

Rochester's Smart Shop

Carey-Neuburger Company
(Of New York)

166 MAIN STREET EAST

Distinctive Apparel for Women

Daily additions of up-to-the-minute apparel for smart women suggest the advantage of dropping in frequently. To-day's arrivals will include

Prince Chap Suits

in zephyr-weight tropical worsteds, in the new white gray, \$27.50

Dust Coats of

Loom-test linen—natural colors—effectively trimmed in black and man-tailored, \$12.50.

Country Club Shirts

In China and Jap Silks, black and white, \$4.50.

Dress Skirts for Separate Wear

In linen. Six new models of plaited, circular, all gored and combination effects, \$5 and \$7.50.

INSURANCE

Egbert F. Ashley Co.

Rochester German Ins. Co.

(Local Office)

Rochester, N. Y., June 6, 1906

We beg to announce the consolidation of the Rochester German Insurance Company's local department with our agency. On and after June 18th we shall occupy offices on the second floor of the German Insurance Building.

The consolidation of the two offices includes all the companies represented in each, producing one of the leading general insurance agencies of the country, and will present to the citizens of Rochester an insurance programme which we believe will meet with their full approval. The honorable record of the two offices will be fully maintained.

Yours respectfully,

EGBERT F. ASHLEY CO.

Approved, **By Egbert F. Ashley, Pres.**

ROCHESTER GERMAN INS. CO.

By Eugene Satterlee, Pres.

PRESERVING THE COMPLEXION.

By Strict Attention to Condition of the Stomach and Blood.

If women understood more about the actual structure of the skin they might find it easier to keep it in good condition.

In the first place, it is a breathing organ, like the lungs, and second, a natural loom for the manufacture of the beautiful protecting blanket (for such it really is) called the cuticle, scarf, or outer skin, which thinly covers the entire exterior of the body.

The scarf skin is woven or built up from beneath by millions of minute scales, which are welded firmly together by the glutinous fluids which ooze from the deeper parts of the skin, and are smoothed down on the surface by the oil thrown out upon it.

When anything affects the health of the scarf or outer skin some form of skin trouble results. Thus, if too much oil is secreted, the oil accumulates upon the surface and in the glands and produces a muddy complexion and gives rise to face spots. On the other hand, if the supply of oil is scanty, a delicate, irritable skin results, and is frequently the forerunner of chaps and eczema.

If the perspiration is acid or laden with an excess of irritant impurities, this will in time create inflammation and irritation. Rheumatic or gouty eczema is due to this cause. Lastly, impure blood frequently manifests itself by breaking out upon the skin, showing that the blood itself needs purification and cleansing.

It is evident, therefore, that any difficulty comes either from external or internal causes and indigestion is the more frequent one. Impurities that are not thrown off through their proper channels from the stomach make their way into the blood, and out through the skin, and one of the reasons that candy is so bad for the complexion is that it produces fermentation that is felt immediately by the blood. Sweats in moderation are a necessity, but they should be of the simplest and most wholesome kind, and eaten only in moderation. Acids produce precisely the same effect upon those with whom they disagree, and too much fat in food will also work out through the blood and complexion. Therefore one should have no doubts as to what properties suit the digestion and blood, and a diet should be regulated accordingly.

Copper Claret Set.
Copper, and particularly copper combined and ornamental with other metals, is constantly growing in fa-

vor for articles used on the table as well as those that are purely ornamental. A new claret set shown in



The illustration is of dull copper inlaid with silver. The design of grapes with the leaves and the graceful tendrils appears on the jug and the six little cups, while on the "found" tray the same design is carried out most elaborately. The shape of the jug is plain, but quite effective, and the whole set is both original and handsome in design.

Another pleasing novelty for the table is the nickel asparagus set. The asparagus is laid on the tray and easily conveyed to the plate by the special spoon accompanying the set.

Dining Room Don'ts.

Don't fail to make the dining room the cheeriest room in the house, and the time spent in it the happiest of the day.

Don't forget that birth and breeding show up more clearly at the dinner table than at any other time. As a man eats, so is he.

Don't ignore details here if you must elsewhere. See to it that the silver shines, the glass glistens and the linen is spotlessly white.

Don't fail to remember that the conversation at the family table should be general. Little pitchers, have big ears, and that they are especially receptive at meal time.

"Dress for dinner." If only to change from one shirtwaist to another, make the change, but add a bow or a few flowers or something to show an attempt to "dress up." It has more of an effect than you think. It refreshes you and the others, and goes a long way toward creating a harmonious atmosphere.

