

McCurdy & Norwell Co.-The Daylight Store.

A Comprehensive Corset Store

Nearly 100 styles of corsets—every price between 50c and \$25—every corset here whether a high or low price is cut and made scientifically with a view of giving health and comfort, poise and elegance to the wearer.

It matters not what type of figure a woman has, she can be properly fitted here to a model that will give freedom and a fashionable figure.

The "LA VINETTE"—comes in all the latest models from \$2.50 up to \$25.

Thompson's Corsets at 50c, \$1, \$1.25, \$1.75, \$2.25 to \$3.50.
 R. & G. Corsets at 75c, \$1, \$1.25, \$1.50, \$1.75, \$2 to \$3.50.
 J. B. Corsets at \$1, \$1.50, \$2, \$2.25 to \$3.25.
 F. P. Corsets at \$1, \$1.50, \$2 and \$3.
 P. D. Corsets at \$1.75, \$2, \$2.50, \$3.50 to \$12.
 Lyra Corsets \$6, \$7.50, \$8.50, \$9 to \$18.

P. N. Corsets at 75c, \$1, \$1.25, \$1.50, \$1.75, \$2, \$2.25 to \$7.
 H. & H. Corsets at 75c, \$1, \$1.25, \$1.50, \$1.75, \$2.50, \$2.75 to \$5.50.
 American Lady Corsets \$1, \$1.50, \$1.75, \$2, \$2.25, \$3 to \$4.50.
 Warner's Corsets at \$1, \$1.50, \$2, \$2.25, \$2.50.
 "La Vinette" Corsets \$2.50, \$3.50, \$4 to \$25.
 Redfern Corsets at \$3, \$3.50, \$4 to \$10.

Summer Millinery

An admirable showing that reflects the latest fashions perfectly. COME AND SEE THIS SUMMER SHOW.

Every pleasing millinery idea that fashion has decreed for the summer season of 1904 can be studied in our new stock.

Three Excellent Designs That Are Especially Worthy of Note

VICTORIA POKE HAT—A girlish creation made of gray silk maline and chiffon. Tiny pink roses and northern fern add a becoming touch of color. Very dainty and effective hat. Ties to match are an important adjunct. Quite the smartest style of the kind you'll see.

A PARIS HAT—The Charlotte Corday creation made of horsehair braid in champagne color, combined with lierra lace and artistic trimming of pink rosebuds in half bloom and foliage. A very charming dress hat.

A lovely hat in white millinery crepe de chine. A border of velvet and dainty roses outlining the under brim. Two circles of velvet ribbon and roses are introduced as a trimming for the top of the hat, which is a decided novelty and entirely new. The color scheme is most effective.

Trimmed Dress Hats for Summer at from \$7 to \$10

The beautiful hats offered at these prices should make the buying spirited. A big assortment of modish creations, which for style and elegance are more handsome than any previous lines at these prices.

Remarkable Ribbon Event

THIS great purchase is made up of ribbons woven specially for the summer of 1904.

All of the newest weaves and colorings in enormous variety. New, soft, lustrous styles—a very

great quantity representing the very best efforts of American and foreign manufacturers, all secured at less than regular market prices.

This sale is particularly timely, as ribbons are to be lavishly used for trimming and decorating summer gowns, also for neckwear, sashes, hat trimmings, hair bows, etc.

An Expert Corsetiere in Attendance Every Business Day in the Year

We will fit any figure without extra cost, not only perfectly, but in such an accurate manner as to give comfort and elegance to the form. Arrangements can be made for fittings for any day excepting Saturday.

Big Sale of Curtains

Scotch Net Curtains—copies of hand made laces—54 and 60 inches wide—3-4 to 3-8 yards long—very showy and durable—a quantity of these secured under price and to be sold at a pair..... \$1.75 value.

Cross Stripe snowflake curtains—big range of colors at, per pair..... \$1

Plain ruffled muslin curtains—finished with 5 rows of tucking—pair..... 50c

Ruffled Bobbinet Curtains—with lace insertion and lace edge—\$1.50 value at, a pair..... \$1.15

At 10c a Yard
 Fancy Satin Ribbon in Dresden effects, 3 inches wide, regular 15c value.

