

Correspondence

**OUR AGENT.**  
Mr. A. Herman will visit subscribers in Rhaca, Elmira, Waverly, Corning and Hornellsville.

AUBURN

Harry Mack, of 256 Seymour St., Auburn, is the guest of Mr. and Mrs. J. J. Mahoney of Durringer Pl.  
Harry Mack of Auburn, John and Charles Mahoney and Harry Goodroe were the guests of Mr. and Mrs. Goodroe at Niagara Falls Sunday.

Bishop McQuaid dedicated St. Aloysius' church on Sunday, Oct. 5th, with impressive ceremonies. Many prominent clergymen from various parts of the State as well as the pastors of other Catholic churches of this city. At the 9 o'clock mass the bishop confirmed a class of 100 children. The bell, donated by Henry J. White, was also blessed by the bishop. The evening service began at 7:30 o'clock with the blessing of the Stations of the Cross. This was followed by solemn vespers.

CANANDAIGUA

Rev. J. J. Bresnahan, of Churchville, will conduct a 3 days retreat for the Young Ladies Sodality beginning next Wednesday, the 22nd.

The foundation of a Catholic Reading Circle is contemplated and a meeting will be held this Friday evening in the newly equipped meeting room at the parish school to organize and perfect arrangements.

Henry Austin Adams will lecture here Dec. 11th.

The Holy Name Society held their meeting last Sunday afternoon and voted to turn over \$40 from their treasury to help defray expenses for recent improvements at school.

SHORTSVILLE

A month's mind mass was celebrated Tuesday morning for the repose of the soul of Mrs. Wm. McKinley.

Mr. M. Creedon and family, of Manchester, have moved to Buffalo.

Misses Lizzie O'Keefe and Nell O'Brien of Canandaigua, were the guests of Miss Anna Russell over Sunday.

A large number of our village people attended the festival at Palmyra last Tuesday evening.

Mr. and Mrs. Wm. O'Bryan are the happy parents of a baby girl which was born last week Thursday.

CALEDONIA

The October devotions are held on Friday evenings during the month. Last Thursday evening several of the neighboring priests assisted in hearing confessions. Rev. Father Bresnahan, of Churchville, preached a very eloquent and instructive sermon on Wednesday evening of this week. Confessions were heard in the Mumford church.

Rev. B. W. Gommenginger assisted at the Forty Hours Devotion at Genesee the first of the week.

There will be a meeting of St. Aloysius Young Men's Society Sunday afternoon.

Miss Olive Kelly attended Teachers' Institute held at Batavia the past week.

Mrs. K. Wilcox, of Rochester, was a guest recently at the home of her sister, Mrs. P. Connor, of North St.

OVID

A special train will be run Saturday evening from Trumansburg, Farmer etc. to take passengers to the Ovid Fair. The famous Rhaca Band will give a concert Saturday. The Fair is doing well.

(Late last week.)

SHORTSVILLE

The death of Mrs. Mary Ann Westerdol, daughter of Mrs. M. Kinella, of this village occurred at Denver, Col., last week Thursday. Mrs. Westerdol has resided in the West for many years. The remains arrived here Tuesday noon, the funeral being held Wednesday morning at 9:30 o'clock from St. Dominic's church. She is survived by her husband, mother and six sisters, Mrs. O'Connor, of Orange, N. J., Mrs. G. Elmt, of Rochester, Mrs. E. Harmon, of Westford, Pa., Mrs. W. Quinn, of Auburn; Mrs. John Tobin and Nellie Kinella, of this village; and two brothers, John and Martin, of Syracuse, to whom the sympathy of the entire community is extended. Internment at Clifton Springs.

AVON

Rev. Father Farron attended the Forty Hours Devotion at Honeyoye Falls.

Miss Julia McLaughlin is visiting her sister Mrs. Hastings at Lima.

Prof. M. J. Connor, who has been spending the summer at his home on Lower Genesee St., has returned to his school at Trenton, N. J.