WOMEN AND IDLENESS

WORK MAKES THEM SWEET
TEMPERED AND GRACFUL.

Human Nature Apt to Sour Without a Broadening Outside Influence—Leisure Class Bored by Social Duties and Pleasures.

Work keeps women sweet.

Depend upon it, catty women are nearly always idle. For idleness breeds feminine jealousies, tempers and meanness even more often than love—as the poets tell us is its function, says Mrs. Clarence Burns, an active club worker. "Give me the girls that work." I can say that with the ardor of that chap setting out in his quest of the ideal girl.

For when you come down to it, it is the woman who "does things," the woman who succeeds, that is the most womanly—in the better sense. One who has had all the miserable little "ego" in her "cosmos" rubbed off from contact with a larger world accepts every friend, new and old, at an honest valuation. She takes pleasure in the society of women who have made something out of life. And she can appreciate their success without depreciating it to others. And the mere realization of another's attainments does not inspire gossip and calumny.

The leaders in any sort of enterprise are never "cats." You see it takes breath and clearness of intellect and largeness of heart to get one anywhere. Men or women who have not these qualities find it hard to rise. So the women with the yellow streak in their make-up seldom reach the top of the ladder. I have seen some of this sort go up like rockets, but they come down just as rapidly—like sticks.

But the women who are known to do the valuable work of the community, and keep their places through thick and thin, are never feline in the slightest degree. And, by the way, they aren't always those who are most talked about and the oftenest in the public eye. They may be the church-workers who are getting wonderful results we never hear of. And they may be first-class workers in business or art.

From this type the catty woman is a thing apart. As soon as her temperament is discovered she is a marked woman. She suffers the social ostracism of her kind. There may be very little said about her. A shrug of the shoulders at the mention of her name is enough to gauge her unpopularity.

So the cat is happy only in the society of men—and then only so long as she can conceal her felinity or make a feint at being generous and sincere. For even men won't tolerate the cat's treachery, once it is revealed to them.

All women who have not home duties to keep them strenuously employed ought to have some considerable outside interest. We have a great leisure class of women in America. They have none but social calls upon them. They are bored by tedious rounds of dinners and dances, their tours from country homes to town houses and back and forth from Europe. To save themselves from the depths of ennui they play at scandal and they talk scandal. They keep the divorce courts busy and provide topics for the scandal-monger's tongue.

Look at the club meetings and luncheons where the feline languish for want of some one to listen to their insinuating scandal; where enlightened women are wise enough to enjoy the companionship and conversation of members of their own sex.

Why? Because each individual has an aim in life.

Effect of Room Furnishings.

It is a strange but true fact that it is impossible for a person to live and retain his health in a circular room filled with furniture fitted to the bend of the wall. This has recently been demonstrated in the Minot Ledge Lighthouse in England, where for the sake of economizing space the furniture was made on lines to fit the curves of the wall. Several cases of mental trouble have developed in succession among the men employed at the lighthouse, and specialists assert that this is the result of there being no angles on which the eyes may rest, so that it consequently roves around the room until the effect is maddening.

Red wall paper, too, has a most injurious effect upon the nervous system, the first symptom of which is headache. One reason why new houses are so often papered in red is that it does not show traces of wall dampness as soon as does paper of other colors, and therefore one reason why new houses are so often considered unhealthy is the effect of the wall coloring, which produces the most violent headaches.

The Cure for Scandal.

It is told of Hannah More that she had a good way of managing tale-bearers. It is said that whenever she was told anything derogatory of another her invariable reply was:—"Come, we will go and ask if this be true." The effect was sometimes ludicrously painful. The talebearer was taken back, stammered out a qualification or else begged that no notice might be taken of the statement. But the good lady was inexorable. Off she took the scandal-monger to the scandalized to make inquiry and compare accounts. It is not likely that anybody ever a second time ventured to repeat a gossip story to Hannah More, says Modern Women. One would think her method a cure for scandal.

TAILOR TRIMNESS RETURNS

Feminine Favor Again Clings to Shirt Waists.

Frankly speaking, the sheer lingerie blouse is not an unadulterated joy. In its best expression it is undoubtedly a thing of beauty, but a thing so costly that the buying of it is rank extravagance in the average woman.

