

## DUR FASHION LETTER

FUR AND CHIFFON ARE EXTREMELY POPULAR

**Evening Wraps Open a World of Entrancing Delights—Beneath in style—A Charming Bolero—Rich and Elaborate Afternoon Costume—A House Gown.**



The Winter girl this season will luxuriate in the soft, fluffy furs that so heighten the charm of rosy cheeks and bright eyes. Fur is to be combined with cloth, velvet, satin, and even lace. One of the newest comforts for the neck is the stole, which is high and close at the throat and has long, fringed ends, falling far below the waist. The cape is, as always, in fashion and comes in different shapes. The little heads of mink and blue fox still peep cunningly forth, while tails are no less frequently seen. The popular Eton coat handsomely displayed in a close fitting seal, with revers and collar of chinchilla. The wearing of ermine is no longer a royal prerogative.

Our beautiful American girl does it with matchless grace and marches forth to conquest. Fashion is not always kind to her devotees, but health, comfort and beauty are combined in her dictate for this Winter. "Have furs, furs, and yet more furs."

Queer combinations are seen in fashions this year—fur and chiffon, fur and gold braid, fur and buttons, but always and ever fur. One simply must wear fur, or be hopelessly out of the fashion, and what with fur and the craze for gold this is going to be the most expensive season in years. Gowns are not only more elaborate but more elegant, wraps are magnificent, and fur coats are regal. It is a delightful season for women who have so thought but to dress handsomely, though it comes hard on the one who has to pay, pay, pay!

At this time of the year we have at least six distinct fashions to consider—namely, the coat and skirt for morning and country wear the afternoon riding frock, the outdoor wrap, the tea-gown, the evening gown, and millinery, not to speak of the very important accessories in the way of slippers, shoes, stockings, lingerie, neckwear, and the hundred and one dainty accessories which complete the toilet of fashionable women. Now, I am not going into the question of dress allowances. How to dress on \$100 a year, and how to dress on \$1,000, can be found in all sorts of fashion journals. My business is only to chronicle fashions as they are, and this, I fear, will this winter create in you a spirit of extravagance. At the same time let the woman of limited means take this to her comfort. A wealthy woman who spends a fortune on her clothes is not of necessity well dressed, and often misses a smart effect which the woman who "really knows" can achieve on half the former's expenditure. Nevertheless, to say that a woman who belongs to the smart set can dress well nowadays on a very small allowance would be ridiculous. We need not, of course, go in for every new fad and phase of fashion. Handsome gowns are always expensive, every one knows; but the sense of being correctly gowned is worth a great deal, and the best advice I can give the woman of severely limited means is to have one or two new gowns every year, and to wear them until the bitter end. In preference to having a golden-rod of cheap, indifferent fabric and cut.

The evening wraps this season open a world of entrancing delights. Exquisite lace, furs, wonderful mirror-velvets and old French brocades are being utilized in the building of the opera cloak. Stately simplicity and cozy warmth are the chief points which fashion demands for this wrap. Some of them are cut "a l'Empire," when little attempt is made to show the outline of the figure, although there is a great deal in the lines of this cut, its success depending upon the manipulation of the loose back, which should give the idea of long, graceful folds.

An exquisite wrap for evening wear which was pulled in tight at the waist was in palest turquoise velvet, covered with applique medallions of black lace studded with turquoise and jet. A wide swathe of black panne appeared at the waist, while the ruffe and lining were of black chiffon with some pink roses nesting in the former.

When in velvet, the fabric for these evening wraps is still heavily incrustated with medallions of lace, silver, steel and jet sequins, lined with pale shades. Very regal was a garment in ribbed velvet, lined with sable, with a big sable collar and sling sleeves edged with a deep band of fur. This in itself was cut long and plain, and surely required no further trimming. The wearing of lace has by no means diminished. Some of our best tea-gowns are of Chantilly lace, mounted on chiffon. The tea-gown of the early Italian order is very beautiful, trimmed with embroidery of old lace. In fact, the tea-gown of the moment are chiefly Italian and English in origin, and in outline they

elaborate in detail. Some of the most exquisite Empire models are in accordion-plated chiffon, with a bolero of lace studded with jewels and embroidered, with a train of beautiful panne or mirror velvet hanging from the shoulders.

