.

Attention is called by an English paper to the fact that all the surviving descendants of Lord Byron in the direct line, namely, his granddaughter Lady Anne Blunt, and his great-granddaughters, Lady Wentworth and the Hon. Mrs. Lytton, together with the latter's children, are Catholics. His grand-niece, Mrs. Ada Mary Augusta Stephenson and her cousin, Miss Geraldine Leigh also profess the Catholic faith.

At New Orleans, La., on Discovery Day, His Grace Archbishop Blenk became a member of the Knights of Columbus. National Advocate McArdle said, in the course of his toast that the day was not far distant when the Knights of Columbus would need a spiritual leader, one to whom it could look for direction in times when a generalship was imperative, and he knew of no more fitting and deserving head to wear the crown than that of an Archbishop. There was but one Archbishop who held membership in the order, and he was Archbishop Blenk.

Build Huge Nests. The Australian mound bird builds the biggest nest in the world. It sometimes makes mounds 150 feet in circumference, in which it buries its eggs five feet deep.

Smallest British Claim. Gibraltar is the smallest British possession. It measures less than two square miles. Canada is the biggest, with 3,746,000 square miles.

Legend of a Leather Bag. At Lullingebone Castle, the Kentish residence of Sir William and Lady Emily Tart-Dyke, is preserved a leather bag of coins. The tradition is that whenever the heir is married he and his bride must place a coin in the bag. The legend further claims that this matrimonial offering bag must never be counted or used, else misfortune will overtake the newly wed couple.

Scratches on Mahogany. If one's solid mahogany furniture becomes scratched rub the marred places with butter. This darkens the bruise instantly, and after a good hard rubbing the mar is about obliterated. A woman who is rich in the possession of antique mahogany always washes it with soap and water, drying with a chamotte skin, and never uses a bit of furniture polish.

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The deep price-cutting in many departments will make Friday and Saturday two of the busiest days of the week. We are determined to make both days busy ones, and the extraordinary low prices we quote will surely do it. Come and get your share of these unusual values.

Stylish Coats and Suits

Priced Ridiculously Low

We will inaugurate an extremely unusual sale of Women's and Girl's Garments which we hope you will make your very best effort to profit by. They are all strictly new and up-to-the-hour in style--splendidly tailored and in every way highly desirable. Our serious advice to our best friends is that they attend this extraordinary event without fail.

- Women's \$30 Suits, \$19.98--Women's Fine Tailored Suits of all-wool chevots and broadcloths, in all of the desirable colors and black; also mixtures, checks and indefinite stripes; the models are clever and striking and are in the tight and semi-fitting effects. Coats are lined with good quality satin and taffeta. Skirts include all of the smart plaited models. These suits are handsomely tailored and made to sell for \$30. Special price for Saturday **\$19.98**
- Women's Suits Worth \$35 and \$40--Prince Chap, pony, blouse and tight fitting styles in black, brown, blue and mixtures, **\$24.98** for
- Women's Suits Worth \$25--Mansish tailored business suits and dressy style in plain colors and fancy mixtures **\$16.98**
- Long Tourist Coat--In plaid mixtures and stripes--a large assortment of patterns in the latest colorings--valued \$20.00--Saturday's price **\$12.98**
- Long Coats--Of black broadcloth, tailored strappings; also braid and velvet trimmings--value \$30--Saturday's price **\$21.98**
- Coat Suits--Mixtures and checks in a large assortment of the newest colorings, usually sold for \$20. Saturday's price **\$12.98**
- Women's Cloth Suits--Check, stripes and tweeds, regular value \$16.50. Special price for Saturday **\$8.98**
- Misses' Winter Coats--Fancy mixtures and plain colors--flannel lined--coats are made ulster style--worth \$15.00. Special price for Saturday **\$9.98**

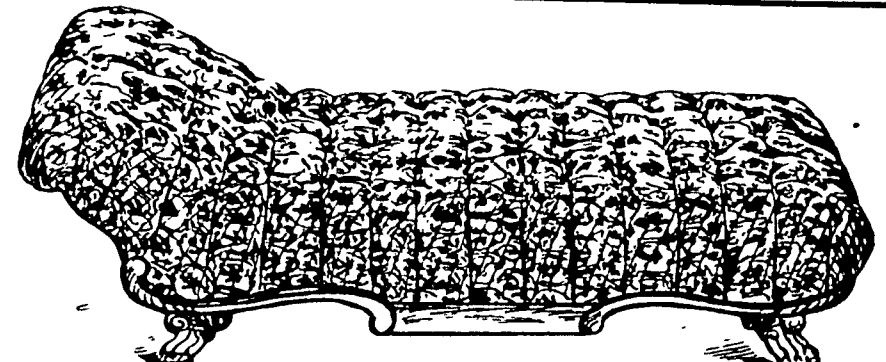
THE PEOPLE'S STORE.

COOK OPERA HOUSE.

The bill of vaudeville announced for next week at the Cook Opera House will have as its headline feature Clayton White and Marie Stuart in "Paris". Clayton White is well known as an exceptionally light comedian and Miss Stuart's Dicky impersonation is one of the most famous characters in vaudeville's stage literature. Another attraction will be the Military Octette, an elaborate musical act presented in five scenes with special costumes and stage settings. Julian Rose, a Yiddish monologist, promises a novel Hebrew offering; Feats of bicycling (performed in the air will be given by the Bellong Brothers; what is described as an extraordinary performance by feathered actors will be presented by Bartholdi's Birds; Cameron and Flapnigan, two comedians new to Rochester, will have a skit called "On and Off". Cook and Sylvia have a dancing act. A long moving picture programme will also be offered.

Baker Theatre.

It can probably be said without exaggeration that there has never been a stock organization in Rochester so well equipped to present "The Two Orphans" as the Moore Stock Company at the Baker Theatre. This fact has led Manager W. B. McCallum to revive this famous drama. It is promised that scenically the production will be most elaborate. Miss Albertson will play the sweetly serene and tenderly emotional part of Henriette; Miss Waldrop will appear as Louise, the blind orphan; Wilson Melrose will take the part of the stately Chivaller; Miss Raffetto will play Marinne; Miss Ross is cast in the almost classic character of La Frochard; David Hartford play the villain, Jacques, and Dennis Harris will impersonate Pierre.



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Full Size	Plain, Tufted and Imperial Edge	Velour in Colors
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COOK OPERA HOUSE VAUDEVILLE

All Next Week

Clayton White and Marie Stuart In their famous sketch "Paris"

Military Octette Musical Act in Five Scenes

Julian Rose Vaudeville's only Yiddish Monologist

Bellong Brothers Bicycle feats in mid air

Matinee, daily, 10, 20, 35c. Box seats 15c. Nights, 15, 20, 35, 50c. Box seats 75c.

Baker Theatre

ALL NEXT WEEK

Moore Stock Co.

Tremendous revival of the great drama

The Two Orphans

By the strongest stock cast ever in Rochester

Matinee, Monday, Wednesday, Friday, Saturday 10 Cents. Evenings--10, 20, 25, 35c & 50c

Next week--Romeo and Juliet and the County Fair

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