At 25c a Yard
 Plain Satin Ribbon in assorted colors, 6 inches wide, regular 35c value.

At 19c a Yard
 All Silk Satin Ribbon in every color, 5 inches wide, regular 29c value.

At 10c a Yard
 Fancy Louise Ribbon in the woven Dresden effects, 3 inches wide, regular 15c value.

At 15c a Yard
 Satin Taffeta Ribbon in all the most desirable shades, 4 1/2 inches wide, regular 22c value.

At 10c a Yard
 Louise Ribbon in all colors, 4 inches wide, regular 19c value.

At 25c a Yard
 Black and White Novelty Stripe Ribbon, 5 inches wide, regular 35c value

At 19c a Yard
 Taffeta Ribbon in all colors, 5 inches wide, regular 29c value.

At 29c a Yard
 Satin Messaline and Louise Ribbon, 6 and 7 inches wide; also 6-inch Dresden Ribbon, regular 40c and 50c values.

Complete Line * of Hammocks

The "Oso Hammocks" made from seine twine—the strongest made.

Hammocks without valance..... \$2.00

Hammocks with straight valance..... \$3.00

Extra fine Hammocks at \$4 and \$6.

These "Oso" Hammocks are guaranteed to stand a test of 1,000 lbs. and are the finest and best on the market at any price.

A fancy Net Hammock—with cushion, spreader and deep valance—at a very special price..... \$1.25

Hammock and veranda cushions—covered with cretonne..... 50c

Inexpensive Screens for Summer Cottages

3-fold screens—filled with silk—line, oak frames—75c and..... \$1.25

Bamboo Porch Shades
 Size 6x9 feet at \$1.00.
 Size 10x8 feet at \$1.60.
 Size 12x8 feet at \$2.00.

Pictures

Suitable for the Summer Home Etchings—16x20 finished with 2-inch oak frame—fancy beading—\$1.25 value at..... 85c

Colored subjects—11x14 finished with gold lacquered frame—75c value—at..... 59c

Big range of heavy pasteboard posters—each..... 10c

Lot of Passe Partout—5x9—7x9—each..... 10c

Rugs at Great Savings

Kashmir Cotton Rugs—double faced and very durable—Size Value Price
 6x9..... \$6.50 \$5.00
 7-6x10-6..... 9.00 7.00
 9x10-7..... 11.00 8.75

Lot of 12 Rugs—Axminster and Body Brussels—size 9 x 12 feet, very special at..... \$19.50

Wool Smyrna Rugs
 Size Value Price
 6x9..... \$7.50 \$5.85
 7-6x10-6..... 11.50 8.75
 9x12..... 12.75 9.75

Six patterns of Wilton Rugs—9x12—marked for quick selling at..... \$27.50

Sale of Shirt Waists

SEVERAL hundred beautiful white shirt waists, embracing all the leading summer effects in embroidery and lace trimmed garments—styles entirely new. These represent a big purchase under

regular value and we offer
 New \$1.50 Waists at \$1.
 New \$2.50 Waists at \$2
 New \$4 Waists at \$3

Waist of Knickerbocker, made of fine sheer lawn, double row of wide Battenberg embroidery, side pleats from shoulders and needlework collar, at \$1

Waist of fine sheer Lawn, graduated hemstitched pleats over bust, needlework and beading and down front, fagotted collar, same style with broad clusters of pin tucks \$1

Sheer Lawn Waists, half-inch pleats on each side of front and back, side panel front with large pearl buttons, new tie \$1

White Lawn Waist, pleated body and sleeves, yoke and large squares bertha of lace insertion and Brussels net \$1.25

White Indian Lawn Waists, broad hemstitched pleats down front, side yoke of hemstitch ed tucks, fagotted stock \$1.50

Waists of white India Linon, entire front hemstitched and trimmed with Val. lace inserting and tucks—Waist of white Lawn with front of Val. in. section between broad pleats, three rows inserting in back—White Lawn Waist, collar, yoke and Bertha made of fourteen rows of fine Val. lace, body tucked in front and back—All three style at \$2

DO NOT NEGLECT THE EYES.