Boas of chiffon, chenille and feathers are worn at present to the exclusion of fur neckwear. Indeed, one sees boas of this kind with fur jackets and cloth jackets trimmed with fur. Gray chiffon ruffs are bordered with black chenille, and have long ropes of chenille hanging down the front. Other ruffs and small capes are made in the fashion of an elaborate black. Crisp little ruffles are bordered with strands of chenille, and the effect is very chic and Frenchy.

Extremely rich and elaborate is an afternoon costume. The skirt is of heavy gray broadcloth, ornamented with stitched straps in scallop shape. The round bolero is of gray cascade, with turned-back cuffs to show an undersleeve of white. The vest is of velvet in a very dark shade of gray, with a heavy trimming of silver embroidery. Hat and muff are of mink.

I have recently had the joy of inspecting a number of exquisite gowns for various fortunate women, and shall try to describe some of them for you. First is a house gown a wonderful affair of yellow silk, yet not dazzling, as these words might suggest, for the silk is of a rich, dull kind. The skirt is knife-plaited on the hips, and plaiting reappears upon the deep flounce which borders the skirt in a gracefully curved outline. But the bodice is the most noticeable, with its short bolero bordered with a deep band of black velvet, which is drawn up high upon the bust and there fastened with big gold buckle. This over-garment gives ample scope for the display of a charming shirt of Irish lace, which reappears beneath the short, open sleeves of the yellow silk to form the inevitable, but here very graceful, wrist-puffs. The more emphatic velvet trimming being introduced at the hem of the bolero, it is in harmony that there should be merely a few slender rows of black velvet ribbon used to outline the waist upon a groundwork of the silk.

A lovely evening gown, chiefly golden in effect has an underskirt of white mousseline de soie besprinkled with small gold sequins, and over this is worn a gown of white lace covered with superb embroidery in gold. The small, lace sleeves are drawn downward from the shoulders in such a style as to leave the front of the arms bare, and are fastened off at the elbows with bracelets of gold embroidery. A cluster of dark red roses and a chain of uncut turquoise provide touches of delightful color. A bow of gold gauze is tied at the nape of the neck.

We are approaching more artistic ideals in children's clothing. The boy may now dress for all formal occasions in raiment that does not appear to be a reduced replica of that worn by his father. One of those popular forms of dress for the boy is the Eton suit. This is a short jacket made famous by the boys of Eton College, in England. It is what is known in the law as a "monkey jacket." It is precisely like a man's evening coat, except that the tails are cut off. It is worn with a single breasted waistcoat, which buttons rather high. The trousers are long. A wide linen collar is worn outside the coat, and a fluffy black Windsor is the modish tie. The high silk hat of



Three Quarter Coat in Mink. Morning or Traveling Costume in Check Pome-pun

The Eton model is worn with this suit. The shoes are pearl white flares.

