

Published every Saturday at 33 Cortland Street, Rochester, N. Y.

Subscription Rates: For Year, in advance, \$1.00. Entered as second class mail matter.

ROCHESTER TELEPHONE 3353. SATURDAY, JUNE 3, 1905.

The Limit. Devious wiles employed by newspapers to boom its circulation are reprehensible enough when employed by "yellow journals" but when employed by religious publications...

Not So Difficult. It is stated that the late Baron Rothschild was wont to hand to young men who asked his advice on how to attain to his success in the world of finance, a printed card upon which were printed the following rules:

- Shun liquor. Dare to go forward. Never be discouraged. Be polite to everybody. Employ your time well. Never tell business lies. Pay your debts promptly. Be prompt in everything. Bear all troubles patiently. Do not reckon upon chances. Make no useless acquaintances. Be brave in the struggle of life. Maintain your integrity as a sacred thing.

Why all this adv. over the prospective marriage of a very rich man and a very poor girl in New York? If two respectable persons of suitable age see fit to marry is it anybody's business except their own?

Is it any wonder that men of the lower strata inveigh against the irregularities of our social and political fabric when a judge sends a man of a few dollars to the penitentiary for five years and on the same day imposed upon a "clever financier" who had stolen—beg pardon, who had embezzled—\$75,000 a sentence of only two years and a half!

Henry James seems to inspire as much and varied criticism just now as Bernard Shaw.

Makes Us Think. It was an ironical stab which Baron Kaneko, of Japan, gave us when he said that "The chief lesson of Christian civilization is that might makes right and that the grandeur of nations is measured by the number of men they can kill."

The baron's observation may be carried even further. It is coming to be too much the rule that a man's standing in the community is measured not by the power of his intellect, not by the right manner of his living but by the size of his bank account, by the cost of his attire, by the splendid furnishings of his home, by the number of automobiles he owns.

Burglary insurance is twice as high in Chicago as in any other city in the United States. Chicago ought to enforce laws better.

Former President Grover Cleveland was right when he wrote that if woman's clubs detracted from woman's home life and duties the club should be given up.

The "Literary Digest" says that "the number of Madonnas is greater than that of any other single class of pictures in existence, owing to the fact that for ages the greatest painters have all striven to realize on canvas humanity's ideal of the Virgin Mother."

On Wednesday the "Democrat and Chronicle" published a up-roaring defense of the new educational fads. On Sunday its news columns contained a disgusting account of the way children of both sexes were wading promiscuously unchaperoned and unsupervised in the pool created in the Brown's square playground.

Now's the time to Think of Higgins. And his famous "49." When the trees and flowers are blooming in these days of glad sunshine.

A nice assortment of Ladies, Gents and Children's clothing in the latest up-to-date styles. Also jewelry, silverware and household specialties.

LANGIE'S GILT-EDGE COAL. PARTICULAR PEOPLE PREFER. 337 MAIN ST. E. TRIANGLE BLDG. CLINTON AVE. S. COR. ALEXANDER ST. NORTH ST. NEAR N. Y. C. R.

The Month of June. The church celebrates the feast of the Sacred Heart in June and during the month we should offer up our prayers in honor of the Sacred Heart of Jesus that our souls may be thoroughly imbued with the beauty of this devotion.

We should therefore practice the devotion most sincerely and show by our love and adoration of the Sacred Heart that we desire His help in our trials and temptations and the grace to follow in His footsteps.

We received many orders from the States and Canada last week for copies of our Consecration Number, and although we printed a large number extra copies the edition was exhausted early Saturday and late orders could not be filled.

IXL Look out for list of Stenographers and Bookkeepers placed recently by Hendrick Commercial Training School, 938 Granite Bldg.

Celery King. The Best Cure. Don't believe rheumatism can be cured by rubbing liniment or oil on the sore spot. The disease cannot be reached in that way. It must be taken out of the system. Celery King cures rheumatism. 25c.

We Have Captured the Town On Straws. There are thousands here from the best hat builders in the world. Every one guaranteed perfect as to style and the best of the season's output.

- Canton Braid, Yacht Shape, 50c. Split Braid Canton Yacht Shape, \$1.00 and \$1.50. Fine Milan Braid, Yacht Shape, \$2.00 and \$2.50. Fine Split Yachts, \$3.00 to \$5.00. Fine Soft Braid MacInaw, new styles, \$2.00, \$3.00, \$4.00. Fine Sennet Yachts, \$1.00, \$1.50, \$2. \$3. \$4. Dunlap Straws, \$4. \$5. Panamas from \$5 to \$10.00.

Meng & Shafer. Manufacturing Furriers, Hatters, etc. Furs stored in fire proof vault. Repair work at greatly reduced prices during summer months. 186 Main St. E. opposite Stone St. 11 State St. 114 W. Main St. Powers Block.

ROCHESTER SAVINGS BANK. Resources Jan. 1, 1905, \$21,591,955.71. Surplus Jan. 1, 1905, - 1,825,427.40. Money loaned on bond and mortgage in sums of \$10,000 and under at 5 per cent. Over \$10,000 at 4-1/2 Per Cent.

G. T. Boucher, Florist. Cut Flowers, Floral Designs and Plants. 343 MAIN ST. E. Both Phones.

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BURKE, FITZ SIMONS, HONE & CO.

These Make Beautiful Gifts For June Brides. At Art Department, second floor.