A club consisting of twenty members and known as the Young Men's Social Club has been organized for the purpose of holding a series of dances during the coming winter.

Rev. Dr. Hanna, of St. Bernard's Seminary, Rochester, delivered an eloquent sermon to the Rosary Society.

The annual Seminary collection was taken two weeks ago Sunday, about \$90 being subscribed from this congregation.

Miss Daisy Carroll attended the Forty Hours Devotion at Honeyoye Falls this week the guest of her cousin, Rev. Father Clancy.

Equipped high masses were said last week for the repose of the souls of Miss Lizzie Finnegan and Mr. John Connor.

Miss Margaret Carroll has resigned her position as operator for the Bell Co. Miss Calla McNamara is now operating here for the Bell Co.

**A Generation Ago**  
coffee could only be bought in bulk. The 20th century way is the

**LION COFFEE**  
way—sealed packages, always clean, fresh and retaining its rich flavor.

**Railroad Notes.**  
Sunday, Oct. 19th, the Buffalo, Rochester & Pittsburgh Ry will run a delightful autumn excursion to Bradford and the new Kinzua bridge. It is three seasons since the B. R. & P. Ry. has run an excursion to the latter point and, no doubt, the public will be glad of an opportunity to view the new and wonderful structure. Special train will leave Rochester at 8:30 a. m. Returning, leave Bradford at 4:25 p. m. Tickets will also be good returning from Bradford on regular trains Monday, Oct. 20th. Fare round trip \$1.50.

Prosperity in the West. This has certainly been a most prosperous year for the western farmer, and in order to give people living in the East an opportunity to witness for themselves the present advantages of western farm life, the Nickel Plate Rd has arranged a special round trip Home-seekers' excursion, leaving Buffalo Oct. 21st, for the best farming sections all through the west, and Mr. R. E. Payne, Genl. Agt., 291 Main St., Buffalo, N. Y. will be pleased to answer all inquiries regarding same, if you are unable to secure this from your local agent.

The Great West has certainly many attractions in the way of beautiful resorts for those seeking health of pleasure, and the farming sections of the west are now enjoying unprecedented prosperity, which should be of absorbing interest to those contemplating seeking a new home in a growing section of our great country. Daily during October, the Nickel Plate Rd. will sell special low rate one way tickets to points all through the west. These tickets are good on the Personally Conducted trans-Continental Tours which leave Boston every Monday and Wednesday noon in the elegant Pullman Tourist Sleeping Cars which have everything for comfort and convenience of passengers at rates less than half those charged for Standard Pullman accommodations. These Tourist Cars pass through New York State on West Shore train No. 1, via Rott-rdam, Je Utica, Syracuse and Rochester, at which points parties may join them. As they have become more widely known, the patronage has steadily become of higher class and increased in numbers, until they are now the most popular and high class tourist car excursions from this section to the west. For tickets and information see nearest agent, or write R. E. Payne, Genl. Agt. 291 Main St., Buffalo, N. Y.

**The Homestead Sanitorium** is not a Keeley institution. We treat the liquor and drug habits as a disease and use no bi-chloride of gold or other poison. No Gold is our own remedy and we will give \$100 for every case that it will not cure. We have never had a failure. Can others say the same? Write in confidence to the Homestead Sanitorium, Wayland, N. Y.

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and muscles sore from cold or rheumatism, when you slip and sprain a joint, strain your side or bruise yourself, Perry Davis' Painkiller will take out the soreness and fix you right in a jiffy. Always have it with you, and use it freely. USE

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Connections with all railroads for points East.  
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Arrive at DETROIT . . . 7:30 A. M.  
Connecting with earliest trains for all points in Michigan and the West, and with D. & C. LINE of steamers for all Great Lake Summer Resorts. Send for illustrated pamphlet and rates.  
Rate between Detroit and Buffalo \$2.10 one way, \$3.50 round trip. Berths \$1.00, \$1.50, \$2.00, \$2.50 each direction.  
If your railway agent will not sell you a through ticket, please buy a local ticket to Buffalo or Detroit, and pay your transfer charges from depot to what? By doing this we will save you \$3.00 on any point East or West.  
A. A. SCHWITZ, G. P. A., Detroit, Mich.