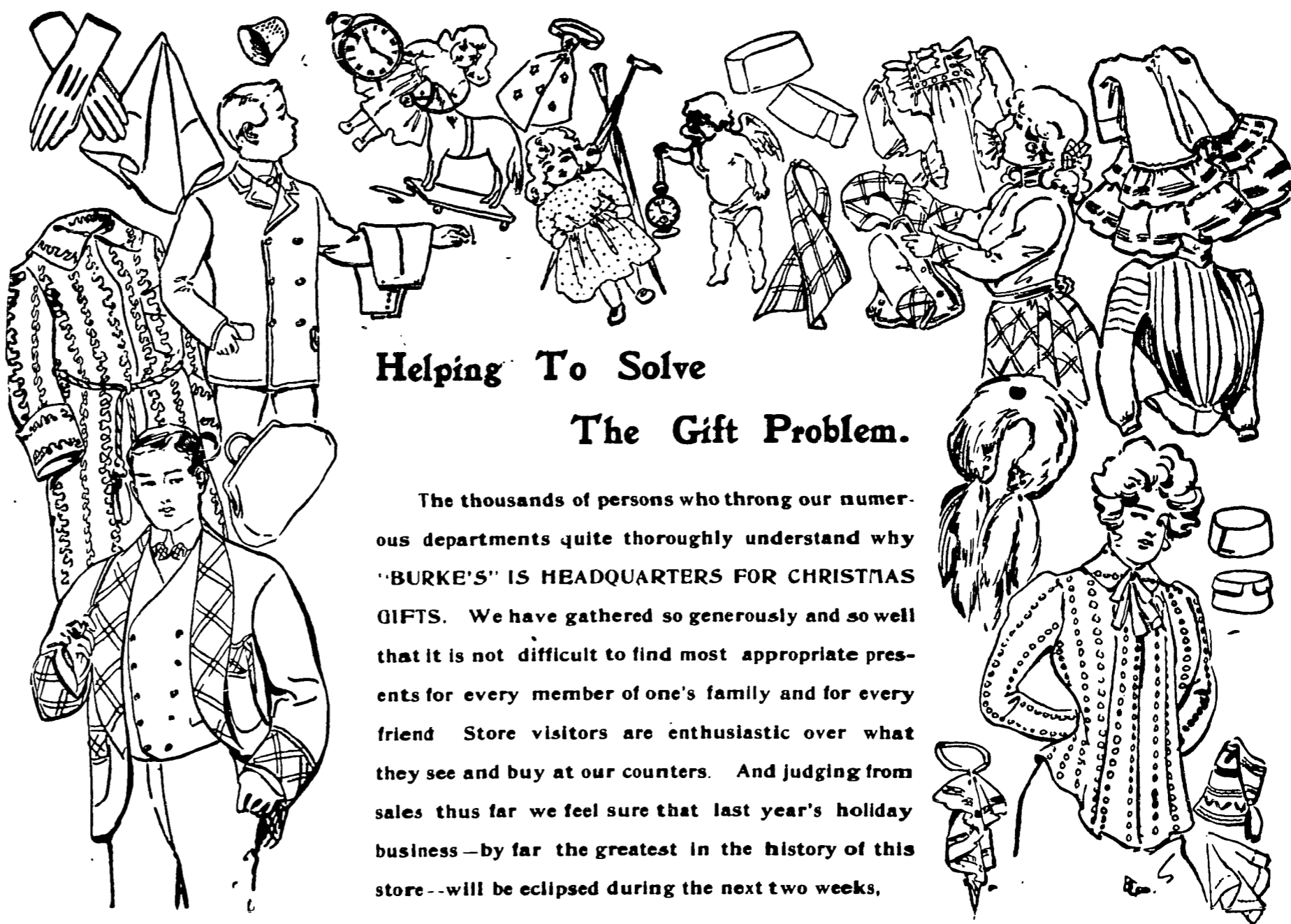
The little man during the day, when he attends the dancing school, may wear the black worsted dinner jacket, with knickerbockers and black silk stockings. The various forms of sailor suits and the very popular Russian blouse suits, and the Norfolk jackets, with their wide knickerbockers, are now very fashionable.

It is a mistake to put on the boy's shirts, collars, ties and hats designed after men's models. Slight modifications of these models, which impart soft and artistic lines, suit the boy better and give him that freedom in dress which is an essential requirement of boyhood.

A Book Club for a Small Town.

A writer in the Ladies' Home Journal, telling how to organize book clubs in small communities, says that one successful club was started in a small country town or from a thousand to fifteen hundred inhabitants, in which there was no public library of any kind. Its charter members numbered seventeen. Each member, except one who was chosen as secretary and gave service instead of money, paid into the general treasury five dollars a year. With the sum so raised the club was able to subscribe for seventeen periodicals, weeklies and monthlies, and to buy from seventeen to thirty-four books chosen in general from among the new publications.

HURKE, FITZ SIMONS, HONE & CO.



### Helping To Solve The Gift Problem.

The thousands of persons who throng our numerous departments quite thoroughly understand why "BURKE'S" IS HEADQUARTERS FOR CHRISTMAS GIFTS. We have gathered so generously and so well that it is not difficult to find most appropriate presents for every member of one's family and for every friend. Store visitors are enthusiastic over what they see and buy at our counters. And judging from sales thus far we feel sure that last year's holiday business—by far the greatest in the history of this store—will be eclipsed during the next two weeks.

