

# McCurdy & Norwell Co. The Daylight Store.

## The June Fashion Event of White

THIS style exposition of white, shows how well the McCurdy Store holds the mirror up to fashion.

Paris and other style-centers have nodded approval on the various white summer requisites we have specialized for your knowledge and selection.

Our garment department presents fetching models of dainty white dresses and waists—Here are also style-convincing creations in millinery—The modish fabrics and trimmings—Exquisite neckwear and laces—in fact everything is here—the best showing of white we have had.



### Millinery and All the Fixings

OUR special showing of trimmed hats for this white event is fine. Hats from \$7.00 to \$10.00 every new shape—the display is especially rich in all-white—all-black and dainty light color combinations.

**UNTRIMMED HATS!** Large and small shapes made of serviceable horse-hair braids fancy Tuscan and Milan and chiffon hats in the very newest shades and styles.

**MILLINERY TRIMMINGS!** Besides the ribbons, fancy feathers, ornaments, wings and quills we are showing a large assortment of flowers and foliage including the popular carnation foliage, roses and rose foliage.

## A Purchase of White Shirt Waists and Dresses at Less Than Regular Value

THIS lot was especially prepared for this "WHITE EVENT." They are divided into lots for convenient choosing and they are all the newest style garments made by the best known and most reliable manufacturers in the country.

Lot 1	Lot 2	Lot 3	Lot 4
<b>White Cotton Waists</b> White Lawn Waists with large square bertha of lace insertion and net \$1.25	<b>White Silk Waists</b> White Japanese Silk Waists—18 broad pleats over entire front and sleeves \$4.00	<b>Girls' White Dresses</b> Fine Sheer Lawn low neck with hemstitched revers and bertha of embroidery, full sleeves with ruffe of embroidery very full skirt with deep hem \$2.50	<b>White Shirt Waists</b> White Lawn Suit with hemstitched band waist and skirt \$3.50
<b>Dotted Swiss Waists</b> of fine sheer grade material pleated front, back and sleeves fine band of needlework down the front \$1.50	<b>White Japanese Silk</b> Waists round yoke collar of 12 rows of lace and cuffs to match full puff sleeves \$4.75	<b>White Lawn Dresses</b> with tucked yoke and collar, full shoulder ruffles large puff sleeve and full ruffles on skirt all trimmed with fine lace insertion \$4	<b>White Lawn Suit</b> with hemstitched band waist and skirt \$3.50
		<b>White Lawn Suit</b> Waist with fine tucked yoke and front trimmed with bands of hemstitched embroidery large puff sleeves with hemstitched cuffs, skirt tucked, yoke and panel front outlined with embroidery \$5.75	

### Sheets and Pillow Cases

Strong, durable kinds and the values are especially tempting during this white sale.

#### Heavy Bleached Sheets

72 x 90, at .....	55c
81 x 90, at .....	55c
72 x 90, at .....	60c
81 x 90, at .....	60c

#### Hemmed Pillow Cases

45 x 36, at .....	10c
50 x 36, at .....	12½c
45 x 36, at .....	12½c
50 x 36, at .....	14c

#### Unbleached Sheets

72 x 90, at .....	45c worth 50c
81 x 90, at .....	50c worth 55c

#### Extra Heavy Unbleached Sheets

72 x 90, at .....	55c worth 85c
81 x 90, at .....	60c worth 70c

#### Blankets

Good quality of white and grey blankets at pair 80c

## The Curtain Section Is Well Represented In the June Sale of White

HANDSOME Curtains of every desirable sort perfect in every detail—AS MANY PAIRS AS YOU WISH OF ANY PARTICULAR KIND.

Figure 2, simple and elegant Muslin Curtains finished with fancy ruffe 2½ yds. long 75c \$5.50  
 Renaissance Lace Curtains—2½ yds. long with insertion and edge \$1.75 value at \$1  
 Irish Point Curtains—a wide range of attractive patterns with heavy border \$5 \$3.75  
 Nottingham Lace Curtains—copies of the hand made laces—\$1.00 value at \$1.25  
 Cable Net Curtains—in Renaissance and Arabian styles—very durable \$4.75 value \$3.50

Ruffled Bobinet Curtains with lace insertion and edge—\$2.50 value at \$1.25

High Grade Organdie Curtains—finished with tucks and hemstitching \$1.75 value at \$1

White Renaissance Curtains insertion edge and fancy corner piece \$4 value at \$3

Irish Point Curtains in Louis XV and XVI designs with very attractive borders \$8 \$6

## The June Sale of Fine Muslin Underwear

SPECIAL showing of well-made undergarments for summer wear. We direct your attention to items selected at random from our big assortment.

#### White Skirts

Muslin Skirt with 6½ inch Loie Fuller ruffe deep embroidered ruffe with embroidered inserting and tucks above, 5 inch foot \$1.50  
 Fine Cambric Petticoat—deep ruffe with clusters of pin tucks and fine embroidered ruffe, deep lawn foot ruffe—\$3.30 value for \$3.00

Fine Skirt with three rows of deep lace inserting—deep lace on ruffe at foot \$5.00 \$3.50  
 Skirt with deep embroidered ruffe with cluster tucks and embroidered inserting \$3.50  
 Between—\$5.00 value for

#### Corset Covers

Corset Cover with double rows of lace inserting—lace at neck and arms—\$1.00 75c  
 Corset Cover of lawn with lace front—embroidery at neck and arms—75c value for 50c

#### Drawers

Fine Cambric Drawers, with 7 inch embroidered ruffe—\$1 value for 75c  
 Cambric Drawers—trimmed with heavy Torchon lace with tucks above—\$1 value for 85c

#### Gowns

Gown with round low neck—yoke of imitation hand-made embroidery hand run embroidered edge—\$2 value for \$1.50  
 Gown of Nainsook with round low neck and trimmed with lace \$1.50 value \$1.25  
 Gown of Nainsook with square neck trimmed with lace \$1.50 value for \$1.00

#### Short Skirts

Short Knee Skirt trimmed with cambric, hemstitched ruffe—39c value for 25c

# McCurdy & Norwell Co.

## Correspondence

DANVILLE.