**CITY NEWS AGENTS.**  
The "Catholic Journal" is sold by the following newsdealers, and can be obtained of them Saturday mornings.  
Yawman & Stupp, 20 Clinton Ave. N. Vorberg Bros., 136 State St.  
Mrs. K. L. Wilcox, 1054 Main St. East. Metzger Bros., 706 Clinton Ave. N.  
Mrs. Peters, 366 North St.  
W. E. Root, 628 Clinton Ave. N.  
Geo. F. Root, 276 Main St. East.  
Leo Spiegel, 371 Hudson Ave.  
J. Johnson, 198 Lyell Ave.  
Wm. Gray, 169 Monroe Ave.  
Mrs. A. E. Danby, 301 Clinton Ave. N.  
A. E. Hanser, 330 North St.

**NOTICE TO CREDITORS**—Pursuant to an order of Hon. Geo. A. Benint, Surrogate of the County of Monroe, notice is hereby given according to law to all persons having claims or demands against Thomas Hennessy late of the city of Rochester, County of Monroe, State of New York, deceased, to present the same with the vouchers therefor, to the undersigned as executor at his place for the transaction of business as such at No. 235-236 Powers Block, Rochester, N. Y., on or before the 15th day of January, 1903. Dated July 20th, 1902.  
John C. King, Executor. Thomas Hennessy decd.  
MURPHY, KERNAN & KERNAN Attorneys Rochester, 235-236 Powers Block, Rochester, N. Y.

**CATCH PHRASES.**  
Their Utility in Advancing the Interests of Business Men.  
There are many instances of where a suitable catch line well drilled into people has been of great value in building business. The best catch line is one that fits your business best, and the discovery of such a line is apt to be due more to inspiration than to effort. Pick the distinctive feature of your stock or business methods and endeavor to express it in a breath.

If you can coin a phrase that expresses your central business idea or your store alone, you can make good use of it. It puts into condensed form an idea that will get hold of people and influence them if persistently presented to them. One fact about your business well lodged in the heads of people is as good as a score that do not penetrate.

You can make people believe about what you like if you go about it properly. If a man comes to you today and tells you there will be a panic in six months, you will pay no attention to him. If another comes tomorrow with the same story, he will get no attention, but you will wonder what is getting into folks. The third man will argue the matter with you. The fourth will get most of a hearing, and you will begin to see signs of disaster yourself. By the time the tenth man has made the statement you will be ready to tell folks the same story yourself.

Probably you yourself could not be influenced in such a manner, but the common run of people are built that way and will believe what they are told often enough. That is why an expressive catch phrase does good. It comes so stand for you and your method, and of necessity is remembered when goods in your line are wanted.

As ordinarily used such a phrase is of little value, because it is not properly hammered into people. Such a line should go on letter heads, billboards, stationery, envelopes, should be seen about the store and should appear on labels. Put it on a sticker to attach to goods and packages. Let people see it everywhere. If it means what it says, people are going to respond to it.—American Druggist.

**Caught on the Fly.**  
Brevity may be the soul of wit, but a story published in the New York Tribune shows that some men can be both long winded and witty. The story has to do with a minister of the old school and with the poet and banker, Edmund Clarence Steadman, and the two New York millionaires who were his companions on a fishing trip in northern Maine. The New Yorkers entered the little backwoods meeting house just as the preacher began his sermon. He continued speaking for two hours, and finally, when it got late in the afternoon and he showed no sign of stopping, the vacationists began to get uneasy and wonder if they would get out of the woods before dark. At last they felt that they could stay no longer, so they rose and started to file out.