<h4>Dressing Sacques.</h4> <p>LADIES' EIDERDOWN DRESSING SACQUES—pink, blue, red, gray and heliotrope—finished with crocheted edging ..... <b>69c</b></p> <p>LADIES' EIDERDOWN DRESSING SACQUES—above colors—finer, heavier quality—satin bound collar—silk frog fasteners ..... <b>\$1.69</b></p> <p>LADIES' CREPON EIDERDOWN DRESSING SACQUES—above colors—yoke and collar trimmed with frilled satin ribbon ..... <b>\$2.39</b></p>	<h4>For Full Dress.</h4> <p>MEN'S FULL DRESS SHIRT PROTECTORS—with collar—black satin with quilted white satin lining ..... <b>\$1</b></p> <p>DRESS SHIRT PROTECTORS—of fine black ottoman silk—white satin lining ..... <b>\$1.50</b></p> <p>DRESS SHIRT PROTECTORS—of black barathe silk—new plaid collar—fancy striped silk lining ..... <b>\$2</b></p>	<h4>Ladies' Silk Stockings.</h4> <p>LADIES' PLAIN BLACK SILK PLATED STOCKINGS—sold in great quantities for presents—per pair ..... <b>90c</b></p> <p>LADIES' PLAIN SPUN SILK STOCKINGS—fast black—double soles—heels and toes—per pair ..... <b>\$1</b></p> <p>LADIES' PURE SILK STOCKINGS—pink, bronze, white, sky blue and black—per pair ..... <b>\$1.50</b></p> <p>LADIES' PURE SILK STOCKINGS—bronze, white, lavender, cardinal, sky blue, turquoise, gray, Nile green, yellow and pink—per pair ..... <b>\$2</b></p> <p>Finest—\$2.50, \$3 and \$4.</p>
<h4>Kid Gloves.</h4> <p>Each \$1 or better pair packed in a fancy box.</p> <p>LADIES' FOSTER LACING GLOVES—black, white and all shades—with latest improved hooks—per pair ..... <b>\$1</b></p> <p>LADIES' TAMPA 2-CLASP GLOVES—black, white and all shades—per pair ..... <b>\$1</b></p> <p>LADIES' BEATRICE KID SUEDE GLOVES—single grand embroidery—per pair ..... <b>\$1.25</b></p> <p>TREFOUSSE DOROTHY KID GLOVES—black, white and all shades—with Paris point embroidery ..... <b>\$1.50</b></p>	<h4>Boys' Suits.</h4> <p>BOYS' DOUBLE-BREADED SUITS—of heavy all-wool cassimere—gray checked and striped patterns—good quality—good style—good everything about them ..... <b>\$3</b></p> <p>BOYS' DOUBLE-BREADED NAVY BLUE CHEVIOT SUITS also Dark Blue Checked Cassimere Suits—splendid values at ..... <b>\$4</b></p>	<h4>Hand Painted Articles.</h4> <p>The Kensington Art School, of Philadelphia, turns out some desirable little things for Christmas gifts. A lot of them—beautifully hand painted in colors—are on sale at our Art Department.</p> <p>POSTAGE STAMP CASES—wanted by everybody ..... <b>40c</b></p> <p>PHOTOGRAPH FRAMES—all sizes—done in water colors ..... <b>15c, 28c, 75c</b></p> <p>PHOTOGRAPH FRAMES—with glass and molding edge—a variety of college and other designs—single and double, ..... <b>\$1.25 and \$1.50</b></p> <p>MEDICINE CASES—of strong linen canvas—filled with bottles ..... <b>\$1.25</b></p> <p>GUEST BOOKS—white moire silk cover—daintily painted—large size ..... <b>\$2.25</b></p>
