

BURKE, FITZ SIMONS, HONE & CO.



Time Short! Action Must Now be quick
and Decisive!



THE

! GREAT CHRISTMAS SALE !

WILL CONTINUE ALL NEXT WEEK.



The six large floors in our store are loaded down
WITH CHRISTMAS PRESENTS,
SUITABLE FOR EVERY MAN, WOMAN AND CHILD
in Rochester and Western New York.



* These Presents are Appropriate for persons in any and all stations in life, from the most prominent to the most humble. *

WE HAVE THE BEST LIGHTED AND THE BEST APPOINTED STORE IN THE STATE.

We have the Best Assorted Stock of Goods west of New York City.

We are determined to dispose of a large portion of this stock during this Holiday Sale, and will succeed in doing so if LOW PRICES will do the work. A large force of sales-people will be in attendance. All served promptly.

No tedious delay. A cordial invitation is extended to all to attend this CHRISTMAS CLEARANCE SALE while the various departments are full and complete.



IN ORDER TO AVOID THE USUAL
GREAT AFTERNOON CROWDS, A MORNING
ATTENDANCE IS ADVISABLE.



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