Failing—Eyesight is indicated by any of the following symptoms: Watery eyes, headache, seeing objects double, spots before the eyes, inflamed eyelids, aversion to light, smarting eyelids, blurring when reading, sleepy feeling, jerking of the muscles around the eyes, holding reading or close work either beyond or inside the normal distance of 12 inches. If you have any of these symptoms your eyes are affected and you should call at once. A thorough examination will be made by our eye specialist, L. L. Minger, free of cost, and he will tell you whether you need glasses or not. Glasses if needed from \$1.00 up.

Optical Department, Main Floor, Next to Elevator.



To Be Decided Later.
 The boy, who was visiting his indulgent aunt, had eaten heartily of the preserves.
 "Don't you think you've had enough, Willie?" she asked.
 "Don't know," he replied.
 "Don't know!"
 "Nope. Can't tell yet," he said.
 "But what do you think?"
 "Ain't any use thinking at all. I got to know. Thinking don't help any if you think wrong."
 "Well, you're the most remarkable boy I ever knew," said his aunt.
 "When will you know?"
 "In half an hour."
 "And how will you know?"
 "Why, that's easy," replied the wise boy. "If I ain't sick in half an hour I'll be sorry I didn't take more, and if I am sick I'll be sorry I took so much. That's the only way to tell that I know."
 His aunt admitted that it left no room for doubt, but she tried to point out that it was rather unsatisfactory, to which the boy merely replied that he wished there was a better way but he didn't know of any.

Too Much Economy.
 "You don't look well this morning," remarked the foreman as a factory hand entered a Detroit establishment the other morning.
 "Naw!" was the response. "Ain't nobody well to my house."
 "What seems to be the matter?" asked the foreman, as thoughts of smallpox, diphtheria, cholera and other diseases ran through his brain.
 "Stink nose" was the unexpected answer. "You see, we bought a new house a while ago and we economized to pay for it. We got so dad blamed stinky that we didn't eat enough to keep the cold out, and now we're payin' the doctor the money we saved to pay for th' house."—Detroit News.

Up in Yonkers.
 Harry—Well, now that we are engaged, my girl is beginning to economize. You see I used to take a pound of 90 cent bonbons to her every Sunday evening.
 Fred—Ah, ha, and now she insists on a cheaper sort, I suppose.
 Harry—Oh no. You can get two pounds of the 90 cent kind for \$1.75, so she insists on a two pound box.—Yonkers Statesman.

Also to Hear It.
 Bill—It takes a lot of wind to learn to play the cornet does it not?
 Jill—Indeed, it does.
 "Well, how about the trombone?"
 "Oh, it takes a lot of nerve to learn to play that!"—Yonkers Statesman.

Result of Vigilance.
 "Eternal vigilance is the price of peace, you know."
 "I don't know anything of the kind. My wife meets me at the head of the stairs every night, and there's always war."—Yonkers Herald.

Sympathy.
 Mr. Ferguson—Laura, how much more have you got of this new breakfast food?
 Mrs. Ferguson—Enough to last us a month yet. That reminds me, George, that I heard a mouse last night in the drawer where we keep it.
 Mr. Ferguson—Poor thing.—Chicago Tribune.

No Love Lost.
 Judge (sternly)—Didn't I tell you last week I never wanted to see you here again?
 Prisoner—Oh, yer honor, I hates th' sight o' you wussers' you hates th' sight o' me.—Detroit Free Press.

Too Much Culture.
 "Uncle Eph, what did you take your boy out of the night school for?"
 "Kase hit made him disrespectful to his ole dad. He done tole me udder maw'nin' dat I didn't talk good grammah."—Chicago Tribune.

Convinced.
 "Jones froze his ears this morning."
 "How?"
 "Looking at the thermometer to find out how cold it was."—Detroit Free Press.

Sure to Win.
 "I have a theory that a man who fasts has just as much endurance as



a man who doesn't. Now, in a race between the two, which do you think would win?"
 "Way, the faster, of course."

Always in Season.
 Stillings—Yes, women are careless enough about carrying their pocket-books; but it is said a woman wouldn't be able to find her pocket if she had one.
 Weston—I notice my wife never has any difficulty in finding mine.—Boston Transcript.

McCURDY & NORWELL COMPANY