The thread of the parson's discourse snapped off short.  
"Under the circumstances," he said grimly, "we will interrupt our sermon and take up the collection at this point."

**Pin Money.**  
Among the presents formerly offered as New Year's gifts were pins, which were first made in the early part of the sixteenth century. However trifling such gifts might now appear, it was then highly valued, as previous to the invention of pins clumsy wooden skewers were in use for fastening garments. In this manner arose the term "pin money" in marriage settlements, the bride stipulating for or the groom voluntarily conceding a certain annual allowance with which to purchase what was then deemed a luxury.

In time the term came to be applied in the more extended sense to signify any sum over which the wife shall have absolute control, independent of her husband. Though no longer used in legal instruments, the term is still retained colloquially as denoting a stipulated sum for the wife's private use.

**Restraining the Beard by Law.**  
In the reign of "good Queen Bess" an attempt was made by some of the heads of Lincoln's Inn to restrain the growth of the legal beard. It was resolved that "no fellow of that house should wear a beard of above a fortnight's growth," which no fellow was likely to do if he consulted his own comfort. Although, as we read in the "Percy Anecdotes," transgressions of this resolution were punished with fine, loss of commons and final expulsion, such was the vigorous resistance to the tyrannical order that in the following year all previous orders respecting beards were repealed.—English Magazine.

**COOK OPERA HOUSE.**  
Comedy, novelty and music are pleasantly combined in the vaudeville bill presented next week at the Cook Opera House. Cole and Johnson are said to be the most accomplished colored singers in America. One of the team sings classic selections and the other ragtime pieces. Wherever they have appeared they have received high praise from press and public.

"Holly Tree Inn," a dramatization of the charming idyll by Charles Dickens, will be another attractive offering. It is a very dainty little play and is the work of Augustus Thomas, an expert playwright. The 3 sisters have an astonishing trapeze act to offer.

Mr. and Mrs. Silver sing descriptive ballads which are handsomely illustrated by stereopticon views. Mamie Remington is a comedienne with a troupe of funny pickaninnies. Maud McIntyre is an accomplished comedienne. Stella Rinehart is a clog dancer of ability.

This is an attractive looking bill. It will be repeated at the Cook twice every day next week.

**ALLEN'S LUNG BALSAM**  
Cures Deep seated Colds  
Coughs - Croup - Bronchitis - LARGE BOTTLES \$1.00  
MEDIUM 50¢ TRIAL SIZE 25¢

**Helping the Preacher.**  
In a volume of reminiscences the writer, Mrs. Bagoz, tells of a visit she made with her father, a British admiral, to St. Helena many years ago. The governor was a very comic person apparently. She writes: "On Sunday we were taken down to church in James Town. The governor asked us into his square pew, in which was a small table with a bottle of eau de cologne upon it. Immediately after I had entered the pew the governor in a loud voice said, 'Dab your face over with eau de cologne, Miss Percy.' During the service he made all the responses in a stentorian voice. During the sermon when he approved of what the preacher said he stood up and exclaimed: 'Very good! Amen!' 'Very proper indeed! Amen!' with emphasis. We could not help shaking with laughter."

**How Lincoln Won One Case.**  
Dr. D. B. Hill, who lived in Springfield, Ill., from 1836 to 1843, tells this characteristic story of Abraham Lincoln, with whom he was personally acquainted: "Once Lincoln was defending a man who was accused of cheating another man in a business deal. Lincoln was arguing before the jury that his client had no intention to defraud when the transaction occurred—in fact, that he never thought he was cheating the man.

"Pointing his finger at Judge Logan, his partner, Lincoln said: 'Any boy you meet in the street knows how to put on his clothes. You all know that Judge Logan is learned in the law, and nobody would accuse him of doing wrong. You will observe he has his shirt on with the wrong side in front. Now, the judge never intended to do that when he put his shirt on. You see, people do wrong without intending to do so. If my client has done anything wrong, he never intended to do so any more than Judge Logan intended to put on his shirt with the back side in front.'

