

Happy Thoughts "for Making Happy People.

The charm of our holiday stock lies in its representation of all grades. There is something here for everybody. It is not necessary to own a fat pocketbook in order to buy handsome Christmas presents at our store. Appreciating the difficulty of the task before you—that of choosing worthy gifts, acceptable gifts and gifts that are within the limits of your Christmas appropriation, we have prepared the following suggestions. Most of the goods mentioned are to be found on the store floor and all are marked in plain figures.

Ladies' Writing Desks, China Cabinets, Fancy Chairs, Music Cabinets, Tea Tables, Slipper Chairs, Card Tables, Sewing Chairs, Dressing Tables, Hanging Cabinets, Jewel Cabinets, Piano Benches, Book Cases, Easy Chairs, Cheval Glasses, Morris Chairs, Chiffoniers, Barring Tables, Sewing Tables, Davenport, Lamp Shades, Hanging Mirrors, Lamps, French Dolls, Fancy Baskets, Photograph Frames, Hanging Lamps, Dresden Calendars, Jardinieres, Fancy Vases, India Stools, Inlaid Taborettes, Sofa Pillows, Screens, Teakwood Stands, Fire Screens, Flower Stands, Turkish Rugs, Smyrna Rugs, Carpet Sweepers, Art Squares, Fur Rugs, Reed Portieres, Lace Curtains, Porchets, Couches, Teakwood Cabinets, Gold Reception Chairs, Shaving Stands, Parlor Tables, Divans, Rocking Chairs, Essels, Library Tables, Hall Racks.

When you come to look at the Christmas attractions, come with the idea of enjoying yourself. Don't hurry—"That tired feeling" will not overcome you here—the store is too big for crowding, too interesting for weariness. Helpfulness is everywhere in the arrangements of the goods, in the price-tickets, in the attentive salesmen. Every thing in the store is conducive to pleasant and satisfactory trading.

GORTON & McCABE, Seven Corners.



50 Per Cent.

Increase in Our Sales Over Last Year.

WHY?

Because we carry the Largest and most Stylish Stock of Ladies' Misses' and Children's

Cloaks, Capes and Suits

in Rochester, and we guarantee that our prices are the lowest.

Parisian Cloak House,

74-76 E. Main Street, Rochester, N. Y.

Santa Claus' Headquarters.

Everything Imaginable in the Line of Toys and Christmas Presents for the Little Folks. Thousands of Dolls, all model faces, dressed and undressed, kid body and jointed. The most beautiful line of Dollies to be seen in Rochester.

Toy Steamboats, 25c up, Magic-Lanterns, 20c up, 50c size, Dump Carts, Hook and Ladders, Patrols, Fire Engines, Etc., 25c up, Child's Books, 5c up, Wash Sets, 25c up, Bureau's, 10c up, Sleighs, 25c up, \$1 Drum, 60c, 25c Cart 15c, Tool Chests, \$1 size 75c, Ten Pins 15c up, Kitchens, Stoves, Printing Presses, Pianos, Trunks, Footballs, Wagons, Reeking Horses, Blackboards, Hoekers, Tables, Skates, Wheelbarrows, Sets of Furniture, Etc., Etc., Etc.

BOSTON VARIETY STORE,

142 E. MAIN ST.,

Formerly 29c Store.

A. W. ROOT, Of Rochester, N. Y.



Champion Footless Bicycle Rider, with one leg off above the knee, and one leg off below the knee. Rides a mile in 2 minutes 58 seconds. His artificial limbs were manufactured by

GEO. MOORE,

332 N. CLINTON ST.,

ROCHESTER, N. Y.

Crutches For Sale.

Reduced Price to Comrades.

NEGLECTED OPPORTUNITIES

MAKES MANY A HEART ACHE!

Every Day the Crowd Grows Larger at our Sacrifice Sale,

Buy a Suit Now and Let us Lay it Aside for Christmas.

There is a limit to everything—we wish it were otherwise. There is a limit to the space in our store, and from all indications it will be severely taxed during the next few weeks. We have put on all the salesmen that we could possibly find room for, and still there are none too many. We only mention this to illustrate the heading of this notice--**NEGLECTED OPPORTUNITIES.** Come in to-day and pick from our stock of new and elegant clothing, a suit or overcoat.

Whatever your station may be in life, you need not be ashamed to wear our goods. There is no better clothing made than we sell, and it is not every day in one's life that a chance to buy such clothing at 40 per cent. below cost is offered.

FLOWER CITY CLOTHING CO.,

68-70 E. MAIN ST.

JUST ONE MINUTE, BEFORE YOU GO ANY FARTHER.

Take a glance over this adv. you may find just what you want.

FOR THE GENTLEMEN.

How would a nice Gold Watch and chain; a Lace Pin or a pair of nice Ear Rings do for your best girl. Come and pick them out before the choicest are gone.

NOLAN,
The Jeweler.



146 EAST MAIN,
UP STAIRS.

Come and see my stock and get acquainted.

FOR THE LADIES.

How about a nice Watch, a Chain, or a pair of Cuff Buttons, a fancy Scarf Pin, or a Stud. Any of these would please that young man of yours. Don't wait too long—the time is almost here.

FOR FATHERS OR MOTHERS.

Those little ones of yours always like Jewelry. For instance, a pair of Bracelets, a Necklace, or a nice little Ring, will be acceptable to them, and will make them feel as big as anybody else.

FOR EVERYBODY.

If you find what you want, remember that I will sell it to you on **EASY TERMS.** I govern the payments according to the price of whatever you buy; always, of course, keeping them down to the size of your pocketbook.

If you are thinking of purchasing anything in **DIAMONDS,** kindly give me a call. I have some very fine goods in this line (not all that is in the city), and my prices and terms are right.



All Kinds of

SOCIETY PINS.

James M. Nolan,

OVER CARROLL, BEADLE & MUDGE.