Next Sunday is the monthly communion Sunday for the Boys Society, the Cadets of the Sacred Heart. A large attendance is desired.

Confessions will be heard Saturday afternoon from 3 to 6 o'clock and in the evening at 7:30 o'clock.

Friday was the first Friday of the month. Confessions were heard Thursday evening beginning at 7:30 o'clock. Mass on Friday morning at 5:45. This devotion has increased markedly.

Sacred Heart devotions on Friday evenings of the month of June at 7:30.

Last week the reverend pastors of both St. Mary's and St. Patrick's celebrated the anniversary of their ordination. Rev. Father Kriehel celebrating the fourteenth anniversary and Rev. Father Dunn the sixteenth. The earnest prayers of the people is that God may spare them many years yet to continue in their sacred ministry.

A large number went to the convention on Sunday.

Mrs. F. J. McNeil who has been seriously ill for the past fortnight, is constantly improving.

Miss Regina C. Driscoll has been very ill for the past week. She is better now.

Mrs. Phillip Blum and two children have gone to Towanda, Pa. for a month.

Frank Taffie and Miss Katharine Griebel are to be married next Wednesday at St. Mary's church at 2 p.m. Rev. M. Kriehel officiating.

Miss Helen M. Brogan will teach at Solus next year.

The young people of St. Patrick's church will give a party in O'Connell hall Monday evening, June 5th.

Rev. Father Kriehel preached at the Forty Hours devotion at Holy Angels church, Nunda, last week.

The private leap year party given by the young ladies of St. Mary's church last Friday evening was a delightful affair. Columbia Hall was tastefully decorated with pink and green bunting, lilacs and apple blossoms. Light refreshments were served.

Master Lewis Loughney is constantly improving.

Mr. Edward I. Dunn and Miss Mary Dunn are visiting their brother, Rev. Father Dunn.

#### WILLARD

The illustrated lecture on the "Holy Land" given by Rev. Dr. Breen of St. Bernard's Seminary, Rochester at Ovid on May 28th was well attended and enjoyed by the people of the hospital and vicinity.

Mass at the hospital on Sunday last was celebrated by Rev. Dr. Breen of Rochester.

Regular meeting of the I. C. B. A. was held at their rooms on May 31st.

Mrs. William Martin was called to Seneca Falls last week by the illness of her mother, Mrs. P. Lyman.

Miss Mary Rielly of Ogdensburg cottage who was quite ill for a few days, is so far recovered as to be able to resume her duties.

Miss Margaret Duffy of Ogdensburg cottage has returned from her home at Lake Farm where she spent a week with her parents.

Mr. James Quinn, electrician at the hospital, who has been ill for a long time, has been removed to his home in Ovid.

#### GENEVA.

Miss Helen Murphy of the class of 1906 took part in the junior seniors speaking contest at the High school, Friday evening, May 27th. The subject of her recitation was "The Minister's Black Horse." Her delivery of the same was very creditable and was acknowledged to be one of the best given. The junior class of which she is a member won the custody of the loving cup.

Mr. Thomas Murphy of Center St., who has been seriously ill at his home from injuries sustained while at work, is recovering rapidly.

The funeral of Daniel Danahoe of Seneca Castle took place at 10:30 a. m. Monday from St. Francis de Sales church. The deceased was 75 years of age and death was due to heart failure.

The following interesting programme was given by the pupils of St. Francis de Sales school on May 31, in honor of Memorial Day. Our Glorious Land, school. Decoration day in Empire State, George Kelleher. Sailing Song, first grade pupils: A Sad Farewell, Anna R. Buckley, chorus. "Columbia's Flag", school; You put no Flowers on Papa's Grave, Anna McNamara. Flag exercise, boys and girls, chorus. Our Fair Land Forever, school. The Blue and the Gray, Mary Moore. Return of the Birds, third grade pupils: A Child's Letter, Mary Drumm. A Memorial Day Tribute, Alice H. Graney. Immaculate, school.

#### Railroad Notes.

\$12 25 Buffalo to Chicago and return via the Nickel Plate Road, account Republican National Convention. Tickets on sale June 16, 17, 18, 19 and 20, 1904. Good returning to leave Chicago June 29th. See local agents or write R. E. Payne, Genl. Agt. 291 Main St., Buffalo, N. Y.

\$15 Buffalo to St. Louis and return via the Nickel Plate Road. Tickets good 7 days. On sale each Tuesday and Thursday during June. For particulars see local agents, or write R. E. Payne, general agent, 291 Main St., Buffalo, N. Y.

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Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886.

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NOTICE TO CREDITORS—Pursuant to an order of Hon. Geo. A. Benton, Surrogate of the County of Monroe, notice is hereby given, according to law, to all persons having claims or demands against Mary Murphy, late of the City of Rochester, County of Monroe, State of New York, deceased, to present the same, with vouchers therefor, to the undersigned John M. Murphy, at his place for the transaction of business as such executor, at 226 Powers Block, Rochester, on or before the 20th day of June 1904. Dated Dec. 12, 1903.

John M. Murphy,  
Executor.

50 YEARS' EXPERIENCE

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