**Origin of the Cat.**  
There was, if we may trust the Arabic chronicles as set down by that devout scholar Damirei, no cat in the garden of paradise. Lion cubs and tiger cubs, little leopards and little panthers, Eve had in numbers without doubt, but no pussy to grace and decorate her domestic hearth. How far this loss was responsible for the lamentable annui which, Charles Lamb says, forced our first parents to sin themselves out of Eden it would be difficult to determine, but in that desolate world of toil which lay beyond the gleaming gates and sacred rivers of paradise no cat was found to comfort the sad exiles on their way. She sprang into existence at the deluge, for during the long weeks in which the ark floated over the waste of waters the rats and the mice increased so alarmingly that the comfort, if there was any comfort, of the inmates was threatened with destruction. Then Noah, equal to the emergency, passed his hand three times over the head of the lioness, and, lo, she sneezed forth the cat.—"The Fireside Sphinx," by Agnes Repplier.

**Forcible Facts.**  
Our obligations are about due. We need money to pay outstanding accounts. We, therefore, inaugurate a great

**Money Raising Sale.**  
Below will be found goods at prices that should make this store the busiest place in town for the next month.

<b>Brushes.</b>	<b>Wall Paper.</b>
25c Brushes . . . . . 15c	Largest stock in state; representing all styles and every grade.
50c " . . . . . 35c	5c Papers . . . . . 3c
70c " . . . . . 50c	10c " . . . . . 6c
Old English Floor Wax . . . 30c	15c " . . . . . 9c
Johnson's Floor Wax . . . 25c	20c " . . . . . 12c
Stains, Enamels, Jap-a-Lac, etc., very low.	25c " . . . . . 15c
<b>Carpets.</b>	<b>Lace Curtains.</b>
Extra supers, all wool, regular 65c, sale price . . . . . 48c	60c Curtains . . . . . 48c
Regular 35c, sale price . . . 24c	75c " . . . . . 60c
40c Stair Carpets . . . . . 25c	\$1.00 " . . . . . 75c
25c " . . . . . 15c	\$1.50 " . . . . . \$1.15
20c " . . . . . 12 1-2c	\$2.00 " . . . . . 1.35
<b>Rugs.</b>	Other grades at greatly reduced prices.
\$15.00 Rugs, our price \$9.75	<b>Draperies.</b>
12.00 " " " " 8.75	\$2.00 Draperies . . . . . \$1.35
4.00 " " " " 3.00	3.00 " . . . . . 2.95
<b>Oil Cloths.</b>	4.00 " . . . . . 3.00
25c Oil Cloth . . . . . 20c	5.00 " . . . . . 3.70
35c " . . . . . 25c	6.00 " . . . . . 4.25
40c " . . . . . 30c	<b>Linoleum.</b>
<b>Straw Matting.</b>	55c Linoleum . . . . . 40c
We have all, grades manufactured.	60c " . . . . . 45c
25c Matting . . . . . 15c	<b>Window Shades.</b>
40c " . . . . . 25c	35c Window Shades . . . . . 25c
50c " . . . . . 30c	45c " . . . . . 35c
<b>Room Moulding.</b>	50c " . . . . . 45c
To match all color paper.	Choice of colors. Also Shades made to order at low prices. Get estimate before purchasing.
3c Mouldings . . . . . 2c	<b>Paints.</b>
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5c " . . . . . 3c	1.00 Varnish . . . . . 70c
6c " . . . . . 4c	2.00 " . . . . . \$1.75
<b>Picture Moulding and Pictures.</b>	1.00 Hard Oil . . . . . 65c
A large and beautiful collection of pictures at greatly reduced prices; also Picture Frames to order.	White Lead cheapest in town Colors in Oil and Dry Colors at a saving of 1-3 regular prices.

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