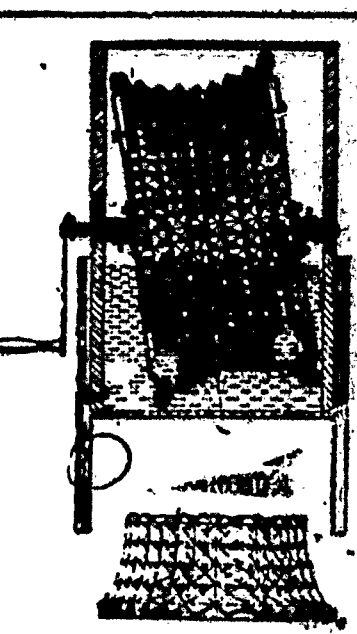
In less fine and dainty form it is prone to coarse elaboration and a lingerie blouse whose material and workmanship are not good lacks the very thing that is the secret of the garment's charm, and has all its disadvantages without any of its merits. Under a coat the sheer blouse crumples so badly that even the loveliest of the class is likely to look demoralized after an hour's wear, and for travelling, sports and general hard usage, the dainty thing is, according to all canons of good taste, out of place.

Gradually this point of view has been forced upon womankind and now that the first fine careless rapture of enthusiasm over the embroidered lingerie blouse has subsided, the want of more substantial waists for some purpose is making itself felt. As a result, there is a brisker demand for the tailored shirt waists than there has been at any time within the past few years.

Linen is pre-eminently the modish material for these waists, but good linen is expensive and for the woman who cannot afford to pay high prices for her waists there are models in madras and in the serviceable English pique.

Latest Washing Machine.

A recent improvement has been made in the construction of washing machines so as to render them more efficient in removing the dirt from and cleaning clothing. One feature consists of a staggered revolving cylinder in which the clothing is placed, the surfaces of which are crimped or corrugated so that the clothing is first thrown to one side and then to the other as the cylinder revolves, such movement of the clothing assisting in removing the dirt. The surface of the cylinder being ridged, the clothing is also severely rubbed. The width of the tank is reduced, so that there will be as little space as possible between the sides of the tank and the sides of the cylinder. This is in order that as the cylinder is thrown from one side to the other



Stirs Up the Clothes.

sides of the tank through perforated openings in the cylinder. In each half-revolution of the cylinder this will cause a rush of the water from one side of the tank to the other through the cylinder and also about the clothing.

How to Dress the Neck.

Few women realize how much their appearance depends on the way they dress their neck. Women with short necks "bundle" themselves up until they look as if they had chronic sore throat, while a girl with a neck like a giraffe wears a little turndown collar.

Let her who has the long neck wear all the high, soft neck adornments she can get together. With an evening gown she need not be afraid to put a band ribbon under her neck-lace, and she will look all the better.

In the daytime medium necked women should never wear a collar that confines the neck too much. In the evening the least adornment possible, and if she be fortunate enough to have a pretty neck and throat she is better without any jewels. If she must wear some, let them be a string of pearls or a necklace of solitaire diamonds.

The thin-necked, scrawny women are the ones that can drape themselves with the old-fashioned neck-lace with pendants. A dress cut open at the throat is always much more dressy, and even for old ladies is becomingly pretty. But their necks must be thoroughly covered with folds of net or soft tulle, says Woman's Life.

Nothing is ever prettier for old ladies' wear than the kerchiefs which consist of a square of net folded and put under the gown.

To Have a Small Waist.

Try this. Plant the feet firmly on the floor and stand naturally. Now pull the chest up and out without moving the shoulders unnecessarily. Draw yourself out of your skirt band still keeping the feet on the floor. Wiggle out of it, the band and there you are. The abdomen is down where it belongs, the chest, stomach, lungs and all organs have found their proper resting place and frankly, isn't it the most comfortable position you've found yet. Yet the waist is quite a bit smaller, is tapering and is or will soon become quite what Madame Fashion dictates.



JUNE BRIDES!

The furnishings of the new homes to be is a present topic of absorbing interest in many minds! Whether the outlay will be large or small this store can supply every need to the best advantage, both as to quality and price. Few Furniture stores in this state show such a variety of new and attractive patterns in everything that goes to make the home completely furnished. Twelve large departments, stocked with the newest goods, offer opportunity for choosing not found elsewhere. The advantage of buying here is also apparent in the harmonious combination of the furnishings of the different rooms. You can see the complete effect for each room, parlor, library, dining room, sleeping room or kitchen and will avoid the dissatisfaction that so frequently comes from buying here and there. The experience of practical men is also at your service in planning the best arrangement of your home.

Estimates furnished for the complete equipments of houses or flats.

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