<h4>Silk Underskirts.</h4> <p>LAST DECEMBER we sold an unusually great number of Ladies' Silk Underskirts for Christmas presents. Why not give something practical? Our assortment of beautifully fashionable Silk Underskirts is now at its best. Very special values from ..... <b>\$3.98 to \$16.50</b></p>	<h4>Umbrellas.</h4> <p>LADIES' AND MEN'S TAFFETA SILK UMBRELLAS—case to match—newest horn, pearl and silver trimmed handles—regularly worth \$2.50—our price is ..... <b>\$1.88</b></p> <p>LADIES' AND MEN'S AMERICAN BEAUTY UMBRELLAS—all silk with taped edge—very close roll—beautiful handles ..... <b>\$4</b></p>	<h4>Bath Robes.</h4> <p>MEN'S BLANKET FLANNEL BATH ROBES—gray striped with red, brown or black—heavy tasseled girdle ..... <b>\$4</b></p> <p>MEN'S VERY FINE BLANKET FLANNEL BATH ROBES—red, castor, pearl, blue and tan, covered with dashes and coin spots of white ..... <b>\$6.35</b></p>
<h4>Ladies' Lace Collars.</h4> <p>Real lace is exceptionally dear to the feminine heart. The Lace Collars now offered for the first time will make most acceptable gifts.</p> <p>POINT VENICE LACE SAILOR COLLARS—something entirely new in design ..... <b>\$1</b></p> <p>POINT VENICE LACE COLLARS AND BOLEROS COMBINED—dainties can be ..... <b>\$1.50</b></p> <p>ARABIAN LACE COLLARS AND REVERS COMBINED ..... <b>\$2.50</b></p> <p>RUSSIAN LACE COLLARS—also Russian Lace Boleros—either for ..... <b>\$5</b></p>	<h4>Suspenders.</h4> <p>TWENTY STYLES OF SILK WEB SUSPENDERS—plain white, black, red, moiré and 15 fancy patterns—one pair in a box ..... <b>50c</b></p> <p>PLAIN SATIN SUSPENDERS for embroidering—black, white, wine, navy and sky blue—elastic back ..... <b>\$1</b></p> <p>FANCY SILK SUSPENDERS—new weaves and colorings—elastic back—large variety ..... <b>\$1 and \$1.50</b></p>	<h4>Men's Neckties.</h4> <p>CHOICE STYLES AND QUALITIES—fine, heavy silks in a large assortment of light and dark colors—gathered especially to meet the wants of gift seekers ..... <b>\$1 and \$1.50</b></p>
<h4>Ladies' Fur Scarfs.</h4> <p>Look for them in the center aisle, ground floor.</p> <p>LADIES' FUR SCARFS—with six large tails—a good style and a useful gift ..... <b>\$1.25</b></p> <p>LADIES' ELECTRIC SEAL SCARFS—with wolf tails ..... <b>\$2.25 and \$4</b></p> <p>LADIES' OPOSSUM FUR SCARFS—with six tails ..... <b>\$3.75</b></p> <p>LADIES' AMERICAN SABLE SCARFS—with eight tails—several fine varieties at ..... <b>\$5 to \$13.50</b></p>	<h4>Men's Mufflers.</h4> <p>FANCY PLAID AND CHECKED MUFFLERS—wool mixed—desirable colorings ..... <b>25c</b></p> <p>WHITE BROCADED SILK MUFFLERS—also 10 styles in black silk—very special values at ..... <b>50c</b></p> <p>BLACK BROCADED SILK MUFFLERS—also a variety in white—with heavy satin border—would be cheap at \$1—our price is ..... <b>85c</b></p> <p>FANCY SILK MUFFLERS—figured, plaid, striped and dotted patterns in many different colorings ..... <b>\$1</b></p>	<h4>Fancy Pillows.</h4> <p>TWENTY FANCY EMBROIDERED PILLOWS—the most elaborate things in our Art Department and variously worth \$11, \$12 and \$13.50—largely sought for as presents— ..... <b>\$7.50, \$8.90, \$10</b></p> <p>SILK COVERED PILLOWS—size 24x24 inches—are very cheap at ..... <b>\$2.50</b></p> <h4>Rug Bargains.</h4> <p>TAKE ELEVATORS to the third floor. Smyrna Rugs of very best quality will be sold this week at the same prices that created such a furor a month ago.</p> <p>The 26 x 54-inch size is regularly sold for \$2.50—price this week ..... <b>\$1.88</b></p> <p>The 30 x 60-inch size is regularly sold for \$3—price this week is— ..... <b>\$2.10</b></p> <p>Twenty bright, new patterns.</p>
<h2>BURKE, FITZ SIMONS, HONE &amp; CO.</h2>		