- Byzantine Lace Luncheon sets, consisting of 1 dozen 6-inch Doilies at \$8.50, 1 dozen 11-inch Doilies at \$21.50, and one 28-inch Center Piece at \$12, the complete set \$42. Grass Linen Luncheon sets, of sheer linen that becomes more glossy with each washing each piece beautifully finished with Japanese hand embroidery, 1 dozen 6-inch Doilies at \$10, 1 dozen 12-inch Doilies at \$18, 1 large Scarf at \$9, 28-inch Center Piece at \$8.50, the complete set \$45.50. Cloney lace Luncheon Sets, deep handmade lace around small Maltese cross centers of linen, 3 oval Doilies in two sizes at \$3.05, 1 dozen 6-inch Doilies at \$4.50, 1 dozen 9-inch Doilies at \$8.25, 1 dozen 12-inch Doilies at \$13.50, 1 large Scarf at \$10, 1 24-inch Center Piece at \$4, the complete set at \$43.30.

Combination Suits For Summer Comfort. One's underwear all in one piece takes away an extra thickness around the waist. That's only one of many reasons why so many women and men prefer Combination suits.

- Men's Spring Needle Ribbed Combination Suit—pink and light blue—silk trimmed—\$1.50 value for \$1 a suit. Men's Fine Jersey Ribbed Combination Suits, light weight balbriggan, sizes 3 to 8—\$1 a suit. Men's Medium Weight Combination Suits, cream colored, fine quality combed cotton, sizes 3 to 7—\$1 a suit. Men's Fine Lisle Thread Combination Suits—white, ecru, pink and light blue, sizes 2 to 8—\$1.50 a suit.

Burke, Fitz Simons, Hone & Co.

DREAMLAND. Dreamland, the magnificent new resort which has sprung from nothing at old Glen Haven, bids fair to surpass the promised grandeur mentioned by the promoters when they came to Rochester in the winter and promised a transformation.

To tell all that has been done up to date would require an expenditure of space not allowable at this time. Suffice to say that the bustling management of the amusement enterprise has persuaded the railroad company to double track its system to and from the park, has erected the largest Figure Eight Roller Coaster and the most enormous (Giant Carousal in the land, has laid three acres of concrete walks, has constructed a stupendous elevated circus stage and ring in connection with twin electric towers and a vast band stand, and has scattered about the grounds, a Ferris Wheel, Katzenjammer Castle, Razzle Dazzle, Myth City, Cleopatra Castle, Cave of the Winds, House of Trouble and now is making a frantic struggle to have in readiness for the opening day a very large, handsome and complete vaudeville theatre.

The famous Royal Hungarian Boy's Band of Fiume, Hungary, and the marvelous Reed family, Europe's most finished and daring bareback riders who have been engaged to give a series of their startling performances on the open air stage of Circus Maximus.

THE GERMAN-AMERICAN BANK OF ROCHESTER HAS UNSURPASSED FACILITIES FOR SERVING ITS CUSTOMERS. IT SOLICITS THE ACCOUNTS OF INDIVIDUALS, FIRMS AND CORPORATIONS.

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JOHN F. MOLONEY 152 BROWN STREET. SUMMER GOODS. Ladies' Misses and Children's underwear and hosiery; Gent's Furnishings, underwear, hose, collars, ties, suspenders, working shirts and overalls; Ladies' fancy collars \$2 up; Pearl buttons 3 doz. 10c 3 sizes; Ladies' Working Aprons 25c and 35c; sleeves 15c pair, 2 for 25c; Garters 10c up; Fancy elastic 10c yd.; Torchon lace 6 yd. 10c; New style puff comb 15c; Patent leather belts 10c; boys' caps. Gold Bond and Green Stamps, 3 for 25c, 6 for 50c, 12 for \$1.00. Saturday Coupon \$1.00 extra. Bell Phone 1041 L.

THE COCOA EXPERT. Says: "RUNKEL BROTHERS COCOA is the finest cocoa made; an article of absolute purity with the highest nutritive qualities and a flavor of perfection." If you try it once you will fully appreciate the wisdom of THE COCOA EXPERT. Send your name and two cents for a trial can. RUNKEL BROTHERS - NEW YORK COCOA MADE OF COCOA BEANS ONLY.

We can furnish you with any of the best grades of coal on the market. Send us your order. Doyle & Gallery Coal Co., 37 Warehouse St. Tel. Bell or Rochester 158.

GEORGE T. FOSTER. 392 Clinton Avenue South, cor. Griffith Street. Dealer in Lehigh Valley COAL. Prompt Attention. Phone 764.

We want your trade. The Baker Rubber Beater Carpet Cleaning Company. Main office and works 39 South Water street. C. E. Garternigh, manager. We make a specialty of Carpets Refitted, made over and relaid in the most scientific manner. Work done on shortest notice.

Nolan & McLaughlin. Weekly Payment Jewelers. Are now located at 197 Main St. East opposite Glennys. Watches, Diamonds, Clocks. Jewelry, Silverware. Society Pins.

Furniture Bargains. \$1.99 A carload of Beautiful Reed Library Rockers for only \$1.99 while they last. \$1.35 One hundred Reed Sewing Rockers for only \$1.35. 75c For a solid oak, brace arm, cane seat dining chair. For these prices see the display window.

Lester's Low Price Furniture and Carpet House. 150 to 156 West Main cor. North Washington Sts.

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